

The World Market for Table, Floor, Wall, Window, Ceiling or Roof Fans with Self-Contained Electric Motor of an Output Not Exceeding 125 W: A 2024 Global Trade Perspective

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Abstracts

This report was created for strategic planners, international executives, and import/export managers who are concerned with the market for table, floor, wall, window, ceiling or roof fans with self-contained electric motor of an output not exceeding 125 W. With the globalization of this market, managers can no longer be contented with a local view. Nor can managers be contented with out-of-date statistics that appear several years after the fact. Professor Philip M. Parker, the Chair Professor of Management Science at INSEAD, has developed a methodology, based on macroeconomic and trade models, to estimate the market for table, floor, wall, window, ceiling or roof fans with self-contained electric motor of an output not exceeding 125 W for those countries serving the world market via exports or supplying from various countries via imports. He does so for the current year based on a variety of key historical indicators and econometric models.

'Table, floor, wall, window, ceiling or roof fans with self-contained electric motor of an output not exceeding 125 W' as a category is defined in this report following the definition given by the United Nations Statistics Division Classification Registry using the Standard International Trade Classification, Revision 3 (SITC, Rev. 3). The SITC code that defines 'table, floor, wall, window, ceiling or roof fans with self-contained electric motor of an output not exceeding 125 W' is 74341.

Contents

1 METHODOLOGY

1.1 OUR APPROACH

2 THE WORLD MARKET

2.1 EXPORTS

2.1.1 THE WORLD MARKET: TABLE, FLOOR, WALL, WINDOW, CEILING OR ROOF FANS WITH SELF-CONTAINED ELECTRIC MOTOR OF AN OUTPUT NOT EXCEEDING 125 W EXPORT SUPPLIES IN 2024

2.2 IMPORTS

2.2.1 THE WORLD MARKET: IMPORTED TABLE, FLOOR, WALL, WINDOW, CEILING OR ROOF FANS WITH SELF-CONTAINED ELECTRIC MOTOR OF AN OUTPUT NOT EXCEEDING 125 W IN 2024

3 EXPORTS

3.1 AFRICA: EXPORT SUPPLIES OF TABLE, FLOOR, WALL, WINDOW, CEILING OR ROOF FANS WITH SELF-CONTAINED ELECTRIC MOTOR OF AN OUTPUT NOT EXCEEDING 125 W IN 2024

3.1.1 EXECUTIVE SUMMARY

3.1.2 ANGOLA

3.1.3 BURKINA FASO

3.1.4 EGYPT

3.1.5 GHANA

3.1.6 MAURITIUS

3.1.7 NIGERIA

3.1.8 SOUTH AFRICA

3.1.9 THE REPUBLIC OF THE CONGO

3.1.10 TOGO

3.1.11 TUNISIA

3.2 ASIA: EXPORT SUPPLIES OF TABLE, FLOOR, WALL, WINDOW, CEILING OR ROOF FANS WITH SELF-CONTAINED ELECTRIC MOTOR OF AN OUTPUT NOT EXCEEDING 125 W IN 2024

3.2.1 EXECUTIVE SUMMARY

3.2.2 CHINA

3.2.3 HONG KONG

- 3.2.4 INDIA
- 3.2.5 INDONESIA
- 3.2.6 JAPAN
- 3.2.7 LAOS
- 3.2.8 MACAU
- 3.2.9 MALAYSIA
- 3.2.10 SINGAPORE
- 3.2.11 SOUTH KOREA
- 3.2.12 SRI LANKA
- 3.2.13 TAIWAN
- 3.2.14 THAILAND
- 3.2.15 THE PHILIPPINES
- 3.2.16 VIETNAM

3.3 EUROPE: EXPORT SUPPLIES OF TABLE, FLOOR, WALL, WINDOW, CEILING OR ROOF FANS WITH SELF-CONTAINED ELECTRIC MOTOR OF AN OUTPUT NOT EXCEEDING 125 W IN 2024

- 3.3.1 EXECUTIVE SUMMARY
- 3.3.2 AUSTRIA
- 3.3.3 BELARUS
- 3.3.4 BELGIUM
- 3.3.5 BULGARIA
- 3.3.6 DENMARK
- 3.3.7 ESTONIA
- 3.3.8 FINLAND
- 3.3.9 FRANCE
- 3.3.10 GERMANY
- 3.3.11 GREECE
- 3.3.12 HUNGARY
- 3.3.13 IRELAND
- 3.3.14 ITALY
- 3.3.15 KAZAKHSTAN
- 3.3.16 LATVIA
- 3.3.17 LITHUANIA
- 3.3.18 LUXEMBOURG
- 3.3.19 NORWAY
- 3.3.20 POLAND
- 3.3.21 PORTUGAL
- 3.3.22 ROMANIA
- 3.3.23 RUSSIA

3.3.24 SLOVAKIA

3.3.25 SLOVENIA

3.3.26 SPAIN

3.3.27 SWEDEN

3.3.28 SWITZERLAND

3.3.29 THE CZECH REPUBLIC

3.3.30 THE NETHERLANDS

3.3.31 THE UNITED KINGDOM

3.3.32 UKRAINE

3.4 LATIN AMERICA: EXPORT SUPPLIES OF TABLE, FLOOR, WALL, WINDOW, CEILING OR ROOF FANS WITH SELF-CONTAINED ELECTRIC MOTOR OF AN OUTPUT NOT EXCEEDING 125 W IN 2024

3.4.1 EXECUTIVE SUMMARY

3.4.2 ARGENTINA

3.4.3 BRAZIL

3.4.4 COLOMBIA

3.4.5 EL SALVADOR

3.4.6 MEXICO

3.4.7 PANAMA

3.5 NORTH AMERICA & THE CARIBBEAN: EXPORT SUPPLIES OF TABLE, FLOOR, WALL, WINDOW, CEILING OR ROOF FANS WITH SELF-CONTAINED ELECTRIC MOTOR OF AN OUTPUT NOT EXCEEDING 125 W IN 2024

3.5.1 EXECUTIVE SUMMARY

3.5.2 CANADA

3.5.3 THE UNITED STATES

3.6 OCEANIA: EXPORT SUPPLIES OF TABLE, FLOOR, WALL, WINDOW, CEILING OR ROOF FANS WITH SELF-CONTAINED ELECTRIC MOTOR OF AN OUTPUT NOT EXCEEDING 125 W IN 2024

3.6.1 EXECUTIVE SUMMARY

3.6.2 AUSTRALIA

3.6.3 NEW ZEALAND

3.7 THE MIDDLE EAST: EXPORT SUPPLIES OF TABLE, FLOOR, WALL, WINDOW, CEILING OR ROOF FANS WITH SELF-CONTAINED ELECTRIC MOTOR OF AN OUTPUT NOT EXCEEDING 125 W IN 2024

3.7.1 EXECUTIVE SUMMARY

3.7.2 IRAN

3.7.3 ISRAEL

3.7.4 PAKISTAN

3.7.5 QATAR

- 3.7.6 SAUDI ARABIA
- 3.7.7 SYRIA
- 3.7.8 THE UNITED ARAB EMIRATES
- 3.7.9 TURKEY

4 IMPORTS

4.1 AFRICA: TABLE, FLOOR, WALL, WINDOW, CEILING OR ROOF FANS WITH SELF-CONTAINED ELECTRIC MOTOR OF AN OUTPUT NOT EXCEEDING 125 W IMPORTS IN 2024

- 4.1.1 EXECUTIVE SUMMARY
- 4.1.2 ALGERIA
- 4.1.3 BENIN
- 4.1.4 BURKINA FASO
- 4.1.5 CAMEROON
- 4.1.6 CAPE VERDE
- 4.1.7 COTE D'IVOIRE
- 4.1.8 EGYPT
- 4.1.9 ETHIOPIA
- 4.1.10 GUINEA
- 4.1.11 MADAGASCAR
- 4.1.12 MALAWI
- 4.1.13 MAURITANIA
- 4.1.14 MAURITIUS
- 4.1.15 MOROCCO
- 4.1.16 MOZAMBIQUE
- 4.1.17 NAMIBIA
- 4.1.18 NIGER
- 4.1.19 NIGERIA
- 4.1.20 RWANDA
- 4.1.21 SENEGAL
- 4.1.22 SIERRA LEONE
- 4.1.23 SOUTH AFRICA
- 4.1.24 TANZANIA
- 4.1.25 THE CENTRAL AFRICAN REPUBLIC
- 4.1.26 THE DEMOCRATIC REPUBLIC OF THE CONGO
- 4.1.27 UGANDA
- 4.1.28 ZAMBIA
- 4.1.29 ZIMBABWE

4.2 ASIA: TABLE, FLOOR, WALL, WINDOW, CEILING OR ROOF FANS WITH SELF-CONTAINED ELECTRIC MOTOR OF AN OUTPUT NOT EXCEEDING 125 W IMPORTS IN 2024

4.2.1 EXECUTIVE SUMMARY

4.2.2 BRUNEI

4.2.3 CHINA

4.2.4 HONG KONG

4.2.5 INDIA

4.2.6 INDONESIA

4.2.7 JAPAN

4.2.8 MACAU

4.2.9 MALAYSIA

4.2.10 MONGOLIA

4.2.11 NEPAL

4.2.12 SINGAPORE

4.2.13 SOUTH KOREA

4.2.14 SRI LANKA

4.2.15 TAIWAN

4.2.16 THAILAND

4.2.17 THE MALDIVES

4.2.18 THE PHILIPPINES

4.2.19 VIETNAM

4.3 EUROPE: TABLE, FLOOR, WALL, WINDOW, CEILING OR ROOF FANS WITH SELF-CONTAINED ELECTRIC MOTOR OF AN OUTPUT NOT EXCEEDING 125 W IMPORTS IN 2024

4.3.1 EXECUTIVE SUMMARY

4.3.2 ALBANIA

4.3.3 ANDORRA

4.3.4 AUSTRIA

4.3.5 BELARUS

4.3.6 BELGIUM

4.3.7 BOSNIA AND HERZEGOVINA

4.3.8 BULGARIA

4.3.9 CROATIA

4.3.10 CYPRUS

4.3.11 DENMARK

4.3.12 ESTONIA

4.3.13 FINLAND

4.3.14 FRANCE

- 4.3.15 GEORGIA
- 4.3.16 GERMANY
- 4.3.17 GREECE
- 4.3.18 HUNGARY
- 4.3.19 ICELAND
- 4.3.20 IRELAND
- 4.3.21 ITALY
- 4.3.22 KAZAKHSTAN
- 4.3.23 LATVIA
- 4.3.24 LITHUANIA
- 4.3.25 LUXEMBOURG
- 4.3.26 MACEDONIA
- 4.3.27 MALTA
- 4.3.28 MOLDOVA
- 4.3.29 NORWAY
- 4.3.30 POLAND
- 4.3.31 PORTUGAL
- 4.3.32 ROMANIA
- 4.3.33 RUSSIA
- 4.3.34 SLOVAKIA
- 4.3.35 SLOVENIA
- 4.3.36 SPAIN
- 4.3.37 SWEDEN
- 4.3.38 SWITZERLAND
- 4.3.39 THE CZECH REPUBLIC
- 4.3.40 THE NETHERLANDS
- 4.3.41 THE UNITED KINGDOM
- 4.3.42 UKRAINE

4.4 LATIN AMERICA: TABLE, FLOOR, WALL, WINDOW, CEILING OR ROOF FANS WITH SELF-CONTAINED ELECTRIC MOTOR OF AN OUTPUT NOT EXCEEDING 125 W IMPORTS IN 2024

- 4.4.1 EXECUTIVE SUMMARY
- 4.4.2 ARGENTINA
- 4.4.3 BELIZE
- 4.4.4 BOLIVIA
- 4.4.5 BRAZIL
- 4.4.6 CHILE
- 4.4.7 COLOMBIA
- 4.4.8 ECUADOR

4.4.9 EL SALVADOR

4.4.10 GUATEMALA

4.4.11 GUYANA

4.4.12 HONDURAS

4.4.13 MEXICO

4.4.14 NICARAGUA

4.4.15 PANAMA

4.4.16 PARAGUAY

4.4.17 PERU

4.4.18 SURINAME

4.4.19 URUGUAY

4.5 NORTH AMERICA & THE CARIBBEAN: TABLE, FLOOR, WALL, WINDOW, CEILING OR ROOF FANS WITH SELF-CONTAINED ELECTRIC MOTOR OF AN OUTPUT NOT EXCEEDING 125 W IMPORTS IN 2024

4.5.1 EXECUTIVE SUMMARY

4.5.2 ANTIGUA AND BARBUDA

4.5.3 ARUBA

4.5.4 BARBADOS

4.5.5 BERMUDA

4.5.6 CANADA

4.5.7 GREENLAND

4.5.8 JAMAICA

4.5.9 ST. LUCIA

4.5.10 THE BAHAMAS

4.5.11 THE DOMINICAN REPUBLIC

4.5.12 THE UNITED STATES

4.6 OCEANIA: TABLE, FLOOR, WALL, WINDOW, CEILING OR ROOF FANS WITH SELF-CONTAINED ELECTRIC MOTOR OF AN OUTPUT NOT EXCEEDING 125 W IMPORTS IN 2024

4.6.1 EXECUTIVE SUMMARY

4.6.2 AUSTRALIA

4.6.3 FIJI

4.6.4 FRENCH POLYNESIA

4.6.5 NEW CALEDONIA

4.6.6 NEW ZEALAND

4.6.7 PALAU

4.7 THE MIDDLE EAST: TABLE, FLOOR, WALL, WINDOW, CEILING OR ROOF FANS WITH SELF-CONTAINED ELECTRIC MOTOR OF AN OUTPUT NOT EXCEEDING 125 W IMPORTS IN 2024

4.7.1 EXECUTIVE SUMMARY

4.7.2 ARMENIA

4.7.3 AZERBAIJAN

4.7.4 BAHRAIN

4.7.5 ISRAEL

4.7.6 JORDAN

4.7.7 KUWAIT

4.7.8 LEBANON

4.7.9 OMAN

4.7.10 PAKISTAN

4.7.11 QATAR

4.7.12 TURKEY

4.7.13 YEMEN

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