

# The World Market for Sugar Beet Seed: A 2024 Global Trade Perspective

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### **Abstracts**

This report was created for strategic planners, international executives, and import/export managers who are concerned with the market for sugar beet seed. With the globalization of this market, managers can no longer be contented with a local view. Nor can managers be contented with out-of-date statistics that appear several years after the fact. Professor Philip M. Parker, the Chair Professor of Management Science at INSEAD, has developed a methodology, based on macroeconomic and trade models, to estimate the market for sugar beet seed for those countries serving the world market via exports or supplying from various countries via imports. He does so for the current year based on a variety of key historical indicators and econometric models.

'Sugar beet seed' as a category is defined in this report following the definition given by the United Nations Statistics Division Classification Registry using the Standard International Trade Classification, Revision 3 (SITC, Rev. 3). The SITC code that defines 'sugar beet seed' is 29251.



## **Contents**

#### 1 METHODOLOGY

#### 1.1 OUR APPROACH

#### 2 THE WORLD MARKET

- 2.1 EXPORTS
  - 2.1.1 THE WORLD MARKET: SUGAR BEET SEED EXPORT SUPPLIES IN 2024
- 2.2 IMPORTS
  - 2.2.1 THE WORLD MARKET: IMPORTED SUGAR BEET SEED IN 2024

#### **3 EXPORTS**

- 3.1 AFRICA: EXPORT SUPPLIES OF SUGAR BEET SEED IN 2024
  - 3.1.1 EXECUTIVE SUMMARY
  - 3.1.2 SOUTH AFRICA
- 3.2 ASIA: EXPORT SUPPLIES OF SUGAR BEET SEED IN 2024
  - 3.2.1 EXECUTIVE SUMMARY
  - 3.2.2 CHINA
  - 3.2.3 INDIA
  - 3.2.4 SOUTH KOREA
- 3.3 EUROPE: EXPORT SUPPLIES OF SUGAR BEET SEED IN 2024
  - 3.3.1 EXECUTIVE SUMMARY
  - 3.3.2 AUSTRIA
  - 3.3.3 BELGIUM
  - 3.3.4 BULGARIA
  - 3.3.5 DENMARK
  - 3.3.6 FRANCE
  - 3.3.7 GERMANY
  - 3.3.8 HUNGARY
  - 3.3.9 ITALY
  - 3.3.10 LITHUANIA
  - 3.3.11 POLAND
  - 3.3.12 PORTUGAL
  - 3.3.13 RUSSIA
  - 3.3.14 SLOVAKIA
  - 3.3.15 SPAIN



- 3.3.16 SWEDEN
- 3.3.17 THE CZECH REPUBLIC
- 3.3.18 THE NETHERLANDS
- 3.3.19 THE UNITED KINGDOM
- **3.3.20 UKRAINE**
- 3.4 LATIN AMERICA: EXPORT SUPPLIES OF SUGAR BEET SEED IN 2024
  - 3.4.1 EXECUTIVE SUMMARY
  - 3.4.2 CHILE
- 3.5 NORTH AMERICA & THE CARIBBEAN: EXPORT SUPPLIES OF SUGAR BEET SEED IN 2024
  - 3.5.1 EXECUTIVE SUMMARY
  - 3.5.2 THE UNITED STATES
- 3.6 OCEANIA: EXPORT SUPPLIES OF SUGAR BEET SEED IN 2024
  - 3.6.1 EXECUTIVE SUMMARY
  - 3.6.2 NEW ZEALAND
- 3.7 THE MIDDLE EAST: EXPORT SUPPLIES OF SUGAR BEET SEED IN 2024
  - 3.7.1 EXECUTIVE SUMMARY
  - **3.7.2 TURKEY**

#### **4 IMPORTS**

- 4.1 AFRICA: SUGAR BEET SEED IMPORTS IN 2024
  - 4.1.1 EXECUTIVE SUMMARY
  - 4.1.2 EGYPT
  - 4.1.3 MOROCCO
  - 4.1.4 ZIMBABWE
- 4.2 ASIA: SUGAR BEET SEED IMPORTS IN 2024
  - 4.2.1 EXECUTIVE SUMMARY
  - 4.2.2 CHINA
  - 4.2.3 INDIA
  - 4.2.4 JAPAN
  - 4.2.5 THE MALDIVES
- 4.3 EUROPE: SUGAR BEET SEED IMPORTS IN 2024
  - 4.3.1 EXECUTIVE SUMMARY
  - 4.3.2 AUSTRIA
  - **4.3.3 BELARUS**
  - 4.3.4 BELGIUM
  - 4.3.5 CROATIA
  - 4.3.6 DENMARK



- 4.3.7 FINLAND
- 4.3.8 FRANCE
- 4.3.9 GERMANY
- 4.3.10 GREECE
- **4.3.11 HUNGARY**
- 4.3.12 IRELAND
- 4.3.13 ITALY
- 4.3.14 KAZAKHSTAN
- 4.3.15 LITHUANIA
- 4.3.16 MOLDOVA
- 4.3.17 POLAND
- **4.3.18 ROMANIA**
- 4.3.19 RUSSIA
- 4.3.20 SLOVAKIA
- 4.3.21 SPAIN
- 4.3.22 SWEDEN
- 4.3.23 SWITZERLAND
- 4.3.24 THE CZECH REPUBLIC
- 4.3.25 THE NETHERLANDS
- 4.3.26 THE UNITED KINGDOM
- **4.3.27 UKRAINE**
- 4.4 LATIN AMERICA: SUGAR BEET SEED IMPORTS IN 2024
  - 4.4.1 EXECUTIVE SUMMARY
  - 4.4.2 ARGENTINA
  - 4.4.3 BOLIVIA
  - **4.4.4 CHILE**
  - 4.4.5 COLOMBIA
  - 4.4.6 ECUADOR
  - 4.4.7 MEXICO
- 4.5 NORTH AMERICA & THE CARIBBEAN: SUGAR BEET SEED IMPORTS IN 2024
  - 4.5.1 EXECUTIVE SUMMARY
  - 4.5.2 CANADA
  - 4.5.3 THE DOMINICAN REPUBLIC
  - 4.5.4 THE UNITED STATES
- 4.6 OCEANIA: SUGAR BEET SEED IMPORTS IN 2024
  - 4.6.1 EXECUTIVE SUMMARY
  - 4.6.2 AUSTRALIA
  - 4.6.3 NEW ZEALAND
- 4.7 THE MIDDLE EAST: SUGAR BEET SEED IMPORTS IN 2024



- 4.7.1 EXECUTIVE SUMMARY
- 4.7.2 AZERBAIJAN
- 4.7.3 LEBANON
- 4.7.4 PAKISTAN
- **4.7.5 TURKEY**

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