

The World Market for Spectacle Lenses of Materials Other than Glass: A 2024 Global Trade Perspective

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Abstracts

This report was created for strategic planners, international executives, and import/export managers who are concerned with the market for spectacle lenses of materials other than glass. With the globalization of this market, managers can no longer be contented with a local view. Nor can managers be contented with out-of-date statistics that appear several years after the fact. Professor Philip M. Parker, the Chair Professor of Management Science at INSEAD, has developed a methodology, based on macroeconomic and trade models, to estimate the market for spectacle lenses of materials other than glass for those countries serving the world market via exports or supplying from various countries via imports. He does so for the current year based on a variety of key historical indicators and econometric models.

'Spectacle lenses of materials other than glass' as a category is defined in this report following the definition given by the United Nations Statistics Division Classification Registry using the Standard International Trade Classification, Revision 3 (SITC, Rev. 3). The SITC code that defines 'spectacle lenses of materials other than glass' is 88417.

Contents

1 METHODOLOGY

1.1 OUR APPROACH

2 THE WORLD MARKET

2.1 EXPORTS

2.1.1 THE WORLD MARKET: SPECTACLE LENSES OF MATERIALS OTHER THAN GLASS EXPORT SUPPLIES IN 2024

2.2 IMPORTS

2.2.1 THE WORLD MARKET: IMPORTED SPECTACLE LENSES OF MATERIALS OTHER THAN GLASS IN 2024

3 EXPORTS

3.1 AFRICA: EXPORT SUPPLIES OF SPECTACLE LENSES OF MATERIALS OTHER THAN GLASS IN 2024

3.1.1 EXECUTIVE SUMMARY

3.1.2 MAURITIUS

3.1.3 SOUTH AFRICA

3.1.4 TUNISIA

3.2 ASIA: EXPORT SUPPLIES OF SPECTACLE LENSES OF MATERIALS OTHER THAN GLASS IN 2024

3.2.1 EXECUTIVE SUMMARY

3.2.2 BANGLADESH

3.2.3 CHINA

3.2.4 HONG KONG

3.2.5 INDIA

3.2.6 INDONESIA

3.2.7 JAPAN

3.2.8 LAOS

3.2.9 MALAYSIA

3.2.10 MYANMAR

3.2.11 NORTH KOREA

3.2.12 SINGAPORE

3.2.13 SOUTH KOREA

3.2.14 SRI LANKA

3.2.15 TAIWAN

3.2.16 THAILAND

3.2.17 THE PHILIPPINES

3.2.18 VIETNAM

3.3 EUROPE: EXPORT SUPPLIES OF SPECTACLE LENSES OF MATERIALS OTHER THAN GLASS IN 2024

3.3.1 EXECUTIVE SUMMARY

3.3.2 AUSTRIA

3.3.3 BELGIUM

3.3.4 CYPRUS

3.3.5 DENMARK

3.3.6 ESTONIA

3.3.7 FINLAND

3.3.8 FRANCE

3.3.9 GERMANY

3.3.10 GREECE

3.3.11 HUNGARY

3.3.12 ICELAND

3.3.13 IRELAND

3.3.14 ITALY

3.3.15 KAZAKHSTAN

3.3.16 LATVIA

3.3.17 LITHUANIA

3.3.18 LUXEMBOURG

3.3.19 NORWAY

3.3.20 POLAND

3.3.21 PORTUGAL

3.3.22 ROMANIA

3.3.23 RUSSIA

3.3.24 SLOVAKIA

3.3.25 SLOVENIA

3.3.26 SPAIN

3.3.27 SWEDEN

3.3.28 SWITZERLAND

3.3.29 THE CZECH REPUBLIC

3.3.30 THE NETHERLANDS

3.3.31 THE UNITED KINGDOM

3.4 LATIN AMERICA: EXPORT SUPPLIES OF SPECTACLE LENSES OF MATERIALS OTHER THAN GLASS IN 2024

3.4.1 EXECUTIVE SUMMARY

3.4.2 ARGENTINA

3.4.3 BRAZIL

3.4.4 CHILE

3.4.5 COLOMBIA

3.4.6 COSTA RICA

3.4.7 MEXICO

3.4.8 PANAMA

3.4.9 PERU

3.5 NORTH AMERICA & THE CARIBBEAN: EXPORT SUPPLIES OF SPECTACLE LENSES OF MATERIALS OTHER THAN GLASS IN 2024

3.5.1 EXECUTIVE SUMMARY

3.5.2 CANADA

3.5.3 THE UNITED STATES

3.6 OCEANIA: EXPORT SUPPLIES OF SPECTACLE LENSES OF MATERIALS OTHER THAN GLASS IN 2024

3.6.1 EXECUTIVE SUMMARY

3.6.2 AUSTRALIA

3.6.3 NEW ZEALAND

3.7 THE MIDDLE EAST: EXPORT SUPPLIES OF SPECTACLE LENSES OF MATERIALS OTHER THAN GLASS IN 2024

3.7.1 EXECUTIVE SUMMARY

3.7.2 IRAN

3.7.3 ISRAEL

3.7.4 KUWAIT

3.7.5 PAKISTAN

3.7.6 SAUDI ARABIA

3.7.7 THE UNITED ARAB EMIRATES

3.7.8 TURKEY

4 IMPORTS

4.1 AFRICA: SPECTACLE LENSES OF MATERIALS OTHER THAN GLASS IMPORTS IN 2024

4.1.1 EXECUTIVE SUMMARY

4.1.2 ALGERIA

4.1.3 BOTSWANA

4.1.4 CAPE VERDE

4.1.5 COTE D'IVOIRE

- 4.1.6 EGYPT
- 4.1.7 ETHIOPIA
- 4.1.8 MADAGASCAR
- 4.1.9 MALAWI
- 4.1.10 MAURITIUS
- 4.1.11 MOROCCO
- 4.1.12 MOZAMBIQUE
- 4.1.13 NAMIBIA
- 4.1.14 NIGERIA
- 4.1.15 SENEGAL
- 4.1.16 SOUTH AFRICA
- 4.1.17 ZIMBABWE

4.2 ASIA: SPECTACLE LENSES OF MATERIALS OTHER THAN GLASS IMPORTS IN 2024

- 4.2.1 EXECUTIVE SUMMARY
- 4.2.2 CHINA
- 4.2.3 HONG KONG
- 4.2.4 INDIA
- 4.2.5 INDONESIA
- 4.2.6 JAPAN
- 4.2.7 MACAU
- 4.2.8 MALAYSIA
- 4.2.9 NEPAL
- 4.2.10 SINGAPORE
- 4.2.11 SOUTH KOREA
- 4.2.12 SRI LANKA
- 4.2.13 TAIWAN
- 4.2.14 THAILAND
- 4.2.15 THE MALDIVES
- 4.2.16 THE PHILIPPINES
- 4.2.17 VIETNAM

4.3 EUROPE: SPECTACLE LENSES OF MATERIALS OTHER THAN GLASS IMPORTS IN 2024

- 4.3.1 EXECUTIVE SUMMARY
- 4.3.2 ALBANIA
- 4.3.3 ANDORRA
- 4.3.4 AUSTRIA
- 4.3.5 BELARUS
- 4.3.6 BELGIUM

- 4.3.7 BOSNIA AND HERZEGOVINA
- 4.3.8 BULGARIA
- 4.3.9 CROATIA
- 4.3.10 CYPRUS
- 4.3.11 DENMARK
- 4.3.12 ESTONIA
- 4.3.13 FINLAND
- 4.3.14 FRANCE
- 4.3.15 GEORGIA
- 4.3.16 GERMANY
- 4.3.17 GREECE
- 4.3.18 HUNGARY
- 4.3.19 ICELAND
- 4.3.20 IRELAND
- 4.3.21 ITALY
- 4.3.22 KAZAKHSTAN
- 4.3.23 LATVIA
- 4.3.24 LITHUANIA
- 4.3.25 LUXEMBOURG
- 4.3.26 MACEDONIA
- 4.3.27 MALTA
- 4.3.28 MOLDOVA
- 4.3.29 NORWAY
- 4.3.30 POLAND
- 4.3.31 PORTUGAL
- 4.3.32 ROMANIA
- 4.3.33 RUSSIA
- 4.3.34 SLOVAKIA
- 4.3.35 SLOVENIA
- 4.3.36 SPAIN
- 4.3.37 SWEDEN
- 4.3.38 SWITZERLAND
- 4.3.39 THE CZECH REPUBLIC
- 4.3.40 THE NETHERLANDS
- 4.3.41 THE UNITED KINGDOM
- 4.3.42 UKRAINE
- 4.4 LATIN AMERICA: SPECTACLE LENSES OF MATERIALS OTHER THAN GLASS IMPORTS IN 2024
 - 4.4.1 EXECUTIVE SUMMARY

- 4.4.2 ARGENTINA
- 4.4.3 BELIZE
- 4.4.4 BOLIVIA
- 4.4.5 BRAZIL
- 4.4.6 CHILE
- 4.4.7 COLOMBIA
- 4.4.8 ECUADOR
- 4.4.9 EL SALVADOR
- 4.4.10 GUATEMALA
- 4.4.11 GUYANA
- 4.4.12 HONDURAS
- 4.4.13 MEXICO
- 4.4.14 NICARAGUA
- 4.4.15 PANAMA
- 4.4.16 PARAGUAY
- 4.4.17 PERU
- 4.4.18 SURINAME
- 4.4.19 URUGUAY

4.5 NORTH AMERICA & THE CARIBBEAN: SPECTACLE LENSES OF MATERIALS OTHER THAN GLASS IMPORTS IN 2024

- 4.5.1 EXECUTIVE SUMMARY
- 4.5.2 ARUBA
- 4.5.3 BARBADOS
- 4.5.4 CANADA
- 4.5.5 JAMAICA
- 4.5.6 ST. LUCIA
- 4.5.7 THE BAHAMAS
- 4.5.8 THE DOMINICAN REPUBLIC
- 4.5.9 THE UNITED STATES

4.6 OCEANIA: SPECTACLE LENSES OF MATERIALS OTHER THAN GLASS IMPORTS IN 2024

- 4.6.1 EXECUTIVE SUMMARY
- 4.6.2 AUSTRALIA
- 4.6.3 FRENCH POLYNESIA
- 4.6.4 NEW CALEDONIA
- 4.6.5 NEW ZEALAND

4.7 THE MIDDLE EAST: SPECTACLE LENSES OF MATERIALS OTHER THAN GLASS IMPORTS IN 2024

- 4.7.1 EXECUTIVE SUMMARY

- 4.7.2 ARMENIA
- 4.7.3 AZERBAIJAN
- 4.7.4 BAHRAIN
- 4.7.5 ISRAEL
- 4.7.6 JORDAN
- 4.7.7 KUWAIT
- 4.7.8 LEBANON
- 4.7.9 OMAN
- 4.7.10 PAKISTAN
- 4.7.11 QATAR
- 4.7.12 TURKEY

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