

# The World Market for Spacecraft, Satellites, and Spacecraft Launch Vehicles: A 2024 Global Trade Perspective

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## Abstracts

This report was created for strategic planners, international executives, and import/export managers who are concerned with the market for spacecraft, satellites, and spacecraft launch vehicles. With the globalization of this market, managers can no longer be contented with a local view. Nor can managers be contented with out-of-date statistics that appear several years after the fact. Professor Philip M. Parker, the Chair Professor of Management Science at INSEAD, has developed a methodology, based on macroeconomic and trade models, to estimate the market for spacecraft, satellites, and spacecraft launch vehicles for those countries serving the world market via exports or supplying from various countries via imports. He does so for the current year based on a variety of key historical indicators and econometric models.

'Spacecraft, satellites, and spacecraft launch vehicles' as a category is defined in this report following the definition given by the United Nations Statistics Division Classification Registry using the Standard International Trade Classification, Revision 3 (SITC, Rev. 3). The SITC code that defines 'spacecraft, satellites, and spacecraft launch vehicles' is 7925.

## Contents

### 1 METHODOLOGY

#### 1.1 OUR APPROACH

### 2 THE WORLD MARKET

#### 2.1 EXPORTS

2.1.1 THE WORLD MARKET: SPACECRAFT, SATELLITES, AND SPACECRAFT LAUNCH VEHICLES EXPORT SUPPLIES IN 2024

#### 2.2 IMPORTS

2.2.1 THE WORLD MARKET: IMPORTED SPACECRAFT, SATELLITES, AND SPACECRAFT LAUNCH VEHICLES IN 2024

### 3 EXPORTS

3.1 AFRICA: EXPORT SUPPLIES OF SPACECRAFT, SATELLITES, AND SPACECRAFT LAUNCH VEHICLES IN 2024

3.1.1 EXECUTIVE SUMMARY

3.1.2 SOUTH AFRICA

3.2 ASIA: EXPORT SUPPLIES OF SPACECRAFT, SATELLITES, AND SPACECRAFT LAUNCH VEHICLES IN 2024

3.2.1 EXECUTIVE SUMMARY

3.2.2 JAPAN

3.2.3 SINGAPORE

3.3 EUROPE: EXPORT SUPPLIES OF SPACECRAFT, SATELLITES, AND SPACECRAFT LAUNCH VEHICLES IN 2024

3.3.1 EXECUTIVE SUMMARY

3.3.2 FRANCE

3.3.3 GERMANY

3.4 NORTH AMERICA & THE CARIBBEAN: EXPORT SUPPLIES OF SPACECRAFT, SATELLITES, AND SPACECRAFT LAUNCH VEHICLES IN 2024

3.4.1 EXECUTIVE SUMMARY

3.4.2 CANADA

3.4.3 THE UNITED STATES

3.5 THE MIDDLE EAST: EXPORT SUPPLIES OF SPACECRAFT, SATELLITES, AND SPACECRAFT LAUNCH VEHICLES IN 2024

3.5.1 EXECUTIVE SUMMARY

### 3.5.2 SAUDI ARABIA

## **4 IMPORTS**

### 4.1 AFRICA: SPACECRAFT, SATELLITES, AND SPACECRAFT LAUNCH VEHICLES IMPORTS IN 2024

#### 4.1.1 EXECUTIVE SUMMARY

#### 4.1.2 BOTSWANA

### 4.2 ASIA: SPACECRAFT, SATELLITES, AND SPACECRAFT LAUNCH VEHICLES IMPORTS IN 2024

#### 4.2.1 EXECUTIVE SUMMARY

#### 4.2.2 INDIA

#### 4.2.3 VIETNAM

### 4.3 EUROPE: SPACECRAFT, SATELLITES, AND SPACECRAFT LAUNCH VEHICLES IMPORTS IN 2024

#### 4.3.1 EXECUTIVE SUMMARY

#### 4.3.2 GERMANY

#### 4.3.3 LUXEMBOURG

#### 4.3.4 THE UNITED KINGDOM

### 4.4 NORTH AMERICA & THE CARIBBEAN: SPACECRAFT, SATELLITES, AND SPACECRAFT LAUNCH VEHICLES IMPORTS IN 2024

#### 4.4.1 EXECUTIVE SUMMARY

#### 4.4.2 CANADA

#### 4.4.3 THE UNITED STATES

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