

The World Market for Smoked Fish: A 2024 Global Trade Perspective

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Abstracts

This report was created for strategic planners, international executives, and import/export managers who are concerned with the market for smoked fish. With the globalization of this market, managers can no longer be contented with a local view. Nor can managers be contented with out-of-date statistics that appear several years after the fact. Professor Philip M. Parker, the Chair Professor of Management Science at INSEAD, has developed a methodology, based on macroeconomic and trade models, to estimate the market for smoked fish for those countries serving the world market via exports or supplying from various countries via imports. He does so for the current year based on a variety of key historical indicators and econometric models.

'Smoked fish' as a category is defined in this report following the definition given by the United Nations Statistics Division Classification Registry using the Standard International Trade Classification, Revision 3 (SITC, Rev. 3). The SITC code that defines 'smoked fish' is 0353.

Contents

1 METHODOLOGY

1.1 OUR APPROACH

2 THE WORLD MARKET

2.1 EXPORTS

2.1.1 THE WORLD MARKET: SMOKED FISH EXPORT SUPPLIES IN 2024

2.2 IMPORTS

2.2.1 THE WORLD MARKET: IMPORTED SMOKED FISH IN 2024

3 EXPORTS

3.1 AFRICA: EXPORT SUPPLIES OF SMOKED FISH IN 2024

3.1.1 EXECUTIVE SUMMARY

3.1.2 GHANA

3.1.3 GUINEA

3.1.4 MALI

3.1.5 NAMIBIA

3.1.6 SENEGAL

3.1.7 SIERRA LEONE

3.1.8 SOUTH AFRICA

3.1.9 TANZANIA

3.1.10 THE REPUBLIC OF THE CONGO

3.1.11 UGANDA

3.2 ASIA: EXPORT SUPPLIES OF SMOKED FISH IN 2024

3.2.1 EXECUTIVE SUMMARY

3.2.2 BANGLADESH

3.2.3 CHINA

3.2.4 HONG KONG

3.2.5 INDIA

3.2.6 INDONESIA

3.2.7 JAPAN

3.2.8 MALAYSIA

3.2.9 SEYCHELLES

3.2.10 SINGAPORE

3.2.11 SOUTH KOREA

3.2.12 SRI LANKA

3.2.13 TAIWAN

3.2.14 THAILAND

3.2.15 THE PHILIPPINES

3.2.16 VIETNAM

3.3 EUROPE: EXPORT SUPPLIES OF SMOKED FISH IN 2024

3.3.1 EXECUTIVE SUMMARY

3.3.2 AUSTRIA

3.3.3 BELARUS

3.3.4 BELGIUM

3.3.5 BULGARIA

3.3.6 CROATIA

3.3.7 DENMARK

3.3.8 ESTONIA

3.3.9 FINLAND

3.3.10 FRANCE

3.3.11 GERMANY

3.3.12 GREECE

3.3.13 ICELAND

3.3.14 IRELAND

3.3.15 ITALY

3.3.16 LATVIA

3.3.17 LITHUANIA

3.3.18 LUXEMBOURG

3.3.19 NORWAY

3.3.20 POLAND

3.3.21 PORTUGAL

3.3.22 ROMANIA

3.3.23 RUSSIA

3.3.24 SLOVAKIA

3.3.25 SLOVENIA

3.3.26 SPAIN

3.3.27 SWEDEN

3.3.28 SWITZERLAND

3.3.29 THE CZECH REPUBLIC

3.3.30 THE NETHERLANDS

3.3.31 THE UNITED KINGDOM

3.3.32 UKRAINE

3.4 LATIN AMERICA: EXPORT SUPPLIES OF SMOKED FISH IN 2024

3.4.1 EXECUTIVE SUMMARY

3.4.2 ARGENTINA

3.4.3 CHILE

3.4.4 ECUADOR

3.4.5 GUYANA

3.4.6 MEXICO

3.4.7 PANAMA

3.4.8 PERU

3.4.9 SURINAME

3.5 NORTH AMERICA & THE CARIBBEAN: EXPORT SUPPLIES OF SMOKED FISH IN 2024

3.5.1 EXECUTIVE SUMMARY

3.5.2 CANADA

3.5.3 GREENLAND

3.5.4 JAMAICA

3.5.5 THE UNITED STATES

3.6 OCEANIA: EXPORT SUPPLIES OF SMOKED FISH IN 2024

3.6.1 EXECUTIVE SUMMARY

3.6.2 AUSTRALIA

3.6.3 FIJI

3.6.4 FRENCH POLYNESIA

3.6.5 NEW ZEALAND

3.7 THE MIDDLE EAST: EXPORT SUPPLIES OF SMOKED FISH IN 2024

3.7.1 EXECUTIVE SUMMARY

3.7.2 ARMENIA

3.7.3 ISRAEL

3.7.4 LEBANON

3.7.5 THE UNITED ARAB EMIRATES

3.7.6 TURKEY

4 IMPORTS

4.1 AFRICA: SMOKED FISH IMPORTS IN 2024

4.1.1 EXECUTIVE SUMMARY

4.1.2 BOTSWANA

4.1.3 BURKINA FASO

4.1.4 BURUNDI

4.1.5 CAMEROON

4.1.6 CAPE VERDE

- 4.1.7 COTE D'IVOIRE
- 4.1.8 EGYPT
- 4.1.9 ETHIOPIA
- 4.1.10 MADAGASCAR
- 4.1.11 MAURITIUS
- 4.1.12 MOROCCO
- 4.1.13 NAMIBIA
- 4.1.14 NIGERIA
- 4.1.15 RWANDA
- 4.1.16 SENEGAL
- 4.1.17 SOUTH AFRICA
- 4.1.18 THE DEMOCRATIC REPUBLIC OF THE CONGO
- 4.1.19 ZAMBIA
- 4.1.20 ZIMBABWE
- 4.2 ASIA: SMOKED FISH IMPORTS IN 2024
 - 4.2.1 EXECUTIVE SUMMARY
 - 4.2.2 BRUNEI
 - 4.2.3 CHINA
 - 4.2.4 HONG KONG
 - 4.2.5 INDIA
 - 4.2.6 INDONESIA
 - 4.2.7 JAPAN
 - 4.2.8 MACAU
 - 4.2.9 MALAYSIA
 - 4.2.10 SINGAPORE
 - 4.2.11 SOUTH KOREA
 - 4.2.12 SRI LANKA
 - 4.2.13 TAIWAN
 - 4.2.14 THAILAND
 - 4.2.15 THE MALDIVES
 - 4.2.16 THE PHILIPPINES
 - 4.2.17 VIETNAM
- 4.3 EUROPE: SMOKED FISH IMPORTS IN 2024
 - 4.3.1 EXECUTIVE SUMMARY
 - 4.3.2 ANDORRA
 - 4.3.3 AUSTRIA
 - 4.3.4 BELARUS
 - 4.3.5 BELGIUM
 - 4.3.6 BOSNIA AND HERZEGOVINA

- 4.3.7 BULGARIA
- 4.3.8 CROATIA
- 4.3.9 CYPRUS
- 4.3.10 DENMARK
- 4.3.11 ESTONIA
- 4.3.12 FINLAND
- 4.3.13 FRANCE
- 4.3.14 GEORGIA
- 4.3.15 GERMANY
- 4.3.16 GREECE
- 4.3.17 HUNGARY
- 4.3.18 IRELAND
- 4.3.19 ITALY
- 4.3.20 KAZAKHSTAN
- 4.3.21 LATVIA
- 4.3.22 LITHUANIA
- 4.3.23 LUXEMBOURG
- 4.3.24 MALTA
- 4.3.25 MOLDOVA
- 4.3.26 NORWAY
- 4.3.27 POLAND
- 4.3.28 PORTUGAL
- 4.3.29 ROMANIA
- 4.3.30 RUSSIA
- 4.3.31 SLOVAKIA
- 4.3.32 SLOVENIA
- 4.3.33 SPAIN
- 4.3.34 SWEDEN
- 4.3.35 SWITZERLAND
- 4.3.36 THE CZECH REPUBLIC
- 4.3.37 THE NETHERLANDS
- 4.3.38 THE UNITED KINGDOM
- 4.3.39 UKRAINE
- 4.4 LATIN AMERICA: SMOKED FISH IMPORTS IN 2024
 - 4.4.1 EXECUTIVE SUMMARY
 - 4.4.2 ARGENTINA
 - 4.4.3 BOLIVIA
 - 4.4.4 BRAZIL
 - 4.4.5 CHILE

- 4.4.6 COLOMBIA
- 4.4.7 ECUADOR
- 4.4.8 EL SALVADOR
- 4.4.9 GUATEMALA
- 4.4.10 MEXICO
- 4.4.11 NICARAGUA
- 4.4.12 PARAGUAY
- 4.4.13 PERU
- 4.4.14 SURINAME
- 4.4.15 URUGUAY

4.5 NORTH AMERICA & THE CARIBBEAN: SMOKED FISH IMPORTS IN 2024

- 4.5.1 EXECUTIVE SUMMARY
- 4.5.2 ANTIGUA AND BARBUDA
- 4.5.3 ARUBA
- 4.5.4 BARBADOS
- 4.5.5 BERMUDA
- 4.5.6 CANADA
- 4.5.7 GREENLAND
- 4.5.8 JAMAICA
- 4.5.9 ST. LUCIA
- 4.5.10 THE BAHAMAS
- 4.5.11 THE DOMINICAN REPUBLIC
- 4.5.12 THE UNITED STATES

4.6 OCEANIA: SMOKED FISH IMPORTS IN 2024

- 4.6.1 EXECUTIVE SUMMARY
- 4.6.2 AUSTRALIA
- 4.6.3 FIJI
- 4.6.4 FRENCH POLYNESIA
- 4.6.5 NEW CALEDONIA
- 4.6.6 NEW ZEALAND

4.7 THE MIDDLE EAST: SMOKED FISH IMPORTS IN 2024

- 4.7.1 EXECUTIVE SUMMARY
- 4.7.2 ARMENIA
- 4.7.3 AZERBAIJAN
- 4.7.4 BAHRAIN
- 4.7.5 ISRAEL
- 4.7.6 JORDAN
- 4.7.7 KUWAIT
- 4.7.8 LEBANON

4.7.9 OMAN

4.7.10 QATAR

4.7.11 TURKEY

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