

The World Market for Seeds of Herbaceous Plant Cultivated Principally for Their Flowers: A 2024 Global Trade Perspective

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Abstracts

This report was created for strategic planners, international executives, and import/export managers who are concerned with the market for seeds of herbaceous plant cultivated principally for their flowers. With the globalization of this market, managers can no longer be contented with a local view. Nor can managers be contented with out-of-date statistics that appear several years after the fact. Professor Philip M. Parker, the Chair Professor of Management Science at INSEAD, has developed a methodology, based on macroeconomic and trade models, to estimate the market for seeds of herbaceous plant cultivated principally for their flowers for those countries serving the world market via exports or supplying from various countries via imports. He does so for the current year based on a variety of key historical indicators and econometric models.

'Seeds of herbaceous plant cultivated principally for their flowers' as a category is defined in this report following the definition given by the United Nations Statistics Division Classification Registry using the Standard International Trade Classification, Revision 3 (SITC, Rev. 3). The SITC code that defines 'seeds of herbaceous plant cultivated principally for their flowers' is 29253.

Contents

1 METHODOLOGY

1.1 OUR APPROACH

2 THE WORLD MARKET

2.1 EXPORTS

2.1.1 THE WORLD MARKET: SEEDS OF HERBACEOUS PLANT CULTIVATED PRINCIPALLY FOR THEIR FLOWERS EXPORT SUPPLIES IN 2024

2.2 IMPORTS

2.2.1 THE WORLD MARKET: IMPORTED SEEDS OF HERBACEOUS PLANT CULTIVATED PRINCIPALLY FOR THEIR FLOWERS IN 2024

3 EXPORTS

3.1 AFRICA: EXPORT SUPPLIES OF SEEDS OF HERBACEOUS PLANT CULTIVATED PRINCIPALLY FOR THEIR FLOWERS IN 2024

3.1.1 EXECUTIVE SUMMARY

3.1.2 EGYPT

3.1.3 KENYA

3.1.4 SOUTH AFRICA

3.1.5 TANZANIA

3.1.6 ZIMBABWE

3.2 ASIA: EXPORT SUPPLIES OF SEEDS OF HERBACEOUS PLANT CULTIVATED PRINCIPALLY FOR THEIR FLOWERS IN 2024

3.2.1 EXECUTIVE SUMMARY

3.2.2 CHINA

3.2.3 HONG KONG

3.2.4 INDIA

3.2.5 INDONESIA

3.2.6 JAPAN

3.2.7 NORTH KOREA

3.2.8 SINGAPORE

3.2.9 SRI LANKA

3.2.10 TAIWAN

3.2.11 THAILAND

3.2.12 VIETNAM

3.3 EUROPE: EXPORT SUPPLIES OF SEEDS OF HERBACEOUS PLANT CULTIVATED PRINCIPALLY FOR THEIR FLOWERS IN 2024

3.3.1 EXECUTIVE SUMMARY

3.3.2 AUSTRIA

3.3.3 BELGIUM

3.3.4 DENMARK

3.3.5 ESTONIA

3.3.6 FRANCE

3.3.7 GERMANY

3.3.8 GREECE

3.3.9 HUNGARY

3.3.10 IRELAND

3.3.11 ITALY

3.3.12 LATVIA

3.3.13 LITHUANIA

3.3.14 MALTA

3.3.15 NORWAY

3.3.16 POLAND

3.3.17 PORTUGAL

3.3.18 RUSSIA

3.3.19 SLOVENIA

3.3.20 SPAIN

3.3.21 SWEDEN

3.3.22 SWITZERLAND

3.3.23 THE CZECH REPUBLIC

3.3.24 THE NETHERLANDS

3.3.25 THE UNITED KINGDOM

3.4 LATIN AMERICA: EXPORT SUPPLIES OF SEEDS OF HERBACEOUS PLANT CULTIVATED PRINCIPALLY FOR THEIR FLOWERS IN 2024

3.4.1 EXECUTIVE SUMMARY

3.4.2 BOLIVIA

3.4.3 CHILE

3.4.4 COSTA RICA

3.4.5 GUATEMALA

3.4.6 MEXICO

3.4.7 PERU

3.5 NORTH AMERICA & THE CARIBBEAN: EXPORT SUPPLIES OF SEEDS OF HERBACEOUS PLANT CULTIVATED PRINCIPALLY FOR THEIR FLOWERS IN 2024

3.5.1 EXECUTIVE SUMMARY

3.5.2 CANADA

3.5.3 THE UNITED STATES

3.6 OCEANIA: EXPORT SUPPLIES OF SEEDS OF HERBACEOUS PLANT
CULTIVATED PRINCIPALLY FOR THEIR FLOWERS IN 2024

3.6.1 EXECUTIVE SUMMARY

3.6.2 AUSTRALIA

3.6.3 NEW ZEALAND

3.7 THE MIDDLE EAST: EXPORT SUPPLIES OF SEEDS OF HERBACEOUS PLANT
CULTIVATED PRINCIPALLY FOR THEIR FLOWERS IN 2024

3.7.1 EXECUTIVE SUMMARY

3.7.2 ISRAEL

3.7.3 THE UNITED ARAB EMIRATES

3.7.4 TURKEY

4 IMPORTS

4.1 AFRICA: SEEDS OF HERBACEOUS PLANT CULTIVATED PRINCIPALLY FOR
THEIR FLOWERS IMPORTS IN 2024

4.1.1 EXECUTIVE SUMMARY

4.1.2 ALGERIA

4.1.3 EGYPT

4.1.4 MOROCCO

4.1.5 SOUTH AFRICA

4.1.6 TANZANIA

4.2 ASIA: SEEDS OF HERBACEOUS PLANT CULTIVATED PRINCIPALLY FOR
THEIR FLOWERS IMPORTS IN 2024

4.2.1 EXECUTIVE SUMMARY

4.2.2 CHINA

4.2.3 HONG KONG

4.2.4 INDIA

4.2.5 JAPAN

4.2.6 MONGOLIA

4.2.7 NEPAL

4.2.8 SINGAPORE

4.2.9 SOUTH KOREA

4.2.10 TAIWAN

4.2.11 THAILAND

4.2.12 VIETNAM

4.3 EUROPE: SEEDS OF HERBACEOUS PLANT CULTIVATED PRINCIPALLY FOR

THEIR FLOWERS IMPORTS IN 2024

4.3.1 EXECUTIVE SUMMARY

4.3.2 AUSTRIA

4.3.3 BELARUS

4.3.4 BELGIUM

4.3.5 BOSNIA AND HERZEGOVINA

4.3.6 BULGARIA

4.3.7 CROATIA

4.3.8 CYPRUS

4.3.9 DENMARK

4.3.10 ESTONIA

4.3.11 FINLAND

4.3.12 FRANCE

4.3.13 GEORGIA

4.3.14 GERMANY

4.3.15 GREECE

4.3.16 HUNGARY

4.3.17 ICELAND

4.3.18 IRELAND

4.3.19 ITALY

4.3.20 KAZAKHSTAN

4.3.21 LATVIA

4.3.22 LITHUANIA

4.3.23 LUXEMBOURG

4.3.24 MALTA

4.3.25 NORWAY

4.3.26 POLAND

4.3.27 PORTUGAL

4.3.28 ROMANIA

4.3.29 RUSSIA

4.3.30 SLOVAKIA

4.3.31 SLOVENIA

4.3.32 SPAIN

4.3.33 SWEDEN

4.3.34 SWITZERLAND

4.3.35 THE CZECH REPUBLIC

4.3.36 THE NETHERLANDS

4.3.37 THE UNITED KINGDOM

4.3.38 UKRAINE

4.4 LATIN AMERICA: SEEDS OF HERBACEOUS PLANT CULTIVATED PRINCIPALLY FOR THEIR FLOWERS IMPORTS IN 2024

4.4.1 EXECUTIVE SUMMARY

4.4.2 ARGENTINA

4.4.3 BRAZIL

4.4.4 CHILE

4.4.5 COLOMBIA

4.4.6 ECUADOR

4.4.7 GUATEMALA

4.4.8 HONDURAS

4.4.9 MEXICO

4.4.10 PERU

4.4.11 URUGUAY

4.5 NORTH AMERICA & THE CARIBBEAN: SEEDS OF HERBACEOUS PLANT CULTIVATED PRINCIPALLY FOR THEIR FLOWERS IMPORTS IN 2024

4.5.1 EXECUTIVE SUMMARY

4.5.2 CANADA

4.5.3 JAMAICA

4.5.4 THE UNITED STATES

4.6 OCEANIA: SEEDS OF HERBACEOUS PLANT CULTIVATED PRINCIPALLY FOR THEIR FLOWERS IMPORTS IN 2024

4.6.1 EXECUTIVE SUMMARY

4.6.2 AUSTRALIA

4.6.3 FRENCH POLYNESIA

4.6.4 NEW ZEALAND

4.7 THE MIDDLE EAST: SEEDS OF HERBACEOUS PLANT CULTIVATED PRINCIPALLY FOR THEIR FLOWERS IMPORTS IN 2024

4.7.1 EXECUTIVE SUMMARY

4.7.2 ISRAEL

4.7.3 JORDAN

4.7.4 KUWAIT

4.7.5 LEBANON

4.7.6 OMAN

4.7.7 QATAR

4.7.8 TURKEY

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