

# The World Market for Salted or Brined Fish: A 2024 Global Trade Perspective

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## Abstracts

This report was created for strategic planners, international executives, and import/export managers who are concerned with the market for salted or brined fish. With the globalization of this market, managers can no longer be contented with a local view. Nor can managers be contented with out-of-date statistics that appear several years after the fact. Professor Philip M. Parker, the Chair Professor of Management Science at INSEAD, has developed a methodology, based on macroeconomic and trade models, to estimate the market for salted or brined fish for those countries serving the world market via exports or supplying from various countries via imports. He does so for the current year based on a variety of key historical indicators and econometric models.

'Salted or brined fish' as a category is defined in this report following the definition given by the United Nations Statistics Division Classification Registry using the Standard International Trade Classification, Revision 3 (SITC, Rev. 3). The SITC code that defines 'salted or brined fish' is 0352.

## Contents

### 1 METHODOLOGY

#### 1.1 OUR APPROACH

### 2 THE WORLD MARKET

#### 2.1 EXPORTS

##### 2.1.1 THE WORLD MARKET: SALTED OR BRINED FISH EXPORT SUPPLIES IN 2024

#### 2.2 IMPORTS

##### 2.2.1 THE WORLD MARKET: IMPORTED SALTED OR BRINED FISH IN 2024

### 3 EXPORTS

#### 3.1 AFRICA: EXPORT SUPPLIES OF SALTED OR BRINED FISH IN 2024

##### 3.1.1 EXECUTIVE SUMMARY

##### 3.1.2 ANGOLA

##### 3.1.3 EGYPT

##### 3.1.4 GABON

##### 3.1.5 GUINEA

##### 3.1.6 KENYA

##### 3.1.7 MADAGASCAR

##### 3.1.8 MAURITANIA

##### 3.1.9 MAURITIUS

##### 3.1.10 MOROCCO

##### 3.1.11 MOZAMBIQUE

##### 3.1.12 NAMIBIA

##### 3.1.13 NIGERIA

##### 3.1.14 SENEGAL

##### 3.1.15 SIERRA LEONE

##### 3.1.16 SOUTH AFRICA

##### 3.1.17 SUDAN

##### 3.1.18 TANZANIA

##### 3.1.19 THE DEMOCRATIC REPUBLIC OF THE CONGO

##### 3.1.20 THE REPUBLIC OF THE CONGO

##### 3.1.21 TOGO

##### 3.1.22 TUNISIA

### 3.1.23 UGANDA

## 3.2 ASIA: EXPORT SUPPLIES OF SALTED OR BRINED FISH IN 2024

### 3.2.1 EXECUTIVE SUMMARY

### 3.2.2 BANGLADESH

### 3.2.3 CAMBODIA

### 3.2.4 CHINA

### 3.2.5 HONG KONG

### 3.2.6 INDIA

### 3.2.7 INDONESIA

### 3.2.8 JAPAN

### 3.2.9 MACAU

### 3.2.10 MALAYSIA

### 3.2.11 MYANMAR

### 3.2.12 PAPUA NEW GUINEA

### 3.2.13 SINGAPORE

### 3.2.14 SOUTH KOREA

### 3.2.15 SRI LANKA

### 3.2.16 TAIWAN

### 3.2.17 THAILAND

### 3.2.18 THE PHILIPPINES

### 3.2.19 VIETNAM

## 3.3 EUROPE: EXPORT SUPPLIES OF SALTED OR BRINED FISH IN 2024

### 3.3.1 EXECUTIVE SUMMARY

### 3.3.2 ALBANIA

### 3.3.3 AUSTRIA

### 3.3.4 BELARUS

### 3.3.5 BELGIUM

### 3.3.6 BOSNIA AND HERZEGOVINA

### 3.3.7 BULGARIA

### 3.3.8 CROATIA

### 3.3.9 CYPRUS

### 3.3.10 DENMARK

### 3.3.11 ESTONIA

### 3.3.12 FINLAND

### 3.3.13 FRANCE

### 3.3.14 GERMANY

### 3.3.15 GREECE

### 3.3.16 ICELAND

### 3.3.17 IRELAND

3.3.18 ITALY

3.3.19 LATVIA

3.3.20 LITHUANIA

3.3.21 NORWAY

3.3.22 POLAND

3.3.23 PORTUGAL

3.3.24 ROMANIA

3.3.25 RUSSIA

3.3.26 SLOVAKIA

3.3.27 SPAIN

3.3.28 SWEDEN

3.3.29 THE NETHERLANDS

3.3.30 THE UNITED KINGDOM

### 3.4 LATIN AMERICA: EXPORT SUPPLIES OF SALTED OR BRINED FISH IN 2024

3.4.1 EXECUTIVE SUMMARY

3.4.2 ARGENTINA

3.4.3 BRAZIL

3.4.4 CHILE

3.4.5 COLOMBIA

3.4.6 COSTA RICA

3.4.7 ECUADOR

3.4.8 EL SALVADOR

3.4.9 GUATEMALA

3.4.10 GUYANA

3.4.11 HONDURAS

3.4.12 MEXICO

3.4.13 NICARAGUA

3.4.14 PANAMA

3.4.15 PERU

3.4.16 SURINAME

3.4.17 URUGUAY

3.4.18 VENEZUELA

### 3.5 NORTH AMERICA & THE CARIBBEAN: EXPORT SUPPLIES OF SALTED OR BRINED FISH IN 2024

3.5.1 EXECUTIVE SUMMARY

3.5.2 CANADA

3.5.3 GREENLAND

3.5.4 THE UNITED STATES

3.5.5 TRINIDAD AND TOBAGO

### 3.6 OCEANIA: EXPORT SUPPLIES OF SALTED OR BRINED FISH IN 2024

#### 3.6.1 EXECUTIVE SUMMARY

#### 3.6.2 AUSTRALIA

#### 3.6.3 NEW ZEALAND

### 3.7 THE MIDDLE EAST: EXPORT SUPPLIES OF SALTED OR BRINED FISH IN 2024

#### 3.7.1 EXECUTIVE SUMMARY

#### 3.7.2 PAKISTAN

#### 3.7.3 THE UNITED ARAB EMIRATES

#### 3.7.4 TURKEY

#### 3.7.5 YEMEN

## 4 IMPORTS

### 4.1 AFRICA: SALTED OR BRINED FISH IMPORTS IN 2024

#### 4.1.1 EXECUTIVE SUMMARY

#### 4.1.2 ALGERIA

#### 4.1.3 BOTSWANA

#### 4.1.4 COTE D'IVOIRE

#### 4.1.5 MAURITIUS

#### 4.1.6 MOROCCO

#### 4.1.7 MOZAMBIQUE

#### 4.1.8 NAMIBIA

#### 4.1.9 NIGERIA

#### 4.1.10 UGANDA

#### 4.1.11 ZAMBIA

### 4.2 ASIA: SALTED OR BRINED FISH IMPORTS IN 2024

#### 4.2.1 EXECUTIVE SUMMARY

#### 4.2.2 BRUNEI

#### 4.2.3 CHINA

#### 4.2.4 HONG KONG

#### 4.2.5 INDONESIA

#### 4.2.6 JAPAN

#### 4.2.7 MACAU

#### 4.2.8 MALAYSIA

#### 4.2.9 SINGAPORE

#### 4.2.10 SOUTH KOREA

#### 4.2.11 TAIWAN

#### 4.2.12 THAILAND

#### 4.2.13 THE PHILIPPINES

#### 4.2.14 VIETNAM

### 4.3 EUROPE: SALTED OR BRINED FISH IMPORTS IN 2024

#### 4.3.1 EXECUTIVE SUMMARY

#### 4.3.2 ALBANIA

#### 4.3.3 AUSTRIA

#### 4.3.4 BELARUS

#### 4.3.5 BELGIUM

#### 4.3.6 BULGARIA

#### 4.3.7 CROATIA

#### 4.3.8 CYPRUS

#### 4.3.9 DENMARK

#### 4.3.10 ESTONIA

#### 4.3.11 FINLAND

#### 4.3.12 FRANCE

#### 4.3.13 GEORGIA

#### 4.3.14 GERMANY

#### 4.3.15 GREECE

#### 4.3.16 HUNGARY

#### 4.3.17 IRELAND

#### 4.3.18 ITALY

#### 4.3.19 KAZAKHSTAN

#### 4.3.20 LATVIA

#### 4.3.21 LITHUANIA

#### 4.3.22 LUXEMBOURG

#### 4.3.23 MALTA

#### 4.3.24 MOLDOVA

#### 4.3.25 NORWAY

#### 4.3.26 POLAND

#### 4.3.27 PORTUGAL

#### 4.3.28 ROMANIA

#### 4.3.29 RUSSIA

#### 4.3.30 SLOVAKIA

#### 4.3.31 SLOVENIA

#### 4.3.32 SPAIN

#### 4.3.33 SWEDEN

#### 4.3.34 SWITZERLAND

#### 4.3.35 THE CZECH REPUBLIC

#### 4.3.36 THE NETHERLANDS

#### 4.3.37 THE UNITED KINGDOM

#### 4.3.38 UKRAINE

### 4.4 LATIN AMERICA: SALTED OR BRINED FISH IMPORTS IN 2024

#### 4.4.1 EXECUTIVE SUMMARY

#### 4.4.2 ARGENTINA

#### 4.4.3 BRAZIL

#### 4.4.4 CHILE

#### 4.4.5 COLOMBIA

#### 4.4.6 MEXICO

#### 4.4.7 PERU

#### 4.4.8 SURINAME

### 4.5 NORTH AMERICA & THE CARIBBEAN: SALTED OR BRINED FISH IMPORTS IN 2024

#### 4.5.1 EXECUTIVE SUMMARY

#### 4.5.2 ANTIGUA AND BARBUDA

#### 4.5.3 ARUBA

#### 4.5.4 BARBADOS

#### 4.5.5 BERMUDA

#### 4.5.6 CANADA

#### 4.5.7 GREENLAND

#### 4.5.8 JAMAICA

#### 4.5.9 ST. LUCIA

#### 4.5.10 THE DOMINICAN REPUBLIC

#### 4.5.11 THE UNITED STATES

### 4.6 OCEANIA: SALTED OR BRINED FISH IMPORTS IN 2024

#### 4.6.1 EXECUTIVE SUMMARY

#### 4.6.2 AUSTRALIA

#### 4.6.3 NEW ZEALAND

### 4.7 THE MIDDLE EAST: SALTED OR BRINED FISH IMPORTS IN 2024

#### 4.7.1 EXECUTIVE SUMMARY

#### 4.7.2 ARMENIA

#### 4.7.3 ISRAEL

#### 4.7.4 JORDAN

#### 4.7.5 KUWAIT

#### 4.7.6 OMAN

#### 4.7.7 QATAR

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