

The World Market for Rape, Colza, and Mustard Seeds: A 2024 Global Trade Perspective

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Abstracts

This report was created for strategic planners, international executives, and import/export managers who are concerned with the market for rape, colza, and mustard seeds. With the globalization of this market, managers can no longer be contented with a local view. Nor can managers be contented with out-of-date statistics that appear several years after the fact. Professor Philip M. Parker, the Chair Professor of Management Science at INSEAD, has developed a methodology, based on macroeconomic and trade models, to estimate the market for rape, colza, and mustard seeds for those countries serving the world market via exports or supplying from various countries via imports. He does so for the current year based on a variety of key historical indicators and econometric models.

'Rape, colza, and mustard seeds' as a category is defined in this report following the definition given by the United Nations Statistics Division Classification Registry using the Standard International Trade Classification, Revision 3 (SITC, Rev. 3). The SITC code that defines 'rape, colza, and mustard seeds' is 2226.



Contents

1 METHODOLOGY

1.1 OUR APPROACH

2 THE WORLD MARKET

- 2.1 EXPORTS
- 2.1.1 THE WORLD MARKET: RAPE, COLZA, AND MUSTARD SEEDS EXPORT SUPPLIES IN 2024
- 2.2 IMPORTS
- 2.2.1 THE WORLD MARKET: IMPORTED RAPE, COLZA, AND MUSTARD SEEDS IN 2024

3 EXPORTS

- 3.1 AFRICA: EXPORT SUPPLIES OF RAPE, COLZA, AND MUSTARD SEEDS IN 2024
 - 3.1.1 EXECUTIVE SUMMARY
 - 3.1.2 EGYPT
- 3.2 ASIA: EXPORT SUPPLIES OF RAPE, COLZA, AND MUSTARD SEEDS IN 2024
 - 3.2.1 EXECUTIVE SUMMARY
 - 3.2.2 CHINA
 - 3.2.3 INDIA
 - 3.2.4 INDONESIA
 - 3.2.5 JAPAN
 - 3.2.6 MALAYSIA
 - 3.2.7 MONGOLIA
 - 3.2.8 SINGAPORE
 - 3.2.9 SOUTH KOREA
 - 3.2.10 THE MALDIVES
- 3.3 EUROPE: EXPORT SUPPLIES OF RAPE, COLZA, AND MUSTARD SEEDS IN 2024
 - 3.3.1 EXECUTIVE SUMMARY
 - 3.3.2 AUSTRIA
 - **3.3.3 BELARUS**
 - **3.3.4 BELGIUM**
- 3.3.5 BOSNIA AND HERZEGOVINA



- 3.3.6 BULGARIA
- 3.3.7 CROATIA
- **3.3.8 CYPRUS**
- 3.3.9 DENMARK
- **3.3.10 ESTONIA**
- **3.3.11 FINLAND**
- **3.3.12 FRANCE**
- **3.3.13 GERMANY**
- 3.3.14 GREECE
- **3.3.15 HUNGARY**
- 3.3.16 IRELAND
- 3.3.17 ITALY
- 3.3.18 KAZAKHSTAN
- 3.3.19 LATVIA
- 3.3.20 LITHUANIA
- 3.3.21 LUXEMBOURG
- 3.3.22 MACEDONIA
- **3.3.23 MOLDOVA**
- 3.3.24 POLAND
- 3.3.25 PORTUGAL
- **3.3.26 ROMANIA**
- 3.3.27 RUSSIA
- 3.3.28 SLOVAKIA
- 3.3.29 SLOVENIA
- 3.3.30 SPAIN
- 3.3.31 SWEDEN
- 3.3.32 SWITZERLAND
- 3.3.33 THE CZECH REPUBLIC
- 3.3.34 THE NETHERLANDS
- 3.3.35 THE UNITED KINGDOM
- **3.3.36 UKRAINE**
- 3.4 LATIN AMERICA: EXPORT SUPPLIES OF RAPE, COLZA, AND MUSTARD

SEEDS IN 2024

- 3.4.1 EXECUTIVE SUMMARY
- 3.4.2 ARGENTINA
- **3.4.3 BELIZE**
- **3.4.4 BRAZIL**
- 3.4.5 CHILE
- 3.4.6 PARAGUAY



- 3.4.7 URUGUAY
- 3.5 NORTH AMERICA & THE CARIBBEAN: EXPORT SUPPLIES OF RAPE, COLZA, AND MUSTARD SEEDS IN 2024
 - 3.5.1 EXECUTIVE SUMMARY
 - 3.5.2 CANADA
 - 3.5.3 THE UNITED STATES
- 3.6 OCEANIA: EXPORT SUPPLIES OF RAPE, COLZA, AND MUSTARD SEEDS IN 2024
 - 3.6.1 EXECUTIVE SUMMARY
 - 3.6.2 AUSTRALIA
 - 3.6.3 NEW ZEALAND
- 3.7 THE MIDDLE EAST: EXPORT SUPPLIES OF RAPE, COLZA, AND MUSTARD SEEDS IN 2024
 - 3.7.1 EXECUTIVE SUMMARY
 - 3.7.2 LEBANON
 - 3.7.3 THE UNITED ARAB EMIRATES
 - **3.7.4 TURKEY**

4 IMPORTS

- 4.1 AFRICA: RAPE, COLZA, AND MUSTARD SEEDS IMPORTS IN 2024
 - 4.1.1 EXECUTIVE SUMMARY
 - 4.1.2 ALGERIA
 - 4.1.3 COTE D'IVOIRE
 - 4.1.4 EGYPT
 - 4.1.5 MAURITIUS
 - 4.1.6 MOROCCO
 - 4.1.7 NIGERIA
 - 4.1.8 SENEGAL
 - 4.1.9 SOUTH AFRICA
 - 4.1.10 ZIMBABWE
- 4.2 ASIA: RAPE, COLZA, AND MUSTARD SEEDS IMPORTS IN 2024
 - 4.2.1 EXECUTIVE SUMMARY
 - 4.2.2 CHINA
 - 4.2.3 INDIA
 - 4.2.4 INDONESIA
 - 4.2.5 JAPAN
 - 4.2.6 MALAYSIA
 - 4.2.7 MONGOLIA



- 4.2.8 NEPAL
- 4.2.9 SINGAPORE
- 4.2.10 SOUTH KOREA
- 4.2.11 SRI LANKA
- 4.2.12 TAIWAN
- 4.2.13 THAILAND
- 4.2.14 THE PHILIPPINES
- **4.2.15 VIETNAM**
- 4.3 EUROPE: RAPE, COLZA, AND MUSTARD SEEDS IMPORTS IN 2024
 - 4.3.1 EXECUTIVE SUMMARY
 - 4.3.2 AUSTRIA
 - **4.3.3 BELARUS**
 - 4.3.4 BELGIUM
 - 4.3.5 BOSNIA AND HERZEGOVINA
 - 4.3.6 BULGARIA
 - 4.3.7 CROATIA
 - 4.3.8 DENMARK
 - 4.3.9 ESTONIA
 - **4.3.10 FINLAND**
 - 4.3.11 FRANCE
 - **4.3.12 GERMANY**
 - 4.3.13 GREECE
 - **4.3.14 HUNGARY**
 - 4.3.15 IRELAND
 - 4.3.16 ITALY
 - 4.3.17 KAZAKHSTAN
 - 4.3.18 LATVIA
 - 4.3.19 LITHUANIA
 - 4.3.20 LUXEMBOURG
 - 4.3.21 MACEDONIA
 - 4.3.22 MOLDOVA
 - 4.3.23 NORWAY
 - 4.3.24 POLAND
 - 4.3.25 PORTUGAL
 - **4.3.26 ROMANIA**
 - 4.3.27 RUSSIA
 - 4.3.28 SLOVAKIA
 - 4.3.29 SLOVENIA
 - 4.3.30 SPAIN



- 4.3.31 SWEDEN
- 4.3.32 SWITZERLAND
- 4.3.33 THE CZECH REPUBLIC
- 4.3.34 THE NETHERLANDS
- 4.3.35 THE UNITED KINGDOM
- **4.3.36 UKRAINE**
- 4.4 LATIN AMERICA: RAPE, COLZA, AND MUSTARD SEEDS IMPORTS IN 2024
 - 4.4.1 EXECUTIVE SUMMARY
 - 4.4.2 ARGENTINA
 - 4.4.3 BOLIVIA
 - 4.4.4 BRAZIL
 - 4.4.5 CHILE
 - 4.4.6 COLOMBIA
 - 4.4.7 ECUADOR
 - 4.4.8 EL SALVADOR
 - 4.4.9 GUATEMALA
 - 4.4.10 GUYANA
 - 4.4.11 MEXICO
 - 4.4.12 PANAMA
 - 4.4.13 PARAGUAY
 - 4.4.14 PERU
 - **4.4.15 URUGUAY**
- 4.5 NORTH AMERICA & THE CARIBBEAN: RAPE, COLZA, AND MUSTARD SEEDS IMPORTS IN 2024
 - 4.5.1 EXECUTIVE SUMMARY
 - **4.5.2 CANADA**
 - 4.5.3 THE DOMINICAN REPUBLIC
 - 4.5.4 THE UNITED STATES
- 4.6 OCEANIA: RAPE, COLZA, AND MUSTARD SEEDS IMPORTS IN 2024
 - 4.6.1 EXECUTIVE SUMMARY
 - 4.6.2 AUSTRALIA
 - 4.6.3 FIJI
 - 4.6.4 NEW ZEALAND
- 4.7 THE MIDDLE EAST: RAPE, COLZA, AND MUSTARD SEEDS IMPORTS IN 2024
 - 4.7.1 EXECUTIVE SUMMARY
 - **4.7.2 BAHRAIN**
 - **4.7.3 ISRAEL**
 - **4.7.4 KUWAIT**
 - 4.7.5 LEBANON



- 4.7.6 OMAN
- 4.7.7 PAKISTAN
- 4.7.8 QATAR
- **4.7.9 TURKEY**

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- 5.2 ICON GROUP INTERNATIONAL, INC. USER AGREEMENT PROVISIONS



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