

# The World Market for Printed or Manuscript Music: A 2024 Global Trade Perspective

<https://marketpublishers.com/r/W202D1C2E68EN.html>

Date: May 2023

Pages: 91

Price: US\$ 723.00 (Single User License)

ID: W202D1C2E68EN

## Abstracts

This report was created for strategic planners, international executives, and import/export managers who are concerned with the market for printed or manuscript music. With the globalization of this market, managers can no longer be contented with a local view. Nor can managers be contented with out-of-date statistics that appear several years after the fact. Professor Philip M. Parker, the Chair Professor of Management Science at INSEAD, has developed a methodology, based on macroeconomic and trade models, to estimate the market for printed or manuscript music for those countries serving the world market via exports or supplying from various countries via imports. He does so for the current year based on a variety of key historical indicators and econometric models.

'Printed or manuscript music' as a category is defined in this report following the definition given by the United Nations Statistics Division Classification Registry using the Standard International Trade Classification, Revision 3 (SITC, Rev. 3). The SITC code that defines 'printed or manuscript music' is 89285.

## Contents

### 1 METHODOLOGY

#### 1.1 OUR APPROACH

### 2 THE WORLD MARKET

#### 2.1 EXPORTS

##### 2.1.1 THE WORLD MARKET: PRINTED OR MANUSCRIPT MUSIC EXPORT SUPPLIES IN 2024

#### 2.2 IMPORTS

##### 2.2.1 THE WORLD MARKET: IMPORTED PRINTED OR MANUSCRIPT MUSIC IN 2024

### 3 EXPORTS

#### 3.1 ASIA: EXPORT SUPPLIES OF PRINTED OR MANUSCRIPT MUSIC IN 2024

##### 3.1.1 EXECUTIVE SUMMARY

##### 3.1.2 CHINA

##### 3.1.3 HONG KONG

##### 3.1.4 JAPAN

##### 3.1.5 MALAYSIA

##### 3.1.6 SEYCHELLES

##### 3.1.7 SINGAPORE

##### 3.1.8 TAIWAN

#### 3.2 EUROPE: EXPORT SUPPLIES OF PRINTED OR MANUSCRIPT MUSIC IN 2024

##### 3.2.1 EXECUTIVE SUMMARY

##### 3.2.2 AUSTRIA

##### 3.2.3 BELGIUM

##### 3.2.4 DENMARK

##### 3.2.5 FINLAND

##### 3.2.6 FRANCE

##### 3.2.7 GEORGIA

##### 3.2.8 GERMANY

##### 3.2.9 GREECE

##### 3.2.10 HUNGARY

##### 3.2.11 ITALY

##### 3.2.12 LUXEMBOURG

- 3.2.13 NORWAY
- 3.2.14 POLAND
- 3.2.15 RUSSIA
- 3.2.16 SPAIN
- 3.2.17 SWEDEN
- 3.2.18 SWITZERLAND
- 3.2.19 THE CZECH REPUBLIC
- 3.2.20 THE NETHERLANDS
- 3.2.21 THE UNITED KINGDOM

### 3.3 LATIN AMERICA: EXPORT SUPPLIES OF PRINTED OR MANUSCRIPT MUSIC IN 2024

- 3.3.1 EXECUTIVE SUMMARY
- 3.3.2 BRAZIL
- 3.3.3 COLOMBIA

### 3.4 NORTH AMERICA & THE CARIBBEAN: EXPORT SUPPLIES OF PRINTED OR MANUSCRIPT MUSIC IN 2024

- 3.4.1 EXECUTIVE SUMMARY
- 3.4.2 CANADA
- 3.4.3 THE UNITED STATES

### 3.5 OCEANIA: EXPORT SUPPLIES OF PRINTED OR MANUSCRIPT MUSIC IN 2024

- 3.5.1 EXECUTIVE SUMMARY
- 3.5.2 AUSTRALIA

### 3.6 THE MIDDLE EAST: EXPORT SUPPLIES OF PRINTED OR MANUSCRIPT MUSIC IN 2024

- 3.6.1 EXECUTIVE SUMMARY
- 3.6.2 THE UNITED ARAB EMIRATES

## **4 IMPORTS**

### 4.1 AFRICA: PRINTED OR MANUSCRIPT MUSIC IMPORTS IN 2024

- 4.1.1 EXECUTIVE SUMMARY
- 4.1.2 COTE D'IVOIRE
- 4.1.3 NIGERIA
- 4.1.4 SOUTH AFRICA

### 4.2 ASIA: PRINTED OR MANUSCRIPT MUSIC IMPORTS IN 2024

- 4.2.1 EXECUTIVE SUMMARY
- 4.2.2 CHINA
- 4.2.3 HONG KONG
- 4.2.4 INDONESIA

- 4.2.5 JAPAN
- 4.2.6 MALAYSIA
- 4.2.7 SINGAPORE
- 4.2.8 SOUTH KOREA
- 4.2.9 TAIWAN
- 4.2.10 THAILAND
- 4.3 EUROPE: PRINTED OR MANUSCRIPT MUSIC IMPORTS IN 2024
  - 4.3.1 EXECUTIVE SUMMARY
  - 4.3.2 AUSTRIA
  - 4.3.3 BELGIUM
  - 4.3.4 CYPRUS
  - 4.3.5 DENMARK
  - 4.3.6 FINLAND
  - 4.3.7 FRANCE
  - 4.3.8 GERMANY
  - 4.3.9 GREECE
  - 4.3.10 ICELAND
  - 4.3.11 IRELAND
  - 4.3.12 ITALY
  - 4.3.13 LUXEMBOURG
  - 4.3.14 MALTA
  - 4.3.15 NORWAY
  - 4.3.16 POLAND
  - 4.3.17 RUSSIA
  - 4.3.18 SLOVENIA
  - 4.3.19 SPAIN
  - 4.3.20 SWEDEN
  - 4.3.21 SWITZERLAND
  - 4.3.22 THE CZECH REPUBLIC
  - 4.3.23 THE NETHERLANDS
  - 4.3.24 THE UNITED KINGDOM
- 4.4 LATIN AMERICA: PRINTED OR MANUSCRIPT MUSIC IMPORTS IN 2024
  - 4.4.1 EXECUTIVE SUMMARY
  - 4.4.2 ARGENTINA
  - 4.4.3 BRAZIL
  - 4.4.4 COLOMBIA
  - 4.4.5 MEXICO
  - 4.4.6 PERU
- 4.5 NORTH AMERICA & THE CARIBBEAN: PRINTED OR MANUSCRIPT MUSIC

## IMPORTS IN 2024

### 4.5.1 EXECUTIVE SUMMARY

### 4.5.2 CANADA

### 4.5.3 JAMAICA

### 4.5.4 THE UNITED STATES

## 4.6 OCEANIA: PRINTED OR MANUSCRIPT MUSIC IMPORTS IN 2024

### 4.6.1 EXECUTIVE SUMMARY

### 4.6.2 AUSTRALIA

### 4.6.3 NEW ZEALAND

## 4.7 THE MIDDLE EAST: PRINTED OR MANUSCRIPT MUSIC IMPORTS IN 2024

### 4.7.1 EXECUTIVE SUMMARY

### 4.7.2 ISRAEL

### 4.7.3 KUWAIT

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