

# **The World Market for Plates, Sheets, Film, Foil, and Strip Made of Ethylene Polymers: A 2024 Global Trade Perspective**

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## **Abstracts**

This report was created for strategic planners, international executives, and import/export managers who are concerned with the market for plates, sheets, film, foil, and strip made of ethylene polymers. With the globalization of this market, managers can no longer be contented with a local view. Nor can managers be contented with out-of-date statistics that appear several years after the fact. Professor Philip M. Parker, the Chair Professor of Management Science at INSEAD, has developed a methodology, based on macroeconomic and trade models, to estimate the market for plates, sheets, film, foil, and strip made of ethylene polymers for those countries serving the world market via exports or supplying from various countries via imports. He does so for the current year based on a variety of key historical indicators and econometric models.

'Plates, sheets, film, foil, and strip made of ethylene polymers' as a category is defined in this report following the definition given by the United Nations Statistics Division Classification Registry using the Standard International Trade Classification, Revision 3 (SITC, Rev. 3). The SITC code that defines 'plates, sheets, film, foil, and strip made of ethylene polymers' is 58221.

## Contents

### 1 METHODOLOGY

#### 1.1 OUR APPROACH

### 2 THE WORLD MARKET

#### 2.1 EXPORTS

2.1.1 THE WORLD MARKET: PLATES, SHEETS, FILM, FOIL, AND STRIP MADE OF ETHYLENE POLYMERS EXPORT SUPPLIES IN 2024

#### 2.2 IMPORTS

2.2.1 THE WORLD MARKET: IMPORTED PLATES, SHEETS, FILM, FOIL, AND STRIP MADE OF ETHYLENE POLYMERS IN 2024

### 3 EXPORTS

3.1 AFRICA: EXPORT SUPPLIES OF PLATES, SHEETS, FILM, FOIL, AND STRIP MADE OF ETHYLENE POLYMERS IN 2024

#### 3.1.1 EXECUTIVE SUMMARY

#### 3.1.2 COTE D'IVOIRE

#### 3.1.3 EGYPT

#### 3.1.4 ESWATINI

#### 3.1.5 ETHIOPIA

#### 3.1.6 KENYA

#### 3.1.7 MADAGASCAR

#### 3.1.8 MALAWI

#### 3.1.9 MAURITANIA

#### 3.1.10 MAURITIUS

#### 3.1.11 MOROCCO

#### 3.1.12 NAMIBIA

#### 3.1.13 SENEGAL

#### 3.1.14 SOUTH AFRICA

#### 3.1.15 TANZANIA

#### 3.1.16 TOGO

#### 3.1.17 TUNISIA

#### 3.1.18 ZIMBABWE

3.2 ASIA: EXPORT SUPPLIES OF PLATES, SHEETS, FILM, FOIL, AND STRIP MADE OF ETHYLENE POLYMERS IN 2024

### 3.2.1 EXECUTIVE SUMMARY

### 3.2.2 CHINA

### 3.2.3 HONG KONG

### 3.2.4 INDIA

### 3.2.5 INDONESIA

### 3.2.6 JAPAN

### 3.2.7 MALAYSIA

### 3.2.8 NEPAL

### 3.2.9 NORTH KOREA

### 3.2.10 SINGAPORE

### 3.2.11 SOUTH KOREA

### 3.2.12 SRI LANKA

### 3.2.13 TAIWAN

### 3.2.14 THAILAND

### 3.2.15 THE PHILIPPINES

### 3.2.16 VIETNAM

## 3.3 EUROPE: EXPORT SUPPLIES OF PLATES, SHEETS, FILM, FOIL, AND STRIP MADE OF ETHYLENE POLYMERS IN 2024

### 3.3.1 EXECUTIVE SUMMARY

### 3.3.2 ALBANIA

### 3.3.3 AUSTRIA

### 3.3.4 BELARUS

### 3.3.5 BELGIUM

### 3.3.6 BOSNIA AND HERZEGOVINA

### 3.3.7 BULGARIA

### 3.3.8 CROATIA

### 3.3.9 CYPRUS

### 3.3.10 DENMARK

### 3.3.11 ESTONIA

### 3.3.12 FINLAND

### 3.3.13 FRANCE

### 3.3.14 GEORGIA

### 3.3.15 GERMANY

### 3.3.16 GREECE

### 3.3.17 HUNGARY

### 3.3.18 IRELAND

### 3.3.19 ITALY

### 3.3.20 KAZAKHSTAN

### 3.3.21 LATVIA

3.3.22 LITHUANIA

3.3.23 LUXEMBOURG

3.3.24 MACEDONIA

3.3.25 MALTA

3.3.26 NORWAY

3.3.27 POLAND

3.3.28 PORTUGAL

3.3.29 ROMANIA

3.3.30 RUSSIA

3.3.31 SLOVAKIA

3.3.32 SLOVENIA

3.3.33 SPAIN

3.3.34 SWEDEN

3.3.35 SWITZERLAND

3.3.36 THE CZECH REPUBLIC

3.3.37 THE NETHERLANDS

3.3.38 THE UNITED KINGDOM

3.3.39 UKRAINE

#### 3.4 LATIN AMERICA: EXPORT SUPPLIES OF PLATES, SHEETS, FILM, FOIL, AND STRIP MADE OF ETHYLENE POLYMERS IN 2024

3.4.1 EXECUTIVE SUMMARY

3.4.2 ARGENTINA

3.4.3 BRAZIL

3.4.4 CHILE

3.4.5 COLOMBIA

3.4.6 COSTA RICA

3.4.7 ECUADOR

3.4.8 EL SALVADOR

3.4.9 GUATEMALA

3.4.10 HONDURAS

3.4.11 MEXICO

3.4.12 PANAMA

3.4.13 PARAGUAY

3.4.14 PERU

3.4.15 URUGUAY

3.4.16 VENEZUELA

#### 3.5 NORTH AMERICA & THE CARIBBEAN: EXPORT SUPPLIES OF PLATES, SHEETS, FILM, FOIL, AND STRIP MADE OF ETHYLENE POLYMERS IN 2024

3.5.1 EXECUTIVE SUMMARY

3.5.2 CANADA

3.5.3 THE DOMINICAN REPUBLIC

3.5.4 THE UNITED STATES

3.6 OCEANIA: EXPORT SUPPLIES OF PLATES, SHEETS, FILM, FOIL, AND STRIP  
MADE OF ETHYLENE POLYMERS IN 2024

3.6.1 EXECUTIVE SUMMARY

3.6.2 AUSTRALIA

3.6.3 NEW ZEALAND

3.7 THE MIDDLE EAST: EXPORT SUPPLIES OF PLATES, SHEETS, FILM, FOIL,  
AND STRIP MADE OF ETHYLENE POLYMERS IN 2024

3.7.1 EXECUTIVE SUMMARY

3.7.2 AZERBAIJAN

3.7.3 BAHRAIN

3.7.4 IRAN

3.7.5 IRAQ

3.7.6 ISRAEL

3.7.7 JORDAN

3.7.8 KUWAIT

3.7.9 LEBANON

3.7.10 OMAN

3.7.11 PAKISTAN

3.7.12 QATAR

3.7.13 SAUDI ARABIA

3.7.14 SYRIA

3.7.15 THE UNITED ARAB EMIRATES

3.7.16 TURKEY

## **4 IMPORTS**

4.1 AFRICA: PLATES, SHEETS, FILM, FOIL, AND STRIP MADE OF ETHYLENE  
POLYMERS IMPORTS IN 2024

4.1.1 EXECUTIVE SUMMARY

4.1.2 ALGERIA

4.1.3 BENIN

4.1.4 BOTSWANA

4.1.5 BURKINA FASO

4.1.6 BURUNDI

4.1.7 CAMEROON

4.1.8 CAPE VERDE

4.1.9 COTE D'IVOIRE

4.1.10 EGYPT

4.1.11 ETHIOPIA

4.1.12 GUINEA

4.1.13 MADAGASCAR

4.1.14 MALAWI

4.1.15 MAURITIUS

4.1.16 MOROCCO

4.1.17 MOZAMBIQUE

4.1.18 NAMIBIA

4.1.19 NIGER

4.1.20 NIGERIA

4.1.21 RWANDA

4.1.22 SAO TOME E PRINCIPE

4.1.23 SENEGAL

4.1.24 SOUTH AFRICA

4.1.25 TANZANIA

4.1.26 THE DEMOCRATIC REPUBLIC OF THE CONGO

4.1.27 UGANDA

4.1.28 ZAMBIA

4.1.29 ZIMBABWE

## 4.2 ASIA: PLATES, SHEETS, FILM, FOIL, AND STRIP MADE OF ETHYLENE POLYMERS IMPORTS IN 2024

4.2.1 EXECUTIVE SUMMARY

4.2.2 BRUNEI

4.2.3 CHINA

4.2.4 HONG KONG

4.2.5 INDIA

4.2.6 INDONESIA

4.2.7 JAPAN

4.2.8 MACAU

4.2.9 MALAYSIA

4.2.10 MONGOLIA

4.2.11 NEPAL

4.2.12 SINGAPORE

4.2.13 SOUTH KOREA

4.2.14 SRI LANKA

4.2.15 TAIWAN

4.2.16 THAILAND

4.2.17 THE MALDIVES

4.2.18 THE PHILIPPINES

4.2.19 VIETNAM

#### 4.3 EUROPE: PLATES, SHEETS, FILM, FOIL, AND STRIP MADE OF ETHYLENE POLYMERS IMPORTS IN 2024

4.3.1 EXECUTIVE SUMMARY

4.3.2 ALBANIA

4.3.3 ANDORRA

4.3.4 AUSTRIA

4.3.5 BELARUS

4.3.6 BELGIUM

4.3.7 BOSNIA AND HERZEGOVINA

4.3.8 BULGARIA

4.3.9 CROATIA

4.3.10 CYPRUS

4.3.11 DENMARK

4.3.12 ESTONIA

4.3.13 FINLAND

4.3.14 FRANCE

4.3.15 GEORGIA

4.3.16 GERMANY

4.3.17 GREECE

4.3.18 HUNGARY

4.3.19 ICELAND

4.3.20 IRELAND

4.3.21 ITALY

4.3.22 KAZAKHSTAN

4.3.23 LATVIA

4.3.24 LITHUANIA

4.3.25 LUXEMBOURG

4.3.26 MACEDONIA

4.3.27 MALTA

4.3.28 MOLDOVA

4.3.29 NORWAY

4.3.30 POLAND

4.3.31 PORTUGAL

4.3.32 ROMANIA

4.3.33 RUSSIA

4.3.34 SLOVAKIA

4.3.35 SLOVENIA

4.3.36 SPAIN

4.3.37 SWEDEN

4.3.38 SWITZERLAND

4.3.39 THE CZECH REPUBLIC

4.3.40 THE NETHERLANDS

4.3.41 THE UNITED KINGDOM

4.3.42 UKRAINE

#### 4.4 LATIN AMERICA: PLATES, SHEETS, FILM, FOIL, AND STRIP MADE OF ETHYLENE POLYMERS IMPORTS IN 2024

4.4.1 EXECUTIVE SUMMARY

4.4.2 ARGENTINA

4.4.3 BELIZE

4.4.4 BOLIVIA

4.4.5 BRAZIL

4.4.6 CHILE

4.4.7 COLOMBIA

4.4.8 ECUADOR

4.4.9 EL SALVADOR

4.4.10 GUATEMALA

4.4.11 GUYANA

4.4.12 HONDURAS

4.4.13 MEXICO

4.4.14 NICARAGUA

4.4.15 PANAMA

4.4.16 PARAGUAY

4.4.17 PERU

4.4.18 SURINAME

4.4.19 URUGUAY

#### 4.5 NORTH AMERICA & THE CARIBBEAN: PLATES, SHEETS, FILM, FOIL, AND STRIP MADE OF ETHYLENE POLYMERS IMPORTS IN 2024

4.5.1 EXECUTIVE SUMMARY

4.5.2 ARUBA

4.5.3 BARBADOS

4.5.4 BERMUDA

4.5.5 CANADA

4.5.6 GREENLAND

4.5.7 JAMAICA

4.5.8 ST. LUCIA



4.5.9 THE BAHAMAS

4.5.10 THE DOMINICAN REPUBLIC

4.5.11 THE UNITED STATES

4.6 OCEANIA: PLATES, SHEETS, FILM, FOIL, AND STRIP MADE OF ETHYLENE  
POLYMERS IMPORTS IN 2024

4.6.1 EXECUTIVE SUMMARY

4.6.2 AUSTRALIA

4.6.3 FIJI

4.6.4 FRENCH POLYNESIA

4.6.5 NEW CALEDONIA

4.6.6 NEW ZEALAND

4.7 THE MIDDLE EAST: PLATES, SHEETS, FILM, FOIL, AND STRIP MADE OF  
ETHYLENE POLYMERS IMPORTS IN 2024

4.7.1 EXECUTIVE SUMMARY

4.7.2 ARMENIA

4.7.3 AZERBAIJAN

4.7.4 BAHRAIN

4.7.5 ISRAEL

4.7.6 JORDAN

4.7.7 KUWAIT

4.7.8 LEBANON

4.7.9 OMAN

4.7.10 PAKISTAN

4.7.11 QATAR

4.7.12 TURKEY

4.7.13 YEMEN

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