

The World Market for Plasticised Cellulose Acetates in Primary Forms: A 2024 Global Trade Perspective

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Abstracts

This report was created for strategic planners, international executives, and import/export managers who are concerned with the market for plasticised cellulose acetates in primary forms. With the globalization of this market, managers can no longer be contented with a local view. Nor can managers be contented with out-of-date statistics that appear several years after the fact. Professor Philip M. Parker, the Chair Professor of Management Science at INSEAD, has developed a methodology, based on macroeconomic and trade models, to estimate the market for plasticised cellulose acetates in primary forms for those countries serving the world market via exports or supplying from various countries via imports. He does so for the current year based on a variety of key historical indicators and econometric models.

'Plasticised cellulose acetates in primary forms' as a category is defined in this report following the definition given by the United Nations Statistics Division Classification Registry using the Standard International Trade Classification, Revision 3 (SITC, Rev. 3). The SITC code that defines 'plasticised cellulose acetates in primary forms' is 57552.



Contents

1 METHODOLOGY

1.1 OUR APPROACH

2 THE WORLD MARKET

- 2.1 EXPORTS
- 2.1.1 THE WORLD MARKET: PLASTICISED CELLULOSE ACETATES IN PRIMARY FORMS EXPORT SUPPLIES IN 2024
- 2.2 IMPORTS
- 2.2.1 THE WORLD MARKET: IMPORTED PLASTICISED CELLULOSE ACETATES IN PRIMARY FORMS IN 2024

3 EXPORTS

- 3.1 AFRICA: EXPORT SUPPLIES OF PLASTICISED CELLULOSE ACETATES IN PRIMARY FORMS IN 2024
 - 3.1.1 EXECUTIVE SUMMARY
 - 3.1.2 SOUTH AFRICA
- 3.2 ASIA: EXPORT SUPPLIES OF PLASTICISED CELLULOSE ACETATES IN PRIMARY FORMS IN 2024
 - 3.2.1 EXECUTIVE SUMMARY
 - 3.2.2 CHINA
 - 3.2.3 HONG KONG
 - 3.2.4 INDIA
 - **3.2.5 JAPAN**
 - 3.2.6 MALAYSIA
 - 3.2.7 SOUTH KOREA
 - **3.2.8 TAIWAN**
- 3.3 EUROPE: EXPORT SUPPLIES OF PLASTICISED CELLULOSE ACETATES IN PRIMARY FORMS IN 2024
 - 3.3.1 EXECUTIVE SUMMARY
 - 3.3.2 FRANCE
 - 3.3.3 GERMANY
 - 3.3.4 HUNGARY
 - 3.3.5 ITALY
 - **3.3.6 POLAND**



- 3.3.7 SPAIN
- 3.3.8 SWITZERLAND
- 3.3.9 THE NETHERLANDS
- 3.3.10 THE UNITED KINGDOM
- 3.4 LATIN AMERICA: EXPORT SUPPLIES OF PLASTICISED CELLULOSE ACETATES IN PRIMARY FORMS IN 2024
 - 3.4.1 EXECUTIVE SUMMARY
 - 3.4.2 COLOMBIA
 - **3.4.3 MEXICO**
- 3.5 NORTH AMERICA & THE CARIBBEAN: EXPORT SUPPLIES OF PLASTICISED CELLULOSE ACETATES IN PRIMARY FORMS IN 2024
 - 3.5.1 EXECUTIVE SUMMARY
 - 3.5.2 CANADA
 - 3.5.3 THE UNITED STATES
- 3.6 THE MIDDLE EAST: EXPORT SUPPLIES OF PLASTICISED CELLULOSE ACETATES IN PRIMARY FORMS IN 2024
 - 3.6.1 EXECUTIVE SUMMARY
 - 3.6.2 THE UNITED ARAB EMIRATES

4 IMPORTS

- 4.1 AFRICA: PLASTICISED CELLULOSE ACETATES IN PRIMARY FORMS IMPORTS IN 2024
 - 4.1.1 EXECUTIVE SUMMARY
 - 4.1.2 BOTSWANA
 - 4.1.3 EGYPT
 - 4.1.4 ETHIOPIA
 - 4.1.5 NIGERIA
 - 4.1.6 SOUTH AFRICA
- 4.2 ASIA: PLASTICISED CELLULOSE ACETATES IN PRIMARY FORMS IMPORTS IN 2024
 - 4.2.1 EXECUTIVE SUMMARY
 - 4.2.2 CHINA
 - 4.2.3 HONG KONG
 - 4.2.4 INDIA
 - 4.2.5 INDONESIA
 - 4.2.6 JAPAN
 - 4.2.7 MALAYSIA
 - 4.2.8 SINGAPORE



- 4.2.9 SOUTH KOREA
- 4.2.10 TAIWAN
- 4.2.11 THAILAND
- 4.2.12 THE PHILIPPINES
- **4.2.13 VIETNAM**
- 4.3 EUROPE: PLASTICISED CELLULOSE ACETATES IN PRIMARY FORMS IMPORTS IN 2024
 - 4.3.1 EXECUTIVE SUMMARY
 - 4.3.2 AUSTRIA
 - 4.3.3 DENMARK
 - 4.3.4 FRANCE
 - **4.3.5 GREECE**
 - 4.3.6 ITALY
 - **4.3.7 NORWAY**
 - **4.3.8 POLAND**
 - 4.3.9 PORTUGAL
 - **4.3.10 ROMANIA**
 - 4.3.11 SPAIN
 - 4.3.12 SWEDEN
 - 4.3.13 THE CZECH REPUBLIC
 - 4.3.14 THE UNITED KINGDOM
- 4.4 LATIN AMERICA: PLASTICISED CELLULOSE ACETATES IN PRIMARY FORMS IMPORTS IN 2024
 - 4.4.1 EXECUTIVE SUMMARY
 - 4.4.2 ARGENTINA
 - **4.4.3 BRAZIL**
 - 4.4.4 CHILE
 - 4.4.5 ECUADOR
 - 4.4.6 GUATEMALA
 - 4.4.7 GUYANA
 - **4.4.8 MEXICO**
- 4.5 NORTH AMERICA & THE CARIBBEAN: PLASTICISED CELLULOSE ACETATES IN PRIMARY FORMS IMPORTS IN 2024
 - 4.5.1 EXECUTIVE SUMMARY
 - 4.5.2 CANADA
 - 4.5.3 THE DOMINICAN REPUBLIC
 - 4.5.4 THE UNITED STATES
- 4.6 OCEANIA: PLASTICISED CELLULOSE ACETATES IN PRIMARY FORMS IMPORTS IN 2024



- 4.6.1 EXECUTIVE SUMMARY
- 4.6.2 AUSTRALIA
- 4.7 THE MIDDLE EAST: PLASTICISED CELLULOSE ACETATES IN PRIMARY FORMS IMPORTS IN 2024
 - 4.7.1 EXECUTIVE SUMMARY
 - 4.7.2 ISRAEL
 - 4.7.3 OMAN
 - **4.7.4 TURKEY**

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