

# **The World Market for Pitch and Pitch Coke from Coal Tar or Other Mineral Tars: A 2024 Global Trade Perspective**

<https://marketpublishers.com/r/W3F50F71832EN.html>

Date: May 2023

Pages: 112

Price: US\$ 795.00 (Single User License)

ID: W3F50F71832EN

## **Abstracts**

This report was created for strategic planners, international executives, and import/export managers who are concerned with the market for pitch and pitch coke from coal tar or other mineral tars. With the globalization of this market, managers can no longer be contented with a local view. Nor can managers be contented with out-of-date statistics that appear several years after the fact. Professor Philip M. Parker, the Chair Professor of Management Science at INSEAD, has developed a methodology, based on macroeconomic and trade models, to estimate the market for pitch and pitch coke from coal tar or other mineral tars for those countries serving the world market via exports or supplying from various countries via imports. He does so for the current year based on a variety of key historical indicators and econometric models.

'Pitch and pitch coke from coal tar or other mineral tars' as a category is defined in this report following the definition given by the United Nations Statistics Division Classification Registry using the Standard International Trade Classification, Revision 3 (SITC, Rev. 3). The SITC code that defines 'pitch and pitch coke from coal tar or other mineral tars' is 3353.

## Contents

### **1 METHODOLOGY**

#### 1.1 OUR APPROACH

### **2 THE WORLD MARKET**

#### 2.1 EXPORTS

2.1.1 THE WORLD MARKET: PITCH AND PITCH COKE FROM COAL TAR OR OTHER MINERAL TARS EXPORT SUPPLIES IN 2024

#### 2.2 IMPORTS

2.2.1 THE WORLD MARKET: IMPORTED PITCH AND PITCH COKE FROM COAL TAR OR OTHER MINERAL TARS IN 2024

### **3 EXPORTS**

3.1 AFRICA: EXPORT SUPPLIES OF PITCH AND PITCH COKE FROM COAL TAR OR OTHER MINERAL TARS IN 2024

3.1.1 EXECUTIVE SUMMARY

3.1.2 EGYPT

3.1.3 SOUTH AFRICA

3.1.4 TANZANIA

3.1.5 ZIMBABWE

3.2 ASIA: EXPORT SUPPLIES OF PITCH AND PITCH COKE FROM COAL TAR OR OTHER MINERAL TARS IN 2024

3.2.1 EXECUTIVE SUMMARY

3.2.2 CHINA

3.2.3 HONG KONG

3.2.4 INDIA

3.2.5 JAPAN

3.2.6 MALAYSIA

3.2.7 SINGAPORE

3.2.8 SOUTH KOREA

3.2.9 TAIWAN

3.3 EUROPE: EXPORT SUPPLIES OF PITCH AND PITCH COKE FROM COAL TAR OR OTHER MINERAL TARS IN 2024

3.3.1 EXECUTIVE SUMMARY

3.3.2 BELGIUM

3.3.3 DENMARK

3.3.4 ESTONIA

3.3.5 FRANCE

3.3.6 GERMANY

3.3.7 ITALY

3.3.8 KAZAKHSTAN

3.3.9 LATVIA

3.3.10 LITHUANIA

3.3.11 POLAND

3.3.12 ROMANIA

3.3.13 RUSSIA

3.3.14 SLOVENIA

3.3.15 SPAIN

3.3.16 SWEDEN

3.3.17 SWITZERLAND

3.3.18 THE CZECH REPUBLIC

3.3.19 THE NETHERLANDS

3.3.20 THE UNITED KINGDOM

3.3.21 UKRAINE

### 3.4 LATIN AMERICA: EXPORT SUPPLIES OF PITCH AND PITCH COKE FROM COAL TAR OR OTHER MINERAL TARs IN 2024

3.4.1 EXECUTIVE SUMMARY

3.4.2 BRAZIL

3.4.3 CHILE

3.4.4 COLOMBIA

3.4.5 MEXICO

3.4.6 VENEZUELA

### 3.5 NORTH AMERICA & THE CARIBBEAN: EXPORT SUPPLIES OF PITCH AND PITCH COKE FROM COAL TAR OR OTHER MINERAL TARs IN 2024

3.5.1 EXECUTIVE SUMMARY

3.5.2 CANADA

3.5.3 THE UNITED STATES

### 3.6 THE MIDDLE EAST: EXPORT SUPPLIES OF PITCH AND PITCH COKE FROM COAL TAR OR OTHER MINERAL TARs IN 2024

3.6.1 EXECUTIVE SUMMARY

3.6.2 BAHRAIN

3.6.3 IRAN

3.6.4 KUWAIT

3.6.5 KYRGYZSTAN

3.6.6 QATAR

3.6.7 THE UNITED ARAB EMIRATES

## **4 IMPORTS**

### **4.1 AFRICA: PITCH AND PITCH COKE FROM COAL TAR OR OTHER MINERAL TARS IMPORTS IN 2024**

4.1.1 EXECUTIVE SUMMARY

4.1.2 CAMEROON

4.1.3 EGYPT

4.1.4 MOZAMBIQUE

4.1.5 NAMIBIA

4.1.6 SOUTH AFRICA

4.1.7 ZAMBIA

### **4.2 ASIA: PITCH AND PITCH COKE FROM COAL TAR OR OTHER MINERAL TARS IMPORTS IN 2024**

4.2.1 EXECUTIVE SUMMARY

4.2.2 CHINA

4.2.3 HONG KONG

4.2.4 INDIA

4.2.5 INDONESIA

4.2.6 JAPAN

4.2.7 MALAYSIA

4.2.8 SOUTH KOREA

4.2.9 TAIWAN

4.2.10 THAILAND

4.2.11 VIETNAM

### **4.3 EUROPE: PITCH AND PITCH COKE FROM COAL TAR OR OTHER MINERAL TARS IMPORTS IN 2024**

4.3.1 EXECUTIVE SUMMARY

4.3.2 AUSTRIA

4.3.3 BELGIUM

4.3.4 BOSNIA AND HERZEGOVINA

4.3.5 BULGARIA

4.3.6 FINLAND

4.3.7 FRANCE

4.3.8 GREECE

4.3.9 HUNGARY

4.3.10 ICELAND

4.3.11 IRELAND

4.3.12 ITALY

4.3.13 KAZAKHSTAN

4.3.14 LATVIA

4.3.15 MACEDONIA

4.3.16 NORWAY

4.3.17 POLAND

4.3.18 PORTUGAL

4.3.19 ROMANIA

4.3.20 RUSSIA

4.3.21 SLOVAKIA

4.3.22 SLOVENIA

4.3.23 SPAIN

4.3.24 SWEDEN

4.3.25 THE CZECH REPUBLIC

4.3.26 THE NETHERLANDS

4.3.27 THE UNITED KINGDOM

4.3.28 UKRAINE

#### 4.4 LATIN AMERICA: PITCH AND PITCH COKE FROM COAL TAR OR OTHER MINERAL TAR IMPORTS IN 2024

4.4.1 EXECUTIVE SUMMARY

4.4.2 ARGENTINA

4.4.3 BRAZIL

4.4.4 ECUADOR

4.4.5 MEXICO

4.4.6 PANAMA

#### 4.5 NORTH AMERICA & THE CARIBBEAN: PITCH AND PITCH COKE FROM COAL TAR OR OTHER MINERAL TAR IMPORTS IN 2024

4.5.1 EXECUTIVE SUMMARY

4.5.2 CANADA

4.5.3 THE BAHAMAS

4.5.4 THE UNITED STATES

#### 4.6 OCEANIA: PITCH AND PITCH COKE FROM COAL TAR OR OTHER MINERAL TAR IMPORTS IN 2024

4.6.1 EXECUTIVE SUMMARY

4.6.2 AUSTRALIA

#### 4.7 THE MIDDLE EAST: PITCH AND PITCH COKE FROM COAL TAR OR OTHER MINERAL TAR IMPORTS IN 2024

4.7.1 EXECUTIVE SUMMARY

4.7.2 BAHRAIN

4.7.3 ISRAEL

4.7.4 KUWAIT

4.7.5 OMAN

4.7.6 PAKISTAN

4.7.7 QATAR

4.7.8 TURKEY

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