

The World Market for Pigments and Preparations Based on Titanium Dioxide: A 2024 Global Trade Perspective

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Abstracts

This report was created for strategic planners, international executives, and import/export managers who are concerned with the market for pigments and preparations based on titanium dioxide. With the globalization of this market, managers can no longer be contented with a local view. Nor can managers be contented with out-of-date statistics that appear several years after the fact. Professor Philip M. Parker, the Chair Professor of Management Science at INSEAD, has developed a methodology, based on macroeconomic and trade models, to estimate the market for pigments and preparations based on titanium dioxide for those countries serving the world market via exports or supplying from various countries via imports. He does so for the current year based on a variety of key historical indicators and econometric models.

'Pigments and preparations based on titanium dioxide' as a category is defined in this report following the definition given by the United Nations Statistics Division Classification Registry using the Standard International Trade Classification, Revision 3 (SITC, Rev. 3). The SITC code that defines 'pigments and preparations based on titanium dioxide' is 53311.

Contents

1 METHODOLOGY

1.1 OUR APPROACH

2 THE WORLD MARKET

2.1 EXPORTS

2.1.1 THE WORLD MARKET: PIGMENTS AND PREPARATIONS BASED ON
TITANIUM DIOXIDE EXPORT SUPPLIES IN 2024

2.2 IMPORTS

2.2.1 THE WORLD MARKET: IMPORTED PIGMENTS AND PREPARATIONS
BASED ON TITANIUM DIOXIDE IN 2024

3 EXPORTS

3.1 AFRICA: EXPORT SUPPLIES OF PIGMENTS AND PREPARATIONS BASED ON
TITANIUM DIOXIDE IN 2024

3.1.1 EXECUTIVE SUMMARY

3.1.2 ESWATINI

3.1.3 GABON

3.1.4 GHANA

3.1.5 KENYA

3.1.6 MOROCCO

3.1.7 SIERRA LEONE

3.1.8 SOUTH AFRICA

3.1.9 TANZANIA

3.1.10 TUNISIA

3.2 ASIA: EXPORT SUPPLIES OF PIGMENTS AND PREPARATIONS BASED ON
TITANIUM DIOXIDE IN 2024

3.2.1 EXECUTIVE SUMMARY

3.2.2 CHINA

3.2.3 HONG KONG

3.2.4 INDIA

3.2.5 INDONESIA

3.2.6 JAPAN

3.2.7 MACAU

3.2.8 MALAYSIA

- 3.2.9 MYANMAR
- 3.2.10 SINGAPORE
- 3.2.11 SOUTH KOREA
- 3.2.12 SRI LANKA
- 3.2.13 TAIWAN
- 3.2.14 THAILAND
- 3.2.15 THE PHILIPPINES
- 3.2.16 VIETNAM

3.3 EUROPE: EXPORT SUPPLIES OF PIGMENTS AND PREPARATIONS BASED ON TITANIUM DIOXIDE IN 2024

- 3.3.1 EXECUTIVE SUMMARY
- 3.3.2 AUSTRIA
- 3.3.3 BELARUS
- 3.3.4 BELGIUM
- 3.3.5 BULGARIA
- 3.3.6 CROATIA
- 3.3.7 CYPRUS
- 3.3.8 DENMARK
- 3.3.9 ESTONIA
- 3.3.10 FINLAND
- 3.3.11 FRANCE
- 3.3.12 GEORGIA
- 3.3.13 GERMANY
- 3.3.14 GREECE
- 3.3.15 HUNGARY
- 3.3.16 IRELAND
- 3.3.17 ITALY
- 3.3.18 LATVIA
- 3.3.19 LITHUANIA
- 3.3.20 LUXEMBOURG
- 3.3.21 NORWAY
- 3.3.22 POLAND
- 3.3.23 PORTUGAL
- 3.3.24 ROMANIA
- 3.3.25 RUSSIA
- 3.3.26 SLOVAKIA
- 3.3.27 SLOVENIA
- 3.3.28 SPAIN
- 3.3.29 SWEDEN

3.3.30 SWITZERLAND

3.3.31 THE CZECH REPUBLIC

3.3.32 THE NETHERLANDS

3.3.33 THE UNITED KINGDOM

3.3.34 UKRAINE

3.4 LATIN AMERICA: EXPORT SUPPLIES OF PIGMENTS AND PREPARATIONS BASED ON TITANIUM DIOXIDE IN 2024

3.4.1 EXECUTIVE SUMMARY

3.4.2 ARGENTINA

3.4.3 BRAZIL

3.4.4 CHILE

3.4.5 COLOMBIA

3.4.6 COSTA RICA

3.4.7 ECUADOR

3.4.8 EL SALVADOR

3.4.9 HONDURAS

3.4.10 MEXICO

3.4.11 NICARAGUA

3.4.12 PANAMA

3.4.13 PERU

3.4.14 URUGUAY

3.4.15 VENEZUELA

3.5 NORTH AMERICA & THE CARIBBEAN: EXPORT SUPPLIES OF PIGMENTS AND PREPARATIONS BASED ON TITANIUM DIOXIDE IN 2024

3.5.1 EXECUTIVE SUMMARY

3.5.2 CANADA

3.5.3 THE UNITED STATES

3.6 OCEANIA: EXPORT SUPPLIES OF PIGMENTS AND PREPARATIONS BASED ON TITANIUM DIOXIDE IN 2024

3.6.1 EXECUTIVE SUMMARY

3.6.2 AUSTRALIA

3.6.3 NEW ZEALAND

3.7 THE MIDDLE EAST: EXPORT SUPPLIES OF PIGMENTS AND PREPARATIONS BASED ON TITANIUM DIOXIDE IN 2024

3.7.1 EXECUTIVE SUMMARY

3.7.2 IRAN

3.7.3 ISRAEL

3.7.4 LEBANON

3.7.5 PAKISTAN

- 3.7.6 SAUDI ARABIA
- 3.7.7 THE UNITED ARAB EMIRATES
- 3.7.8 TURKEY

4 IMPORTS

4.1 AFRICA: PIGMENTS AND PREPARATIONS BASED ON TITANIUM DIOXIDE IMPORTS IN 2024

- 4.1.1 EXECUTIVE SUMMARY
- 4.1.2 ALGERIA
- 4.1.3 BENIN
- 4.1.4 BOTSWANA
- 4.1.5 BURKINA FASO
- 4.1.6 BURUNDI
- 4.1.7 CAMEROON
- 4.1.8 CAPE VERDE
- 4.1.9 COTE D'IVOIRE
- 4.1.10 EGYPT
- 4.1.11 ETHIOPIA
- 4.1.12 GUINEA
- 4.1.13 MADAGASCAR
- 4.1.14 MALAWI
- 4.1.15 MAURITANIA
- 4.1.16 MAURITIUS
- 4.1.17 MOROCCO
- 4.1.18 MOZAMBIQUE
- 4.1.19 NAMIBIA
- 4.1.20 NIGERIA
- 4.1.21 SENEGAL
- 4.1.22 SOUTH AFRICA
- 4.1.23 TANZANIA
- 4.1.24 THE DEMOCRATIC REPUBLIC OF THE CONGO
- 4.1.25 UGANDA
- 4.1.26 ZAMBIA
- 4.1.27 ZIMBABWE

4.2 ASIA: PIGMENTS AND PREPARATIONS BASED ON TITANIUM DIOXIDE IMPORTS IN 2024

- 4.2.1 EXECUTIVE SUMMARY
- 4.2.2 CHINA

4.2.3 HONG KONG

4.2.4 INDIA

4.2.5 INDONESIA

4.2.6 JAPAN

4.2.7 MALAYSIA

4.2.8 MONGOLIA

4.2.9 NEPAL

4.2.10 SINGAPORE

4.2.11 SOUTH KOREA

4.2.12 SRI LANKA

4.2.13 TAIWAN

4.2.14 THAILAND

4.2.15 THE PHILIPPINES

4.2.16 VIETNAM

4.3 EUROPE: PIGMENTS AND PREPARATIONS BASED ON TITANIUM DIOXIDE IMPORTS IN 2024

4.3.1 EXECUTIVE SUMMARY

4.3.2 ALBANIA

4.3.3 AUSTRIA

4.3.4 BELARUS

4.3.5 BELGIUM

4.3.6 BOSNIA AND HERZEGOVINA

4.3.7 BULGARIA

4.3.8 CROATIA

4.3.9 CYPRUS

4.3.10 DENMARK

4.3.11 ESTONIA

4.3.12 FINLAND

4.3.13 FRANCE

4.3.14 GEORGIA

4.3.15 GERMANY

4.3.16 GREECE

4.3.17 HUNGARY

4.3.18 ICELAND

4.3.19 IRELAND

4.3.20 ITALY

4.3.21 KAZAKHSTAN

4.3.22 LATVIA

4.3.23 LITHUANIA

4.3.24 LUXEMBOURG

4.3.25 MACEDONIA

4.3.26 MALTA

4.3.27 MOLDOVA

4.3.28 NORWAY

4.3.29 POLAND

4.3.30 PORTUGAL

4.3.31 ROMANIA

4.3.32 RUSSIA

4.3.33 SLOVAKIA

4.3.34 SLOVENIA

4.3.35 SPAIN

4.3.36 SWEDEN

4.3.37 SWITZERLAND

4.3.38 THE CZECH REPUBLIC

4.3.39 THE NETHERLANDS

4.3.40 THE UNITED KINGDOM

4.3.41 UKRAINE

4.4 LATIN AMERICA: PIGMENTS AND PREPARATIONS BASED ON TITANIUM DIOXIDE IMPORTS IN 2024

4.4.1 EXECUTIVE SUMMARY

4.4.2 ARGENTINA

4.4.3 BELIZE

4.4.4 BOLIVIA

4.4.5 BRAZIL

4.4.6 CHILE

4.4.7 COLOMBIA

4.4.8 ECUADOR

4.4.9 EL SALVADOR

4.4.10 GUATEMALA

4.4.11 GUYANA

4.4.12 HONDURAS

4.4.13 MEXICO

4.4.14 NICARAGUA

4.4.15 PANAMA

4.4.16 PARAGUAY

4.4.17 PERU

4.4.18 SURINAME

4.4.19 URUGUAY

4.5 NORTH AMERICA & THE CARIBBEAN: PIGMENTS AND PREPARATIONS BASED ON TITANIUM DIOXIDE IMPORTS IN 2024

4.5.1 EXECUTIVE SUMMARY

4.5.2 BARBADOS

4.5.3 CANADA

4.5.4 JAMAICA

4.5.5 THE DOMINICAN REPUBLIC

4.5.6 THE UNITED STATES

4.6 OCEANIA: PIGMENTS AND PREPARATIONS BASED ON TITANIUM DIOXIDE IMPORTS IN 2024

4.6.1 EXECUTIVE SUMMARY

4.6.2 AUSTRALIA

4.6.3 FIJI

4.6.4 FRENCH POLYNESIA

4.6.5 NEW CALEDONIA

4.6.6 NEW ZEALAND

4.6.7 TONGA

4.7 THE MIDDLE EAST: PIGMENTS AND PREPARATIONS BASED ON TITANIUM DIOXIDE IMPORTS IN 2024

4.7.1 EXECUTIVE SUMMARY

4.7.2 ARMENIA

4.7.3 AZERBAIJAN

4.7.4 BAHRAIN

4.7.5 ISRAEL

4.7.6 JORDAN

4.7.7 KUWAIT

4.7.8 LEBANON

4.7.9 OMAN

4.7.10 PAKISTAN

4.7.11 QATAR

4.7.12 TURKEY

4.7.13 YEMEN

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