

The World Market for Photographic Cameras: A 2024 Global Trade Perspective

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Abstracts

This report was created for strategic planners, international executives, and import/export managers who are concerned with the market for photographic cameras excluding cinematographic cameras and photographic flash apparatus and bulbs excluding electric filament, discharge, or arc lamps. With the globalization of this market, managers can no longer be contented with a local view. Nor can managers be contented with out-of-date statistics that appear several years after the fact. Professor Philip M. Parker, the Chair Professor of Management Science at INSEAD, has developed a methodology, based on macroeconomic and trade models, to estimate the market for photographic cameras excluding cinematographic cameras and photographic flash apparatus and bulbs excluding electric filament, discharge, or arc lamps for those countries serving the world market via exports or supplying from various countries via imports. He does so for the current year based on a variety of key historical indicators and econometric models.

'Photographic cameras excluding cinematographic cameras and photographic flash apparatus and bulbs excluding electric filament, discharge, or arc lamps' as a category is defined in this report following the definition given by the United Nations Statistics Division Classification Registry using the Standard International Trade Classification, Revision 3 (SITC, Rev. 3). The SITC code that defines 'photographic cameras excluding cinematographic cameras and photographic flash apparatus and bulbs excluding electric filament, discharge, or arc lamps' is 8811.



Contents

1 METHODOLOGY

1.1 OUR APPROACH

2 THE WORLD MARKET

2.1 EXPORTS

2.1.1 THE WORLD MARKET: PHOTOGRAPHIC CAMERAS EXCLUDING CINEMATOGRAPHIC CAMERAS AND PHOTOGRAPHIC FLASH APPARATUS AND BULBS EXCLUDING ELECTRIC FILAMENT, DISCHARGE, OR ARC LAMPS EXPORT SUPPLIES IN 2024

2.2 IMPORTS

2.2.1 THE WORLD MARKET: IMPORTED PHOTOGRAPHIC CAMERAS
EXCLUDING CINEMATOGRAPHIC CAMERAS AND PHOTOGRAPHIC FLASH
APPARATUS AND BULBS EXCLUDING ELECTRIC FILAMENT, DISCHARGE, OR
ARC LAMPS IN 2024

3 EXPORTS

- 3.1 AFRICA: EXPORT SUPPLIES OF PHOTOGRAPHIC CAMERAS EXCLUDING CINEMATOGRAPHIC CAMERAS AND PHOTOGRAPHIC FLASH APPARATUS AND BULBS EXCLUDING ELECTRIC FILAMENT, DISCHARGE, OR ARC LAMPS IN 2024
 - 3.1.1 EXECUTIVE SUMMARY
 - 3.1.2 ANGOLA
 - 3.1.3 BOTSWANA
 - 3.1.4 MOROCCO
 - **3.1.5 NAMIBIA**
 - 3.1.6 SIERRA LEONE
 - 3.1.7 SOUTH AFRICA
 - **3.1.8 TUNISIA**
 - 3.1.9 **ZAMBIA**
- 3.2 ASIA: EXPORT SUPPLIES OF PHOTOGRAPHIC CAMERAS EXCLUDING CINEMATOGRAPHIC CAMERAS AND PHOTOGRAPHIC FLASH APPARATUS AND BULBS EXCLUDING ELECTRIC FILAMENT, DISCHARGE, OR ARC LAMPS IN 2024
 - 3.2.1 EXECUTIVE SUMMARY
 - **3.2.2 BRUNEI**
 - 3.2.3 CAMBODIA



- 3.2.4 CHINA
- 3.2.5 HONG KONG
- 3.2.6 INDIA
- 3.2.7 INDONESIA
- **3.2.8 JAPAN**
- 3.2.9 MACAU
- 3.2.10 MALAYSIA
- **3.2.11 MYANMAR**
- 3.2.12 SINGAPORE
- 3.2.13 SOUTH KOREA
- 3.2.14 TAIWAN
- **3.2.15 THAILAND**
- 3.2.16 THE PHILIPPINES
- **3.2.17 VIETNAM**
- 3.3 EUROPE: EXPORT SUPPLIES OF PHOTOGRAPHIC CAMERAS EXCLUDING CINEMATOGRAPHIC CAMERAS AND PHOTOGRAPHIC FLASH APPARATUS AND BULBS EXCLUDING ELECTRIC FILAMENT, DISCHARGE, OR ARC LAMPS IN 2024
 - 3.3.1 EXECUTIVE SUMMARY
 - 3.3.2 AUSTRIA
 - 3.3.3 BELGIUM
 - 3.3.4 BULGARIA
 - 3.3.5 CROATIA
 - **3.3.6 CYPRUS**
 - 3.3.7 DENMARK
 - 3.3.8 ESTONIA
 - 3.3.9 FINLAND
 - 3.3.10 FRANCE
 - **3.3.11 GERMANY**
 - 3.3.12 GREECE
 - **3.3.13 HUNGARY**
 - 3.3.14 ICELAND
 - **3.3.15 IRELAND**
 - 3.3.16 ITALY
 - 3.3.17 LATVIA
 - 3.3.18 LITHUANIA
 - 3.3.19 LUXEMBOURG
 - 3.3.20 MALTA
 - 3.3.21 NORWAY
 - 3.3.22 POLAND



- 3.3.23 PORTUGAL
- 3.3.24 ROMANIA
- 3.3.25 RUSSIA
- 3.3.26 SLOVAKIA
- 3.3.27 SLOVENIA
- 3.3.28 SPAIN
- 3.3.29 SWEDEN
- 3.3.30 SWITZERLAND
- 3.3.31 THE CZECH REPUBLIC
- 3.3.32 THE NETHERLANDS
- 3.3.33 THE UNITED KINGDOM
- 3.4 LATIN AMERICA: EXPORT SUPPLIES OF PHOTOGRAPHIC CAMERAS EXCLUDING CINEMATOGRAPHIC CAMERAS AND PHOTOGRAPHIC FLASH APPARATUS AND BULBS EXCLUDING ELECTRIC FILAMENT, DISCHARGE, OR ARC LAMPS IN 2024
 - 3.4.1 EXECUTIVE SUMMARY
 - 3.4.2 ARGENTINA
 - **3.4.3 BRAZIL**
 - 3.4.4 CHILE
 - 3.4.5 COLOMBIA
 - 3.4.6 COSTA RICA
 - **3.4.7 MEXICO**
 - **3.4.8 PANAMA**
 - 3.4.9 URUGUAY
- 3.5 NORTH AMERICA & THE CARIBBEAN: EXPORT SUPPLIES OF PHOTOGRAPHIC CAMERAS EXCLUDING CINEMATOGRAPHIC CAMERAS AND PHOTOGRAPHIC FLASH APPARATUS AND BULBS EXCLUDING ELECTRIC FILAMENT, DISCHARGE, OR ARC LAMPS IN 2024
 - 3.5.1 EXECUTIVE SUMMARY
 - 3.5.2 CANADA
 - 3.5.3 CUBA
 - 3.5.4 THE DOMINICAN REPUBLIC
 - 3.5.5 THE UNITED STATES
 - 3.5.6 TRINIDAD AND TOBAGO
- 3.6 OCEANIA: EXPORT SUPPLIES OF PHOTOGRAPHIC CAMERAS EXCLUDING CINEMATOGRAPHIC CAMERAS AND PHOTOGRAPHIC FLASH APPARATUS AND BULBS EXCLUDING ELECTRIC FILAMENT, DISCHARGE, OR ARC LAMPS IN 2024
 - 3.6.1 EXECUTIVE SUMMARY
 - 3.6.2 AUSTRALIA



3.6.3 NEW ZEALAND

- 3.7 THE MIDDLE EAST: EXPORT SUPPLIES OF PHOTOGRAPHIC CAMERAS EXCLUDING CINEMATOGRAPHIC CAMERAS AND PHOTOGRAPHIC FLASH APPARATUS AND BULBS EXCLUDING ELECTRIC FILAMENT, DISCHARGE, OR ARC LAMPS IN 2024
 - 3.7.1 EXECUTIVE SUMMARY
 - **3.7.2 ISRAEL**
 - 3.7.3 OMAN
 - 3.7.4 PAKISTAN
 - 3.7.5 THE UNITED ARAB EMIRATES
 - **3.7.6 TURKEY**

4 IMPORTS

- 4.1 AFRICA: PHOTOGRAPHIC CAMERAS EXCLUDING CINEMATOGRAPHIC CAMERAS AND PHOTOGRAPHIC FLASH APPARATUS AND BULBS EXCLUDING ELECTRIC FILAMENT, DISCHARGE, OR ARC LAMPS IMPORTS IN 2024
 - 4.1.1 EXECUTIVE SUMMARY
 - 4.1.2 ALGERIA
 - 4.1.3 BOTSWANA
 - 4.1.4 CAMEROON
 - 4.1.5 COTE D'IVOIRE
 - 4.1.6 EGYPT
 - 4.1.7 ETHIOPIA
 - **4.1.8 MALAWI**
 - 4.1.9 MAURITIUS
 - 4.1.10 MOROCCO
 - 4.1.11 MOZAMBIQUE
 - **4.1.12 NAMIBIA**
 - **4.1.13 NIGERIA**
 - 4.1.14 RWANDA
 - 4.1.15 SOUTH AFRICA
 - 4.1.16 TANZANIA
 - 4.1.17 THE DEMOCRATIC REPUBLIC OF THE CONGO
 - 4.1.18 UGANDA
 - 4.1.19 ZAMBIA
 - 4.1.20 ZIMBABWE
- 4.2 ASIA: PHOTOGRAPHIC CAMERAS EXCLUDING CINEMATOGRAPHIC CAMERAS AND PHOTOGRAPHIC FLASH APPARATUS AND BULBS EXCLUDING



ELECTRIC FILAMENT, DISCHARGE, OR ARC LAMPS IMPORTS IN 2024

- 4.2.1 EXECUTIVE SUMMARY
- **4.2.2 BRUNEI**
- 4.2.3 CHINA
- 4.2.4 HONG KONG
- 4.2.5 INDIA
- 4.2.6 INDONESIA
- 4.2.7 JAPAN
- 4.2.8 MACAU
- 4.2.9 MALAYSIA
- 4.2.10 MONGOLIA
- 4.2.11 NEPAL
- 4.2.12 SINGAPORE
- 4.2.13 SOUTH KOREA
- 4.2.14 SRI LANKA
- 4.2.15 TAIWAN
- 4.2.16 THAILAND
- 4.2.17 THE MALDIVES
- 4.2.18 THE PHILIPPINES
- 4.2.19 VIETNAM
- 4.3 EUROPE: PHOTOGRAPHIC CAMERAS EXCLUDING CINEMATOGRAPHIC CAMERAS AND PHOTOGRAPHIC FLASH APPARATUS AND BULBS EXCLUDING ELECTRIC FILAMENT, DISCHARGE, OR ARC LAMPS IMPORTS IN 2024
 - 4.3.1 EXECUTIVE SUMMARY
 - 4.3.2 ANDORRA
 - 4.3.3 AUSTRIA
 - **4.3.4 BELARUS**
 - 4.3.5 BELGIUM
 - 4.3.6 BOSNIA AND HERZEGOVINA
 - 4.3.7 BULGARIA
 - 4.3.8 CROATIA
 - **4.3.9 CYPRUS**
 - **4.3.10 DENMARK**
 - **4.3.11 ESTONIA**
 - **4.3.12 FINLAND**
 - 4.3.13 FRANCE
 - **4.3.14 GEORGIA**
 - **4.3.15 GERMANY**
 - **4.3.16 GREECE**



- **4.3.17 HUNGARY**
- 4.3.18 ICELAND
- 4.3.19 IRELAND
- 4.3.20 ITALY
- 4.3.21 KAZAKHSTAN
- 4.3.22 LATVIA
- 4.3.23 LITHUANIA
- 4.3.24 LUXEMBOURG
- 4.3.25 MACEDONIA
- 4.3.26 MALTA
- 4.3.27 MOLDOVA
- 4.3.28 NORWAY
- 4.3.29 POLAND
- 4.3.30 PORTUGAL
- **4.3.31 ROMANIA**
- 4.3.32 RUSSIA
- 4.3.33 SLOVAKIA
- 4.3.34 SLOVENIA
- 4.3.35 SPAIN
- 4.3.36 SWEDEN
- 4.3.37 SWITZERLAND
- 4.3.38 THE CZECH REPUBLIC
- 4.3.39 THE NETHERLANDS
- 4.3.40 THE UNITED KINGDOM
- **4.3.41 UKRAINE**
- 4.4 LATIN AMERICA: PHOTOGRAPHIC CAMERAS EXCLUDING
 CINEMATOGRAPHIC CAMERAS AND PHOTOGRAPHIC FLASH APPARATUS AND
 BULBS EXCLUDING ELECTRIC FILAMENT, DISCHARGE, OR ARC LAMPS
 IMPORTS IN 2024
 - 4.4.1 EXECUTIVE SUMMARY
 - 4.4.2 ARGENTINA
 - **4.4.3 BELIZE**
 - 4.4.4 BOLIVIA
 - **4.4.5 BRAZIL**
 - 4.4.6 CHILE
 - 4.4.7 COLOMBIA
 - 4.4.8 ECUADOR
 - 4.4.9 EL SALVADOR
 - 4.4.10 GUATEMALA



- 4.4.11 GUYANA
- 4.4.12 HONDURAS
- 4.4.13 MEXICO
- 4.4.14 PANAMA
- 4.4.15 PARAGUAY
- 4.4.16 PERU
- **4.4.17 URUGUAY**
- 4.5 NORTH AMERICA & THE CARIBBEAN: PHOTOGRAPHIC CAMERAS EXCLUDING CINEMATOGRAPHIC CAMERAS AND PHOTOGRAPHIC FLASH APPARATUS AND BULBS EXCLUDING ELECTRIC FILAMENT, DISCHARGE, OR ARC LAMPS IMPORTS IN 2024
 - 4.5.1 EXECUTIVE SUMMARY
 - 4.5.2 ANTIGUA AND BARBUDA
 - 4.5.3 ARUBA
 - 4.5.4 BARBADOS
 - 4.5.5 BERMUDA
 - 4.5.6 CANADA
 - 4.5.7 GREENLAND
 - 4.5.8 JAMAICA
 - 4.5.9 ST. LUCIA
 - 4.5.10 THE BAHAMAS
 - 4.5.11 THE DOMINICAN REPUBLIC
 - 4.5.12 THE UNITED STATES
- 4.6 OCEANIA: PHOTOGRAPHIC CAMERAS EXCLUDING CINEMATOGRAPHIC CAMERAS AND PHOTOGRAPHIC FLASH APPARATUS AND BULBS EXCLUDING ELECTRIC FILAMENT, DISCHARGE, OR ARC LAMPS IMPORTS IN 2024
 - 4.6.1 EXECUTIVE SUMMARY
 - 4.6.2 AUSTRALIA
 - 4.6.3 FIJI
 - 4.6.4 FRENCH POLYNESIA
 - 4.6.5 NEW ZEALAND
 - 4.6.6 PALAU
 - 4.6.7 THE SOLOMON ISLANDS
- 4.7 THE MIDDLE EAST: PHOTOGRAPHIC CAMERAS EXCLUDING
 CINEMATOGRAPHIC CAMERAS AND PHOTOGRAPHIC FLASH APPARATUS AND
 BULBS EXCLUDING ELECTRIC FILAMENT, DISCHARGE, OR ARC LAMPS
 IMPORTS IN 2024
 - 4.7.1 EXECUTIVE SUMMARY
 - 4.7.2 ARMENIA



- 4.7.3 AZERBAIJAN
- 4.7.4 BAHRAIN
- 4.7.5 ISRAEL
- **4.7.6 JORDAN**
- **4.7.7 KUWAIT**
- 4.7.8 LEBANON
- 4.7.9 OMAN
- 4.7.10 PAKISTAN
- 4.7.11 QATAR
- 4.7.12 TURKEY
- 4.7.13 YEMEN

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