

The World Market for Phenols and Phenol-Alcohols, and Their Halogenated, Sulfonated, Nitrated or Nitrosated Derivatives: A 2024 Global Trade Perspective

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Abstracts

This report was created for strategic planners, international executives, and import/export managers who are concerned with the market for phenols and phenolalcohols, and their halogenated, sulfonated, nitrated or nitrosated derivatives. With the globalization of this market, managers can no longer be contented with a local view. Nor can managers be contented with out-of-date statistics that appear several years after the fact. Professor Philip M. Parker, the Chair Professor of Management Science at INSEAD, has developed a methodology, based on macroeconomic and trade models, to estimate the market for phenols and phenol-alcohols, and their halogenated, sulfonated, nitrated or nitrosated derivatives for those countries serving the world market via exports or supplying from various countries via imports. He does so for the current year based on a variety of key historical indicators and econometric models.

'Phenols and phenol-alcohols, and their halogenated, sulfonated, nitrated or nitrosated derivatives' as a category is defined in this report following the definition given by the United Nations Statistics Division Classification Registry using the Standard International Trade Classification, Revision 3 (SITC, Rev. 3). The SITC code that defines 'phenols and phenol-alcohols, and their halogenated, sulfonated, nitrated or nitrosated derivatives' is 5124.



Contents

1 METHODOLOGY

1.1 OUR APPROACH

2 THE WORLD MARKET

2.1 EXPORTS

2.1.1 THE WORLD MARKET: PHENOLS AND PHENOL-ALCOHOLS, AND THEIR HALOGENATED, SULFONATED, NITRATED OR NITROSATED DERIVATIVES EXPORT SUPPLIES IN 2024

2.2 IMPORTS

2.2.1 THE WORLD MARKET: IMPORTED PHENOLS AND PHENOL-ALCOHOLS, AND THEIR HALOGENATED, SULFONATED, NITRATED OR NITROSATED DERIVATIVES IN 2024

3 EXPORTS

- 3.1 AFRICA: EXPORT SUPPLIES OF PHENOLS AND PHENOL-ALCOHOLS, AND THEIR HALOGENATED, SULFONATED, NITRATED OR NITROSATED DERIVATIVES IN 2024
 - 3.1.1 EXECUTIVE SUMMARY
 - 3.1.2 ESWATINI
 - 3.1.3 SOUTH AFRICA
 - **3.1.4 UGANDA**
- 3.2 ASIA: EXPORT SUPPLIES OF PHENOLS AND PHENOL-ALCOHOLS, AND THEIR HALOGENATED, SULFONATED, NITRATED OR NITROSATED DERIVATIVES IN 2024
 - 3.2.1 EXECUTIVE SUMMARY
 - 3.2.2 CHINA
 - 3.2.3 HONG KONG
 - 3.2.4 INDIA
 - 3.2.5 INDONESIA
 - **3.2.6 JAPAN**
 - 3.2.7 MALAYSIA
 - 3.2.8 NORTH KOREA
 - 3.2.9 SINGAPORE
 - 3.2.10 SOUTH KOREA



- 3.2.11 TAIWAN
- **3.2.12 THAILAND**
- 3.3 EUROPE: EXPORT SUPPLIES OF PHENOLS AND PHENOL-ALCOHOLS, AND THEIR HALOGENATED, SULFONATED, NITRATED OR NITROSATED DERIVATIVES IN 2024
 - 3.3.1 EXECUTIVE SUMMARY
 - 3.3.2 AUSTRIA
 - **3.3.3 BELGIUM**
 - **3.3.4 CYPRUS**
 - 3.3.5 DENMARK
 - 3.3.6 ESTONIA
 - 3.3.7 FINLAND
 - **3.3.8 FRANCE**
 - 3.3.9 GEORGIA
 - **3.3.10 GERMANY**
 - 3.3.11 GREECE
 - **3.3.12 HUNGARY**
 - 3.3.13 IRELAND
 - 3.3.14 ITALY
 - 3.3.15 LATVIA
 - 3.3.16 LITHUANIA
 - 3.3.17 LUXEMBOURG
 - 3.3.18 NORWAY
 - 3.3.19 POLAND
 - 3.3.20 PORTUGAL
 - **3.3.21 ROMANIA**
 - 3.3.22 RUSSIA
 - 3.3.23 SLOVAKIA
 - 3.3.24 SLOVENIA
 - 3.3.25 SPAIN
 - 3.3.26 SWEDEN
 - 3.3.27 SWITZERLAND
 - 3.3.28 THE CZECH REPUBLIC
 - 3.3.29 THE NETHERLANDS
 - 3.3.30 THE UNITED KINGDOM
 - **3.3.31 UKRAINE**
- 3.4 LATIN AMERICA: EXPORT SUPPLIES OF PHENOLS AND PHENOL-ALCOHOLS, AND THEIR HALOGENATED, SULFONATED, NITRATED OR NITROSATED DERIVATIVES IN 2024



- 3.4.1 EXECUTIVE SUMMARY
- 3.4.2 ARGENTINA
- **3.4.3 BRAZIL**
- 3.4.4 CHILE
- 3.4.5 COLOMBIA
- 3.4.6 COSTA RICA
- 3.4.7 HONDURAS
- **3.4.8 MEXICO**
- **3.4.9 PANAMA**
- 3.5 NORTH AMERICA & THE CARIBBEAN: EXPORT SUPPLIES OF PHENOLS AND PHENOL-ALCOHOLS, AND THEIR HALOGENATED, SULFONATED, NITRATED OR NITROSATED DERIVATIVES IN 2024
 - 3.5.1 EXECUTIVE SUMMARY
 - 3.5.2 CANADA
 - 3.5.3 THE UNITED STATES
- 3.6 OCEANIA: EXPORT SUPPLIES OF PHENOLS AND PHENOL-ALCOHOLS, AND THEIR HALOGENATED, SULFONATED, NITRATED OR NITROSATED DERIVATIVES IN 2024
 - 3.6.1 EXECUTIVE SUMMARY
 - 3.6.2 AUSTRALIA
- 3.7 THE MIDDLE EAST: EXPORT SUPPLIES OF PHENOLS AND PHENOL-ALCOHOLS, AND THEIR HALOGENATED, SULFONATED, NITRATED OR NITROSATED DERIVATIVES IN 2024
 - 3.7.1 EXECUTIVE SUMMARY
 - 3.7.2 IRAN
 - **3.7.3 ISRAEL**
 - **3.7.4 JORDAN**
 - 3.7.5 PAKISTAN
 - 3.7.6 SAUDI ARABIA
 - 3.7.7 THE UNITED ARAB EMIRATES
 - **3.7.8 TURKEY**

4 IMPORTS

- 4.1 AFRICA: PHENOLS AND PHENOL-ALCOHOLS, AND THEIR HALOGENATED, SULFONATED, NITRATED OR NITROSATED DERIVATIVES IMPORTS IN 2024
 - 4.1.1 EXECUTIVE SUMMARY
 - 4.1.2 ALGERIA
 - 4.1.3 CAMEROON



- 4.1.4 COTE D'IVOIRE
- 4.1.5 EGYPT
- 4.1.6 ETHIOPIA
- 4.1.7 MADAGASCAR
- 4.1.8 MALAWI
- 4.1.9 MAURITANIA
- 4.1.10 MAURITIUS
- **4.1.11 MOROCCO**
- 4.1.12 MOZAMBIQUE
- **4.1.13 NAMIBIA**
- **4.1.14 NIGERIA**
- 4.1.15 RWANDA
- **4.1.16 SENEGAL**
- 4.1.17 SOUTH AFRICA
- 4.1.18 TANZANIA
- 4.1.19 UGANDA
- 4.1.20 ZAMBIA
- **4.1.21 ZIMBABWE**
- 4.2 ASIA: PHENOLS AND PHENOL-ALCOHOLS, AND THEIR HALOGENATED, SULFONATED, NITRATED OR NITROSATED DERIVATIVES IMPORTS IN 2024
 - 4.2.1 EXECUTIVE SUMMARY
 - 4.2.2 CHINA
 - 4.2.3 HONG KONG
 - 4.2.4 INDIA
 - 4.2.5 INDONESIA
 - **4.2.6 JAPAN**
 - 4.2.7 MALAYSIA
 - 4.2.8 **NEPAL**
 - 4.2.9 SINGAPORE
 - 4.2.10 SOUTH KOREA
 - 4.2.11 SRI LANKA
 - 4.2.12 TAIWAN
 - 4.2.13 THAILAND
 - 4.2.14 THE PHILIPPINES
 - **4.2.15 VIETNAM**
- 4.3 EUROPE: PHENOLS AND PHENOL-ALCOHOLS, AND THEIR HALOGENATED, SULFONATED, NITRATED OR NITROSATED DERIVATIVES IMPORTS IN 2024
 - 4.3.1 EXECUTIVE SUMMARY
 - 4.3.2 AUSTRIA



- **4.3.3 BELARUS**
- 4.3.4 BELGIUM
- 4.3.5 BOSNIA AND HERZEGOVINA
- 4.3.6 BULGARIA
- 4.3.7 CROATIA
- 4.3.8 DENMARK
- 4.3.9 ESTONIA
- **4.3.10 FINLAND**
- 4.3.11 FRANCE
- **4.3.12 GERMANY**
- 4.3.13 GREECE
- **4.3.14 HUNGARY**
- 4.3.15 ICELAND
- 4.3.16 IRELAND
- 4.3.17 ITALY
- 4.3.18 KAZAKHSTAN
- 4.3.19 LATVIA
- 4.3.20 LITHUANIA
- 4.3.21 LUXEMBOURG
- 4.3.22 NORWAY
- 4.3.23 POLAND
- 4.3.24 PORTUGAL
- **4.3.25 ROMANIA**
- 4.3.26 RUSSIA
- 4.3.27 SLOVAKIA
- 4.3.28 SLOVENIA
- 4.3.29 SPAIN
- 4.3.30 SWEDEN
- 4.3.31 SWITZERLAND
- 4.3.32 THE CZECH REPUBLIC
- 4.3.33 THE NETHERLANDS
- 4.3.34 THE UNITED KINGDOM
- **4.3.35 UKRAINE**
- 4.4 LATIN AMERICA: PHENOLS AND PHENOL-ALCOHOLS, AND THEIR HALOGENATED, SULFONATED, NITRATED OR NITROSATED DERIVATIVES IMPORTS IN 2024
 - 4.4.1 EXECUTIVE SUMMARY
 - 4.4.2 ARGENTINA
 - 4.4.3 BOLIVIA



- **4.4.4 BRAZIL**
- 4.4.5 CHILE
- 4.4.6 COLOMBIA
- 4.4.7 ECUADOR
- 4.4.8 EL SALVADOR
- 4.4.9 GUATEMALA
- 4.4.10 GUYANA
- **4.4.11 HONDURAS**
- 4.4.12 MEXICO
- 4.4.13 NICARAGUA
- 4.4.14 PARAGUAY
- 4.4.15 PERU
- 4.4.16 SURINAME
- **4.4.17 URUGUAY**
- 4.5 NORTH AMERICA & THE CARIBBEAN: PHENOLS AND PHENOL-ALCOHOLS, AND THEIR HALOGENATED, SULFONATED, NITRATED OR NITROSATED DERIVATIVES IMPORTS IN 2024
 - 4.5.1 EXECUTIVE SUMMARY
 - 4.5.2 ARUBA
 - 4.5.3 BARBADOS
 - 4.5.4 CANADA
 - 4.5.5 JAMAICA
 - 4.5.6 THE BAHAMAS
 - 4.5.7 THE DOMINICAN REPUBLIC
 - 4.5.8 THE UNITED STATES
- 4.6 OCEANIA: PHENOLS AND PHENOL-ALCOHOLS, AND THEIR HALOGENATED, SULFONATED, NITRATED OR NITROSATED DERIVATIVES IMPORTS IN 2024
 - 4.6.1 EXECUTIVE SUMMARY
 - 4.6.2 AUSTRALIA
 - 4.6.3 NEW ZEALAND
- 4.7 THE MIDDLE EAST: PHENOLS AND PHENOL-ALCOHOLS, AND THEIR HALOGENATED, SULFONATED, NITRATED OR NITROSATED DERIVATIVES IMPORTS IN 2024
 - 4.7.1 EXECUTIVE SUMMARY
 - 4.7.2 AZERBAIJAN
 - 4.7.3 BAHRAIN
 - **4.7.4 ISRAEL**
 - 4.7.5 JORDAN
 - **4.7.6 KUWAIT**



- 4.7.7 LEBANON
- 4.7.8 OMAN
- 4.7.9 PAKISTAN
- 4.7.10 QATAR
- 4.7.11 TURKEY
- 4.7.12 YEMEN

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- 5.1 DISCLAIMERS & SAFE HARBOR
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