

The World Market for Parts for Frames and Mountings of Spectacles and Goggles: A 2024 Global Trade Perspective

<https://marketpublishers.com/r/WCBF15002C8EN.html>

Date: May 2023

Pages: 130

Price: US\$ 795.00 (Single User License)

ID: WCBF15002C8EN

Abstracts

This report was created for strategic planners, international executives, and import/export managers who are concerned with the market for parts for frames and mountings of spectacles and goggles. With the globalization of this market, managers can no longer be contented with a local view. Nor can managers be contented with out-of-date statistics that appear several years after the fact. Professor Philip M. Parker, the Chair Professor of Management Science at INSEAD, has developed a methodology, based on macroeconomic and trade models, to estimate the market for parts for frames and mountings of spectacles and goggles for those countries serving the world market via exports or supplying from various countries via imports. He does so for the current year based on a variety of key historical indicators and econometric models.

'Parts for frames and mountings of spectacles and goggles' as a category is defined in this report following the definition given by the United Nations Statistics Division Classification Registry using the Standard International Trade Classification, Revision 3 (SITC, Rev. 3). The SITC code that defines 'parts for frames and mountings of spectacles and goggles' is 88422.

Contents

1 METHODOLOGY

1.1 OUR APPROACH

2 THE WORLD MARKET

2.1 EXPORTS

2.1.1 THE WORLD MARKET: PARTS FOR FRAMES AND MOUNTINGS OF SPECTACLES AND GOGGLES EXPORT SUPPLIES IN 2024

2.2 IMPORTS

2.2.1 THE WORLD MARKET: IMPORTED PARTS FOR FRAMES AND MOUNTINGS OF SPECTACLES AND GOGGLES IN 2024

3 EXPORTS

3.1 AFRICA: EXPORT SUPPLIES OF PARTS FOR FRAMES AND MOUNTINGS OF SPECTACLES AND GOGGLES IN 2024

3.1.1 EXECUTIVE SUMMARY

3.1.2 SOUTH AFRICA

3.1.3 TUNISIA

3.2 ASIA: EXPORT SUPPLIES OF PARTS FOR FRAMES AND MOUNTINGS OF SPECTACLES AND GOGGLES IN 2024

3.2.1 EXECUTIVE SUMMARY

3.2.2 CAMBODIA

3.2.3 CHINA

3.2.4 HONG KONG

3.2.5 INDIA

3.2.6 INDONESIA

3.2.7 JAPAN

3.2.8 MALAYSIA

3.2.9 SINGAPORE

3.2.10 SOUTH KOREA

3.2.11 TAIWAN

3.2.12 THAILAND

3.2.13 THE PHILIPPINES

3.2.14 VIETNAM

3.3 EUROPE: EXPORT SUPPLIES OF PARTS FOR FRAMES AND MOUNTINGS OF

SPECTACLES AND GOGGLES IN 2024

3.3.1 EXECUTIVE SUMMARY

3.3.2 AUSTRIA

3.3.3 BELGIUM

3.3.4 CROATIA

3.3.5 DENMARK

3.3.6 FINLAND

3.3.7 FRANCE

3.3.8 GERMANY

3.3.9 HUNGARY

3.3.10 IRELAND

3.3.11 ITALY

3.3.12 LITHUANIA

3.3.13 LUXEMBOURG

3.3.14 NORWAY

3.3.15 POLAND

3.3.16 PORTUGAL

3.3.17 ROMANIA

3.3.18 SLOVAKIA

3.3.19 SLOVENIA

3.3.20 SPAIN

3.3.21 SWEDEN

3.3.22 SWITZERLAND

3.3.23 THE CZECH REPUBLIC

3.3.24 THE NETHERLANDS

3.3.25 THE UNITED KINGDOM

3.4 LATIN AMERICA: EXPORT SUPPLIES OF PARTS FOR FRAMES AND MOUNTINGS OF SPECTACLES AND GOGGLES IN 2024

3.4.1 EXECUTIVE SUMMARY

3.4.2 BRAZIL

3.4.3 MEXICO

3.4.4 PANAMA

3.5 NORTH AMERICA & THE CARIBBEAN: EXPORT SUPPLIES OF PARTS FOR FRAMES AND MOUNTINGS OF SPECTACLES AND GOGGLES IN 2024

3.5.1 EXECUTIVE SUMMARY

3.5.2 CANADA

3.5.3 THE UNITED STATES

3.6 OCEANIA: EXPORT SUPPLIES OF PARTS FOR FRAMES AND MOUNTINGS OF SPECTACLES AND GOGGLES IN 2024

3.6.1 EXECUTIVE SUMMARY

3.6.2 AUSTRALIA

3.7 THE MIDDLE EAST: EXPORT SUPPLIES OF PARTS FOR FRAMES AND MOUNTINGS OF SPECTACLES AND GOGGLES IN 2024

3.7.1 EXECUTIVE SUMMARY

3.7.2 ISRAEL

3.7.3 THE UNITED ARAB EMIRATES

4 IMPORTS

4.1 AFRICA: PARTS FOR FRAMES AND MOUNTINGS OF SPECTACLES AND GOGGLES IMPORTS IN 2024

4.1.1 EXECUTIVE SUMMARY

4.1.2 BOTSWANA

4.1.3 EGYPT

4.1.4 MAURITIUS

4.1.5 MOROCCO

4.1.6 NAMIBIA

4.1.7 NIGERIA

4.1.8 SOUTH AFRICA

4.1.9 THE DEMOCRATIC REPUBLIC OF THE CONGO

4.2 ASIA: PARTS FOR FRAMES AND MOUNTINGS OF SPECTACLES AND GOGGLES IMPORTS IN 2024

4.2.1 EXECUTIVE SUMMARY

4.2.2 CHINA

4.2.3 HONG KONG

4.2.4 INDIA

4.2.5 INDONESIA

4.2.6 JAPAN

4.2.7 MALAYSIA

4.2.8 SINGAPORE

4.2.9 SOUTH KOREA

4.2.10 SRI LANKA

4.2.11 TAIWAN

4.2.12 THAILAND

4.2.13 THE PHILIPPINES

4.2.14 VIETNAM

4.3 EUROPE: PARTS FOR FRAMES AND MOUNTINGS OF SPECTACLES AND GOGGLES IMPORTS IN 2024

4.3.1 EXECUTIVE SUMMARY

4.3.2 ALBANIA

4.3.3 ANDORRA

4.3.4 AUSTRIA

4.3.5 BELARUS

4.3.6 BELGIUM

4.3.7 BULGARIA

4.3.8 CROATIA

4.3.9 CYPRUS

4.3.10 DENMARK

4.3.11 ESTONIA

4.3.12 FINLAND

4.3.13 FRANCE

4.3.14 GERMANY

4.3.15 GREECE

4.3.16 IRELAND

4.3.17 ITALY

4.3.18 LITHUANIA

4.3.19 LUXEMBOURG

4.3.20 NORWAY

4.3.21 POLAND

4.3.22 PORTUGAL

4.3.23 ROMANIA

4.3.24 RUSSIA

4.3.25 SLOVAKIA

4.3.26 SLOVENIA

4.3.27 SPAIN

4.3.28 SWEDEN

4.3.29 SWITZERLAND

4.3.30 THE CZECH REPUBLIC

4.3.31 THE NETHERLANDS

4.3.32 THE UNITED KINGDOM

4.4 LATIN AMERICA: PARTS FOR FRAMES AND MOUNTINGS OF SPECTACLES AND GOGGLES IMPORTS IN 2024

4.4.1 EXECUTIVE SUMMARY

4.4.2 ARGENTINA

4.4.3 BRAZIL

4.4.4 CHILE

4.4.5 COLOMBIA

4.4.6 ECUADOR

4.4.7 GUATEMALA

4.4.8 MEXICO

4.4.9 NICARAGUA

4.4.10 PANAMA

4.4.11 PARAGUAY

4.5 NORTH AMERICA & THE CARIBBEAN: PARTS FOR FRAMES AND MOUNTINGS OF SPECTACLES AND GOGGLES IMPORTS IN 2024

4.5.1 EXECUTIVE SUMMARY

4.5.2 ARUBA

4.5.3 CANADA

4.5.4 JAMAICA

4.5.5 THE UNITED STATES

4.6 OCEANIA: PARTS FOR FRAMES AND MOUNTINGS OF SPECTACLES AND GOGGLES IMPORTS IN 2024

4.6.1 EXECUTIVE SUMMARY

4.6.2 AUSTRALIA

4.6.3 NEW ZEALAND

4.7 THE MIDDLE EAST: PARTS FOR FRAMES AND MOUNTINGS OF SPECTACLES AND GOGGLES IMPORTS IN 2024

4.7.1 EXECUTIVE SUMMARY

4.7.2 BAHRAIN

4.7.3 ISRAEL

4.7.4 KUWAIT

4.7.5 LEBANON

4.7.6 QATAR

4.7.7 TURKEY

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