

The World Market for Parts for Air Conditioning Machines Having a Motor-Driven Fan and Elements for Changing the Temperature and Humidity: A 2024 Global Trade Perspective

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Abstracts

This report was created for strategic planners, international executives, and import/export managers who are concerned with the market for parts for air conditioning machines having a motor-driven fan and elements for changing the temperature and humidity. With the globalization of this market, managers can no longer be contented with a local view. Nor can managers be contented with out-of-date statistics that appear several years after the fact. Professor Philip M. Parker, the Chair Professor of Management Science at INSEAD, has developed a methodology, based on macroeconomic and trade models, to estimate the market for parts for air conditioning machines having a motor-driven fan and elements for changing the temperature and humidity for those countries serving the world market via exports or supplying from various countries via imports. He does so for the current year based on a variety of key historical indicators and econometric models.

'Parts for air conditioning machines having a motor-driven fan and elements for changing the temperature and humidity' as a category is defined in this report following the definition given by the United Nations Statistics Division Classification Registry using the Standard International Trade Classification, Revision 3 (SITC, Rev. 3). The SITC code that defines 'parts for air conditioning machines having a motor-driven fan and elements for changing the temperature and humidity' is 74159.



Contents

1 METHODOLOGY

1.1 OUR APPROACH

2 THE WORLD MARKET

2.1 EXPORTS

- 2.1.1 THE WORLD MARKET: PARTS FOR AIR CONDITIONING MACHINES HAVING A MOTOR-DRIVEN FAN AND ELEMENTS FOR CHANGING THE TEMPERATURE AND HUMIDITY EXPORT SUPPLIES IN 2024 2.2 IMPORTS
- 2.2.1 THE WORLD MARKET: IMPORTED PARTS FOR AIR CONDITIONING MACHINES HAVING A MOTOR-DRIVEN FAN AND ELEMENTS FOR CHANGING THE TEMPERATURE AND HUMIDITY IN 2024

3 EXPORTS

- 3.1 AFRICA: EXPORT SUPPLIES OF PARTS FOR AIR CONDITIONING MACHINES HAVING A MOTOR-DRIVEN FAN AND ELEMENTS FOR CHANGING THE TEMPERATURE AND HUMIDITY IN 2024
 - 3.1.1 EXECUTIVE SUMMARY
 - **3.1.2 BURUNDI**
 - 3.1.3 CAMEROON
 - 3.1.4 EGYPT
 - 3.1.5 ESWATINI
 - 3.1.6 ETHIOPIA
 - 3.1.7 KENYA
 - 3.1.8 MOROCCO
 - 3.1.9 NIGER
 - **3.1.10 NIGERIA**
 - 3.1.11 SOUTH AFRICA
 - 3.1.12 TUNISIA
- 3.2 ASIA: EXPORT SUPPLIES OF PARTS FOR AIR CONDITIONING MACHINES HAVING A MOTOR-DRIVEN FAN AND ELEMENTS FOR CHANGING THE TEMPERATURE AND HUMIDITY IN 2024
 - 3.2.1 EXECUTIVE SUMMARY
 - 3.2.2 CHINA



- 3.2.3 HONG KONG
- 3.2.4 INDIA
- 3.2.5 INDONESIA
- **3.2.6 JAPAN**
- 3.2.7 MACAU
- 3.2.8 MALAYSIA
- 3.2.9 NORTH KOREA
- 3.2.10 PAPUA NEW GUINEA
- 3.2.11 SINGAPORE
- 3.2.12 SOUTH KOREA
- 3.2.13 TAIWAN
- 3.2.14 THAILAND
- 3.2.15 THE PHILIPPINES
- **3.2.16 VIETNAM**
- 3.3 EUROPE: EXPORT SUPPLIES OF PARTS FOR AIR CONDITIONING MACHINES HAVING A MOTOR-DRIVEN FAN AND ELEMENTS FOR CHANGING THE TEMPERATURE AND HUMIDITY IN 2024
 - 3.3.1 EXECUTIVE SUMMARY
 - 3.3.2 AUSTRIA
 - **3.3.3 BELARUS**
 - **3.3.4 BELGIUM**
 - 3.3.5 BOSNIA AND HERZEGOVINA
 - 3.3.6 BULGARIA
 - 3.3.7 CROATIA
 - **3.3.8 CYPRUS**
 - 3.3.9 DENMARK
 - **3.3.10 ESTONIA**
 - 3.3.11 FINLAND
 - 3.3.12 FRANCE
 - **3.3.13 GEORGIA**
 - **3.3.14 GERMANY**
 - 3.3.15 GREECE
 - **3.3.16 HUNGARY**
 - 3.3.17 IRELAND
 - 3.3.18 ITALY
 - 3.3.19 KAZAKHSTAN
 - 3.3.20 LATVIA
 - 3.3.21 LITHUANIA
 - 3.3.22 LUXEMBOURG



- 3.3.23 MALTA
- 3.3.24 MOLDOVA
- **3.3.25 NORWAY**
- 3.3.26 POLAND
- 3.3.27 PORTUGAL
- **3.3.28 ROMANIA**
- 3.3.29 RUSSIA
- 3.3.30 SLOVAKIA
- 3.3.31 SLOVENIA
- 3.3.32 SPAIN
- 3.3.33 SWEDEN
- 3.3.34 SWITZERLAND
- 3.3.35 THE CZECH REPUBLIC
- 3.3.36 THE NETHERLANDS
- 3.3.37 THE UNITED KINGDOM
- **3.3.38 UKRAINE**
- 3.4 LATIN AMERICA: EXPORT SUPPLIES OF PARTS FOR AIR CONDITIONING MACHINES HAVING A MOTOR-DRIVEN FAN AND ELEMENTS FOR CHANGING THE TEMPERATURE AND HUMIDITY IN 2024
 - 3.4.1 EXECUTIVE SUMMARY
 - 3.4.2 ARGENTINA
 - **3.4.3 BRAZIL**
 - 3.4.4 CHILE
 - 3.4.5 COLOMBIA
 - 3.4.6 COSTA RICA
 - 3.4.7 ECUADOR
 - 3.4.8 EL SALVADOR
 - 3.4.9 HONDURAS
 - 3.4.10 MEXICO
 - 3.4.11 PANAMA
- 3.5 NORTH AMERICA & THE CARIBBEAN: EXPORT SUPPLIES OF PARTS FOR AIR CONDITIONING MACHINES HAVING A MOTOR-DRIVEN FAN AND ELEMENTS FOR CHANGING THE TEMPERATURE AND HUMIDITY IN 2024
 - 3.5.1 EXECUTIVE SUMMARY
 - 3.5.2 CANADA
 - 3.5.3 THE DOMINICAN REPUBLIC
 - 3.5.4 THE UNITED STATES
 - 3.5.5 TRINIDAD AND TOBAGO
- 3.6 OCEANIA: EXPORT SUPPLIES OF PARTS FOR AIR CONDITIONING MACHINES



HAVING A MOTOR-DRIVEN FAN AND ELEMENTS FOR CHANGING THE TEMPERATURE AND HUMIDITY IN 2024

- 3.6.1 EXECUTIVE SUMMARY
- 3.6.2 AUSTRALIA
- 3.6.3 FRENCH POLYNESIA
- 3.6.4 NEW ZEALAND
- 3.6.5 THE MARSHALL ISLANDS
- 3.7 THE MIDDLE EAST: EXPORT SUPPLIES OF PARTS FOR AIR CONDITIONING MACHINES HAVING A MOTOR-DRIVEN FAN AND ELEMENTS FOR CHANGING THE TEMPERATURE AND HUMIDITY IN 2024
 - 3.7.1 EXECUTIVE SUMMARY
 - 3.7.2 BAHRAIN
 - 3.7.3 IRAN
 - **3.7.4 ISRAEL**
 - **3.7.5 JORDAN**
 - **3.7.6 KUWAIT**
 - 3.7.7 LEBANON
 - 3.7.8 OMAN
 - 3.7.9 PAKISTAN
 - 3.7.10 SAUDI ARABIA
 - 3.7.11 THE UNITED ARAB EMIRATES
 - 3.7.12 TURKEY
 - 3.7.13 TURKMENISTAN

4 IMPORTS

- 4.1 AFRICA: PARTS FOR AIR CONDITIONING MACHINES HAVING A MOTOR-DRIVEN FAN AND ELEMENTS FOR CHANGING THE TEMPERATURE AND HUMIDITY IMPORTS IN 2024
 - 4.1.1 EXECUTIVE SUMMARY
 - 4.1.2 ALGERIA
 - 4.1.3 BENIN
 - 4.1.4 BOTSWANA
 - 4.1.5 BURKINA FASO
 - **4.1.6 BURUNDI**
 - 4.1.7 CAMEROON
 - 4.1.8 CAPE VERDE
 - 4.1.9 COTE D'IVOIRE
 - 4.1.10 EGYPT



- 4.1.11 ETHIOPIA
- 4.1.12 GUINEA
- 4.1.13 MADAGASCAR
- 4.1.14 MALAWI
- 4.1.15 MAURITIUS
- 4.1.16 MOROCCO
- 4.1.17 MOZAMBIQUE
- **4.1.18 NAMIBIA**
- 4.1.19 NIGER
- **4.1.20 NIGERIA**
- 4.1.21 RWANDA
- 4.1.22 SENEGAL
- 4.1.23 SIERRA LEONE
- 4.1.24 SOUTH AFRICA
- 4.1.25 TANZANIA
- 4.1.26 THE DEMOCRATIC REPUBLIC OF THE CONGO
- 4.1.27 UGANDA
- 4.1.28 ZAMBIA
- **4.1.29 ZIMBABWE**
- 4.2 ASIA: PARTS FOR AIR CONDITIONING MACHINES HAVING A MOTOR-DRIVEN FAN AND ELEMENTS FOR CHANGING THE TEMPERATURE AND HUMIDITY IMPORTS IN 2024
 - 4.2.1 EXECUTIVE SUMMARY
 - **4.2.2 BRUNEI**
 - 4.2.3 CHINA
 - 4.2.4 HONG KONG
 - 4.2.5 INDIA
 - 4.2.6 INDONESIA
 - **4.2.7 JAPAN**
 - 4.2.8 MACAU
 - 4.2.9 MALAYSIA
 - 4.2.10 MONGOLIA
 - 4.2.11 NEPAL
 - 4.2.12 SINGAPORE
 - 4.2.13 SOUTH KOREA
 - 4.2.14 SRI LANKA
 - 4.2.15 TAIWAN
 - 4.2.16 THAILAND
 - 4.2.17 THE MALDIVES



4.2.18 THE PHILIPPINES

4.2.19 VIETNAM

4.3 EUROPE: PARTS FOR AIR CONDITIONING MACHINES HAVING A MOTOR-DRIVEN FAN AND ELEMENTS FOR CHANGING THE TEMPERATURE AND HUMIDITY IMPORTS IN 2024

- 4.3.1 EXECUTIVE SUMMARY
- 4.3.2 ALBANIA
- 4.3.3 ANDORRA
- 4.3.4 AUSTRIA
- 4.3.5 BELARUS
- 4.3.6 BELGIUM
- 4.3.7 BOSNIA AND HERZEGOVINA
- 4.3.8 BULGARIA
- 4.3.9 CROATIA
- 4.3.10 CYPRUS
- **4.3.11 DENMARK**
- **4.3.12 ESTONIA**
- **4.3.13 FINLAND**
- 4.3.14 FRANCE
- **4.3.15 GEORGIA**
- **4.3.16 GERMANY**
- 4.3.17 GREECE
- **4.3.18 HUNGARY**
- 4.3.19 ICELAND
- 4.3.20 IRELAND
- 4.3.21 ITALY
- 4.3.22 KAZAKHSTAN
- 4.3.23 LATVIA
- 4.3.24 LITHUANIA
- 4.3.25 LUXEMBOURG
- 4.3.26 MACEDONIA
- 4.3.27 MALTA
- 4.3.28 MOLDOVA
- 4.3.29 NORWAY
- 4.3.30 POLAND
- 4.3.31 PORTUGAL
- **4.3.32 ROMANIA**
- 4.3.33 RUSSIA
- 4.3.34 SLOVAKIA



- 4.3.35 SLOVENIA
- 4.3.36 SPAIN
- 4.3.37 SWEDEN
- 4.3.38 SWITZERLAND
- 4.3.39 THE CZECH REPUBLIC
- 4.3.40 THE NETHERLANDS
- 4.3.41 THE UNITED KINGDOM
- **4.3.42 UKRAINE**
- 4.4 LATIN AMERICA: PARTS FOR AIR CONDITIONING MACHINES HAVING A MOTOR-DRIVEN FAN AND ELEMENTS FOR CHANGING THE TEMPERATURE AND HUMIDITY IMPORTS IN 2024
 - 4.4.1 EXECUTIVE SUMMARY
 - 4.4.2 ARGENTINA
 - **4.4.3 BELIZE**
 - 4.4.4 BOLIVIA
 - **4.4.5 BRAZIL**
 - 4.4.6 CHILE
 - 4.4.7 COLOMBIA
 - 4.4.8 ECUADOR
 - 4.4.9 EL SALVADOR
 - 4.4.10 GUATEMALA
 - 4.4.11 GUYANA
 - **4.4.12 HONDURAS**
 - 4.4.13 MEXICO
 - 4.4.14 NICARAGUA
 - 4.4.15 PANAMA
 - 4.4.16 PARAGUAY
 - 4.4.17 PERU
 - **4.4.18 SURINAME**
 - **4.4.19 URUGUAY**
- 4.5 NORTH AMERICA & THE CARIBBEAN: PARTS FOR AIR CONDITIONING MACHINES HAVING A MOTOR-DRIVEN FAN AND ELEMENTS FOR CHANGING THE TEMPERATURE AND HUMIDITY IMPORTS IN 2024
 - 4.5.1 EXECUTIVE SUMMARY
 - 4.5.2 ANTIGUA AND BARBUDA
 - 4.5.3 ARUBA
 - 4.5.4 BARBADOS
 - 4.5.5 BERMUDA
 - 4.5.6 CANADA



- 4.5.7 GREENLAND
- 4.5.8 JAMAICA
- 4.5.9 ST. LUCIA
- 4.5.10 THE BAHAMAS
- 4.5.11 THE DOMINICAN REPUBLIC
- 4.5.12 THE UNITED STATES
- 4.6 OCEANIA: PARTS FOR AIR CONDITIONING MACHINES HAVING A MOTOR-DRIVEN FAN AND ELEMENTS FOR CHANGING THE TEMPERATURE AND HUMIDITY IMPORTS IN 2024
 - 4.6.1 EXECUTIVE SUMMARY
 - 4.6.2 AUSTRALIA
 - 4.6.3 FIJI
 - 4.6.4 FRENCH POLYNESIA
 - 4.6.5 NEW CALEDONIA
 - 4.6.6 NEW ZEALAND
 - 4.6.7 THE SOLOMON ISLANDS
 - 4.6.8 TONGA
- 4.7 THE MIDDLE EAST: PARTS FOR AIR CONDITIONING MACHINES HAVING A MOTOR-DRIVEN FAN AND ELEMENTS FOR CHANGING THE TEMPERATURE AND HUMIDITY IMPORTS IN 2024
 - 4.7.1 EXECUTIVE SUMMARY
 - 4.7.2 ARMENIA
 - 4.7.3 AZERBAIJAN
 - 4.7.4 BAHRAIN
 - **4.7.5 ISRAEL**
 - 4.7.6 JORDAN
 - **4.7.7 KUWAIT**
 - 4.7.8 LEBANON
 - 4.7.9 OMAN
 - 4.7.10 PAKISTAN
 - 4.7.11 QATAR
 - 4.7.12 TURKEY
 - 4.7.13 YEMEN

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