

The World Market for Painted, Varnished, or Plastic-Coated Iron and Non-Alloy Steel Flat-Rolled Products of Less than 600 mm Wide: A 2024 Global Trade Perspective

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Abstracts

This report was created for strategic planners, international executives, and import/export managers who are concerned with the market for painted, varnished, or plastic-coated iron and non-alloy steel flat-rolled products of less than 600 mm wide. With the globalization of this market, managers can no longer be contented with a local view. Nor can managers be contented with out-of-date statistics that appear several years after the fact. Professor Philip M. Parker, the Chair Professor of Management Science at INSEAD, has developed a methodology, based on macroeconomic and trade models, to estimate the market for painted, varnished, or plastic-coated iron and non-alloy steel flat-rolled products of less than 600 mm wide for those countries serving the world market via exports or supplying from various countries via imports. He does so for the current year based on a variety of key historical indicators and econometric models.

'Painted, varnished, or plastic-coated iron and non-alloy steel flat-rolled products of less than 600 mm wide' as a category is defined in this report following the definition given by the United Nations Statistics Division Classification Registry using the Standard International Trade Classification, Revision 3 (SITC, Rev. 3). The SITC code that defines 'painted, varnished, or plastic-coated iron and non-alloy steel flat-rolled products of less than 600 mm wide' is 67432.

Contents

1 METHODOLOGY

1.1 OUR APPROACH

2 THE WORLD MARKET

2.1 EXPORTS

2.1.1 THE WORLD MARKET: PAINTED, VARNISHED, OR PLASTIC-COATED IRON AND NON-ALLOY STEEL FLAT-ROLLED PRODUCTS OF LESS THAN 600 MM WIDE EXPORT SUPPLIES IN 2024

2.2 IMPORTS

2.2.1 THE WORLD MARKET: IMPORTED PAINTED, VARNISHED, OR PLASTIC-COATED IRON AND NON-ALLOY STEEL FLAT-ROLLED PRODUCTS OF LESS THAN 600 MM WIDE IN 2024

3 EXPORTS

3.1 AFRICA: EXPORT SUPPLIES OF PAINTED, VARNISHED, OR PLASTIC-COATED IRON AND NON-ALLOY STEEL FLAT-ROLLED PRODUCTS OF LESS THAN 600 MM WIDE IN 2024

3.1.1 EXECUTIVE SUMMARY

3.1.2 SOUTH AFRICA

3.1.3 TUNISIA

3.2 ASIA: EXPORT SUPPLIES OF PAINTED, VARNISHED, OR PLASTIC-COATED IRON AND NON-ALLOY STEEL FLAT-ROLLED PRODUCTS OF LESS THAN 600 MM WIDE IN 2024

3.2.1 EXECUTIVE SUMMARY

3.2.2 CHINA

3.2.3 HONG KONG

3.2.4 INDIA

3.2.5 JAPAN

3.2.6 MALAYSIA

3.2.7 SINGAPORE

3.2.8 SOUTH KOREA

3.2.9 TAIWAN

3.2.10 THAILAND

3.2.11 VIETNAM

3.3 EUROPE: EXPORT SUPPLIES OF PAINTED, VARNISHED, OR PLASTIC-COATED IRON AND NON-ALLOY STEEL FLAT-ROLLED PRODUCTS OF LESS THAN 600 MM WIDE IN 2024

3.3.1 EXECUTIVE SUMMARY

3.3.2 AUSTRIA

3.3.3 BELARUS

3.3.4 BELGIUM

3.3.5 BULGARIA

3.3.6 DENMARK

3.3.7 ESTONIA

3.3.8 FINLAND

3.3.9 FRANCE

3.3.10 GERMANY

3.3.11 GREECE

3.3.12 HUNGARY

3.3.13 IRELAND

3.3.14 ITALY

3.3.15 LATVIA

3.3.16 LITHUANIA

3.3.17 LUXEMBOURG

3.3.18 NORWAY

3.3.19 POLAND

3.3.20 PORTUGAL

3.3.21 ROMANIA

3.3.22 RUSSIA

3.3.23 SLOVAKIA

3.3.24 SLOVENIA

3.3.25 SPAIN

3.3.26 SWEDEN

3.3.27 SWITZERLAND

3.3.28 THE CZECH REPUBLIC

3.3.29 THE NETHERLANDS

3.3.30 THE UNITED KINGDOM

3.3.31 UKRAINE

3.4 LATIN AMERICA: EXPORT SUPPLIES OF PAINTED, VARNISHED, OR PLASTIC-COATED IRON AND NON-ALLOY STEEL FLAT-ROLLED PRODUCTS OF LESS THAN 600 MM WIDE IN 2024

3.4.1 EXECUTIVE SUMMARY

3.4.2 ARGENTINA

3.4.3 BRAZIL

3.4.4 CHILE

3.4.5 COLOMBIA

3.4.6 COSTA RICA

3.4.7 ECUADOR

3.4.8 EL SALVADOR

3.4.9 MEXICO

3.5 NORTH AMERICA & THE CARIBBEAN: EXPORT SUPPLIES OF PAINTED, VARNISHED, OR PLASTIC-COATED IRON AND NON-ALLOY STEEL FLAT-ROLLED PRODUCTS OF LESS THAN 600 MM WIDE IN 2024

3.5.1 EXECUTIVE SUMMARY

3.5.2 CANADA

3.5.3 THE UNITED STATES

3.6 OCEANIA: EXPORT SUPPLIES OF PAINTED, VARNISHED, OR PLASTIC-COATED IRON AND NON-ALLOY STEEL FLAT-ROLLED PRODUCTS OF LESS THAN 600 MM WIDE IN 2024

3.6.1 EXECUTIVE SUMMARY

3.6.2 AUSTRALIA

3.6.3 NEW ZEALAND

3.7 THE MIDDLE EAST: EXPORT SUPPLIES OF PAINTED, VARNISHED, OR PLASTIC-COATED IRON AND NON-ALLOY STEEL FLAT-ROLLED PRODUCTS OF LESS THAN 600 MM WIDE IN 2024

3.7.1 EXECUTIVE SUMMARY

3.7.2 SAUDI ARABIA

3.7.3 THE UNITED ARAB EMIRATES

3.7.4 TURKEY

4 IMPORTS

4.1 AFRICA: PAINTED, VARNISHED, OR PLASTIC-COATED IRON AND NON-ALLOY STEEL FLAT-ROLLED PRODUCTS OF LESS THAN 600 MM WIDE IMPORTS IN 2024

4.1.1 EXECUTIVE SUMMARY

4.1.2 ALGERIA

4.1.3 CAMEROON

4.1.4 CAPE VERDE

4.1.5 COTE D'IVOIRE

4.1.6 EGYPT

4.1.7 ETHIOPIA

4.1.8 GUINEA

4.1.9 MALAWI

4.1.10 MAURITIUS

4.1.11 MOROCCO

4.1.12 MOZAMBIQUE

4.1.13 NAMIBIA

4.1.14 NIGERIA

4.1.15 SOUTH AFRICA

4.1.16 TANZANIA

4.1.17 THE DEMOCRATIC REPUBLIC OF THE CONGO

4.1.18 UGANDA

4.1.19 ZAMBIA

4.1.20 ZIMBABWE

4.2 ASIA: PAINTED, VARNISHED, OR PLASTIC-COATED IRON AND NON-ALLOY STEEL FLAT-ROLLED PRODUCTS OF LESS THAN 600 MM WIDE IMPORTS IN 2024

4.2.1 EXECUTIVE SUMMARY

4.2.2 CHINA

4.2.3 HONG KONG

4.2.4 INDIA

4.2.5 INDONESIA

4.2.6 JAPAN

4.2.7 MALAYSIA

4.2.8 MONGOLIA

4.2.9 SINGAPORE

4.2.10 SOUTH KOREA

4.2.11 SRI LANKA

4.2.12 TAIWAN

4.2.13 THAILAND

4.2.14 THE PHILIPPINES

4.2.15 VIETNAM

4.3 EUROPE: PAINTED, VARNISHED, OR PLASTIC-COATED IRON AND NON-ALLOY STEEL FLAT-ROLLED PRODUCTS OF LESS THAN 600 MM WIDE IMPORTS IN 2024

4.3.1 EXECUTIVE SUMMARY

4.3.2 AUSTRIA

4.3.3 BELARUS

4.3.4 BELGIUM

4.3.5 BOSNIA AND HERZEGOVINA

4.3.6 BULGARIA

4.3.7 CROATIA

4.3.8 DENMARK

4.3.9 ESTONIA

4.3.10 FINLAND

4.3.11 FRANCE

4.3.12 GEORGIA

4.3.13 GERMANY

4.3.14 GREECE

4.3.15 HUNGARY

4.3.16 ICELAND

4.3.17 IRELAND

4.3.18 ITALY

4.3.19 KAZAKHSTAN

4.3.20 LATVIA

4.3.21 LITHUANIA

4.3.22 LUXEMBOURG

4.3.23 MACEDONIA

4.3.24 MALTA

4.3.25 MOLDOVA

4.3.26 NORWAY

4.3.27 POLAND

4.3.28 PORTUGAL

4.3.29 ROMANIA

4.3.30 RUSSIA

4.3.31 SLOVAKIA

4.3.32 SLOVENIA

4.3.33 SPAIN

4.3.34 SWEDEN

4.3.35 SWITZERLAND

4.3.36 THE CZECH REPUBLIC

4.3.37 THE NETHERLANDS

4.3.38 THE UNITED KINGDOM

4.3.39 UKRAINE

4.4 LATIN AMERICA: PAINTED, VARNISHED, OR PLASTIC-COATED IRON AND NON-ALLOY STEEL FLAT-ROLLED PRODUCTS OF LESS THAN 600 MM WIDE IMPORTS IN 2024

4.4.1 EXECUTIVE SUMMARY

4.4.2 ARGENTINA

4.4.3 BRAZIL

4.4.4 CHILE

4.4.5 COLOMBIA

4.4.6 ECUADOR

4.4.7 EL SALVADOR

4.4.8 GUATEMALA

4.4.9 GUYANA

4.4.10 HONDURAS

4.4.11 MEXICO

4.4.12 PERU

4.4.13 SURINAME

4.4.14 URUGUAY

4.5 NORTH AMERICA & THE CARIBBEAN: PAINTED, VARNISHED, OR PLASTIC-COATED IRON AND NON-ALLOY STEEL FLAT-ROLLED PRODUCTS OF LESS THAN 600 MM WIDE IMPORTS IN 2024

4.5.1 EXECUTIVE SUMMARY

4.5.2 ANTIGUA AND BARBUDA

4.5.3 CANADA

4.5.4 JAMAICA

4.5.5 THE DOMINICAN REPUBLIC

4.5.6 THE UNITED STATES

4.6 OCEANIA: PAINTED, VARNISHED, OR PLASTIC-COATED IRON AND NON-ALLOY STEEL FLAT-ROLLED PRODUCTS OF LESS THAN 600 MM WIDE IMPORTS IN 2024

4.6.1 EXECUTIVE SUMMARY

4.6.2 AUSTRALIA

4.6.3 FRENCH POLYNESIA

4.6.4 NEW CALEDONIA

4.6.5 NEW ZEALAND

4.7 THE MIDDLE EAST: PAINTED, VARNISHED, OR PLASTIC-COATED IRON AND NON-ALLOY STEEL FLAT-ROLLED PRODUCTS OF LESS THAN 600 MM WIDE IMPORTS IN 2024

4.7.1 EXECUTIVE SUMMARY

4.7.2 ARMENIA

4.7.3 AZERBAIJAN

4.7.4 BAHRAIN

4.7.5 ISRAEL

4.7.6 JORDAN

4.7.7 KUWAIT

4.7.8 LEBANON

4.7.9 OMAN

4.7.10 PAKISTAN

4.7.11 QATAR

4.7.12 TURKEY

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