

# The World Market for Non-Electrostatic Photocopying Equipment with an Optical System: A 2024 Global Trade Perspective

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## Abstracts

This report was created for strategic planners, international executives, and import/export managers who are concerned with the market for non-electrostatic photocopying equipment with an optical system. With the globalization of this market, managers can no longer be contented with a local view. Nor can managers be contented with out-of-date statistics that appear several years after the fact. Professor Philip M. Parker, the Chair Professor of Management Science at INSEAD, has developed a methodology, based on macroeconomic and trade models, to estimate the market for non-electrostatic photocopying equipment with an optical system for those countries serving the world market via exports or supplying from various countries via imports. He does so for the current year based on a variety of key historical indicators and econometric models.

'Non-electrostatic photocopying equipment with an optical system' as a category is defined in this report following the definition given by the United Nations Statistics Division Classification Registry using the Standard International Trade Classification, Revision 3 (SITC, Rev. 3). The SITC code that defines 'non-electrostatic photocopying equipment with an optical system' is 75133.

## Contents

### 1 METHODOLOGY

#### 1.1 OUR APPROACH

### 2 THE WORLD MARKET

#### 2.1 EXPORTS

2.1.1 THE WORLD MARKET: NON-ELECTROSTATIC PHOTOCOPYING EQUIPMENT WITH AN OPTICAL SYSTEM EXPORT SUPPLIES IN 2024

#### 2.2 IMPORTS

2.2.1 THE WORLD MARKET: IMPORTED NON-ELECTROSTATIC PHOTOCOPYING EQUIPMENT WITH AN OPTICAL SYSTEM IN 2024

### 3 EXPORTS

3.1 ASIA: EXPORT SUPPLIES OF NON-ELECTROSTATIC PHOTOCOPYING EQUIPMENT WITH AN OPTICAL SYSTEM IN 2024

3.1.1 EXECUTIVE SUMMARY

3.1.2 CHINA

3.1.3 JAPAN

3.1.4 SOUTH KOREA

3.1.5 THAILAND

3.2 EUROPE: EXPORT SUPPLIES OF NON-ELECTROSTATIC PHOTOCOPYING EQUIPMENT WITH AN OPTICAL SYSTEM IN 2024

3.2.1 EXECUTIVE SUMMARY

3.2.2 GERMANY

3.2.3 SPAIN

3.3 NORTH AMERICA & THE CARIBBEAN: EXPORT SUPPLIES OF NON-ELECTROSTATIC PHOTOCOPYING EQUIPMENT WITH AN OPTICAL SYSTEM IN 2024

3.3.1 EXECUTIVE SUMMARY

3.3.2 THE UNITED STATES

### 4 IMPORTS

4.1 AFRICA: NON-ELECTROSTATIC PHOTOCOPYING EQUIPMENT WITH AN OPTICAL SYSTEM IMPORTS IN 2024

4.1.1 EXECUTIVE SUMMARY

4.1.2 MOROCCO

4.2 NORTH AMERICA & THE CARIBBEAN: NON-ELECTROSTATIC  
PHOTOCOPYING EQUIPMENT WITH AN OPTICAL SYSTEM IMPORTS IN 2024

4.2.1 EXECUTIVE SUMMARY

4.2.2 BARBADOS

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