

# The World Market for Men's and Boys' Shirts of Woven Textile Materials: A 2024 Global Trade Perspective

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## Abstracts

This report was created for strategic planners, international executives, and import/export managers who are concerned with the market for men's and boys' shirts of woven textile materials. With the globalization of this market, managers can no longer be contented with a local view. Nor can managers be contented with out-of-date statistics that appear several years after the fact. Professor Philip M. Parker, the Chair Professor of Management Science at INSEAD, has developed a methodology, based on macroeconomic and trade models, to estimate the market for men's and boys' shirts of woven textile materials for those countries serving the world market via exports or supplying from various countries via imports. He does so for the current year based on a variety of key historical indicators and econometric models.

'Men's and boys' shirts of woven textile materials' as a category is defined in this report following the definition given by the United Nations Statistics Division Classification Registry using the Standard International Trade Classification, Revision 3 (SITC, Rev. 3). The SITC code that defines 'men's and boys' shirts of woven textile materials' is 8415.

## Contents

### 1 METHODOLOGY

#### 1.1 OUR APPROACH

### 2 THE WORLD MARKET

#### 2.1 EXPORTS

2.1.1 THE WORLD MARKET: MEN'S AND BOYS' SHIRTS OF WOVEN TEXTILE MATERIALS EXPORT SUPPLIES IN 2024

#### 2.2 IMPORTS

2.2.1 THE WORLD MARKET: IMPORTED MEN'S AND BOYS' SHIRTS OF WOVEN TEXTILE MATERIALS IN 2024

### 3 EXPORTS

3.1 AFRICA: EXPORT SUPPLIES OF MEN'S AND BOYS' SHIRTS OF WOVEN TEXTILE MATERIALS IN 2024

#### 3.1.1 EXECUTIVE SUMMARY

#### 3.1.2 ALGERIA

#### 3.1.3 BOTSWANA

#### 3.1.4 COTE D'IVOIRE

#### 3.1.5 EGYPT

#### 3.1.6 ERITREA

#### 3.1.7 ESWATINI

#### 3.1.8 ETHIOPIA

#### 3.1.9 KENYA

#### 3.1.10 LESOTHO

#### 3.1.11 MADAGASCAR

#### 3.1.12 MALAWI

#### 3.1.13 MAURITANIA

#### 3.1.14 MAURITIUS

#### 3.1.15 MOROCCO

#### 3.1.16 MOZAMBIQUE

#### 3.1.17 NIGERIA

#### 3.1.18 SENEGAL

#### 3.1.19 SOUTH AFRICA

#### 3.1.20 TANZANIA

3.1.21 THE REPUBLIC OF THE CONGO

3.1.22 TOGO

3.1.23 TUNISIA

3.1.24 UGANDA

3.1.25 ZAMBIA

3.1.26 ZIMBABWE

### 3.2 ASIA: EXPORT SUPPLIES OF MEN'S AND BOYS' SHIRTS OF WOVEN TEXTILE MATERIALS IN 2024

3.2.1 EXECUTIVE SUMMARY

3.2.2 BANGLADESH

3.2.3 BRUNEI

3.2.4 CAMBODIA

3.2.5 CHINA

3.2.6 HONG KONG

3.2.7 INDIA

3.2.8 INDONESIA

3.2.9 JAPAN

3.2.10 LAOS

3.2.11 MACAU

3.2.12 MALAYSIA

3.2.13 MONGOLIA

3.2.14 MYANMAR

3.2.15 NEPAL

3.2.16 NORTH KOREA

3.2.17 SEYCHELLES

3.2.18 SINGAPORE

3.2.19 SOUTH KOREA

3.2.20 SRI LANKA

3.2.21 TAIWAN

3.2.22 THAILAND

3.2.23 THE PHILIPPINES

3.2.24 VIETNAM

### 3.3 EUROPE: EXPORT SUPPLIES OF MEN'S AND BOYS' SHIRTS OF WOVEN TEXTILE MATERIALS IN 2024

3.3.1 EXECUTIVE SUMMARY

3.3.2 ALBANIA

3.3.3 AUSTRIA

3.3.4 BELARUS

3.3.5 BELGIUM

3.3.6 BOSNIA AND HERZEGOVINA

3.3.7 BULGARIA

3.3.8 CROATIA

3.3.9 CYPRUS

3.3.10 DENMARK

3.3.11 ESTONIA

3.3.12 FINLAND

3.3.13 FRANCE

3.3.14 GEORGIA

3.3.15 GERMANY

3.3.16 GREECE

3.3.17 HUNGARY

3.3.18 IRELAND

3.3.19 ITALY

3.3.20 KAZAKHSTAN

3.3.21 LATVIA

3.3.22 LITHUANIA

3.3.23 LUXEMBOURG

3.3.24 MACEDONIA

3.3.25 MALTA

3.3.26 MOLDOVA

3.3.27 NORWAY

3.3.28 POLAND

3.3.29 PORTUGAL

3.3.30 ROMANIA

3.3.31 RUSSIA

3.3.32 SLOVAKIA

3.3.33 SLOVENIA

3.3.34 SPAIN

3.3.35 SWEDEN

3.3.36 SWITZERLAND

3.3.37 THE CZECH REPUBLIC

3.3.38 THE NETHERLANDS

3.3.39 THE UNITED KINGDOM

3.3.40 UKRAINE

3.4 LATIN AMERICA: EXPORT SUPPLIES OF MEN'S AND BOYS' SHIRTS OF  
WOVEN TEXTILE MATERIALS IN 2024

3.4.1 EXECUTIVE SUMMARY

3.4.2 ARGENTINA

- 3.4.3 BELIZE
- 3.4.4 BOLIVIA
- 3.4.5 BRAZIL
- 3.4.6 CHILE
- 3.4.7 COLOMBIA
- 3.4.8 COSTA RICA
- 3.4.9 ECUADOR
- 3.4.10 EL SALVADOR
- 3.4.11 GUATEMALA
- 3.4.12 HONDURAS
- 3.4.13 MEXICO
- 3.4.14 NICARAGUA
- 3.4.15 PANAMA
- 3.4.16 PARAGUAY
- 3.4.17 PERU
- 3.4.18 URUGUAY
- 3.4.19 VENEZUELA

### 3.5 NORTH AMERICA & THE CARIBBEAN: EXPORT SUPPLIES OF MEN'S AND BOYS' SHIRTS OF WOVEN TEXTILE MATERIALS IN 2024

- 3.5.1 EXECUTIVE SUMMARY
- 3.5.2 BARBADOS
- 3.5.3 CANADA
- 3.5.4 HAITI
- 3.5.5 JAMAICA
- 3.5.6 THE DOMINICAN REPUBLIC
- 3.5.7 THE TURKS AND CAICOS ISLANDS
- 3.5.8 THE UNITED STATES
- 3.5.9 TRINIDAD AND TOBAGO

### 3.6 OCEANIA: EXPORT SUPPLIES OF MEN'S AND BOYS' SHIRTS OF WOVEN TEXTILE MATERIALS IN 2024

- 3.6.1 EXECUTIVE SUMMARY
- 3.6.2 AUSTRALIA
- 3.6.3 FIJI
- 3.6.4 NEW ZEALAND
- 3.6.5 TOKELAU

### 3.7 THE MIDDLE EAST: EXPORT SUPPLIES OF MEN'S AND BOYS' SHIRTS OF WOVEN TEXTILE MATERIALS IN 2024

- 3.7.1 EXECUTIVE SUMMARY
- 3.7.2 ARMENIA

- 3.7.3 AZERBAIJAN
- 3.7.4 BAHRAIN
- 3.7.5 IRAQ
- 3.7.6 ISRAEL
- 3.7.7 JORDAN
- 3.7.8 KUWAIT
- 3.7.9 KYRGYZSTAN
- 3.7.10 LEBANON
- 3.7.11 OMAN
- 3.7.12 PAKISTAN
- 3.7.13 QATAR
- 3.7.14 SAUDI ARABIA
- 3.7.15 SYRIA
- 3.7.16 TAJIKISTAN
- 3.7.17 THE UNITED ARAB EMIRATES
- 3.7.18 TURKEY
- 3.7.19 UZBEKISTAN

## **4 IMPORTS**

### **4.1 AFRICA: MEN'S AND BOYS' SHIRTS OF WOVEN TEXTILE MATERIALS IMPORTS IN 2024**

- 4.1.1 EXECUTIVE SUMMARY
- 4.1.2 ALGERIA
- 4.1.3 BENIN
- 4.1.4 BOTSWANA
- 4.1.5 BURKINA FASO
- 4.1.6 BURUNDI
- 4.1.7 CAMEROON
- 4.1.8 CAPE VERDE
- 4.1.9 COTE D'IVOIRE
- 4.1.10 EGYPT
- 4.1.11 ETHIOPIA
- 4.1.12 GUINEA
- 4.1.13 MADAGASCAR
- 4.1.14 MALAWI
- 4.1.15 MAURITANIA
- 4.1.16 MAURITIUS
- 4.1.17 MOROCCO

4.1.18 MOZAMBIQUE

4.1.19 NAMIBIA

4.1.20 NIGER

4.1.21 NIGERIA

4.1.22 RWANDA

4.1.23 SENEGAL

4.1.24 SIERRA LEONE

4.1.25 SOUTH AFRICA

4.1.26 TANZANIA

4.1.27 THE DEMOCRATIC REPUBLIC OF THE CONGO

4.1.28 UGANDA

4.1.29 ZAMBIA

4.1.30 ZIMBABWE

#### 4.2 ASIA: MEN'S AND BOYS' SHIRTS OF WOVEN TEXTILE MATERIALS IMPORTS IN 2024

4.2.1 EXECUTIVE SUMMARY

4.2.2 BRUNEI

4.2.3 CHINA

4.2.4 HONG KONG

4.2.5 INDIA

4.2.6 INDONESIA

4.2.7 JAPAN

4.2.8 MACAU

4.2.9 MALAYSIA

4.2.10 MONGOLIA

4.2.11 NEPAL

4.2.12 SINGAPORE

4.2.13 SOUTH KOREA

4.2.14 SRI LANKA

4.2.15 TAIWAN

4.2.16 THAILAND

4.2.17 THE MALDIVES

4.2.18 THE PHILIPPINES

4.2.19 VIETNAM

#### 4.3 EUROPE: MEN'S AND BOYS' SHIRTS OF WOVEN TEXTILE MATERIALS IMPORTS IN 2024

4.3.1 EXECUTIVE SUMMARY

4.3.2 ALBANIA

4.3.3 ANDORRA

- 4.3.4 AUSTRIA
- 4.3.5 BELARUS
- 4.3.6 BELGIUM
- 4.3.7 BOSNIA AND HERZEGOVINA
- 4.3.8 BULGARIA
- 4.3.9 CROATIA
- 4.3.10 CYPRUS
- 4.3.11 DENMARK
- 4.3.12 ESTONIA
- 4.3.13 FINLAND
- 4.3.14 FRANCE
- 4.3.15 GEORGIA
- 4.3.16 GERMANY
- 4.3.17 GREECE
- 4.3.18 HUNGARY
- 4.3.19 ICELAND
- 4.3.20 IRELAND
- 4.3.21 ITALY
- 4.3.22 KAZAKHSTAN
- 4.3.23 LATVIA
- 4.3.24 LITHUANIA
- 4.3.25 LUXEMBOURG
- 4.3.26 MACEDONIA
- 4.3.27 MALTA
- 4.3.28 MOLDOVA
- 4.3.29 NORWAY
- 4.3.30 POLAND
- 4.3.31 PORTUGAL
- 4.3.32 ROMANIA
- 4.3.33 RUSSIA
- 4.3.34 SLOVAKIA
- 4.3.35 SLOVENIA
- 4.3.36 SPAIN
- 4.3.37 SWEDEN
- 4.3.38 SWITZERLAND
- 4.3.39 THE CZECH REPUBLIC
- 4.3.40 THE NETHERLANDS
- 4.3.41 THE UNITED KINGDOM
- 4.3.42 UKRAINE



#### 4.4 LATIN AMERICA: MEN'S AND BOYS' SHIRTS OF WOVEN TEXTILE MATERIALS IMPORTS IN 2024

##### 4.4.1 EXECUTIVE SUMMARY

##### 4.4.2 ARGENTINA

##### 4.4.3 BELIZE

##### 4.4.4 BOLIVIA

##### 4.4.5 BRAZIL

##### 4.4.6 CHILE

##### 4.4.7 COLOMBIA

##### 4.4.8 ECUADOR

##### 4.4.9 EL SALVADOR

##### 4.4.10 GUATEMALA

##### 4.4.11 GUYANA

##### 4.4.12 HONDURAS

##### 4.4.13 MEXICO

##### 4.4.14 NICARAGUA

##### 4.4.15 PANAMA

##### 4.4.16 PARAGUAY

##### 4.4.17 PERU

##### 4.4.18 SURINAME

##### 4.4.19 URUGUAY

#### 4.5 NORTH AMERICA & THE CARIBBEAN: MEN'S AND BOYS' SHIRTS OF WOVEN TEXTILE MATERIALS IMPORTS IN 2024

##### 4.5.1 EXECUTIVE SUMMARY

##### 4.5.2 ANTIGUA AND BARBUDA

##### 4.5.3 ARUBA

##### 4.5.4 BARBADOS

##### 4.5.5 BERMUDA

##### 4.5.6 CANADA

##### 4.5.7 GREENLAND

##### 4.5.8 JAMAICA

##### 4.5.9 ST. LUCIA

##### 4.5.10 THE BAHAMAS

##### 4.5.11 THE DOMINICAN REPUBLIC

##### 4.5.12 THE UNITED STATES

#### 4.6 OCEANIA: MEN'S AND BOYS' SHIRTS OF WOVEN TEXTILE MATERIALS IMPORTS IN 2024

##### 4.6.1 EXECUTIVE SUMMARY

##### 4.6.2 AUSTRALIA

4.6.3 FIJI

4.6.4 FRENCH POLYNESIA

4.6.5 NEW CALEDONIA

4.6.6 NEW ZEALAND

4.6.7 PALAU

#### 4.7 THE MIDDLE EAST: MEN'S AND BOYS' SHIRTS OF WOVEN TEXTILE MATERIALS IMPORTS IN 2024

4.7.1 EXECUTIVE SUMMARY

4.7.2 ARMENIA

4.7.3 AZERBAIJAN

4.7.4 BAHRAIN

4.7.5 ISRAEL

4.7.6 JORDAN

4.7.7 KUWAIT

4.7.8 LEBANON

4.7.9 OMAN

4.7.10 PAKISTAN

4.7.11 QATAR

4.7.12 TURKEY

4.7.13 YEMEN

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