

# The World Market for Manifold Business Forms and Interleaved Carbon Sets Made of Paper or Paperboard: A 2024 Global Trade Perspective

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## Abstracts

This report was created for strategic planners, international executives, and import/export managers who are concerned with the market for manifold business forms and interleaved carbon sets made of paper or paperboard. With the globalization of this market, managers can no longer be contented with a local view. Nor can managers be contented with out-of-date statistics that appear several years after the fact. Professor Philip M. Parker, the Chair Professor of Management Science at INSEAD, has developed a methodology, based on macroeconomic and trade models, to estimate the market for manifold business forms and interleaved carbon sets made of paper or paperboard for those countries serving the world market via exports or supplying from various countries via imports. He does so for the current year based on a variety of key historical indicators and econometric models.

'Manifold business forms and interleaved carbon sets made of paper or paperboard' as a category is defined in this report following the definition given by the United Nations Statistics Division Classification Registry using the Standard International Trade Classification, Revision 3 (SITC, Rev. 3). The SITC code that defines 'manifold business forms and interleaved carbon sets made of paper or paperboard' is 64234.

## Contents

### 1 METHODOLOGY

#### 1.1 OUR APPROACH

### 2 THE WORLD MARKET

#### 2.1 EXPORTS

2.1.1 THE WORLD MARKET: MANIFOLD BUSINESS FORMS AND INTERLEAVED CARBON SETS MADE OF PAPER OR PAPERBOARD EXPORT SUPPLIES IN 2024

#### 2.2 IMPORTS

2.2.1 THE WORLD MARKET: IMPORTED MANIFOLD BUSINESS FORMS AND INTERLEAVED CARBON SETS MADE OF PAPER OR PAPERBOARD IN 2024

### 3 EXPORTS

3.1 AFRICA: EXPORT SUPPLIES OF MANIFOLD BUSINESS FORMS AND INTERLEAVED CARBON SETS MADE OF PAPER OR PAPERBOARD IN 2024

#### 3.1.1 EXECUTIVE SUMMARY

#### 3.1.2 SOUTH AFRICA

3.2 ASIA: EXPORT SUPPLIES OF MANIFOLD BUSINESS FORMS AND INTERLEAVED CARBON SETS MADE OF PAPER OR PAPERBOARD IN 2024

#### 3.2.1 EXECUTIVE SUMMARY

#### 3.2.2 CHINA

#### 3.2.3 HONG KONG

#### 3.2.4 INDIA

#### 3.2.5 INDONESIA

#### 3.2.6 JAPAN

#### 3.2.7 MALAYSIA

#### 3.2.8 SINGAPORE

#### 3.2.9 SOUTH KOREA

#### 3.2.10 TAIWAN

3.3 EUROPE: EXPORT SUPPLIES OF MANIFOLD BUSINESS FORMS AND INTERLEAVED CARBON SETS MADE OF PAPER OR PAPERBOARD IN 2024

#### 3.3.1 EXECUTIVE SUMMARY

#### 3.3.2 AUSTRIA

#### 3.3.3 BELGIUM

#### 3.3.4 BULGARIA

- 3.3.5 CROATIA
- 3.3.6 DENMARK
- 3.3.7 ESTONIA
- 3.3.8 FINLAND
- 3.3.9 FRANCE
- 3.3.10 GERMANY
- 3.3.11 GREECE
- 3.3.12 HUNGARY
- 3.3.13 IRELAND
- 3.3.14 ITALY
- 3.3.15 LATVIA
- 3.3.16 LITHUANIA
- 3.3.17 LUXEMBOURG
- 3.3.18 NORWAY
- 3.3.19 POLAND
- 3.3.20 PORTUGAL
- 3.3.21 ROMANIA
- 3.3.22 RUSSIA
- 3.3.23 SLOVAKIA
- 3.3.24 SLOVENIA
- 3.3.25 SPAIN
- 3.3.26 SWEDEN
- 3.3.27 SWITZERLAND
- 3.3.28 THE CZECH REPUBLIC
- 3.3.29 THE NETHERLANDS
- 3.3.30 THE UNITED KINGDOM

### 3.4 LATIN AMERICA: EXPORT SUPPLIES OF MANIFOLD BUSINESS FORMS AND INTERLEAVED CARBON SETS MADE OF PAPER OR PAPERBOARD IN 2024

- 3.4.1 EXECUTIVE SUMMARY
- 3.4.2 ARGENTINA
- 3.4.3 BRAZIL
- 3.4.4 CHILE
- 3.4.5 COLOMBIA
- 3.4.6 EL SALVADOR
- 3.4.7 GUATEMALA
- 3.4.8 MEXICO
- 3.4.9 PERU

### 3.5 NORTH AMERICA & THE CARIBBEAN: EXPORT SUPPLIES OF MANIFOLD BUSINESS FORMS AND INTERLEAVED CARBON SETS MADE OF PAPER OR

## PAPERBOARD IN 2024

### 3.5.1 EXECUTIVE SUMMARY

### 3.5.2 BARBADOS

### 3.5.3 CANADA

### 3.5.4 THE UNITED STATES

### 3.5.5 TRINIDAD AND TOBAGO

## 3.6 OCEANIA: EXPORT SUPPLIES OF MANIFOLD BUSINESS FORMS AND INTERLEAVED CARBON SETS MADE OF PAPER OR PAPERBOARD IN 2024

### 3.6.1 EXECUTIVE SUMMARY

### 3.6.2 AUSTRALIA

## 3.7 THE MIDDLE EAST: EXPORT SUPPLIES OF MANIFOLD BUSINESS FORMS AND INTERLEAVED CARBON SETS MADE OF PAPER OR PAPERBOARD IN 2024

### 3.7.1 EXECUTIVE SUMMARY

### 3.7.2 TURKEY

## 4 IMPORTS

## 4.1 AFRICA: MANIFOLD BUSINESS FORMS AND INTERLEAVED CARBON SETS MADE OF PAPER OR PAPERBOARD IMPORTS IN 2024

### 4.1.1 EXECUTIVE SUMMARY

### 4.1.2 BOTSWANA

### 4.1.3 BURKINA FASO

### 4.1.4 CAMEROON

### 4.1.5 ETHIOPIA

### 4.1.6 NAMIBIA

### 4.1.7 NIGERIA

### 4.1.8 SENEGAL

### 4.1.9 TANZANIA

### 4.1.10 THE DEMOCRATIC REPUBLIC OF THE CONGO

### 4.1.11 ZAMBIA

### 4.1.12 ZIMBABWE

## 4.2 ASIA: MANIFOLD BUSINESS FORMS AND INTERLEAVED CARBON SETS MADE OF PAPER OR PAPERBOARD IMPORTS IN 2024

### 4.2.1 EXECUTIVE SUMMARY

### 4.2.2 BRUNEI

### 4.2.3 CHINA

### 4.2.4 HONG KONG

### 4.2.5 INDIA

### 4.2.6 INDONESIA

4.2.7 JAPAN

4.2.8 MALAYSIA

4.2.9 NEPAL

4.2.10 SINGAPORE

4.2.11 SOUTH KOREA

4.2.12 TAIWAN

4.2.13 THAILAND

4.2.14 VIETNAM

#### 4.3 EUROPE: MANIFOLD BUSINESS FORMS AND INTERLEAVED CARBON SETS MADE OF PAPER OR PAPERBOARD IMPORTS IN 2024

4.3.1 EXECUTIVE SUMMARY

4.3.2 ANDORRA

4.3.3 AUSTRIA

4.3.4 BELARUS

4.3.5 BELGIUM

4.3.6 BOSNIA AND HERZEGOVINA

4.3.7 BULGARIA

4.3.8 CROATIA

4.3.9 CYPRUS

4.3.10 DENMARK

4.3.11 ESTONIA

4.3.12 FINLAND

4.3.13 FRANCE

4.3.14 GEORGIA

4.3.15 GERMANY

4.3.16 GREECE

4.3.17 HUNGARY

4.3.18 IRELAND

4.3.19 ITALY

4.3.20 KAZAKHSTAN

4.3.21 LATVIA

4.3.22 LITHUANIA

4.3.23 LUXEMBOURG

4.3.24 MACEDONIA

4.3.25 MOLDOVA

4.3.26 NORWAY

4.3.27 POLAND

4.3.28 PORTUGAL

4.3.29 ROMANIA

4.3.30 RUSSIA

4.3.31 SLOVAKIA

4.3.32 SLOVENIA

4.3.33 SPAIN

4.3.34 SWEDEN

4.3.35 SWITZERLAND

4.3.36 THE CZECH REPUBLIC

4.3.37 THE NETHERLANDS

4.3.38 THE UNITED KINGDOM

4.3.39 UKRAINE

#### 4.4 LATIN AMERICA: MANIFOLD BUSINESS FORMS AND INTERLEAVED CARBON SETS MADE OF PAPER OR PAPERBOARD IMPORTS IN 2024

4.4.1 EXECUTIVE SUMMARY

4.4.2 ARGENTINA

4.4.3 BOLIVIA

4.4.4 BRAZIL

4.4.5 CHILE

4.4.6 ECUADOR

4.4.7 EL SALVADOR

4.4.8 GUATEMALA

4.4.9 GUYANA

4.4.10 HONDURAS

4.4.11 MEXICO

4.4.12 NICARAGUA

4.4.13 PANAMA

4.4.14 PARAGUAY

4.4.15 PERU

#### 4.5 NORTH AMERICA & THE CARIBBEAN: MANIFOLD BUSINESS FORMS AND INTERLEAVED CARBON SETS MADE OF PAPER OR PAPERBOARD IMPORTS IN 2024

4.5.1 EXECUTIVE SUMMARY

4.5.2 ANTIGUA AND BARBUDA

4.5.3 ARUBA

4.5.4 BARBADOS

4.5.5 CANADA

4.5.6 GREENLAND

4.5.7 JAMAICA

4.5.8 ST. LUCIA

4.5.9 THE BAHAMAS

4.5.10 THE DOMINICAN REPUBLIC

4.5.11 THE UNITED STATES

4.6 OCEANIA: MANIFOLD BUSINESS FORMS AND INTERLEAVED CARBON SETS  
MADE OF PAPER OR PAPERBOARD IMPORTS IN 2024

4.6.1 EXECUTIVE SUMMARY

4.6.2 AUSTRALIA

4.6.3 FRENCH POLYNESIA

4.6.4 NEW CALEDONIA

4.6.5 NEW ZEALAND

4.7 THE MIDDLE EAST: MANIFOLD BUSINESS FORMS AND INTERLEAVED  
CARBON SETS MADE OF PAPER OR PAPERBOARD IMPORTS IN 2024

4.7.1 EXECUTIVE SUMMARY

4.7.2 AZERBAIJAN

4.7.3 BAHRAIN

4.7.4 ISRAEL

4.7.5 LEBANON

4.7.6 QATAR

4.7.7 TURKEY

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