

# The World Market for Illuminated Signs and Nameplates: A 2024 Global Trade Perspective

<https://marketpublishers.com/r/W65E41534FCEN.html>

Date: May 2023

Pages: 223

Price: US\$ 795.00 (Single User License)

ID: W65E41534FCEN

## Abstracts

This report was created for strategic planners, international executives, and import/export managers who are concerned with the market for illuminated signs and nameplates. With the globalization of this market, managers can no longer be contented with a local view. Nor can managers be contented with out-of-date statistics that appear several years after the fact. Professor Philip M. Parker, the Chair Professor of Management Science at INSEAD, has developed a methodology, based on macroeconomic and trade models, to estimate the market for illuminated signs and nameplates for those countries serving the world market via exports or supplying from various countries via imports. He does so for the current year based on a variety of key historical indicators and econometric models.

'Illuminated signs and nameplates' as a category is defined in this report following the definition given by the United Nations Statistics Division Classification Registry using the Standard International Trade Classification, Revision 3 (SITC, Rev. 3). The SITC code that defines 'illuminated signs and nameplates' is 8132.

## Contents

### **1 METHODOLOGY**

#### 1.1 OUR APPROACH

### **2 THE WORLD MARKET**

#### 2.1 EXPORTS

##### 2.1.1 THE WORLD MARKET: ILLUMINATED SIGNS AND NAMEPLATES EXPORT SUPPLIES IN 2024

#### 2.2 IMPORTS

##### 2.2.1 THE WORLD MARKET: IMPORTED ILLUMINATED SIGNS AND NAMEPLATES IN 2024

### **3 EXPORTS**

#### 3.1 AFRICA: EXPORT SUPPLIES OF ILLUMINATED SIGNS AND NAMEPLATES IN 2024

##### 3.1.1 EXECUTIVE SUMMARY

##### 3.1.2 GHANA

##### 3.1.3 KENYA

##### 3.1.4 MAURITIUS

##### 3.1.5 MOROCCO

##### 3.1.6 SENEGAL

##### 3.1.7 SOUTH AFRICA

##### 3.1.8 TUNISIA

#### 3.2 ASIA: EXPORT SUPPLIES OF ILLUMINATED SIGNS AND NAMEPLATES IN 2024

##### 3.2.1 EXECUTIVE SUMMARY

##### 3.2.2 CHINA

##### 3.2.3 HONG KONG

##### 3.2.4 INDIA

##### 3.2.5 INDONESIA

##### 3.2.6 JAPAN

##### 3.2.7 MALAYSIA

##### 3.2.8 SINGAPORE

##### 3.2.9 SOUTH KOREA

##### 3.2.10 TAIWAN

##### 3.2.11 THAILAND

3.2.12 THE PHILIPPINES

3.2.13 VIETNAM

### 3.3 EUROPE: EXPORT SUPPLIES OF ILLUMINATED SIGNS AND NAMEPLATES IN 2024

3.3.1 EXECUTIVE SUMMARY

3.3.2 AUSTRIA

3.3.3 BELARUS

3.3.4 BELGIUM

3.3.5 BOSNIA AND HERZEGOVINA

3.3.6 BULGARIA

3.3.7 CROATIA

3.3.8 CYPRUS

3.3.9 DENMARK

3.3.10 ESTONIA

3.3.11 FINLAND

3.3.12 FRANCE

3.3.13 GEORGIA

3.3.14 GERMANY

3.3.15 GIBRALTAR

3.3.16 GREECE

3.3.17 HUNGARY

3.3.18 IRELAND

3.3.19 ITALY

3.3.20 KAZAKHSTAN

3.3.21 LATVIA

3.3.22 LITHUANIA

3.3.23 LUXEMBOURG

3.3.24 MALTA

3.3.25 MOLDOVA

3.3.26 NORWAY

3.3.27 POLAND

3.3.28 PORTUGAL

3.3.29 ROMANIA

3.3.30 RUSSIA

3.3.31 SLOVAKIA

3.3.32 SLOVENIA

3.3.33 SPAIN

3.3.34 SWEDEN

3.3.35 SWITZERLAND

3.3.36 THE CZECH REPUBLIC

3.3.37 THE NETHERLANDS

3.3.38 THE UNITED KINGDOM

3.3.39 UKRAINE

### 3.4 LATIN AMERICA: EXPORT SUPPLIES OF ILLUMINATED SIGNS AND NAMEPLATES IN 2024

3.4.1 EXECUTIVE SUMMARY

3.4.2 ARGENTINA

3.4.3 BRAZIL

3.4.4 CHILE

3.4.5 COLOMBIA

3.4.6 COSTA RICA

3.4.7 ECUADOR

3.4.8 EL SALVADOR

3.4.9 GUATEMALA

3.4.10 HONDURAS

3.4.11 MEXICO

3.4.12 PANAMA

3.4.13 PERU

### 3.5 NORTH AMERICA & THE CARIBBEAN: EXPORT SUPPLIES OF ILLUMINATED SIGNS AND NAMEPLATES IN 2024

3.5.1 EXECUTIVE SUMMARY

3.5.2 CANADA

3.5.3 THE UNITED STATES

3.5.4 TRINIDAD AND TOBAGO

### 3.6 OCEANIA: EXPORT SUPPLIES OF ILLUMINATED SIGNS AND NAMEPLATES IN 2024

3.6.1 EXECUTIVE SUMMARY

3.6.2 AUSTRALIA

3.6.3 NEW ZEALAND

### 3.7 THE MIDDLE EAST: EXPORT SUPPLIES OF ILLUMINATED SIGNS AND NAMEPLATES IN 2024

3.7.1 EXECUTIVE SUMMARY

3.7.2 ARMENIA

3.7.3 BAHRAIN

3.7.4 ISRAEL

3.7.5 KUWAIT

3.7.6 KYRGYZSTAN

3.7.7 SAUDI ARABIA

3.7.8 THE UNITED ARAB EMIRATES

3.7.9 TURKEY

## **4 IMPORTS**

4.1 AFRICA: ILLUMINATED SIGNS AND NAMEPLATES IMPORTS IN 2024

4.1.1 EXECUTIVE SUMMARY

4.1.2 ALGERIA

4.1.3 BENIN

4.1.4 BOTSWANA

4.1.5 BURKINA FASO

4.1.6 BURUNDI

4.1.7 CAMEROON

4.1.8 CAPE VERDE

4.1.9 COTE D'IVOIRE

4.1.10 EGYPT

4.1.11 ETHIOPIA

4.1.12 GUINEA

4.1.13 MADAGASCAR

4.1.14 MALAWI

4.1.15 MAURITANIA

4.1.16 MAURITIUS

4.1.17 MOROCCO

4.1.18 MOZAMBIQUE

4.1.19 NAMIBIA

4.1.20 NIGER

4.1.21 NIGERIA

4.1.22 RWANDA

4.1.23 SAO TOME E PRINCIPE

4.1.24 SENEGAL

4.1.25 SIERRA LEONE

4.1.26 SOUTH AFRICA

4.1.27 TANZANIA

4.1.28 THE DEMOCRATIC REPUBLIC OF THE CONGO

4.1.29 UGANDA

4.1.30 ZAMBIA

4.1.31 ZIMBABWE

4.2 ASIA: ILLUMINATED SIGNS AND NAMEPLATES IMPORTS IN 2024

4.2.1 EXECUTIVE SUMMARY

- 4.2.2 BRUNEI
- 4.2.3 CHINA
- 4.2.4 HONG KONG
- 4.2.5 INDIA
- 4.2.6 INDONESIA
- 4.2.7 JAPAN
- 4.2.8 MACAU
- 4.2.9 MALAYSIA
- 4.2.10 MONGOLIA
- 4.2.11 NEPAL
- 4.2.12 SINGAPORE
- 4.2.13 SOUTH KOREA
- 4.2.14 SRI LANKA
- 4.2.15 TAIWAN
- 4.2.16 THAILAND
- 4.2.17 THE MALDIVES
- 4.2.18 THE PHILIPPINES
- 4.2.19 VIETNAM
- 4.3 EUROPE: ILLUMINATED SIGNS AND NAMEPLATES IMPORTS IN 2024
  - 4.3.1 EXECUTIVE SUMMARY
  - 4.3.2 ALBANIA
  - 4.3.3 ANDORRA
  - 4.3.4 AUSTRIA
  - 4.3.5 BELARUS
  - 4.3.6 BELGIUM
  - 4.3.7 BOSNIA AND HERZEGOVINA
  - 4.3.8 BULGARIA
  - 4.3.9 CROATIA
  - 4.3.10 CYPRUS
  - 4.3.11 DENMARK
  - 4.3.12 ESTONIA
  - 4.3.13 FINLAND
  - 4.3.14 FRANCE
  - 4.3.15 GEORGIA
  - 4.3.16 GERMANY
  - 4.3.17 GREECE
  - 4.3.18 HUNGARY
  - 4.3.19 ICELAND
  - 4.3.20 IRELAND

- 4.3.21 ITALY
- 4.3.22 KAZAKHSTAN
- 4.3.23 LATVIA
- 4.3.24 LITHUANIA
- 4.3.25 LUXEMBOURG
- 4.3.26 MACEDONIA
- 4.3.27 MALTA
- 4.3.28 MOLDOVA
- 4.3.29 NORWAY
- 4.3.30 POLAND
- 4.3.31 PORTUGAL
- 4.3.32 ROMANIA
- 4.3.33 RUSSIA
- 4.3.34 SLOVAKIA
- 4.3.35 SLOVENIA
- 4.3.36 SPAIN
- 4.3.37 SWEDEN
- 4.3.38 SWITZERLAND
- 4.3.39 THE CZECH REPUBLIC
- 4.3.40 THE NETHERLANDS
- 4.3.41 THE UNITED KINGDOM
- 4.3.42 UKRAINE
- 4.4 LATIN AMERICA: ILLUMINATED SIGNS AND NAMEPLATES IMPORTS IN 2024
  - 4.4.1 EXECUTIVE SUMMARY
  - 4.4.2 ARGENTINA
  - 4.4.3 BELIZE
  - 4.4.4 BOLIVIA
  - 4.4.5 BRAZIL
  - 4.4.6 CHILE
  - 4.4.7 COLOMBIA
  - 4.4.8 ECUADOR
  - 4.4.9 EL SALVADOR
  - 4.4.10 GUATEMALA
  - 4.4.11 GUYANA
  - 4.4.12 HONDURAS
  - 4.4.13 MEXICO
  - 4.4.14 NICARAGUA
  - 4.4.15 PANAMA
  - 4.4.16 PARAGUAY

4.4.17 PERU

4.4.18 SURINAME

4.4.19 URUGUAY

#### 4.5 NORTH AMERICA & THE CARIBBEAN: ILLUMINATED SIGNS AND NAMEPLATES IMPORTS IN 2024

4.5.1 EXECUTIVE SUMMARY

4.5.2 ANTIGUA AND BARBUDA

4.5.3 ARUBA

4.5.4 BARBADOS

4.5.5 BERMUDA

4.5.6 CANADA

4.5.7 GREENLAND

4.5.8 JAMAICA

4.5.9 ST. LUCIA

4.5.10 THE BAHAMAS

4.5.11 THE DOMINICAN REPUBLIC

4.5.12 THE UNITED STATES

#### 4.6 OCEANIA: ILLUMINATED SIGNS AND NAMEPLATES IMPORTS IN 2024

4.6.1 EXECUTIVE SUMMARY

4.6.2 AUSTRALIA

4.6.3 FIJI

4.6.4 FRENCH POLYNESIA

4.6.5 NEW CALEDONIA

4.6.6 NEW ZEALAND

4.6.7 THE SOLOMON ISLANDS

#### 4.7 THE MIDDLE EAST: ILLUMINATED SIGNS AND NAMEPLATES IMPORTS IN 2024

4.7.1 EXECUTIVE SUMMARY

4.7.2 ARMENIA

4.7.3 AZERBAIJAN

4.7.4 SAUDI ARABIA

4.7.5 ISRAEL

4.7.6 JORDAN

4.7.7 KUWAIT

4.7.8 LEBANON

4.7.9 OMAN

4.7.10 PAKISTAN

4.7.11 QATAR

4.7.12 TURKEY



#### 4.7.13 YEMEN

### **5 DISCLAIMERS, WARRANTIES, AND USER AGREEMENT PROVISIONS**

#### 5.1 DISCLAIMERS & SAFE HARBOR

#### 5.2 ICON GROUP INTERNATIONAL, INC. USER AGREEMENT PROVISIONS

## I would like to order

Product name: The World Market for Illuminated Signs and Nameplates: A 2024 Global Trade Perspective

Product link: <https://marketpublishers.com/r/W65E41534FCEN.html>

Price: US\$ 795.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/W65E41534FCEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

