

# The World Market for Hypochlorites, Commercial Calcium Hypochlorite, Chlorites, and Hypobromites: A 2024 Global Trade Perspective

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## Abstracts

This report was created for strategic planners, international executives, and import/export managers who are concerned with the market for hypochlorites, commercial calcium hypochlorite, chlorites, and hypobromites. With the globalization of this market, managers can no longer be contented with a local view. Nor can managers be contented with out-of-date statistics that appear several years after the fact. Professor Philip M. Parker, the Chair Professor of Management Science at INSEAD, has developed a methodology, based on macroeconomic and trade models, to estimate the market for hypochlorites, commercial calcium hypochlorite, chlorites, and hypobromites for those countries serving the world market via exports or supplying from various countries via imports. He does so for the current year based on a variety of key historical indicators and econometric models.

'Hypochlorites, commercial calcium hypochlorite, chlorites, and hypobromites' as a category is defined in this report following the definition given by the United Nations Statistics Division Classification Registry using the Standard International Trade Classification, Revision 3 (SITC, Rev. 3). The SITC code that defines 'hypochlorites, commercial calcium hypochlorite, chlorites, and hypobromites' is 52331.

## Contents

### 1 METHODOLOGY

#### 1.1 OUR APPROACH

### 2 THE WORLD MARKET

#### 2.1 EXPORTS

2.1.1 THE WORLD MARKET: HYPOCHLORITES, COMMERCIAL CALCIUM HYPOCHLORITE, CHLORITES, AND HYPOBROMITES EXPORT SUPPLIES IN 2024

#### 2.2 IMPORTS

2.2.1 THE WORLD MARKET: IMPORTED HYPOCHLORITES, COMMERCIAL CALCIUM HYPOCHLORITE, CHLORITES, AND HYPOBROMITES IN 2024

### 3 EXPORTS

3.1 AFRICA: EXPORT SUPPLIES OF HYPOCHLORITES, COMMERCIAL CALCIUM HYPOCHLORITE, CHLORITES, AND HYPOBROMITES IN 2024

#### 3.1.1 EXECUTIVE SUMMARY

#### 3.1.2 ANGOLA

#### 3.1.3 CAMEROON

#### 3.1.4 COTE D'IVOIRE

#### 3.1.5 EGYPT

#### 3.1.6 KENYA

#### 3.1.7 MALI

#### 3.1.8 MAURITIUS

#### 3.1.9 MOROCCO

#### 3.1.10 NIGERIA

#### 3.1.11 SENEGAL

#### 3.1.12 SOUTH AFRICA

#### 3.1.13 TUNISIA

3.2 ASIA: EXPORT SUPPLIES OF HYPOCHLORITES, COMMERCIAL CALCIUM HYPOCHLORITE, CHLORITES, AND HYPOBROMITES IN 2024

#### 3.2.1 EXECUTIVE SUMMARY

#### 3.2.2 CHINA

#### 3.2.3 HONG KONG

#### 3.2.4 INDIA

#### 3.2.5 INDONESIA

3.2.6 JAPAN

3.2.7 MALAYSIA

3.2.8 SINGAPORE

3.2.9 SOUTH KOREA

3.2.10 SRI LANKA

3.2.11 TAIWAN

3.2.12 THAILAND

### 3.3 EUROPE: EXPORT SUPPLIES OF HYPOCHLORITES, COMMERCIAL CALCIUM HYPOCHLORITE, CHLORITES, AND HYPOBROMITES IN 2024

3.3.1 EXECUTIVE SUMMARY

3.3.2 AUSTRIA

3.3.3 BELGIUM

3.3.4 BULGARIA

3.3.5 CYPRUS

3.3.6 DENMARK

3.3.7 ESTONIA

3.3.8 FINLAND

3.3.9 FRANCE

3.3.10 GERMANY

3.3.11 GREECE

3.3.12 HUNGARY

3.3.13 IRELAND

3.3.14 ITALY

3.3.15 LITHUANIA

3.3.16 MOLDOVA

3.3.17 NORWAY

3.3.18 POLAND

3.3.19 PORTUGAL

3.3.20 ROMANIA

3.3.21 RUSSIA

3.3.22 SLOVAKIA

3.3.23 SLOVENIA

3.3.24 SPAIN

3.3.25 SWEDEN

3.3.26 SWITZERLAND

3.3.27 THE CZECH REPUBLIC

3.3.28 THE NETHERLANDS

3.3.29 THE UNITED KINGDOM

### 3.4 LATIN AMERICA: EXPORT SUPPLIES OF HYPOCHLORITES, COMMERCIAL

## CALCIUM HYPOCHLORITE, CHLORITES, AND HYPOBROMITES IN 2024

### 3.4.1 EXECUTIVE SUMMARY

### 3.4.2 ARGENTINA

### 3.4.3 BRAZIL

### 3.4.4 COLOMBIA

### 3.4.5 COSTA RICA

### 3.4.6 EL SALVADOR

### 3.4.7 GUATEMALA

### 3.4.8 HONDURAS

### 3.4.9 MEXICO

### 3.4.10 PERU

### 3.4.11 URUGUAY

## 3.5 NORTH AMERICA & THE CARIBBEAN: EXPORT SUPPLIES OF HYPOCHLORITES, COMMERCIAL CALCIUM HYPOCHLORITE, CHLORITES, AND HYPOBROMITES IN 2024

### 3.5.1 EXECUTIVE SUMMARY

### 3.5.2 CANADA

### 3.5.3 THE UNITED STATES

### 3.5.4 TRINIDAD AND TOBAGO

## 3.6 OCEANIA: EXPORT SUPPLIES OF HYPOCHLORITES, COMMERCIAL CALCIUM HYPOCHLORITE, CHLORITES, AND HYPOBROMITES IN 2024

### 3.6.1 EXECUTIVE SUMMARY

### 3.6.2 AUSTRALIA

### 3.6.3 NEW ZEALAND

## 3.7 THE MIDDLE EAST: EXPORT SUPPLIES OF HYPOCHLORITES, COMMERCIAL CALCIUM HYPOCHLORITE, CHLORITES, AND HYPOBROMITES IN 2024

### 3.7.1 EXECUTIVE SUMMARY

### 3.7.2 IRAN

### 3.7.3 ISRAEL

### 3.7.4 JORDAN

### 3.7.5 KUWAIT

### 3.7.6 SAUDI ARABIA

### 3.7.7 SYRIA

### 3.7.8 THE UNITED ARAB EMIRATES

### 3.7.9 TURKEY

## 4 IMPORTS

### 4.1 AFRICA: HYPOCHLORITES, COMMERCIAL CALCIUM HYPOCHLORITE,

## CHLORITES, AND HYPOBROMITES IMPORTS IN 2024

### 4.1.1 EXECUTIVE SUMMARY

### 4.1.2 ALGERIA

### 4.1.3 BENIN

### 4.1.4 BOTSWANA

### 4.1.5 BURKINA FASO

### 4.1.6 BURUNDI

### 4.1.7 CAMEROON

### 4.1.8 CAPE VERDE

### 4.1.9 COTE D'IVOIRE

### 4.1.10 EGYPT

### 4.1.11 ETHIOPIA

### 4.1.12 GUINEA

### 4.1.13 MADAGASCAR

### 4.1.14 MALAWI

### 4.1.15 MAURITANIA

### 4.1.16 MAURITIUS

### 4.1.17 MOROCCO

### 4.1.18 MOZAMBIQUE

### 4.1.19 NAMIBIA

### 4.1.20 NIGER

### 4.1.21 NIGERIA

### 4.1.22 RWANDA

### 4.1.23 SAO TOME E PRINCIPE

### 4.1.24 SENEGAL

### 4.1.25 SOUTH AFRICA

### 4.1.26 TANZANIA

### 4.1.27 THE CENTRAL AFRICAN REPUBLIC

### 4.1.28 THE DEMOCRATIC REPUBLIC OF THE CONGO

### 4.1.29 UGANDA

### 4.1.30 ZAMBIA

### 4.1.31 ZIMBABWE

## 4.2 ASIA: HYPOCHLORITES, COMMERCIAL CALCIUM HYPOCHLORITE, CHLORITES, AND HYPOBROMITES IMPORTS IN 2024

### 4.2.1 EXECUTIVE SUMMARY

### 4.2.2 BRUNEI

### 4.2.3 CHINA

### 4.2.4 HONG KONG

### 4.2.5 INDIA

4.2.6 INDONESIA

4.2.7 JAPAN

4.2.8 MACAU

4.2.9 MALAYSIA

4.2.10 MONGOLIA

4.2.11 NEPAL

4.2.12 SINGAPORE

4.2.13 SOUTH KOREA

4.2.14 SRI LANKA

4.2.15 TAIWAN

4.2.16 THAILAND

4.2.17 THE MALDIVES

4.2.18 THE PHILIPPINES

4.2.19 VIETNAM

#### 4.3 EUROPE: HYPOCHLORITES, COMMERCIAL CALCIUM HYPOCHLORITE, CHLORITES, AND HYPOBROMITES IMPORTS IN 2024

4.3.1 EXECUTIVE SUMMARY

4.3.2 ALBANIA

4.3.3 ANDORRA

4.3.4 AUSTRIA

4.3.5 BELARUS

4.3.6 BELGIUM

4.3.7 BOSNIA AND HERZEGOVINA

4.3.8 BULGARIA

4.3.9 CROATIA

4.3.10 CYPRUS

4.3.11 DENMARK

4.3.12 ESTONIA

4.3.13 FINLAND

4.3.14 FRANCE

4.3.15 GEORGIA

4.3.16 GERMANY

4.3.17 GREECE

4.3.18 HUNGARY

4.3.19 ICELAND

4.3.20 IRELAND

4.3.21 ITALY

4.3.22 KAZAKHSTAN

4.3.23 LATVIA

- 4.3.24 LITHUANIA
- 4.3.25 LUXEMBOURG
- 4.3.26 MACEDONIA
- 4.3.27 MALTA
- 4.3.28 MOLDOVA
- 4.3.29 NORWAY
- 4.3.30 POLAND
- 4.3.31 PORTUGAL
- 4.3.32 ROMANIA
- 4.3.33 RUSSIA
- 4.3.34 SLOVAKIA
- 4.3.35 SLOVENIA
- 4.3.36 SPAIN
- 4.3.37 SWEDEN
- 4.3.38 SWITZERLAND
- 4.3.39 THE CZECH REPUBLIC
- 4.3.40 THE NETHERLANDS
- 4.3.41 THE UNITED KINGDOM
- 4.3.42 UKRAINE

#### 4.4 LATIN AMERICA: HYPOCHLORITES, COMMERCIAL CALCIUM HYPOCHLORITE, CHLORITES, AND HYPOBROMITES IMPORTS IN 2024

- 4.4.1 EXECUTIVE SUMMARY
- 4.4.2 ARGENTINA
- 4.4.3 BELIZE
- 4.4.4 BOLIVIA
- 4.4.5 BRAZIL
- 4.4.6 CHILE
- 4.4.7 COLOMBIA
- 4.4.8 ECUADOR
- 4.4.9 EL SALVADOR
- 4.4.10 GUATEMALA
- 4.4.11 GUYANA
- 4.4.12 HONDURAS
- 4.4.13 MEXICO
- 4.4.14 NICARAGUA
- 4.4.15 PANAMA
- 4.4.16 PARAGUAY
- 4.4.17 PERU
- 4.4.18 SURINAME

#### 4.4.19 URUGUAY

### 4.5 NORTH AMERICA & THE CARIBBEAN: HYPOCHLORITES, COMMERCIAL CALCIUM HYPOCHLORITE, CHLORITES, AND HYPOBROMITES IMPORTS IN 2024

#### 4.5.1 EXECUTIVE SUMMARY

#### 4.5.2 ANTIGUA AND BARBUDA

#### 4.5.3 ARUBA

#### 4.5.4 BARBADOS

#### 4.5.5 BERMUDA

#### 4.5.6 CANADA

#### 4.5.7 JAMAICA

#### 4.5.8 ST. LUCIA

#### 4.5.9 THE BAHAMAS

#### 4.5.10 THE DOMINICAN REPUBLIC

#### 4.5.11 THE UNITED STATES

### 4.6 OCEANIA: HYPOCHLORITES, COMMERCIAL CALCIUM HYPOCHLORITE, CHLORITES, AND HYPOBROMITES IMPORTS IN 2024

#### 4.6.1 EXECUTIVE SUMMARY

#### 4.6.2 AUSTRALIA

#### 4.6.3 FIJI

#### 4.6.4 FRENCH POLYNESIA

#### 4.6.5 NEW CALEDONIA

#### 4.6.6 NEW ZEALAND

#### 4.6.7 PALAU

### 4.7 THE MIDDLE EAST: HYPOCHLORITES, COMMERCIAL CALCIUM HYPOCHLORITE, CHLORITES, AND HYPOBROMITES IMPORTS IN 2024

#### 4.7.1 EXECUTIVE SUMMARY

#### 4.7.2 ARMENIA

#### 4.7.3 AZERBAIJAN

#### 4.7.4 BAHRAIN

#### 4.7.5 ISRAEL

#### 4.7.6 JORDAN

#### 4.7.7 KUWAIT

#### 4.7.8 LEBANON

#### 4.7.9 OMAN

#### 4.7.10 PAKISTAN

#### 4.7.11 QATAR

#### 4.7.12 TURKEY

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