

# The World Market for Heat Exchange Units: A 2024 Global Trade Perspective

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## Abstracts

This report was created for strategic planners, international executives, and import/export managers who are concerned with the market for heat exchange units. With the globalization of this market, managers can no longer be contented with a local view. Nor can managers be contented with out-of-date statistics that appear several years after the fact. Professor Philip M. Parker, the Chair Professor of Management Science at INSEAD, has developed a methodology, based on macroeconomic and trade models, to estimate the market for heat exchange units for those countries serving the world market via exports or supplying from various countries via imports. He does so for the current year based on a variety of key historical indicators and econometric models.

'Heat exchange units' as a category is defined in this report following the definition given by the United Nations Statistics Division Classification Registry using the Standard International Trade Classification, Revision 3 (SITC, Rev. 3). The SITC code that defines 'heat exchange units' is 74174.

## Contents

### 1 METHODOLOGY

#### 1.1 OUR APPROACH

### 2 THE WORLD MARKET

#### 2.1 EXPORTS

##### 2.1.1 THE WORLD MARKET: HEAT EXCHANGE UNITS EXPORT SUPPLIES IN 2024

#### 2.2 IMPORTS

##### 2.2.1 THE WORLD MARKET: IMPORTED HEAT EXCHANGE UNITS IN 2024

### 3 EXPORTS

#### 3.1 AFRICA: EXPORT SUPPLIES OF HEAT EXCHANGE UNITS IN 2024

##### 3.1.1 EXECUTIVE SUMMARY

##### 3.1.2 ANGOLA

##### 3.1.3 COTE D'IVOIRE

##### 3.1.4 EGYPT

##### 3.1.5 ETHIOPIA

##### 3.1.6 MOROCCO

##### 3.1.7 NIGERIA

##### 3.1.8 SOUTH AFRICA

##### 3.1.9 TUNISIA

##### 3.1.10 UGANDA

##### 3.1.11 ZAMBIA

#### 3.2 ASIA: EXPORT SUPPLIES OF HEAT EXCHANGE UNITS IN 2024

##### 3.2.1 EXECUTIVE SUMMARY

##### 3.2.2 BANGLADESH

##### 3.2.3 BRUNEI

##### 3.2.4 CHINA

##### 3.2.5 HONG KONG

##### 3.2.6 INDIA

##### 3.2.7 INDONESIA

##### 3.2.8 JAPAN

##### 3.2.9 MACAU

##### 3.2.10 MALAYSIA

- 3.2.11 MONGOLIA
- 3.2.12 NORTH KOREA
- 3.2.13 SEYCHELLES
- 3.2.14 SINGAPORE
- 3.2.15 SOUTH KOREA
- 3.2.16 SRI LANKA
- 3.2.17 TAIWAN
- 3.2.18 THAILAND
- 3.2.19 THE PHILIPPINES
- 3.2.20 VIETNAM

### 3.3 EUROPE: EXPORT SUPPLIES OF HEAT EXCHANGE UNITS IN 2024

- 3.3.1 EXECUTIVE SUMMARY
- 3.3.2 ALBANIA
- 3.3.3 AUSTRIA
- 3.3.4 BELARUS
- 3.3.5 BELGIUM
- 3.3.6 BOSNIA AND HERZEGOVINA
- 3.3.7 BULGARIA
- 3.3.8 CROATIA
- 3.3.9 DENMARK
- 3.3.10 ESTONIA
- 3.3.11 FINLAND
- 3.3.12 FRANCE
- 3.3.13 GEORGIA
- 3.3.14 GERMANY
- 3.3.15 GREECE
- 3.3.16 HUNGARY
- 3.3.17 ICELAND
- 3.3.18 IRELAND
- 3.3.19 ITALY
- 3.3.20 LATVIA
- 3.3.21 LITHUANIA
- 3.3.22 LUXEMBOURG
- 3.3.23 MACEDONIA
- 3.3.24 MALTA
- 3.3.25 NORWAY
- 3.3.26 POLAND
- 3.3.27 PORTUGAL
- 3.3.28 ROMANIA

- 3.3.29 RUSSIA
- 3.3.30 SLOVAKIA
- 3.3.31 SLOVENIA
- 3.3.32 SPAIN
- 3.3.33 SWEDEN
- 3.3.34 SWITZERLAND
- 3.3.35 THE CZECH REPUBLIC
- 3.3.36 THE NETHERLANDS
- 3.3.37 THE UNITED KINGDOM
- 3.3.38 UKRAINE
- 3.4 LATIN AMERICA: EXPORT SUPPLIES OF HEAT EXCHANGE UNITS IN 2024
  - 3.4.1 EXECUTIVE SUMMARY
  - 3.4.2 ARGENTINA
  - 3.4.3 BRAZIL
  - 3.4.4 CHILE
  - 3.4.5 COLOMBIA
  - 3.4.6 COSTA RICA
  - 3.4.7 ECUADOR
  - 3.4.8 EL SALVADOR
  - 3.4.9 MEXICO
  - 3.4.10 PANAMA
  - 3.4.11 PERU
  - 3.4.12 SURINAME
- 3.5 NORTH AMERICA & THE CARIBBEAN: EXPORT SUPPLIES OF HEAT EXCHANGE UNITS IN 2024
  - 3.5.1 EXECUTIVE SUMMARY
  - 3.5.2 CANADA
  - 3.5.3 THE BAHAMAS
  - 3.5.4 THE DOMINICAN REPUBLIC
  - 3.5.5 THE UNITED STATES
  - 3.5.6 TRINIDAD AND TOBAGO
- 3.6 OCEANIA: EXPORT SUPPLIES OF HEAT EXCHANGE UNITS IN 2024
  - 3.6.1 EXECUTIVE SUMMARY
  - 3.6.2 AUSTRALIA
  - 3.6.3 NEW ZEALAND
- 3.7 THE MIDDLE EAST: EXPORT SUPPLIES OF HEAT EXCHANGE UNITS IN 2024
  - 3.7.1 EXECUTIVE SUMMARY
  - 3.7.2 BAHRAIN
  - 3.7.3 IRAN

- 3.7.4 ISRAEL
- 3.7.5 JORDAN
- 3.7.6 KUWAIT
- 3.7.7 OMAN
- 3.7.8 PAKISTAN
- 3.7.9 QATAR
- 3.7.10 SAUDI ARABIA
- 3.7.11 THE UNITED ARAB EMIRATES
- 3.7.12 TURKEY
- 3.7.13 TURKMENISTAN
- 3.7.14 UZBEKISTAN

## **4 IMPORTS**

### **4.1 AFRICA: HEAT EXCHANGE UNITS IMPORTS IN 2024**

- 4.1.1 EXECUTIVE SUMMARY
- 4.1.2 ALGERIA
- 4.1.3 BENIN
- 4.1.4 BOTSWANA
- 4.1.5 BURKINA FASO
- 4.1.6 CAMEROON
- 4.1.7 CAPE VERDE
- 4.1.8 COTE D'IVOIRE
- 4.1.9 EGYPT
- 4.1.10 ETHIOPIA
- 4.1.11 GUINEA
- 4.1.12 MADAGASCAR
- 4.1.13 MALAWI
- 4.1.14 MAURITANIA
- 4.1.15 MAURITIUS
- 4.1.16 MOROCCO
- 4.1.17 MOZAMBIQUE
- 4.1.18 NAMIBIA
- 4.1.19 NIGER
- 4.1.20 NIGERIA
- 4.1.21 RWANDA
- 4.1.22 SENEGAL
- 4.1.23 SOUTH AFRICA
- 4.1.24 TANZANIA

- 4.1.25 THE DEMOCRATIC REPUBLIC OF THE CONGO
- 4.1.26 UGANDA
- 4.1.27 ZAMBIA
- 4.1.28 ZIMBABWE
- 4.2 ASIA: HEAT EXCHANGE UNITS IMPORTS IN 2024
  - 4.2.1 EXECUTIVE SUMMARY
  - 4.2.2 BRUNEI
  - 4.2.3 CHINA
  - 4.2.4 HONG KONG
  - 4.2.5 INDIA
  - 4.2.6 INDONESIA
  - 4.2.7 JAPAN
  - 4.2.8 MACAU
  - 4.2.9 MALAYSIA
  - 4.2.10 MONGOLIA
  - 4.2.11 NEPAL
  - 4.2.12 SINGAPORE
  - 4.2.13 SOUTH KOREA
  - 4.2.14 SRI LANKA
  - 4.2.15 TAIWAN
  - 4.2.16 THAILAND
  - 4.2.17 THE MALDIVES
  - 4.2.18 THE PHILIPPINES
  - 4.2.19 VIETNAM
- 4.3 EUROPE: HEAT EXCHANGE UNITS IMPORTS IN 2024
  - 4.3.1 EXECUTIVE SUMMARY
  - 4.3.2 ALBANIA
  - 4.3.3 ANDORRA
  - 4.3.4 AUSTRIA
  - 4.3.5 BELARUS
  - 4.3.6 BELGIUM
  - 4.3.7 BOSNIA AND HERZEGOVINA
  - 4.3.8 BULGARIA
  - 4.3.9 CROATIA
  - 4.3.10 CYPRUS
  - 4.3.11 DENMARK
  - 4.3.12 ESTONIA
  - 4.3.13 FINLAND
  - 4.3.14 FRANCE

- 4.3.15 GEORGIA
- 4.3.16 GERMANY
- 4.3.17 GREECE
- 4.3.18 HUNGARY
- 4.3.19 ICELAND
- 4.3.20 IRELAND
- 4.3.21 ITALY
- 4.3.22 KAZAKHSTAN
- 4.3.23 LATVIA
- 4.3.24 LITHUANIA
- 4.3.25 LUXEMBOURG
- 4.3.26 MACEDONIA
- 4.3.27 MALTA
- 4.3.28 MOLDOVA
- 4.3.29 NORWAY
- 4.3.30 POLAND
- 4.3.31 PORTUGAL
- 4.3.32 ROMANIA
- 4.3.33 RUSSIA
- 4.3.34 SLOVAKIA
- 4.3.35 SLOVENIA
- 4.3.36 SPAIN
- 4.3.37 SWEDEN
- 4.3.38 SWITZERLAND
- 4.3.39 THE CZECH REPUBLIC
- 4.3.40 THE NETHERLANDS
- 4.3.41 THE UNITED KINGDOM
- 4.3.42 UKRAINE
- 4.4 LATIN AMERICA: HEAT EXCHANGE UNITS IMPORTS IN 2024
  - 4.4.1 EXECUTIVE SUMMARY
  - 4.4.2 ARGENTINA
  - 4.4.3 BELIZE
  - 4.4.4 BOLIVIA
  - 4.4.5 BRAZIL
  - 4.4.6 CHILE
  - 4.4.7 COLOMBIA
  - 4.4.8 ECUADOR
  - 4.4.9 EL SALVADOR
  - 4.4.10 GUATEMALA

- 4.4.11 GUYANA
- 4.4.12 HONDURAS
- 4.4.13 MEXICO
- 4.4.14 NICARAGUA
- 4.4.15 PANAMA
- 4.4.16 PARAGUAY
- 4.4.17 PERU
- 4.4.18 SURINAME
- 4.4.19 URUGUAY

#### 4.5 NORTH AMERICA & THE CARIBBEAN: HEAT EXCHANGE UNITS IMPORTS IN 2024

- 4.5.1 EXECUTIVE SUMMARY
- 4.5.2 ARUBA
- 4.5.3 BARBADOS
- 4.5.4 BERMUDA
- 4.5.5 CANADA
- 4.5.6 GREENLAND
- 4.5.7 JAMAICA
- 4.5.8 ST. LUCIA
- 4.5.9 THE BAHAMAS
- 4.5.10 THE DOMINICAN REPUBLIC
- 4.5.11 THE UNITED STATES

#### 4.6 OCEANIA: HEAT EXCHANGE UNITS IMPORTS IN 2024

- 4.6.1 EXECUTIVE SUMMARY
- 4.6.2 AUSTRALIA
- 4.6.3 FIJI
- 4.6.4 FRENCH POLYNESIA
- 4.6.5 NEW CALEDONIA
- 4.6.6 NEW ZEALAND

#### 4.7 THE MIDDLE EAST: HEAT EXCHANGE UNITS IMPORTS IN 2024

- 4.7.1 EXECUTIVE SUMMARY
- 4.7.2 ARMENIA
- 4.7.3 AZERBAIJAN
- 4.7.4 BAHRAIN
- 4.7.5 ISRAEL
- 4.7.6 JORDAN
- 4.7.7 KUWAIT
- 4.7.8 LEBANON
- 4.7.9 OMAN



- 4.7.10 PAKISTAN
- 4.7.11 QATAR
- 4.7.12 TURKEY
- 4.7.13 YEMEN

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