

The World Market for Frozen Tuna, Skipjack, and Stripe-Bellied Bonito Excluding Livers and Roes: A 2024 Global Trade Perspective

<https://marketpublishers.com/r/WBC75D7F310EN.html>

Date: May 2023

Pages: 186

Price: US\$ 795.00 (Single User License)

ID: WBC75D7F310EN

Abstracts

This report was created for strategic planners, international executives, and import/export managers who are concerned with the market for frozen tuna, skipjack, and stripe-bellied bonito excluding livers and roes. With the globalization of this market, managers can no longer be contented with a local view. Nor can managers be contented with out-of-date statistics that appear several years after the fact. Professor Philip M. Parker, the Chair Professor of Management Science at INSEAD, has developed a methodology, based on macroeconomic and trade models, to estimate the market for frozen tuna, skipjack, and stripe-bellied bonito excluding livers and roes for those countries serving the world market via exports or supplying from various countries via imports. He does so for the current year based on a variety of key historical indicators and econometric models.

'Frozen tuna, skipjack, and stripe-bellied bonito excluding livers and roes' as a category is defined in this report following the definition given by the United Nations Statistics Division Classification Registry using the Standard International Trade Classification, Revision 3 (SITC, Rev. 3). The SITC code that defines 'frozen tuna, skipjack, and stripe-bellied bonito excluding livers and roes' is 03423.

Contents

1 METHODOLOGY

1.1 OUR APPROACH

2 THE WORLD MARKET

2.1 EXPORTS

2.1.1 THE WORLD MARKET: FROZEN TUNA, SKIPJACK, AND STRIPE-BELLIED BONITO EXCLUDING LIVERS AND ROES EXPORT SUPPLIES IN 2024

2.2 IMPORTS

2.2.1 THE WORLD MARKET: IMPORTED FROZEN TUNA, SKIPJACK, AND STRIPE-BELLIED BONITO EXCLUDING LIVERS AND ROES IN 2024

3 EXPORTS

3.1 AFRICA: EXPORT SUPPLIES OF FROZEN TUNA, SKIPJACK, AND STRIPE-BELLIED BONITO EXCLUDING LIVERS AND ROES IN 2024

3.1.1 EXECUTIVE SUMMARY

3.1.2 CAMEROON

3.1.3 CAPE VERDE

3.1.4 COTE D'IVOIRE

3.1.5 EGYPT

3.1.6 GHANA

3.1.7 GUINEA

3.1.8 GUINEA-BISSAU

3.1.9 KENYA

3.1.10 LIBERIA

3.1.11 MAURITANIA

3.1.12 MAURITIUS

3.1.13 MOROCCO

3.1.14 NAMIBIA

3.1.15 SENEGAL

3.1.16 SOMALIA

3.1.17 SOUTH AFRICA

3.1.18 ST. HELENA

3.1.19 TANZANIA

3.1.20 TUNISIA

3.2 ASIA: EXPORT SUPPLIES OF FROZEN TUNA, SKIPJACK, AND STRIPE-BELLIED BONITO EXCLUDING LIVERS AND ROES IN 2024

3.2.1 EXECUTIVE SUMMARY

3.2.2 BANGLADESH

3.2.3 BRUNEI

3.2.4 CHINA

3.2.5 INDIA

3.2.6 INDONESIA

3.2.7 JAPAN

3.2.8 MALAYSIA

3.2.9 MYANMAR

3.2.10 PAPUA NEW GUINEA

3.2.11 SEYCHELLES

3.2.12 SINGAPORE

3.2.13 SOUTH KOREA

3.2.14 SRI LANKA

3.2.15 TAIWAN

3.2.16 THAILAND

3.2.17 THE MALDIVES

3.2.18 THE PHILIPPINES

3.2.19 VIETNAM

3.3 EUROPE: EXPORT SUPPLIES OF FROZEN TUNA, SKIPJACK, AND STRIPE-BELLIED BONITO EXCLUDING LIVERS AND ROES IN 2024

3.3.1 EXECUTIVE SUMMARY

3.3.2 AUSTRIA

3.3.3 BELGIUM

3.3.4 CROATIA

3.3.5 DENMARK

3.3.6 FRANCE

3.3.7 GEORGIA

3.3.8 GERMANY

3.3.9 GREECE

3.3.10 ICELAND

3.3.11 IRELAND

3.3.12 ITALY

3.3.13 MACEDONIA

3.3.14 MALTA

3.3.15 NORWAY

3.3.16 POLAND

3.3.17 PORTUGAL

3.3.18 RUSSIA

3.3.19 SLOVAKIA

3.3.20 SLOVENIA

3.3.21 SPAIN

3.3.22 SWITZERLAND

3.3.23 THE NETHERLANDS

3.3.24 THE UNITED KINGDOM

3.4 LATIN AMERICA: EXPORT SUPPLIES OF FROZEN TUNA, SKIPJACK, AND STRIPE-BELLIED BONITO EXCLUDING LIVERS AND ROES IN 2024

3.4.1 EXECUTIVE SUMMARY

3.4.2 BELIZE

3.4.3 BRAZIL

3.4.4 COLOMBIA

3.4.5 COSTA RICA

3.4.6 ECUADOR

3.4.7 EL SALVADOR

3.4.8 GUATEMALA

3.4.9 MEXICO

3.4.10 NICARAGUA

3.4.11 PANAMA

3.4.12 PERU

3.4.13 SURINAME

3.4.14 VENEZUELA

3.5 NORTH AMERICA & THE CARIBBEAN: EXPORT SUPPLIES OF FROZEN TUNA, SKIPJACK, AND STRIPE-BELLIED BONITO EXCLUDING LIVERS AND ROES IN 2024

3.5.1 EXECUTIVE SUMMARY

3.5.2 CANADA

3.5.3 ST. VINCENT AND THE GRENADINES

3.5.4 THE BAHAMAS

3.5.5 THE UNITED STATES

3.5.6 TRINIDAD AND TOBAGO

3.6 OCEANIA: EXPORT SUPPLIES OF FROZEN TUNA, SKIPJACK, AND STRIPE-BELLIED BONITO EXCLUDING LIVERS AND ROES IN 2024

3.6.1 EXECUTIVE SUMMARY

3.6.2 AUSTRALIA

3.6.3 FIJI

3.6.4 KIRIBATI

- 3.6.5 MICRONESIA
- 3.6.6 NEW CALEDONIA
- 3.6.7 NEW ZEALAND
- 3.6.8 THE MARSHALL ISLANDS
- 3.6.9 THE SOLOMON ISLANDS
- 3.6.10 TUVALU
- 3.6.11 VANUATU

3.7 THE MIDDLE EAST: EXPORT SUPPLIES OF FROZEN TUNA, SKIPJACK, AND STRIPE-BELLIED BONITO EXCLUDING LIVERS AND ROES IN 2024

- 3.7.1 EXECUTIVE SUMMARY
- 3.7.2 OMAN
- 3.7.3 PAKISTAN
- 3.7.4 SAUDI ARABIA
- 3.7.5 THE UNITED ARAB EMIRATES
- 3.7.6 TURKEY
- 3.7.7 YEMEN

4 IMPORTS

4.1 AFRICA: FROZEN TUNA, SKIPJACK, AND STRIPE-BELLIED BONITO EXCLUDING LIVERS AND ROES IMPORTS IN 2024

- 4.1.1 EXECUTIVE SUMMARY
- 4.1.2 ALGERIA
- 4.1.3 CAMEROON
- 4.1.4 CAPE VERDE
- 4.1.5 COTE D'IVOIRE
- 4.1.6 EGYPT
- 4.1.7 MADAGASCAR
- 4.1.8 MAURITIUS
- 4.1.9 MOROCCO
- 4.1.10 NAMIBIA
- 4.1.11 NIGERIA
- 4.1.12 RWANDA
- 4.1.13 SENEGAL
- 4.1.14 SIERRA LEONE
- 4.1.15 SOUTH AFRICA
- 4.1.16 TANZANIA
- 4.1.17 THE CENTRAL AFRICAN REPUBLIC
- 4.1.18 UGANDA

4.1.19 ZAMBIA

4.2 ASIA: FROZEN TUNA, SKIPJACK, AND STRIPE-BELLIED BONITO EXCLUDING LIVERS AND ROES IMPORTS IN 2024

4.2.1 EXECUTIVE SUMMARY

4.2.2 BRUNEI

4.2.3 CHINA

4.2.4 HONG KONG

4.2.5 INDIA

4.2.6 INDONESIA

4.2.7 JAPAN

4.2.8 MACAU

4.2.9 MALAYSIA

4.2.10 SINGAPORE

4.2.11 SOUTH KOREA

4.2.12 SRI LANKA

4.2.13 TAIWAN

4.2.14 THAILAND

4.2.15 THE PHILIPPINES

4.2.16 VIETNAM

4.3 EUROPE: FROZEN TUNA, SKIPJACK, AND STRIPE-BELLIED BONITO EXCLUDING LIVERS AND ROES IMPORTS IN 2024

4.3.1 EXECUTIVE SUMMARY

4.3.2 ANDORRA

4.3.3 AUSTRIA

4.3.4 BELGIUM

4.3.5 BULGARIA

4.3.6 CROATIA

4.3.7 CYPRUS

4.3.8 DENMARK

4.3.9 FRANCE

4.3.10 GERMANY

4.3.11 GREECE

4.3.12 HUNGARY

4.3.13 IRELAND

4.3.14 ITALY

4.3.15 KAZAKHSTAN

4.3.16 LATVIA

4.3.17 LITHUANIA

4.3.18 LUXEMBOURG

4.3.19 NORWAY

4.3.20 POLAND

4.3.21 PORTUGAL

4.3.22 ROMANIA

4.3.23 RUSSIA

4.3.24 SLOVAKIA

4.3.25 SLOVENIA

4.3.26 SPAIN

4.3.27 SWEDEN

4.3.28 SWITZERLAND

4.3.29 THE CZECH REPUBLIC

4.3.30 THE NETHERLANDS

4.3.31 THE UNITED KINGDOM

4.3.32 UKRAINE

4.4 LATIN AMERICA: FROZEN TUNA, SKIPJACK, AND STRIPE-BELLIED BONITO EXCLUDING LIVERS AND ROES IMPORTS IN 2024

4.4.1 EXECUTIVE SUMMARY

4.4.2 ARGENTINA

4.4.3 BRAZIL

4.4.4 CHILE

4.4.5 COLOMBIA

4.4.6 ECUADOR

4.4.7 EL SALVADOR

4.4.8 HONDURAS

4.4.9 MEXICO

4.4.10 PANAMA

4.4.11 PERU

4.4.12 URUGUAY

4.5 NORTH AMERICA & THE CARIBBEAN: FROZEN TUNA, SKIPJACK, AND STRIPE-BELLIED BONITO EXCLUDING LIVERS AND ROES IMPORTS IN 2024

4.5.1 EXECUTIVE SUMMARY

4.5.2 ANTIGUA AND BARBUDA

4.5.3 ARUBA

4.5.4 BARBADOS

4.5.5 BERMUDA

4.5.6 CANADA

4.5.7 JAMAICA

4.5.8 ST. LUCIA

4.5.9 THE BAHAMAS

4.5.10 THE DOMINICAN REPUBLIC

4.5.11 THE UNITED STATES

4.6 OCEANIA: FROZEN TUNA, SKIPJACK, AND STRIPE-BELLIED BONITO
EXCLUDING LIVERS AND ROES IMPORTS IN 2024

4.6.1 EXECUTIVE SUMMARY

4.6.2 AUSTRALIA

4.6.3 FIJI

4.6.4 NEW ZEALAND

4.6.5 PALAU

4.6.6 TONGA

4.7 THE MIDDLE EAST: FROZEN TUNA, SKIPJACK, AND STRIPE-BELLIED BONITO
EXCLUDING LIVERS AND ROES IMPORTS IN 2024

4.7.1 EXECUTIVE SUMMARY

4.7.2 ARMENIA

4.7.3 AZERBAIJAN

4.7.4 BAHRAIN

4.7.5 ISRAEL

4.7.6 JORDAN

4.7.7 KUWAIT

4.7.8 OMAN

4.7.9 QATAR

4.7.10 TURKEY

4.7.11 YEMEN

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