

The World Market for Electronic Calculators Capable of Operation without an External Power Source: A 2024 Global Trade Perspective

<https://marketpublishers.com/r/W2047D16B2EEN.html>

Date: May 2023

Pages: 155

Price: US\$ 795.00 (Single User License)

ID: W2047D16B2EEN

Abstracts

This report was created for strategic planners, international executives, and import/export managers who are concerned with the market for electronic calculators capable of operation without an external power source. With the globalization of this market, managers can no longer be contented with a local view. Nor can managers be contented with out-of-date statistics that appear several years after the fact. Professor Philip M. Parker, the Chair Professor of Management Science at INSEAD, has developed a methodology, based on macroeconomic and trade models, to estimate the market for electronic calculators capable of operation without an external power source for those countries serving the world market via exports or supplying from various countries via imports. He does so for the current year based on a variety of key historical indicators and econometric models.

'Electronic calculators capable of operation without an external power source' as a category is defined in this report following the definition given by the United Nations Statistics Division Classification Registry using the Standard International Trade Classification, Revision 3 (SITC, Rev. 3). The SITC code that defines 'electronic calculators capable of operation without an external power source' is 75121.

Contents

1 METHODOLOGY

1.1 OUR APPROACH

2 THE WORLD MARKET

2.1 EXPORTS

2.1.1 THE WORLD MARKET: ELECTRONIC CALCULATORS CAPABLE OF OPERATION WITHOUT AN EXTERNAL POWER SOURCE EXPORT SUPPLIES IN 2024

2.2 IMPORTS

2.2.1 THE WORLD MARKET: IMPORTED ELECTRONIC CALCULATORS CAPABLE OF OPERATION WITHOUT AN EXTERNAL POWER SOURCE IN 2024

3 EXPORTS

3.1 AFRICA: EXPORT SUPPLIES OF ELECTRONIC CALCULATORS CAPABLE OF OPERATION WITHOUT AN EXTERNAL POWER SOURCE IN 2024

3.1.1 EXECUTIVE SUMMARY

3.1.2 NAMIBIA

3.1.3 SOUTH AFRICA

3.2 ASIA: EXPORT SUPPLIES OF ELECTRONIC CALCULATORS CAPABLE OF OPERATION WITHOUT AN EXTERNAL POWER SOURCE IN 2024

3.2.1 EXECUTIVE SUMMARY

3.2.2 CHINA

3.2.3 HONG KONG

3.2.4 INDIA

3.2.5 INDONESIA

3.2.6 JAPAN

3.2.7 MALAYSIA

3.2.8 SINGAPORE

3.2.9 SOUTH KOREA

3.2.10 TAIWAN

3.2.11 THAILAND

3.2.12 THE PHILIPPINES

3.2.13 VIETNAM

3.3 EUROPE: EXPORT SUPPLIES OF ELECTRONIC CALCULATORS CAPABLE OF

OPERATION WITHOUT AN EXTERNAL POWER SOURCE IN 2024

3.3.1 EXECUTIVE SUMMARY

3.3.2 AUSTRIA

3.3.3 BELGIUM

3.3.4 BULGARIA

3.3.5 CROATIA

3.3.6 CYPRUS

3.3.7 DENMARK

3.3.8 ESTONIA

3.3.9 FINLAND

3.3.10 FRANCE

3.3.11 GERMANY

3.3.12 GREECE

3.3.13 HUNGARY

3.3.14 IRELAND

3.3.15 ITALY

3.3.16 LATVIA

3.3.17 LITHUANIA

3.3.18 LUXEMBOURG

3.3.19 POLAND

3.3.20 PORTUGAL

3.3.21 RUSSIA

3.3.22 SLOVAKIA

3.3.23 SPAIN

3.3.24 SWEDEN

3.3.25 SWITZERLAND

3.3.26 THE CZECH REPUBLIC

3.3.27 THE NETHERLANDS

3.3.28 THE UNITED KINGDOM

3.4 LATIN AMERICA: EXPORT SUPPLIES OF ELECTRONIC CALCULATORS CAPABLE OF OPERATION WITHOUT AN EXTERNAL POWER SOURCE IN 2024

3.4.1 EXECUTIVE SUMMARY

3.4.2 GUATEMALA

3.4.3 MEXICO

3.4.4 PANAMA

3.5 NORTH AMERICA & THE CARIBBEAN: EXPORT SUPPLIES OF ELECTRONIC CALCULATORS CAPABLE OF OPERATION WITHOUT AN EXTERNAL POWER SOURCE IN 2024

3.5.1 EXECUTIVE SUMMARY

3.5.2 CANADA

3.5.3 THE UNITED STATES

3.6 OCEANIA: EXPORT SUPPLIES OF ELECTRONIC CALCULATORS CAPABLE OF OPERATION WITHOUT AN EXTERNAL POWER SOURCE IN 2024

3.6.1 EXECUTIVE SUMMARY

3.6.2 AUSTRALIA

3.7 THE MIDDLE EAST: EXPORT SUPPLIES OF ELECTRONIC CALCULATORS CAPABLE OF OPERATION WITHOUT AN EXTERNAL POWER SOURCE IN 2024

3.7.1 EXECUTIVE SUMMARY

3.7.2 THE UNITED ARAB EMIRATES

3.7.3 TURKEY

4 IMPORTS

4.1 AFRICA: ELECTRONIC CALCULATORS CAPABLE OF OPERATION WITHOUT AN EXTERNAL POWER SOURCE IMPORTS IN 2024

4.1.1 EXECUTIVE SUMMARY

4.1.2 ALGERIA

4.1.3 BOTSWANA

4.1.4 BURKINA FASO

4.1.5 CAMEROON

4.1.6 COTE D'IVOIRE

4.1.7 EGYPT

4.1.8 ETHIOPIA

4.1.9 MADAGASCAR

4.1.10 MAURITIUS

4.1.11 MOROCCO

4.1.12 NAMIBIA

4.1.13 NIGERIA

4.1.14 SIERRA LEONE

4.1.15 SOUTH AFRICA

4.1.16 TANZANIA

4.1.17 UGANDA

4.1.18 ZAMBIA

4.1.19 ZIMBABWE

4.2 ASIA: ELECTRONIC CALCULATORS CAPABLE OF OPERATION WITHOUT AN EXTERNAL POWER SOURCE IMPORTS IN 2024

4.2.1 EXECUTIVE SUMMARY

4.2.2 BRUNEI

- 4.2.3 CHINA
- 4.2.4 HONG KONG
- 4.2.5 INDIA
- 4.2.6 INDONESIA
- 4.2.7 JAPAN
- 4.2.8 MACAU
- 4.2.9 MALAYSIA
- 4.2.10 NEPAL
- 4.2.11 SINGAPORE
- 4.2.12 SOUTH KOREA
- 4.2.13 SRI LANKA
- 4.2.14 TAIWAN
- 4.2.15 THAILAND
- 4.2.16 THE MALDIVES
- 4.2.17 THE PHILIPPINES
- 4.2.18 VIETNAM

4.3 EUROPE: ELECTRONIC CALCULATORS CAPABLE OF OPERATION WITHOUT AN EXTERNAL POWER SOURCE IMPORTS IN 2024

- 4.3.1 EXECUTIVE SUMMARY
- 4.3.2 ALBANIA
- 4.3.3 ANDORRA
- 4.3.4 AUSTRIA
- 4.3.5 BELARUS
- 4.3.6 BELGIUM
- 4.3.7 BOSNIA AND HERZEGOVINA
- 4.3.8 BULGARIA
- 4.3.9 CROATIA
- 4.3.10 CYPRUS
- 4.3.11 DENMARK
- 4.3.12 ESTONIA
- 4.3.13 FINLAND
- 4.3.14 FRANCE
- 4.3.15 GEORGIA
- 4.3.16 GERMANY
- 4.3.17 GREECE
- 4.3.18 HUNGARY
- 4.3.19 ICELAND
- 4.3.20 IRELAND
- 4.3.21 ITALY

- 4.3.22 KAZAKHSTAN
- 4.3.23 LATVIA
- 4.3.24 LITHUANIA
- 4.3.25 LUXEMBOURG
- 4.3.26 MACEDONIA
- 4.3.27 MALTA
- 4.3.28 MOLDOVA
- 4.3.29 NORWAY
- 4.3.30 POLAND
- 4.3.31 PORTUGAL
- 4.3.32 ROMANIA
- 4.3.33 RUSSIA
- 4.3.34 SLOVAKIA
- 4.3.35 SLOVENIA
- 4.3.36 SPAIN
- 4.3.37 SWEDEN
- 4.3.38 SWITZERLAND
- 4.3.39 THE CZECH REPUBLIC
- 4.3.40 THE NETHERLANDS
- 4.3.41 THE UNITED KINGDOM
- 4.3.42 UKRAINE

4.4 LATIN AMERICA: ELECTRONIC CALCULATORS CAPABLE OF OPERATION WITHOUT AN EXTERNAL POWER SOURCE IMPORTS IN 2024

- 4.4.1 EXECUTIVE SUMMARY
- 4.4.2 ARGENTINA
- 4.4.3 BELIZE
- 4.4.4 BOLIVIA
- 4.4.5 BRAZIL
- 4.4.6 CHILE
- 4.4.7 COLOMBIA
- 4.4.8 ECUADOR
- 4.4.9 EL SALVADOR
- 4.4.10 GUATEMALA
- 4.4.11 GUYANA
- 4.4.12 HONDURAS
- 4.4.13 MEXICO
- 4.4.14 NICARAGUA
- 4.4.15 PANAMA
- 4.4.16 PARAGUAY

4.4.17 PERU

4.4.18 SURINAME

4.4.19 URUGUAY

4.5 NORTH AMERICA & THE CARIBBEAN: ELECTRONIC CALCULATORS CAPABLE OF OPERATION WITHOUT AN EXTERNAL POWER SOURCE IMPORTS IN 2024

4.5.1 EXECUTIVE SUMMARY

4.5.2 ARUBA

4.5.3 CANADA

4.5.4 JAMAICA

4.5.5 THE BAHAMAS

4.5.6 THE DOMINICAN REPUBLIC

4.5.7 THE UNITED STATES

4.6 OCEANIA: ELECTRONIC CALCULATORS CAPABLE OF OPERATION WITHOUT AN EXTERNAL POWER SOURCE IMPORTS IN 2024

4.6.1 EXECUTIVE SUMMARY

4.6.2 AUSTRALIA

4.6.3 FIJI

4.6.4 FRENCH POLYNESIA

4.6.5 NEW CALEDONIA

4.6.6 NEW ZEALAND

4.7 THE MIDDLE EAST: ELECTRONIC CALCULATORS CAPABLE OF OPERATION WITHOUT AN EXTERNAL POWER SOURCE IMPORTS IN 2024

4.7.1 EXECUTIVE SUMMARY

4.7.2 ARMENIA

4.7.3 AZERBAIJAN

4.7.4 BAHRAIN

4.7.5 ISRAEL

4.7.6 JORDAN

4.7.7 KUWAIT

4.7.8 LEBANON

4.7.9 OMAN

4.7.10 PAKISTAN

4.7.11 QATAR

4.7.12 TURKEY

4.7.13 YEMEN

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