

# The World Market for Dried Whole Cod: A 2024 Global Trade Perspective

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## Abstracts

This report was created for strategic planners, international executives, and import/export managers who are concerned with the market for dried whole cod. With the globalization of this market, managers can no longer be contented with a local view. Nor can managers be contented with out-of-date statistics that appear several years after the fact. Professor Philip M. Parker, the Chair Professor of Management Science at INSEAD, has developed a methodology, based on macroeconomic and trade models, to estimate the market for dried whole cod for those countries serving the world market via exports or supplying from various countries via imports. He does so for the current year based on a variety of key historical indicators and econometric models.

'Dried whole cod' as a category is defined in this report following the definition given by the United Nations Statistics Division Classification Registry using the Standard International Trade Classification, Revision 3 (SITC, Rev. 3). The SITC code that defines 'dried whole cod' is 03511.

## Contents

### 1 METHODOLOGY

#### 1.1 OUR APPROACH

### 2 THE WORLD MARKET

#### 2.1 EXPORTS

##### 2.1.1 THE WORLD MARKET: DRIED WHOLE COD EXPORT SUPPLIES IN 2024

#### 2.2 IMPORTS

##### 2.2.1 THE WORLD MARKET: IMPORTED DRIED WHOLE COD IN 2024

### 3 EXPORTS

#### 3.1 AFRICA: EXPORT SUPPLIES OF DRIED WHOLE COD IN 2024

##### 3.1.1 EXECUTIVE SUMMARY

##### 3.1.2 COTE D'IVOIRE

##### 3.1.3 UGANDA

#### 3.2 ASIA: EXPORT SUPPLIES OF DRIED WHOLE COD IN 2024

##### 3.2.1 EXECUTIVE SUMMARY

##### 3.2.2 CHINA

##### 3.2.3 HONG KONG

##### 3.2.4 INDIA

##### 3.2.5 JAPAN

##### 3.2.6 NORTH KOREA

##### 3.2.7 SOUTH KOREA

##### 3.2.8 THAILAND

#### 3.3 EUROPE: EXPORT SUPPLIES OF DRIED WHOLE COD IN 2024

##### 3.3.1 EXECUTIVE SUMMARY

##### 3.3.2 BELGIUM

##### 3.3.3 CROATIA

##### 3.3.4 CYPRUS

##### 3.3.5 DENMARK

##### 3.3.6 FRANCE

##### 3.3.7 GERMANY

##### 3.3.8 GREECE

##### 3.3.9 ICELAND

##### 3.3.10 ITALY

- 3.3.11 LITHUANIA
- 3.3.12 LUXEMBOURG
- 3.3.13 NORWAY
- 3.3.14 POLAND
- 3.3.15 PORTUGAL
- 3.3.16 RUSSIA
- 3.3.17 SPAIN
- 3.3.18 SWEDEN
- 3.3.19 THE NETHERLANDS
- 3.3.20 THE UNITED KINGDOM
- 3.3.21 UKRAINE

#### 3.4 NORTH AMERICA & THE CARIBBEAN: EXPORT SUPPLIES OF DRIED WHOLE COD IN 2024

- 3.4.1 EXECUTIVE SUMMARY
- 3.4.2 CANADA
- 3.4.3 GREENLAND
- 3.4.4 THE UNITED STATES

#### 3.5 THE MIDDLE EAST: EXPORT SUPPLIES OF DRIED WHOLE COD IN 2024

- 3.5.1 EXECUTIVE SUMMARY
- 3.5.2 ISRAEL

### **4 IMPORTS**

#### 4.1 AFRICA: DRIED WHOLE COD IMPORTS IN 2024

- 4.1.1 EXECUTIVE SUMMARY
- 4.1.2 CAPE VERDE
- 4.1.3 MOZAMBIQUE
- 4.1.4 NIGERIA
- 4.1.5 SOUTH AFRICA

#### 4.2 ASIA: DRIED WHOLE COD IMPORTS IN 2024

- 4.2.1 EXECUTIVE SUMMARY
- 4.2.2 CHINA
- 4.2.3 HONG KONG
- 4.2.4 MACAU
- 4.2.5 SINGAPORE
- 4.2.6 SOUTH KOREA
- 4.2.7 THAILAND

#### 4.3 EUROPE: DRIED WHOLE COD IMPORTS IN 2024

- 4.3.1 EXECUTIVE SUMMARY

- 4.3.2 ANDORRA
- 4.3.3 BELARUS
- 4.3.4 BELGIUM
- 4.3.5 CROATIA
- 4.3.6 CYPRUS
- 4.3.7 DENMARK
- 4.3.8 ESTONIA
- 4.3.9 FRANCE
- 4.3.10 GERMANY
- 4.3.11 GREECE
- 4.3.12 IRELAND
- 4.3.13 ITALY
- 4.3.14 LATVIA
- 4.3.15 LUXEMBOURG
- 4.3.16 NORWAY
- 4.3.17 PORTUGAL
- 4.3.18 RUSSIA
- 4.3.19 SLOVENIA
- 4.3.20 SPAIN
- 4.3.21 SWEDEN
- 4.3.22 SWITZERLAND
- 4.3.23 THE NETHERLANDS
- 4.3.24 THE UNITED KINGDOM
- 4.3.25 UKRAINE
- 4.4 LATIN AMERICA: DRIED WHOLE COD IMPORTS IN 2024
  - 4.4.1 EXECUTIVE SUMMARY
  - 4.4.2 ARGENTINA
  - 4.4.3 BRAZIL
  - 4.4.4 COLOMBIA
  - 4.4.5 GUATEMALA
  - 4.4.6 MEXICO
  - 4.4.7 PANAMA
  - 4.4.8 SURINAME
- 4.5 NORTH AMERICA & THE CARIBBEAN: DRIED WHOLE COD IMPORTS IN 2024
  - 4.5.1 EXECUTIVE SUMMARY
  - 4.5.2 ANTIGUA AND BARBUDA
  - 4.5.3 ARUBA
  - 4.5.4 BARBADOS
  - 4.5.5 BERMUDA

- 4.5.6 CANADA
- 4.5.7 GREENLAND
- 4.5.8 JAMAICA
- 4.5.9 THE BAHAMAS
- 4.5.10 THE DOMINICAN REPUBLIC
- 4.5.11 THE UNITED STATES
- 4.6 OCEANIA: DRIED WHOLE COD IMPORTS IN 2024
  - 4.6.1 EXECUTIVE SUMMARY
  - 4.6.2 AUSTRALIA

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