

The World Market for Doll Carriages and Wheeled Toys Designed to Be Ridden by Children, Bicycles, Tricycles, Scooters, and Pedal Cars: A 2024 Global Trade Perspective

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Abstracts

This report was created for strategic planners, international executives, and import/export managers who are concerned with the market for doll carriages and wheeled toys designed to be ridden by children, bicycles, tricycles, scooters, and pedal cars. With the globalization of this market, managers can no longer be contented with a local view. Nor can managers be contented with out-of-date statistics that appear several years after the fact. Professor Philip M. Parker, the Chair Professor of Management Science at INSEAD, has developed a methodology, based on macroeconomic and trade models, to estimate the market for doll carriages and wheeled toys designed to be ridden by children, bicycles, tricycles, scooters, and pedal cars for those countries serving the world market via exports or supplying from various countries via imports. He does so for the current year based on a variety of key historical indicators and econometric models.

'Doll carriages and wheeled toys designed to be ridden by children, bicycles, tricycles, scooters, and pedal cars' as a category is defined in this report following the definition given by the United Nations Statistics Division Classification Registry using the Standard International Trade Classification, Revision 3 (SITC, Rev. 3). The SITC code that defines 'doll carriages and wheeled toys designed to be ridden by children, bicycles, tricycles, scooters, and pedal cars' is 89421.

Contents

1 METHODOLOGY

1.1 OUR APPROACH

2 THE WORLD MARKET

2.1 EXPORTS

2.1.1 THE WORLD MARKET: DOLL CARRIAGES AND WHEELED TOYS DESIGNED TO BE RIDDEN BY CHILDREN, BICYCLES, TRICYCLES, SCOOTERS, AND PEDAL CARS EXPORT SUPPLIES IN 2024

2.2 IMPORTS

2.2.1 THE WORLD MARKET: IMPORTED DOLL CARRIAGES AND WHEELED TOYS DESIGNED TO BE RIDDEN BY CHILDREN, BICYCLES, TRICYCLES, SCOOTERS, AND PEDAL CARS IN 2024

3 EXPORTS

3.1 ASIA: EXPORT SUPPLIES OF DOLL CARRIAGES AND WHEELED TOYS DESIGNED TO BE RIDDEN BY CHILDREN, BICYCLES, TRICYCLES, SCOOTERS, AND PEDAL CARS IN 2024

3.1.1 EXECUTIVE SUMMARY

3.1.2 CHINA

3.1.3 HONG KONG

3.2 EUROPE: EXPORT SUPPLIES OF DOLL CARRIAGES AND WHEELED TOYS DESIGNED TO BE RIDDEN BY CHILDREN, BICYCLES, TRICYCLES, SCOOTERS, AND PEDAL CARS IN 2024

3.2.1 EXECUTIVE SUMMARY

3.2.2 ITALY

3.2.3 SPAIN

3.3 OCEANIA: EXPORT SUPPLIES OF DOLL CARRIAGES AND WHEELED TOYS DESIGNED TO BE RIDDEN BY CHILDREN, BICYCLES, TRICYCLES, SCOOTERS, AND PEDAL CARS IN 2024

3.3.1 EXECUTIVE SUMMARY

3.3.2 AUSTRALIA

3.4 THE MIDDLE EAST: EXPORT SUPPLIES OF DOLL CARRIAGES AND WHEELED TOYS DESIGNED TO BE RIDDEN BY CHILDREN, BICYCLES, TRICYCLES, SCOOTERS, AND PEDAL CARS IN 2024

3.4.1 EXECUTIVE SUMMARY

3.4.2 TURKEY

4 IMPORTS

4.1 AFRICA: DOLL CARRIAGES AND WHEELED TOYS DESIGNED TO BE RIDDEN BY CHILDREN, BICYCLES, TRICYCLES, SCOOTERS, AND PEDAL CARS IMPORTS IN 2024

4.1.1 EXECUTIVE SUMMARY

4.1.2 MOROCCO

4.2 ASIA: DOLL CARRIAGES AND WHEELED TOYS DESIGNED TO BE RIDDEN BY CHILDREN, BICYCLES, TRICYCLES, SCOOTERS, AND PEDAL CARS IMPORTS IN 2024

4.2.1 EXECUTIVE SUMMARY

4.2.2 THE PHILIPPINES

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