

# The World Market for Cut Marble, Travertine, and Alabaster with a Flat or Even Surface: A 2024 Global Trade Perspective

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## Abstracts

This report was created for strategic planners, international executives, and import/export managers who are concerned with the market for cut marble, travertine, and alabaster with a flat or even surface. With the globalization of this market, managers can no longer be contented with a local view. Nor can managers be contented with out-of-date statistics that appear several years after the fact. Professor Philip M. Parker, the Chair Professor of Management Science at INSEAD, has developed a methodology, based on macroeconomic and trade models, to estimate the market for cut marble, travertine, and alabaster with a flat or even surface for those countries serving the world market via exports or supplying from various countries via imports. He does so for the current year based on a variety of key historical indicators and econometric models.

'Cut marble, travertine, and alabaster with a flat or even surface' as a category is defined in this report following the definition given by the United Nations Statistics Division Classification Registry using the Standard International Trade Classification, Revision 3 (SITC, Rev. 3). The SITC code that defines 'cut marble, travertine, and alabaster with a flat or even surface' is 66134.

## Contents

### 1 METHODOLOGY

#### 1.1 OUR APPROACH

### 2 THE WORLD MARKET

#### 2.1 EXPORTS

2.1.1 THE WORLD MARKET: CUT MARBLE, TRAVERTINE, AND ALABASTER WITH A FLAT OR EVEN SURFACE EXPORT SUPPLIES IN 2024

#### 2.2 IMPORTS

2.2.1 THE WORLD MARKET: IMPORTED CUT MARBLE, TRAVERTINE, AND ALABASTER WITH A FLAT OR EVEN SURFACE IN 2024

### 3 EXPORTS

3.1 AFRICA: EXPORT SUPPLIES OF CUT MARBLE, TRAVERTINE, AND ALABASTER WITH A FLAT OR EVEN SURFACE IN 2024

#### 3.1.1 EXECUTIVE SUMMARY

#### 3.1.2 EGYPT

#### 3.1.3 MAURITIUS

#### 3.1.4 MOROCCO

#### 3.1.5 SOUTH AFRICA

#### 3.1.6 TUNISIA

3.2 ASIA: EXPORT SUPPLIES OF CUT MARBLE, TRAVERTINE, AND ALABASTER WITH A FLAT OR EVEN SURFACE IN 2024

#### 3.2.1 EXECUTIVE SUMMARY

#### 3.2.2 BHUTAN

#### 3.2.3 CHINA

#### 3.2.4 HONG KONG

#### 3.2.5 INDIA

#### 3.2.6 INDONESIA

#### 3.2.7 JAPAN

#### 3.2.8 MALAYSIA

#### 3.2.9 MYANMAR

#### 3.2.10 SINGAPORE

#### 3.2.11 SOUTH KOREA

#### 3.2.12 SRI LANKA

3.2.13 TAIWAN

3.2.14 THAILAND

3.2.15 THE PHILIPPINES

3.2.16 VIETNAM

### 3.3 EUROPE: EXPORT SUPPLIES OF CUT MARBLE, TRAVERTINE, AND ALABASTER WITH A FLAT OR EVEN SURFACE IN 2024

3.3.1 EXECUTIVE SUMMARY

3.3.2 ALBANIA

3.3.3 AUSTRIA

3.3.4 BELGIUM

3.3.5 BOSNIA AND HERZEGOVINA

3.3.6 BULGARIA

3.3.7 CROATIA

3.3.8 CYPRUS

3.3.9 DENMARK

3.3.10 ESTONIA

3.3.11 FINLAND

3.3.12 FRANCE

3.3.13 GEORGIA

3.3.14 GERMANY

3.3.15 GREECE

3.3.16 HUNGARY

3.3.17 ITALY

3.3.18 LITHUANIA

3.3.19 MACEDONIA

3.3.20 NORWAY

3.3.21 POLAND

3.3.22 PORTUGAL

3.3.23 ROMANIA

3.3.24 RUSSIA

3.3.25 SLOVENIA

3.3.26 SPAIN

3.3.27 SWEDEN

3.3.28 SWITZERLAND

3.3.29 THE CZECH REPUBLIC

3.3.30 THE NETHERLANDS

3.3.31 THE UNITED KINGDOM

### 3.4 LATIN AMERICA: EXPORT SUPPLIES OF CUT MARBLE, TRAVERTINE, AND ALABASTER WITH A FLAT OR EVEN SURFACE IN 2024

### 3.4.1 EXECUTIVE SUMMARY

### 3.4.2 ARGENTINA

### 3.4.3 BRAZIL

### 3.4.4 COLOMBIA

### 3.4.5 COSTA RICA

### 3.4.6 GUATEMALA

### 3.4.7 HONDURAS

### 3.4.8 MEXICO

### 3.4.9 PANAMA

### 3.4.10 PERU

## 3.5 NORTH AMERICA & THE CARIBBEAN: EXPORT SUPPLIES OF CUT MARBLE, TRAVERTINE, AND ALABASTER WITH A FLAT OR EVEN SURFACE IN 2024

### 3.5.1 EXECUTIVE SUMMARY

### 3.5.2 CANADA

### 3.5.3 THE DOMINICAN REPUBLIC

### 3.5.4 THE UNITED STATES

## 3.6 OCEANIA: EXPORT SUPPLIES OF CUT MARBLE, TRAVERTINE, AND ALABASTER WITH A FLAT OR EVEN SURFACE IN 2024

### 3.6.1 EXECUTIVE SUMMARY

### 3.6.2 NEW ZEALAND

## 3.7 THE MIDDLE EAST: EXPORT SUPPLIES OF CUT MARBLE, TRAVERTINE, AND ALABASTER WITH A FLAT OR EVEN SURFACE IN 2024

### 3.7.1 EXECUTIVE SUMMARY

### 3.7.2 ARMENIA

### 3.7.3 AZERBAIJAN

### 3.7.4 BAHRAIN

### 3.7.5 IRAN

### 3.7.6 ISRAEL

### 3.7.7 JORDAN

### 3.7.8 KYRGYZSTAN

### 3.7.9 LEBANON

### 3.7.10 OMAN

### 3.7.11 PAKISTAN

### 3.7.12 SAUDI ARABIA

### 3.7.13 SYRIA

### 3.7.14 THE UNITED ARAB EMIRATES

### 3.7.15 TURKEY

### 3.7.16 UZBEKISTAN

## 4 IMPORTS

### 4.1 AFRICA: CUT MARBLE, TRAVERTINE, AND ALABASTER WITH A FLAT OR EVEN SURFACE IMPORTS IN 2024

#### 4.1.1 EXECUTIVE SUMMARY

#### 4.1.2 ALGERIA

#### 4.1.3 BOTSWANA

#### 4.1.4 BURKINA FASO

#### 4.1.5 CAMEROON

#### 4.1.6 CAPE VERDE

#### 4.1.7 COTE D'IVOIRE

#### 4.1.8 EGYPT

#### 4.1.9 ETHIOPIA

#### 4.1.10 GUINEA

#### 4.1.11 MALAWI

#### 4.1.12 MAURITANIA

#### 4.1.13 MAURITIUS

#### 4.1.14 MOROCCO

#### 4.1.15 MOZAMBIQUE

#### 4.1.16 NAMIBIA

#### 4.1.17 NIGERIA

#### 4.1.18 RWANDA

#### 4.1.19 SAO TOME E PRINCIPE

#### 4.1.20 SENEGAL

#### 4.1.21 SOUTH AFRICA

#### 4.1.22 TANZANIA

#### 4.1.23 THE DEMOCRATIC REPUBLIC OF THE CONGO

#### 4.1.24 UGANDA

#### 4.1.25 ZAMBIA

#### 4.1.26 ZIMBABWE

### 4.2 ASIA: CUT MARBLE, TRAVERTINE, AND ALABASTER WITH A FLAT OR EVEN SURFACE IMPORTS IN 2024

#### 4.2.1 EXECUTIVE SUMMARY

#### 4.2.2 BRUNEI

#### 4.2.3 CHINA

#### 4.2.4 HONG KONG

#### 4.2.5 INDIA

#### 4.2.6 INDONESIA

#### 4.2.7 JAPAN

- 4.2.8 MACAU
- 4.2.9 MALAYSIA
- 4.2.10 MONGOLIA
- 4.2.11 NEPAL
- 4.2.12 SINGAPORE
- 4.2.13 SOUTH KOREA
- 4.2.14 SRI LANKA
- 4.2.15 TAIWAN
- 4.2.16 THAILAND
- 4.2.17 THE MALDIVES
- 4.2.18 THE PHILIPPINES
- 4.2.19 VIETNAM

#### 4.3 EUROPE: CUT MARBLE, TRAVERTINE, AND ALABASTER WITH A FLAT OR EVEN SURFACE IMPORTS IN 2024

- 4.3.1 EXECUTIVE SUMMARY
- 4.3.2 ALBANIA
- 4.3.3 ANDORRA
- 4.3.4 AUSTRIA
- 4.3.5 BELARUS
- 4.3.6 BELGIUM
- 4.3.7 BOSNIA AND HERZEGOVINA
- 4.3.8 BULGARIA
- 4.3.9 CROATIA
- 4.3.10 CYPRUS
- 4.3.11 DENMARK
- 4.3.12 ESTONIA
- 4.3.13 FINLAND
- 4.3.14 FRANCE
- 4.3.15 GEORGIA
- 4.3.16 GERMANY
- 4.3.17 GREECE
- 4.3.18 HUNGARY
- 4.3.19 IRELAND
- 4.3.20 ITALY
- 4.3.21 KAZAKHSTAN
- 4.3.22 LATVIA
- 4.3.23 LITHUANIA
- 4.3.24 LUXEMBOURG
- 4.3.25 MACEDONIA

- 4.3.26 MALTA
- 4.3.27 MOLDOVA
- 4.3.28 NORWAY
- 4.3.29 POLAND
- 4.3.30 PORTUGAL
- 4.3.31 ROMANIA
- 4.3.32 RUSSIA
- 4.3.33 SLOVAKIA
- 4.3.34 SLOVENIA
- 4.3.35 SPAIN
- 4.3.36 SWEDEN
- 4.3.37 SWITZERLAND
- 4.3.38 THE CZECH REPUBLIC
- 4.3.39 THE NETHERLANDS
- 4.3.40 THE UNITED KINGDOM
- 4.3.41 UKRAINE

#### 4.4 LATIN AMERICA: CUT MARBLE, TRAVERTINE, AND ALABASTER WITH A FLAT OR EVEN SURFACE IMPORTS IN 2024

- 4.4.1 EXECUTIVE SUMMARY
- 4.4.2 ARGENTINA
- 4.4.3 BELIZE
- 4.4.4 BOLIVIA
- 4.4.5 BRAZIL
- 4.4.6 CHILE
- 4.4.7 COLOMBIA
- 4.4.8 ECUADOR
- 4.4.9 EL SALVADOR
- 4.4.10 GUATEMALA
- 4.4.11 GUYANA
- 4.4.12 HONDURAS
- 4.4.13 MEXICO
- 4.4.14 NICARAGUA
- 4.4.15 PANAMA
- 4.4.16 PARAGUAY
- 4.4.17 PERU
- 4.4.18 SURINAME
- 4.4.19 URUGUAY

#### 4.5 NORTH AMERICA & THE CARIBBEAN: CUT MARBLE, TRAVERTINE, AND ALABASTER WITH A FLAT OR EVEN SURFACE IMPORTS IN 2024

- 4.5.1 EXECUTIVE SUMMARY
- 4.5.2 ANTIGUA AND BARBUDA
- 4.5.3 ARUBA
- 4.5.4 BARBADOS
- 4.5.5 BERMUDA
- 4.5.6 CANADA
- 4.5.7 JAMAICA
- 4.5.8 THE BAHAMAS
- 4.5.9 THE DOMINICAN REPUBLIC
- 4.5.10 THE UNITED STATES
- 4.6 OCEANIA: CUT MARBLE, TRAVERTINE, AND ALABASTER WITH A FLAT OR EVEN SURFACE IMPORTS IN 2024
  - 4.6.1 EXECUTIVE SUMMARY
  - 4.6.2 AUSTRALIA
  - 4.6.3 FIJI
  - 4.6.4 NEW ZEALAND
  - 4.6.5 PALAU
  - 4.6.6 TONGA
- 4.7 THE MIDDLE EAST: CUT MARBLE, TRAVERTINE, AND ALABASTER WITH A FLAT OR EVEN SURFACE IMPORTS IN 2024
  - 4.7.1 EXECUTIVE SUMMARY
  - 4.7.2 ARMENIA
  - 4.7.3 AZERBAIJAN
  - 4.7.4 BAHRAIN
  - 4.7.5 ISRAEL
  - 4.7.6 JORDAN
  - 4.7.7 KUWAIT
  - 4.7.8 LEBANON
  - 4.7.9 OMAN
  - 4.7.10 PAKISTAN
  - 4.7.11 QATAR
  - 4.7.12 TURKEY
  - 4.7.13 YEMEN

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