

# The World Market for Cotton Sewing Thread for Retail Sale: A 2024 Global Trade Perspective

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# **Abstracts**

This report was created for strategic planners, international executives, and import/export managers who are concerned with the market for cotton sewing thread for retail sale. With the globalization of this market, managers can no longer be contented with a local view. Nor can managers be contented with out-of-date statistics that appear several years after the fact. Professor Philip M. Parker, the Chair Professor of Management Science at INSEAD, has developed a methodology, based on macroeconomic and trade models, to estimate the market for cotton sewing thread for retail sale for those countries serving the world market via exports or supplying from various countries via imports. He does so for the current year based on a variety of key historical indicators and econometric models.

'Cotton sewing thread for retail sale' as a category is defined in this report following the definition given by the United Nations Statistics Division Classification Registry using the Standard International Trade Classification, Revision 3 (SITC, Rev. 3). The SITC code that defines 'cotton sewing thread for retail sale' is 65122.



# **Contents**

#### 1 METHODOLOGY

1.1 OUR APPROACH

#### 2 THE WORLD MARKET

- 2.1 EXPORTS
- 2.1.1 THE WORLD MARKET: COTTON SEWING THREAD FOR RETAIL SALE EXPORT SUPPLIES IN 2024
- 2.2 IMPORTS
- 2.2.1 THE WORLD MARKET: IMPORTED COTTON SEWING THREAD FOR RETAIL SALE IN 2024

#### **3 EXPORTS**

- 3.1 AFRICA: EXPORT SUPPLIES OF COTTON SEWING THREAD FOR RETAIL SALE IN 2024
  - 3.1.1 EXECUTIVE SUMMARY
  - 3.1.2 EGYPT
  - 3.1.3 ETHIOPIA
  - 3.1.4 GHANA
  - 3.1.5 MAURITIUS
  - 3.1.6 SOUTH AFRICA
  - 3.1.7 TOGO
- 3.2 ASIA: EXPORT SUPPLIES OF COTTON SEWING THREAD FOR RETAIL SALE IN 2024
  - 3.2.1 EXECUTIVE SUMMARY
  - 3.2.2 CHINA
  - 3.2.3 HONG KONG
  - 3.2.4 INDIA
  - 3.2.5 JAPAN
  - 3.2.6 SINGAPORE
  - 3.2.7 SOUTH KOREA
  - **3.2.8 TAIWAN**
  - 3.2.9 THAILAND
- 3.3 EUROPE: EXPORT SUPPLIES OF COTTON SEWING THREAD FOR RETAIL SALE IN 2024



- 3.3.1 EXECUTIVE SUMMARY
- 3.3.2 BELGIUM
- 3.3.3 BULGARIA
- 3.3.4 CROATIA
- 3.3.5 FRANCE
- 3.3.6 GERMANY
- **3.3.7 GREECE**
- 3.3.8 HUNGARY
- 3.3.9 ITALY
- 3.3.10 MACEDONIA
- 3.3.11 POLAND
- 3.3.12 PORTUGAL
- **3.3.13 ROMANIA**
- 3.3.14 RUSSIA
- 3.3.15 SLOVENIA
- 3.3.16 SPAIN
- 3.3.17 SWEDEN
- 3.3.18 SWITZERLAND
- 3.3.19 THE CZECH REPUBLIC
- 3.3.20 THE NETHERLANDS
- 3.3.21 THE UNITED KINGDOM
- 3.4 LATIN AMERICA: EXPORT SUPPLIES OF COTTON SEWING THREAD FOR RETAIL SALE IN 2024
  - 3.4.1 EXECUTIVE SUMMARY
  - **3.4.2 BRAZIL**
  - 3.4.3 COLOMBIA
  - 3.4.4 GUATEMALA
  - **3.4.5 MEXICO**
- 3.5 NORTH AMERICA & THE CARIBBEAN: EXPORT SUPPLIES OF COTTON SEWING THREAD FOR RETAIL SALE IN 2024
  - 3.5.1 EXECUTIVE SUMMARY
  - 3.5.2 ANGUILLA
  - 3.5.3 THE UNITED STATES
- 3.6 THE MIDDLE EAST: EXPORT SUPPLIES OF COTTON SEWING THREAD FOR RETAIL SALE IN 2024
  - 3.6.1 EXECUTIVE SUMMARY
  - 3.6.2 OMAN
  - 3.6.3 PAKISTAN
  - 3.6.4 SAUDI ARABIA



# 3.6.5 THE UNITED ARAB EMIRATES

#### **3.6.6 TURKEY**

#### 4 IMPORTS

- 4.1 AFRICA: COTTON SEWING THREAD FOR RETAIL SALE IMPORTS IN 2024
  - 4.1.1 EXECUTIVE SUMMARY
  - 4.1.2 ALGERIA
  - **4.1.3 BENIN**
  - 4.1.4 BOTSWANA
  - 4.1.5 BURKINA FASO
  - 4.1.6 EGYPT
  - **4.1.7 GUINEA**
  - 4.1.8 MADAGASCAR
  - 4.1.9 MAURITANIA
  - 4.1.10 MAURITIUS
  - **4.1.11 MOROCCO**
  - **4.1.12 NAMIBIA**
  - 4.1.13 NIGER
  - **4.1.14 NIGERIA**
  - **4.1.15 SENEGAL**
  - 4.1.16 SOUTH AFRICA
  - 4.1.17 ZIMBABWE
- 4.2 ASIA: COTTON SEWING THREAD FOR RETAIL SALE IMPORTS IN 2024
  - 4.2.1 EXECUTIVE SUMMARY
  - 4.2.2 HONG KONG
  - 4.2.3 INDIA
  - 4.2.4 INDONESIA
  - 4.2.5 JAPAN
  - 4.2.6 NEPAL
  - 4.2.7 SINGAPORE
  - 4.2.8 SOUTH KOREA
  - 4.2.9 SRI LANKA
  - 4.2.10 TAIWAN
  - 4.2.11 THAILAND
  - 4.2.12 THE PHILIPPINES
  - **4.2.13 VIETNAM**
- 4.3 EUROPE: COTTON SEWING THREAD FOR RETAIL SALE IMPORTS IN 2024
- 4.3.1 EXECUTIVE SUMMARY



- 4.3.2 AUSTRIA
- **4.3.3 BELARUS**
- 4.3.4 BELGIUM
- 4.3.5 BOSNIA AND HERZEGOVINA
- 4.3.6 BULGARIA
- 4.3.7 CROATIA
- 4.3.8 DENMARK
- 4.3.9 ESTONIA
- 4.3.10 FRANCE
- **4.3.11 GERMANY**
- 4.3.12 GREECE
- **4.3.13 HUNGARY**
- 4.3.14 ITALY
- 4.3.15 KAZAKHSTAN
- 4.3.16 LITHUANIA
- 4.3.17 LUXEMBOURG
- 4.3.18 MALTA
- 4.3.19 MOLDOVA
- 4.3.20 NORWAY
- 4.3.21 POLAND
- 4.3.22 PORTUGAL
- **4.3.23 ROMANIA**
- 4.3.24 RUSSIA
- 4.3.25 SLOVAKIA
- 4.3.26 SLOVENIA
- 4.3.27 SPAIN
- 4.3.28 SWEDEN
- 4.3.29 SWITZERLAND
- 4.3.30 THE CZECH REPUBLIC
- 4.3.31 THE NETHERLANDS
- 4.3.32 THE UNITED KINGDOM
- 4.4 LATIN AMERICA: COTTON SEWING THREAD FOR RETAIL SALE IMPORTS IN 2024
  - 4.4.1 EXECUTIVE SUMMARY
  - 4.4.2 ARGENTINA
  - **4.4.3 BRAZIL**
  - 4.4.4 CHILE
  - 4.4.5 COLOMBIA
  - 4.4.6 ECUADOR



- 4.4.7 GUATEMALA
- **4.4.8 MEXICO**
- 4.4.9 NICARAGUA
- 4.4.10 PANAMA
- 4.4.11 PARAGUAY
- 4.5 NORTH AMERICA & THE CARIBBEAN: COTTON SEWING THREAD FOR RETAIL SALE IMPORTS IN 2024
  - 4.5.1 EXECUTIVE SUMMARY
  - 4.5.2 CANADA
  - 4.5.3 THE DOMINICAN REPUBLIC
  - 4.5.4 THE UNITED STATES
- 4.6 OCEANIA: COTTON SEWING THREAD FOR RETAIL SALE IMPORTS IN 2024
  - 4.6.1 EXECUTIVE SUMMARY
  - 4.6.2 AUSTRALIA
  - 4.6.3 FIJI
  - 4.6.4 FRENCH POLYNESIA
  - 4.6.5 NEW ZEALAND
- 4.7 THE MIDDLE EAST: COTTON SEWING THREAD FOR RETAIL SALE IMPORTS IN 2024
  - 4.7.1 EXECUTIVE SUMMARY
  - 4.7.2 AZERBAIJAN
  - **4.7.3 ISRAEL**
  - **4.7.4 JORDAN**
  - 4.7.5 OMAN
  - 4.7.6 PAKISTAN
  - 4.7.7 TURKEY
  - 4.7.8 YEMEN

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