

The World Market for Collages and Similar Decorative Plaques: A 2024 Global Trade Perspective

<https://marketpublishers.com/r/WAA510FA9AAEN.html>

Date: May 2023

Pages: 155

Price: US\$ 795.00 (Single User License)

ID: WAA510FA9AAEN

Abstracts

This report was created for strategic planners, international executives, and import/export managers who are concerned with the market for collages and similar decorative plaques. With the globalization of this market, managers can no longer be contented with a local view. Nor can managers be contented with out-of-date statistics that appear several years after the fact. Professor Philip M. Parker, the Chair Professor of Management Science at INSEAD, has developed a methodology, based on macroeconomic and trade models, to estimate the market for collages and similar decorative plaques for those countries serving the world market via exports or supplying from various countries via imports. He does so for the current year based on a variety of key historical indicators and econometric models.

'Collages and similar decorative plaques' as a category is defined in this report following the definition given by the United Nations Statistics Division Classification Registry using the Standard International Trade Classification, Revision 3 (SITC, Rev. 3). The SITC code that defines 'collages and similar decorative plaques' is 89612.

Contents

1 METHODOLOGY

1.1 OUR APPROACH

2 THE WORLD MARKET

2.1 EXPORTS

2.1.1 THE WORLD MARKET: COLLAGES AND SIMILAR DECORATIVE PLAQUES EXPORT SUPPLIES IN 2024

2.2 IMPORTS

2.2.1 THE WORLD MARKET: IMPORTED COLLAGES AND SIMILAR DECORATIVE PLAQUES IN 2024

3 EXPORTS

3.1 AFRICA: EXPORT SUPPLIES OF COLLAGES AND SIMILAR DECORATIVE PLAQUES IN 2024

3.1.1 EXECUTIVE SUMMARY

3.1.2 KENYA

3.1.3 MALI

3.1.4 MOROCCO

3.1.5 NIGERIA

3.1.6 SOUTH AFRICA

3.1.7 UGANDA

3.1.8 ZIMBABWE

3.2 ASIA: EXPORT SUPPLIES OF COLLAGES AND SIMILAR DECORATIVE PLAQUES IN 2024

3.2.1 EXECUTIVE SUMMARY

3.2.2 BANGLADESH

3.2.3 CHINA

3.2.4 HONG KONG

3.2.5 INDIA

3.2.6 INDONESIA

3.2.7 JAPAN

3.2.8 MALAYSIA

3.2.9 MYANMAR

3.2.10 NEPAL

3.2.11 SINGAPORE

3.2.12 SOUTH KOREA

3.2.13 SRI LANKA

3.2.14 TAIWAN

3.2.15 THAILAND

3.2.16 THE PHILIPPINES

3.2.17 VIETNAM

3.3 EUROPE: EXPORT SUPPLIES OF COLLAGES AND SIMILAR DECORATIVE PLAQUES IN 2024

3.3.1 EXECUTIVE SUMMARY

3.3.2 AUSTRIA

3.3.3 BELGIUM

3.3.4 CROATIA

3.3.5 CYPRUS

3.3.6 DENMARK

3.3.7 FINLAND

3.3.8 FRANCE

3.3.9 GEORGIA

3.3.10 GERMANY

3.3.11 GREECE

3.3.12 HUNGARY

3.3.13 ICELAND

3.3.14 IRELAND

3.3.15 ITALY

3.3.16 LITHUANIA

3.3.17 LUXEMBOURG

3.3.18 NORWAY

3.3.19 POLAND

3.3.20 PORTUGAL

3.3.21 ROMANIA

3.3.22 RUSSIA

3.3.23 SLOVAKIA

3.3.24 SPAIN

3.3.25 SWEDEN

3.3.26 SWITZERLAND

3.3.27 THE CZECH REPUBLIC

3.3.28 THE NETHERLANDS

3.3.29 THE UNITED KINGDOM

3.4 LATIN AMERICA: EXPORT SUPPLIES OF COLLAGES AND SIMILAR

DECORATIVE PLAQUES IN 2024

3.4.1 EXECUTIVE SUMMARY

3.4.2 ARGENTINA

3.4.3 BRAZIL

3.4.4 CHILE

3.4.5 COLOMBIA

3.4.6 MEXICO

3.4.7 PANAMA

3.4.8 PERU

3.4.9 URUGUAY

3.4.10 VENEZUELA

3.5 NORTH AMERICA & THE CARIBBEAN: EXPORT SUPPLIES OF COLLAGES AND SIMILAR DECORATIVE PLAQUES IN 2024

3.5.1 EXECUTIVE SUMMARY

3.5.2 ARUBA

3.5.3 BARBADOS

3.5.4 CANADA

3.5.5 CUBA

3.5.6 JAMAICA

3.5.7 THE BAHAMAS

3.5.8 THE TURKS AND CAICOS ISLANDS

3.5.9 THE UNITED STATES

3.6 OCEANIA: EXPORT SUPPLIES OF COLLAGES AND SIMILAR DECORATIVE PLAQUES IN 2024

3.6.1 EXECUTIVE SUMMARY

3.6.2 AUSTRALIA

3.6.3 NEW ZEALAND

3.7 THE MIDDLE EAST: EXPORT SUPPLIES OF COLLAGES AND SIMILAR DECORATIVE PLAQUES IN 2024

3.7.1 EXECUTIVE SUMMARY

3.7.2 SAUDI ARABIA

3.7.3 IRAN

3.7.4 ISRAEL

3.7.5 JORDAN

3.7.6 LEBANON

3.7.7 PAKISTAN

3.7.8 QATAR

3.7.9 THE UNITED ARAB EMIRATES

3.7.10 TURKEY

4 IMPORTS

4.1 AFRICA: COLLAGES AND SIMILAR DECORATIVE PLAQUES IMPORTS IN 2024

4.1.1 EXECUTIVE SUMMARY

4.1.2 BOTSWANA

4.1.3 EGYPT

4.1.4 ETHIOPIA

4.1.5 NAMIBIA

4.1.6 NIGER

4.1.7 NIGERIA

4.1.8 RWANDA

4.1.9 SOUTH AFRICA

4.1.10 TANZANIA

4.1.11 UGANDA

4.1.12 ZAMBIA

4.1.13 ZIMBABWE

4.2 ASIA: COLLAGES AND SIMILAR DECORATIVE PLAQUES IMPORTS IN 2024

4.2.1 EXECUTIVE SUMMARY

4.2.2 CHINA

4.2.3 HONG KONG

4.2.4 INDIA

4.2.5 INDONESIA

4.2.6 JAPAN

4.2.7 MALAYSIA

4.2.8 SINGAPORE

4.2.9 SOUTH KOREA

4.2.10 TAIWAN

4.2.11 THAILAND

4.2.12 THE PHILIPPINES

4.2.13 VIETNAM

4.3 EUROPE: COLLAGES AND SIMILAR DECORATIVE PLAQUES IMPORTS IN 2024

4.3.1 EXECUTIVE SUMMARY

4.3.2 ANDORRA

4.3.3 AUSTRIA

4.3.4 BELGIUM

4.3.5 BULGARIA

4.3.6 CYPRUS

4.3.7 DENMARK

- 4.3.8 FINLAND
- 4.3.9 FRANCE
- 4.3.10 GEORGIA
- 4.3.11 GERMANY
- 4.3.12 GREECE
- 4.3.13 IRELAND
- 4.3.14 ITALY
- 4.3.15 LUXEMBOURG
- 4.3.16 NORWAY
- 4.3.17 POLAND
- 4.3.18 PORTUGAL
- 4.3.19 RUSSIA
- 4.3.20 SLOVAKIA
- 4.3.21 SPAIN
- 4.3.22 SWEDEN
- 4.3.23 SWITZERLAND
- 4.3.24 THE NETHERLANDS
- 4.3.25 THE UNITED KINGDOM
- 4.3.26 UKRAINE

4.4 LATIN AMERICA: COLLAGES AND SIMILAR DECORATIVE PLAQUES IMPORTS IN 2024

- 4.4.1 EXECUTIVE SUMMARY
- 4.4.2 BRAZIL
- 4.4.3 CHILE
- 4.4.4 COLOMBIA
- 4.4.5 ECUADOR
- 4.4.6 GUATEMALA
- 4.4.7 HONDURAS
- 4.4.8 MEXICO
- 4.4.9 PANAMA
- 4.4.10 PARAGUAY
- 4.4.11 PERU

4.5 NORTH AMERICA & THE CARIBBEAN: COLLAGES AND SIMILAR DECORATIVE PLAQUES IMPORTS IN 2024

- 4.5.1 EXECUTIVE SUMMARY
- 4.5.2 ARUBA
- 4.5.3 BARBADOS
- 4.5.4 BERMUDA
- 4.5.5 CANADA

4.5.6 JAMAICA

4.5.7 THE BAHAMAS

4.5.8 THE DOMINICAN REPUBLIC

4.5.9 THE UNITED STATES

4.6 OCEANIA: COLLAGES AND SIMILAR DECORATIVE PLAQUES IMPORTS IN 2024

4.6.1 EXECUTIVE SUMMARY

4.6.2 AUSTRALIA

4.6.3 FIJI

4.6.4 NEW ZEALAND

4.7 THE MIDDLE EAST: COLLAGES AND SIMILAR DECORATIVE PLAQUES IMPORTS IN 2024

4.7.1 EXECUTIVE SUMMARY

4.7.2 ARMENIA

4.7.3 BAHRAIN

4.7.4 ISRAEL

4.7.5 JORDAN

4.7.6 KUWAIT

4.7.7 LEBANON

4.7.8 OMAN

4.7.9 PAKISTAN

4.7.10 QATAR

4.7.11 TURKEY

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