

The World Market for Cold-Rolled Iron or Non-Alloy Steel Flat-Rolled Products: A 2024 Global Trade Perspective

<https://marketpublishers.com/r/W15E956A4F3EN.html>

Date: May 2023

Pages: 123

Price: US\$ 795.00 (Single User License)

ID: W15E956A4F3EN

Abstracts

This report was created for strategic planners, international executives, and import/export managers who are concerned with the market for cold-rolled iron or non-alloy steel flat-rolled products. With the globalization of this market, managers can no longer be contented with a local view. Nor can managers be contented with out-of-date statistics that appear several years after the fact. Professor Philip M. Parker, the Chair Professor of Management Science at INSEAD, has developed a methodology, based on macroeconomic and trade models, to estimate the market for cold-rolled iron or non-alloy steel flat-rolled products for those countries serving the world market via exports or supplying from various countries via imports. He does so for the current year based on a variety of key historical indicators and econometric models.

'Cold-rolled iron or non-alloy steel flat-rolled products' as a category is defined in this report following the definition given by the United Nations Statistics Division Classification Registry using the Standard International Trade Classification, Revision 3 (SITC, Rev. 3). The SITC code that defines 'cold-rolled iron or non-alloy steel flat-rolled products' is 6733.

Contents

1 METHODOLOGY

1.1 OUR APPROACH

2 THE WORLD MARKET

2.1 EXPORTS

2.1.1 THE WORLD MARKET: COLD-ROLLED IRON OR NON-ALLOY STEEL FLAT-ROLLED PRODUCTS EXPORT SUPPLIES IN 2024

2.2 IMPORTS

2.2.1 THE WORLD MARKET: IMPORTED COLD-ROLLED IRON OR NON-ALLOY STEEL FLAT-ROLLED PRODUCTS IN 2024

3 EXPORTS

3.1 AFRICA: EXPORT SUPPLIES OF COLD-ROLLED IRON OR NON-ALLOY STEEL FLAT-ROLLED PRODUCTS IN 2024

3.1.1 EXECUTIVE SUMMARY

3.1.2 GHANA

3.1.3 SOUTH AFRICA

3.2 ASIA: EXPORT SUPPLIES OF COLD-ROLLED IRON OR NON-ALLOY STEEL FLAT-ROLLED PRODUCTS IN 2024

3.2.1 EXECUTIVE SUMMARY

3.2.2 CHINA

3.2.3 INDIA

3.2.4 INDONESIA

3.2.5 JAPAN

3.2.6 MALAYSIA

3.2.7 SINGAPORE

3.2.8 SOUTH KOREA

3.2.9 TAIWAN

3.3 EUROPE: EXPORT SUPPLIES OF COLD-ROLLED IRON OR NON-ALLOY STEEL FLAT-ROLLED PRODUCTS IN 2024

3.3.1 EXECUTIVE SUMMARY

3.3.2 AUSTRIA

3.3.3 BELGIUM

3.3.4 DENMARK

3.3.5 ESTONIA

3.3.6 FINLAND

3.3.7 FRANCE

3.3.8 GERMANY

3.3.9 GREECE

3.3.10 HUNGARY

3.3.11 ITALY

3.3.12 LATVIA

3.3.13 LITHUANIA

3.3.14 LUXEMBOURG

3.3.15 NORWAY

3.3.16 POLAND

3.3.17 RUSSIA

3.3.18 SLOVAKIA

3.3.19 SLOVENIA

3.3.20 SPAIN

3.3.21 SWEDEN

3.3.22 SWITZERLAND

3.3.23 THE CZECH REPUBLIC

3.3.24 THE NETHERLANDS

3.3.25 THE UNITED KINGDOM

3.3.26 UKRAINE

3.4 LATIN AMERICA: EXPORT SUPPLIES OF COLD-ROLLED IRON OR NON-ALLOY STEEL FLAT-ROLLED PRODUCTS IN 2024

3.4.1 EXECUTIVE SUMMARY

3.4.2 BRAZIL

3.4.3 MEXICO

3.5 NORTH AMERICA & THE CARIBBEAN: EXPORT SUPPLIES OF COLD-ROLLED IRON OR NON-ALLOY STEEL FLAT-ROLLED PRODUCTS IN 2024

3.5.1 EXECUTIVE SUMMARY

3.5.2 CANADA

3.5.3 THE UNITED STATES

3.6 OCEANIA: EXPORT SUPPLIES OF COLD-ROLLED IRON OR NON-ALLOY STEEL FLAT-ROLLED PRODUCTS IN 2024

3.6.1 EXECUTIVE SUMMARY

3.6.2 AUSTRALIA

3.7 THE MIDDLE EAST: EXPORT SUPPLIES OF COLD-ROLLED IRON OR NON-ALLOY STEEL FLAT-ROLLED PRODUCTS IN 2024

3.7.1 EXECUTIVE SUMMARY

3.7.2 SAUDI ARABIA

3.7.3 THE UNITED ARAB EMIRATES

3.7.4 TURKEY

4 IMPORTS

4.1 AFRICA: COLD-ROLLED IRON OR NON-ALLOY STEEL FLAT-ROLLED PRODUCTS IMPORTS IN 2024

4.1.1 EXECUTIVE SUMMARY

4.1.2 ALGERIA

4.1.3 BOTSWANA

4.1.4 CAMEROON

4.1.5 COTE D'IVOIRE

4.1.6 EGYPT

4.1.7 ETHIOPIA

4.1.8 MADAGASCAR

4.1.9 MALAWI

4.1.10 MOZAMBIQUE

4.1.11 NIGER

4.1.12 NIGERIA

4.1.13 RWANDA

4.1.14 SOUTH AFRICA

4.1.15 THE DEMOCRATIC REPUBLIC OF THE CONGO

4.1.16 ZAMBIA

4.1.17 ZIMBABWE

4.2 ASIA: COLD-ROLLED IRON OR NON-ALLOY STEEL FLAT-ROLLED PRODUCTS IMPORTS IN 2024

4.2.1 EXECUTIVE SUMMARY

4.2.2 BRUNEI

4.2.3 CHINA

4.2.4 HONG KONG

4.2.5 INDIA

4.2.6 INDONESIA

4.2.7 JAPAN

4.2.8 MACAU

4.2.9 MALAYSIA

4.2.10 MONGOLIA

4.2.11 SINGAPORE

4.2.12 SOUTH KOREA

4.2.13 SRI LANKA

4.2.14 THAILAND

4.2.15 VIETNAM

4.3 EUROPE: COLD-ROLLED IRON OR NON-ALLOY STEEL FLAT-ROLLED PRODUCTS IMPORTS IN 2024

4.3.1 EXECUTIVE SUMMARY

4.3.2 AUSTRIA

4.3.3 BELARUS

4.3.4 BELGIUM

4.3.5 BOSNIA AND HERZEGOVINA

4.3.6 BULGARIA

4.3.7 CROATIA

4.3.8 CYPRUS

4.3.9 DENMARK

4.3.10 ESTONIA

4.3.11 FINLAND

4.3.12 FRANCE

4.3.13 GEORGIA

4.3.14 GERMANY

4.3.15 HUNGARY

4.3.16 IRELAND

4.3.17 ITALY

4.3.18 KAZAKHSTAN

4.3.19 LATVIA

4.3.20 LITHUANIA

4.3.21 LUXEMBOURG

4.3.22 MACEDONIA

4.3.23 MOLDOVA

4.3.24 NORWAY

4.3.25 POLAND

4.3.26 PORTUGAL

4.3.27 ROMANIA

4.3.28 RUSSIA

4.3.29 SLOVAKIA

4.3.30 SLOVENIA

4.3.31 SPAIN

4.3.32 SWEDEN

4.3.33 SWITZERLAND

4.3.34 THE CZECH REPUBLIC

4.3.35 THE NETHERLANDS

4.3.36 THE UNITED KINGDOM

4.3.37 UKRAINE

4.4 LATIN AMERICA: COLD-ROLLED IRON OR NON-ALLOY STEEL FLAT-ROLLED PRODUCTS IMPORTS IN 2024

4.4.1 EXECUTIVE SUMMARY

4.4.2 BOLIVIA

4.4.3 COLOMBIA

4.4.4 GUATEMALA

4.4.5 HONDURAS

4.4.6 MEXICO

4.4.7 PERU

4.5 NORTH AMERICA & THE CARIBBEAN: COLD-ROLLED IRON OR NON-ALLOY STEEL FLAT-ROLLED PRODUCTS IMPORTS IN 2024

4.5.1 EXECUTIVE SUMMARY

4.5.2 CANADA

4.5.3 THE UNITED STATES

4.6 OCEANIA: COLD-ROLLED IRON OR NON-ALLOY STEEL FLAT-ROLLED PRODUCTS IMPORTS IN 2024

4.6.1 EXECUTIVE SUMMARY

4.6.2 AUSTRALIA

4.6.3 NEW ZEALAND

4.7 THE MIDDLE EAST: COLD-ROLLED IRON OR NON-ALLOY STEEL FLAT-ROLLED PRODUCTS IMPORTS IN 2024

4.7.1 EXECUTIVE SUMMARY

4.7.2 ARMENIA

4.7.3 AZERBAIJAN

4.7.4 ISRAEL

4.7.5 JORDAN

4.7.6 OMAN

4.7.7 PAKISTAN

4.7.8 QATAR

4.7.9 TURKEY

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