

The World Market for Cold-Rolled Iron and Non-Alloy Steel Flat-Rolled Products Measuring at Least 600 mm Wide and 3 mm Thick: A 2024 Global Trade Perspective

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Abstracts

This report was created for strategic planners, international executives, and import/export managers who are concerned with the market for cold-rolled iron and non-alloy steel flat-rolled products measuring at least 600 mm wide and 3 mm thick excluding coils (yield points). With the globalization of this market, managers can no longer be contented with a local view. Nor can managers be contented with out-of-date statistics that appear several years after the fact. Professor Philip M. Parker, the Chair Professor of Management Science at INSEAD, has developed a methodology, based on macroeconomic and trade models, to estimate the market for cold-rolled iron and non-alloy steel flat-rolled products measuring at least 600 mm wide and 3 mm thick excluding coils (yield points) for those countries serving the world market via exports or supplying from various countries via imports. He does so for the current year based on a variety of key historical indicators and econometric models.

'Cold-rolled iron and non-alloy steel flat-rolled products measuring at least 600 mm wide and 3 mm thick excluding coils (yield points)' as a category is defined in this report following the definition given by the United Nations Statistics Division Classification Registry using the Standard International Trade Classification, Revision 3 (SITC, Rev. 3). The SITC code that defines 'cold-rolled iron and non-alloy steel flat-rolled products measuring at least 600 mm wide and 3 mm thick excluding coils (yield points)' is 67335.

Contents

1 METHODOLOGY

1.1 OUR APPROACH

2 THE WORLD MARKET

2.1 EXPORTS

2.1.1 THE WORLD MARKET: COLD-ROLLED IRON AND NON-ALLOY STEEL FLAT-ROLLED PRODUCTS MEASURING AT LEAST 600 MM WIDE AND 3 MM THICK EXCLUDING COILS (YIELD POINTS) EXPORT SUPPLIES IN 2024

2.2 IMPORTS

2.2.1 THE WORLD MARKET: IMPORTED COLD-ROLLED IRON AND NON-ALLOY STEEL FLAT-ROLLED PRODUCTS MEASURING AT LEAST 600 MM WIDE AND 3 MM THICK EXCLUDING COILS (YIELD POINTS) IN 2024

3 EXPORTS

3.1 AFRICA: EXPORT SUPPLIES OF COLD-ROLLED IRON AND NON-ALLOY STEEL FLAT-ROLLED PRODUCTS MEASURING AT LEAST 600 MM WIDE AND 3 MM THICK EXCLUDING COILS (YIELD POINTS) IN 2024

3.1.1 EXECUTIVE SUMMARY

3.1.2 GHANA

3.1.3 SOUTH AFRICA

3.2 ASIA: EXPORT SUPPLIES OF COLD-ROLLED IRON AND NON-ALLOY STEEL FLAT-ROLLED PRODUCTS MEASURING AT LEAST 600 MM WIDE AND 3 MM THICK EXCLUDING COILS (YIELD POINTS) IN 2024

3.2.1 EXECUTIVE SUMMARY

3.2.2 CHINA

3.2.3 INDIA

3.2.4 INDONESIA

3.2.5 JAPAN

3.2.6 MALAYSIA

3.2.7 SINGAPORE

3.2.8 SOUTH KOREA

3.2.9 TAIWAN

3.3 EUROPE: EXPORT SUPPLIES OF COLD-ROLLED IRON AND NON-ALLOY STEEL FLAT-ROLLED PRODUCTS MEASURING AT LEAST 600 MM WIDE AND 3

MM THICK EXCLUDING COILS (YIELD POINTS) IN 2024

3.3.1 EXECUTIVE SUMMARY

3.3.2 AUSTRIA

3.3.3 BELGIUM

3.3.4 DENMARK

3.3.5 ESTONIA

3.3.6 FINLAND

3.3.7 FRANCE

3.3.8 GERMANY

3.3.9 GREECE

3.3.10 HUNGARY

3.3.11 ITALY

3.3.12 LATVIA

3.3.13 LITHUANIA

3.3.14 LUXEMBOURG

3.3.15 NORWAY

3.3.16 POLAND

3.3.17 RUSSIA

3.3.18 SLOVAKIA

3.3.19 SLOVENIA

3.3.20 SPAIN

3.3.21 SWEDEN

3.3.22 SWITZERLAND

3.3.23 THE CZECH REPUBLIC

3.3.24 THE NETHERLANDS

3.3.25 THE UNITED KINGDOM

3.3.26 UKRAINE

3.4 LATIN AMERICA: EXPORT SUPPLIES OF COLD-ROLLED IRON AND NON-ALLOY STEEL FLAT-ROLLED PRODUCTS MEASURING AT LEAST 600 MM WIDE AND 3 MM THICK EXCLUDING COILS (YIELD POINTS) IN 2024

3.4.1 EXECUTIVE SUMMARY

3.4.2 BRAZIL

3.4.3 MEXICO

3.5 NORTH AMERICA & THE CARIBBEAN: EXPORT SUPPLIES OF COLD-ROLLED IRON AND NON-ALLOY STEEL FLAT-ROLLED PRODUCTS MEASURING AT LEAST 600 MM WIDE AND 3 MM THICK EXCLUDING COILS (YIELD POINTS) IN 2024

3.5.1 EXECUTIVE SUMMARY

3.5.2 CANADA

3.5.3 THE UNITED STATES

3.6 OCEANIA: EXPORT SUPPLIES OF COLD-ROLLED IRON AND NON-ALLOY STEEL FLAT-ROLLED PRODUCTS MEASURING AT LEAST 600 MM WIDE AND 3 MM THICK EXCLUDING COILS (YIELD POINTS) IN 2024

3.6.1 EXECUTIVE SUMMARY

3.6.2 AUSTRALIA

3.7 THE MIDDLE EAST: EXPORT SUPPLIES OF COLD-ROLLED IRON AND NON-ALLOY STEEL FLAT-ROLLED PRODUCTS MEASURING AT LEAST 600 MM WIDE AND 3 MM THICK EXCLUDING COILS (YIELD POINTS) IN 2024

3.7.1 EXECUTIVE SUMMARY

3.7.2 SAUDI ARABIA

3.7.3 THE UNITED ARAB EMIRATES

3.7.4 TURKEY

4 IMPORTS

4.1 AFRICA: COLD-ROLLED IRON AND NON-ALLOY STEEL FLAT-ROLLED PRODUCTS MEASURING AT LEAST 600 MM WIDE AND 3 MM THICK EXCLUDING COILS (YIELD POINTS) IMPORTS IN 2024

4.1.1 EXECUTIVE SUMMARY

4.1.2 ALGERIA

4.1.3 BOTSWANA

4.1.4 CAMEROON

4.1.5 COTE D'IVOIRE

4.1.6 EGYPT

4.1.7 ETHIOPIA

4.1.8 MADAGASCAR

4.1.9 MALAWI

4.1.10 MOZAMBIQUE

4.1.11 NIGER

4.1.12 NIGERIA

4.1.13 RWANDA

4.1.14 SOUTH AFRICA

4.1.15 THE DEMOCRATIC REPUBLIC OF THE CONGO

4.1.16 ZAMBIA

4.1.17 ZIMBABWE

4.2 ASIA: COLD-ROLLED IRON AND NON-ALLOY STEEL FLAT-ROLLED PRODUCTS MEASURING AT LEAST 600 MM WIDE AND 3 MM THICK EXCLUDING COILS (YIELD POINTS) IMPORTS IN 2024

4.2.1 EXECUTIVE SUMMARY

- 4.2.2 BRUNEI
- 4.2.3 CHINA
- 4.2.4 HONG KONG
- 4.2.5 INDIA
- 4.2.6 INDONESIA
- 4.2.7 JAPAN
- 4.2.8 MACAU
- 4.2.9 MALAYSIA
- 4.2.10 MONGOLIA
- 4.2.11 SINGAPORE
- 4.2.12 SOUTH KOREA
- 4.2.13 SRI LANKA
- 4.2.14 THAILAND
- 4.2.15 VIETNAM

4.3 EUROPE: COLD-ROLLED IRON AND NON-ALLOY STEEL FLAT-ROLLED PRODUCTS MEASURING AT LEAST 600 MM WIDE AND 3 MM THICK EXCLUDING COILS (YIELD POINTS) IMPORTS IN 2024

- 4.3.1 EXECUTIVE SUMMARY
- 4.3.2 AUSTRIA
- 4.3.3 BELARUS
- 4.3.4 BELGIUM
- 4.3.5 BOSNIA AND HERZEGOVINA
- 4.3.6 BULGARIA
- 4.3.7 CROATIA
- 4.3.8 CYPRUS
- 4.3.9 DENMARK
- 4.3.10 ESTONIA
- 4.3.11 FINLAND
- 4.3.12 FRANCE
- 4.3.13 GEORGIA
- 4.3.14 GERMANY
- 4.3.15 HUNGARY
- 4.3.16 IRELAND
- 4.3.17 ITALY
- 4.3.18 KAZAKHSTAN
- 4.3.19 LATVIA
- 4.3.20 LITHUANIA
- 4.3.21 LUXEMBOURG
- 4.3.22 MACEDONIA

4.3.23 MOLDOVA

4.3.24 NORWAY

4.3.25 POLAND

4.3.26 PORTUGAL

4.3.27 ROMANIA

4.3.28 RUSSIA

4.3.29 SLOVAKIA

4.3.30 SLOVENIA

4.3.31 SPAIN

4.3.32 SWEDEN

4.3.33 SWITZERLAND

4.3.34 THE CZECH REPUBLIC

4.3.35 THE NETHERLANDS

4.3.36 THE UNITED KINGDOM

4.3.37 UKRAINE

4.4 LATIN AMERICA: COLD-ROLLED IRON AND NON-ALLOY STEEL FLAT-ROLLED PRODUCTS MEASURING AT LEAST 600 MM WIDE AND 3 MM THICK EXCLUDING COILS (YIELD POINTS) IMPORTS IN 2024

4.4.1 EXECUTIVE SUMMARY

4.4.2 BOLIVIA

4.4.3 COLOMBIA

4.4.4 GUATEMALA

4.4.5 HONDURAS

4.4.6 MEXICO

4.4.7 PERU

4.5 NORTH AMERICA & THE CARIBBEAN: COLD-ROLLED IRON AND NON-ALLOY STEEL FLAT-ROLLED PRODUCTS MEASURING AT LEAST 600 MM WIDE AND 3 MM THICK EXCLUDING COILS (YIELD POINTS) IMPORTS IN 2024

4.5.1 EXECUTIVE SUMMARY

4.5.2 CANADA

4.5.3 THE UNITED STATES

4.6 OCEANIA: COLD-ROLLED IRON AND NON-ALLOY STEEL FLAT-ROLLED PRODUCTS MEASURING AT LEAST 600 MM WIDE AND 3 MM THICK EXCLUDING COILS (YIELD POINTS) IMPORTS IN 2024

4.6.1 EXECUTIVE SUMMARY

4.6.2 AUSTRALIA

4.6.3 NEW ZEALAND

4.7 THE MIDDLE EAST: COLD-ROLLED IRON AND NON-ALLOY STEEL FLAT-ROLLED PRODUCTS MEASURING AT LEAST 600 MM WIDE AND 3 MM THICK

EXCLUDING COILS (YIELD POINTS) IMPORTS IN 2024

4.7.1 EXECUTIVE SUMMARY

4.7.2 ARMENIA

4.7.3 AZERBAIJAN

4.7.4 ISRAEL

4.7.5 JORDAN

4.7.6 OMAN

4.7.7 PAKISTAN

4.7.8 QATAR

4.7.9 TURKEY

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