

The World Market for Coconut Oil and Its Fractions: A 2024 Global Trade Perspective

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Abstracts

This report was created for strategic planners, international executives, and import/export managers who are concerned with the market for coconut oil and its fractions. With the globalization of this market, managers can no longer be contented with a local view. Nor can managers be contented with out-of-date statistics that appear several years after the fact. Professor Philip M. Parker, the Chair Professor of Management Science at INSEAD, has developed a methodology, based on macroeconomic and trade models, to estimate the market for coconut oil and its fractions for those countries serving the world market via exports or supplying from various countries via imports. He does so for the current year based on a variety of key historical indicators and econometric models.

'Coconut oil and its fractions' as a category is defined in this report following the definition given by the United Nations Statistics Division Classification Registry using the Standard International Trade Classification, Revision 3 (SITC, Rev. 3). The SITC code that defines 'coconut oil and its fractions' is 4223.

Contents

1 METHODOLOGY

1.1 OUR APPROACH

2 THE WORLD MARKET

2.1 EXPORTS

2.1.1 THE WORLD MARKET: COCONUT OIL AND ITS FRACTIONS EXPORT SUPPLIES IN 2024

2.2 IMPORTS

2.2.1 THE WORLD MARKET: IMPORTED COCONUT OIL AND ITS FRACTIONS IN 2024

3 EXPORTS

3.1 AFRICA: EXPORT SUPPLIES OF COCONUT OIL AND ITS FRACTIONS IN 2024

3.1.1 EXECUTIVE SUMMARY

3.1.2 COTE D'IVOIRE

3.1.3 GHANA

3.1.4 KENYA

3.1.5 MOZAMBIQUE

3.1.6 SAO TOME E PRINCIPE

3.1.7 SOUTH AFRICA

3.1.8 TOGO

3.2 ASIA: EXPORT SUPPLIES OF COCONUT OIL AND ITS FRACTIONS IN 2024

3.2.1 EXECUTIVE SUMMARY

3.2.2 CHINA

3.2.3 INDIA

3.2.4 INDONESIA

3.2.5 MALAYSIA

3.2.6 PAPUA NEW GUINEA

3.2.7 SINGAPORE

3.2.8 SOUTH KOREA

3.2.9 SRI LANKA

3.2.10 THAILAND

3.2.11 THE PHILIPPINES

3.2.12 VIETNAM

3.3 EUROPE: EXPORT SUPPLIES OF COCONUT OIL AND ITS FRACTIONS IN 2024

3.3.1 EXECUTIVE SUMMARY

3.3.2 AUSTRIA

3.3.3 BELGIUM

3.3.4 BULGARIA

3.3.5 CROATIA

3.3.6 DENMARK

3.3.7 FRANCE

3.3.8 GERMANY

3.3.9 GREECE

3.3.10 HUNGARY

3.3.11 ICELAND

3.3.12 IRELAND

3.3.13 ITALY

3.3.14 LATVIA

3.3.15 LITHUANIA

3.3.16 NORWAY

3.3.17 POLAND

3.3.18 PORTUGAL

3.3.19 ROMANIA

3.3.20 RUSSIA

3.3.21 SLOVAKIA

3.3.22 SLOVENIA

3.3.23 SPAIN

3.3.24 SWEDEN

3.3.25 SWITZERLAND

3.3.26 THE CZECH REPUBLIC

3.3.27 THE NETHERLANDS

3.3.28 THE UNITED KINGDOM

3.3.29 UKRAINE

3.4 LATIN AMERICA: EXPORT SUPPLIES OF COCONUT OIL AND ITS FRACTIONS IN 2024

3.4.1 EXECUTIVE SUMMARY

3.4.2 ARGENTINA

3.4.3 BELIZE

3.4.4 BRAZIL

3.4.5 COSTA RICA

3.4.6 EL SALVADOR

3.4.7 HONDURAS

3.4.8 MEXICO

3.4.9 PARAGUAY

3.5 NORTH AMERICA & THE CARIBBEAN: EXPORT SUPPLIES OF COCONUT OIL AND ITS FRACTIONS IN 2024

3.5.1 EXECUTIVE SUMMARY

3.5.2 CANADA

3.5.3 THE DOMINICAN REPUBLIC

3.5.4 THE UNITED STATES

3.5.5 TRINIDAD AND TOBAGO

3.6 OCEANIA: EXPORT SUPPLIES OF COCONUT OIL AND ITS FRACTIONS IN 2024

3.6.1 EXECUTIVE SUMMARY

3.6.2 AUSTRALIA

3.6.3 FIJI

3.6.4 FRENCH POLYNESIA

3.6.5 KIRIBATI

3.6.6 NEW ZEALAND

3.6.7 THE MARSHALL ISLANDS

3.6.8 THE SOLOMON ISLANDS

3.6.9 VANUATU

3.7 THE MIDDLE EAST: EXPORT SUPPLIES OF COCONUT OIL AND ITS FRACTIONS IN 2024

3.7.1 EXECUTIVE SUMMARY

3.7.2 OMAN

3.7.3 THE UNITED ARAB EMIRATES

4 IMPORTS

4.1 AFRICA: COCONUT OIL AND ITS FRACTIONS IMPORTS IN 2024

4.1.1 EXECUTIVE SUMMARY

4.1.2 ALGERIA

4.1.3 BURKINA FASO

4.1.4 EGYPT

4.1.5 MADAGASCAR

4.1.6 MALAWI

4.1.7 MAURITIUS

4.1.8 MOROCCO

4.1.9 NAMIBIA

4.1.10 SENEGAL

4.1.11 SIERRA LEONE

- 4.1.12 SOUTH AFRICA
- 4.1.13 TANZANIA
- 4.1.14 ZAMBIA
- 4.1.15 ZIMBABWE
- 4.2 ASIA: COCONUT OIL AND ITS FRACTIONS IMPORTS IN 2024
 - 4.2.1 EXECUTIVE SUMMARY
 - 4.2.2 CHINA
 - 4.2.3 HONG KONG
 - 4.2.4 INDIA
 - 4.2.5 INDONESIA
 - 4.2.6 JAPAN
 - 4.2.7 MALAYSIA
 - 4.2.8 MONGOLIA
 - 4.2.9 NEPAL
 - 4.2.10 SINGAPORE
 - 4.2.11 SOUTH KOREA
 - 4.2.12 SRI LANKA
 - 4.2.13 TAIWAN
 - 4.2.14 THAILAND
 - 4.2.15 THE PHILIPPINES
 - 4.2.16 VIETNAM
- 4.3 EUROPE: COCONUT OIL AND ITS FRACTIONS IMPORTS IN 2024
 - 4.3.1 EXECUTIVE SUMMARY
 - 4.3.2 AUSTRIA
 - 4.3.3 BELARUS
 - 4.3.4 BELGIUM
 - 4.3.5 BOSNIA AND HERZEGOVINA
 - 4.3.6 BULGARIA
 - 4.3.7 CROATIA
 - 4.3.8 CYPRUS
 - 4.3.9 DENMARK
 - 4.3.10 ESTONIA
 - 4.3.11 FINLAND
 - 4.3.12 FRANCE
 - 4.3.13 GEORGIA
 - 4.3.14 GERMANY
 - 4.3.15 GREECE
 - 4.3.16 HUNGARY
 - 4.3.17 ICELAND

- 4.3.18 IRELAND
- 4.3.19 ITALY
- 4.3.20 KAZAKHSTAN
- 4.3.21 LATVIA
- 4.3.22 LITHUANIA
- 4.3.23 LUXEMBOURG
- 4.3.24 MOLDOVA
- 4.3.25 NORWAY
- 4.3.26 POLAND
- 4.3.27 PORTUGAL
- 4.3.28 ROMANIA
- 4.3.29 RUSSIA
- 4.3.30 SLOVAKIA
- 4.3.31 SLOVENIA
- 4.3.32 SPAIN
- 4.3.33 SWEDEN
- 4.3.34 SWITZERLAND
- 4.3.35 THE CZECH REPUBLIC
- 4.3.36 THE NETHERLANDS
- 4.3.37 THE UNITED KINGDOM
- 4.3.38 UKRAINE
- 4.4 LATIN AMERICA: COCONUT OIL AND ITS FRACTIONS IMPORTS IN 2024
 - 4.4.1 EXECUTIVE SUMMARY
 - 4.4.2 ARGENTINA
 - 4.4.3 BELIZE
 - 4.4.4 BOLIVIA
 - 4.4.5 BRAZIL
 - 4.4.6 CHILE
 - 4.4.7 GUATEMALA
 - 4.4.8 GUYANA
 - 4.4.9 MEXICO
 - 4.4.10 NICARAGUA
 - 4.4.11 PANAMA
 - 4.4.12 PERU
 - 4.4.13 SURINAME
 - 4.4.14 URUGUAY
- 4.5 NORTH AMERICA & THE CARIBBEAN: COCONUT OIL AND ITS FRACTIONS IMPORTS IN 2024
 - 4.5.1 EXECUTIVE SUMMARY

- 4.5.2 BARBADOS
- 4.5.3 BERMUDA
- 4.5.4 CANADA
- 4.5.5 GREENLAND
- 4.5.6 JAMAICA
- 4.5.7 ST. LUCIA
- 4.5.8 THE BAHAMAS
- 4.5.9 THE DOMINICAN REPUBLIC
- 4.5.10 THE UNITED STATES
- 4.6 OCEANIA: COCONUT OIL AND ITS FRACTIONS IMPORTS IN 2024
 - 4.6.1 EXECUTIVE SUMMARY
 - 4.6.2 AUSTRALIA
 - 4.6.3 FIJI
 - 4.6.4 NEW ZEALAND
- 4.7 THE MIDDLE EAST: COCONUT OIL AND ITS FRACTIONS IMPORTS IN 2024
 - 4.7.1 EXECUTIVE SUMMARY
 - 4.7.2 ARMENIA
 - 4.7.3 AZERBAIJAN
 - 4.7.4 BAHRAIN
 - 4.7.5 ISRAEL
 - 4.7.6 JORDAN
 - 4.7.7 KUWAIT
 - 4.7.8 LEBANON
 - 4.7.9 OMAN
 - 4.7.10 PAKISTAN
 - 4.7.11 QATAR
 - 4.7.12 TURKEY
 - 4.7.13 YEMEN

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