

# The World Market for Coated, Impregnated, Covered, or Laminated Women's and Girls' Woven Garments: A 2024 Global Trade Perspective

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## Abstracts

This report was created for strategic planners, international executives, and import/export managers who are concerned with the market for coated, impregnated, covered, or laminated women's and girls' woven garments. With the globalization of this market, managers can no longer be contented with a local view. Nor can managers be contented with out-of-date statistics that appear several years after the fact. Professor Philip M. Parker, the Chair Professor of Management Science at INSEAD, has developed a methodology, based on macroeconomic and trade models, to estimate the market for coated, impregnated, covered, or laminated women's and girls' woven garments for those countries serving the world market via exports or supplying from various countries via imports. He does so for the current year based on a variety of key historical indicators and econometric models.

'Coated, impregnated, covered, or laminated women's and girls' woven garments' as a category is defined in this report following the definition given by the United Nations Statistics Division Classification Registry using the Standard International Trade Classification, Revision 3 (SITC, Rev. 3). The SITC code that defines 'coated, impregnated, covered, or laminated women's and girls' woven garments' is 84523.

## Contents

### 1 METHODOLOGY

#### 1.1 OUR APPROACH

### 2 THE WORLD MARKET

#### 2.1 EXPORTS

2.1.1 THE WORLD MARKET: COATED, IMPREGNATED, COVERED, OR LAMINATED WOMEN'S AND GIRLS' WOVEN GARMENTS EXPORT SUPPLIES IN 2024

#### 2.2 IMPORTS

2.2.1 THE WORLD MARKET: IMPORTED COATED, IMPREGNATED, COVERED, OR LAMINATED WOMEN'S AND GIRLS' WOVEN GARMENTS IN 2024

### 3 EXPORTS

3.1 AFRICA: EXPORT SUPPLIES OF COATED, IMPREGNATED, COVERED, OR LAMINATED WOMEN'S AND GIRLS' WOVEN GARMENTS IN 2024

#### 3.1.1 EXECUTIVE SUMMARY

#### 3.1.2 COTE D'IVOIRE

#### 3.1.3 EGYPT

#### 3.1.4 ESWATINI

#### 3.1.5 MADAGASCAR

#### 3.1.6 MAURITIUS

#### 3.1.7 MOROCCO

#### 3.1.8 NAMIBIA

#### 3.1.9 SENEGAL

#### 3.1.10 SOUTH AFRICA

#### 3.1.11 TUNISIA

#### 3.1.12 UGANDA

3.2 ASIA: EXPORT SUPPLIES OF COATED, IMPREGNATED, COVERED, OR LAMINATED WOMEN'S AND GIRLS' WOVEN GARMENTS IN 2024

#### 3.2.1 EXECUTIVE SUMMARY

#### 3.2.2 BANGLADESH

#### 3.2.3 CAMBODIA

#### 3.2.4 CHINA

#### 3.2.5 HONG KONG

- 3.2.6 INDIA
- 3.2.7 INDONESIA
- 3.2.8 JAPAN
- 3.2.9 LAOS
- 3.2.10 MACAU
- 3.2.11 MALAYSIA
- 3.2.12 MONGOLIA
- 3.2.13 MYANMAR
- 3.2.14 NEPAL
- 3.2.15 NORTH KOREA
- 3.2.16 SINGAPORE
- 3.2.17 SOUTH KOREA
- 3.2.18 SRI LANKA
- 3.2.19 TAIWAN
- 3.2.20 THAILAND
- 3.2.21 THE PHILIPPINES
- 3.2.22 VIETNAM

### 3.3 EUROPE: EXPORT SUPPLIES OF COATED, IMPREGNATED, COVERED, OR LAMINATED WOMEN'S AND GIRLS' WOVEN GARMENTS IN 2024

- 3.3.1 EXECUTIVE SUMMARY
- 3.3.2 ALBANIA
- 3.3.3 AUSTRIA
- 3.3.4 BELARUS
- 3.3.5 BELGIUM
- 3.3.6 BOSNIA AND HERZEGOVINA
- 3.3.7 BULGARIA
- 3.3.8 CROATIA
- 3.3.9 CYPRUS
- 3.3.10 DENMARK
- 3.3.11 ESTONIA
- 3.3.12 FINLAND
- 3.3.13 FRANCE
- 3.3.14 GERMANY
- 3.3.15 GREECE
- 3.3.16 HUNGARY
- 3.3.17 ICELAND
- 3.3.18 IRELAND
- 3.3.19 ITALY
- 3.3.20 LATVIA

- 3.3.21 LITHUANIA
- 3.3.22 LUXEMBOURG
- 3.3.23 MACEDONIA
- 3.3.24 MALTA
- 3.3.25 MOLDOVA
- 3.3.26 NORWAY
- 3.3.27 POLAND
- 3.3.28 PORTUGAL
- 3.3.29 ROMANIA
- 3.3.30 RUSSIA
- 3.3.31 SLOVAKIA
- 3.3.32 SLOVENIA
- 3.3.33 SPAIN
- 3.3.34 SWEDEN
- 3.3.35 SWITZERLAND
- 3.3.36 THE CZECH REPUBLIC
- 3.3.37 THE NETHERLANDS
- 3.3.38 THE UNITED KINGDOM
- 3.3.39 UKRAINE

### 3.4 LATIN AMERICA: EXPORT SUPPLIES OF COATED, IMPREGNATED, COVERED, OR LAMINATED WOMEN'S AND GIRLS' WOVEN GARMENTS IN 2024

- 3.4.1 EXECUTIVE SUMMARY
- 3.4.2 BRAZIL
- 3.4.3 CHILE
- 3.4.4 COLOMBIA
- 3.4.5 GUATEMALA
- 3.4.6 MEXICO
- 3.4.7 PANAMA
- 3.4.8 PERU
- 3.4.9 URUGUAY

### 3.5 NORTH AMERICA & THE CARIBBEAN: EXPORT SUPPLIES OF COATED, IMPREGNATED, COVERED, OR LAMINATED WOMEN'S AND GIRLS' WOVEN GARMENTS IN 2024

- 3.5.1 EXECUTIVE SUMMARY
- 3.5.2 CANADA
- 3.5.3 THE DOMINICAN REPUBLIC
- 3.5.4 THE UNITED STATES

### 3.6 OCEANIA: EXPORT SUPPLIES OF COATED, IMPREGNATED, COVERED, OR LAMINATED WOMEN'S AND GIRLS' WOVEN GARMENTS IN 2024

3.6.1 EXECUTIVE SUMMARY

3.6.2 AUSTRALIA

3.6.3 FIJI

3.6.4 THE PITCAIRN ISLANDS

3.7 THE MIDDLE EAST: EXPORT SUPPLIES OF COATED, IMPREGNATED, COVERED, OR LAMINATED WOMEN'S AND GIRLS' WOVEN GARMENTS IN 2024

3.7.1 EXECUTIVE SUMMARY

3.7.2 AZERBAIJAN

3.7.3 BAHRAIN

3.7.4 ISRAEL

3.7.5 JORDAN

3.7.6 KUWAIT

3.7.7 LEBANON

3.7.8 PAKISTAN

3.7.9 SAUDI ARABIA

3.7.10 SYRIA

3.7.11 THE UNITED ARAB EMIRATES

3.7.12 TURKEY

## **4 IMPORTS**

4.1 AFRICA: COATED, IMPREGNATED, COVERED, OR LAMINATED WOMEN'S AND GIRLS' WOVEN GARMENTS IMPORTS IN 2024

4.1.1 EXECUTIVE SUMMARY

4.1.2 ALGERIA

4.1.3 BENIN

4.1.4 BOTSWANA

4.1.5 BURKINA FASO

4.1.6 BURUNDI

4.1.7 CAMEROON

4.1.8 EGYPT

4.1.9 ETHIOPIA

4.1.10 GUINEA

4.1.11 MALAWI

4.1.12 MAURITANIA

4.1.13 MAURITIUS

4.1.14 MOROCCO

4.1.15 MOZAMBIQUE

4.1.16 NAMIBIA

4.1.17 NIGERIA

4.1.18 RWANDA

4.1.19 SENEGAL

4.1.20 SOUTH AFRICA

4.1.21 TANZANIA

4.1.22 THE DEMOCRATIC REPUBLIC OF THE CONGO

4.1.23 UGANDA

4.1.24 ZAMBIA

4.1.25 ZIMBABWE

#### 4.2 ASIA: COATED, IMPREGNATED, COVERED, OR LAMINATED WOMEN'S AND GIRLS' WOVEN GARMENTS IMPORTS IN 2024

4.2.1 EXECUTIVE SUMMARY

4.2.2 BRUNEI

4.2.3 CHINA

4.2.4 HONG KONG

4.2.5 INDIA

4.2.6 INDONESIA

4.2.7 JAPAN

4.2.8 MALAYSIA

4.2.9 MONGOLIA

4.2.10 NEPAL

4.2.11 SINGAPORE

4.2.12 SOUTH KOREA

4.2.13 TAIWAN

4.2.14 THAILAND

4.2.15 THE PHILIPPINES

4.2.16 VIETNAM

#### 4.3 EUROPE: COATED, IMPREGNATED, COVERED, OR LAMINATED WOMEN'S AND GIRLS' WOVEN GARMENTS IMPORTS IN 2024

4.3.1 EXECUTIVE SUMMARY

4.3.2 ALBANIA

4.3.3 ANDORRA

4.3.4 AUSTRIA

4.3.5 BELARUS

4.3.6 BELGIUM

4.3.7 BOSNIA AND HERZEGOVINA

4.3.8 BULGARIA

4.3.9 CROATIA

4.3.10 CYPRUS

- 4.3.11 DENMARK
- 4.3.12 ESTONIA
- 4.3.13 FINLAND
- 4.3.14 FRANCE
- 4.3.15 GEORGIA
- 4.3.16 GERMANY
- 4.3.17 GREECE
- 4.3.18 HUNGARY
- 4.3.19 ICELAND
- 4.3.20 IRELAND
- 4.3.21 ITALY
- 4.3.22 KAZAKHSTAN
- 4.3.23 LATVIA
- 4.3.24 LITHUANIA
- 4.3.25 LUXEMBOURG
- 4.3.26 MACEDONIA
- 4.3.27 MALTA
- 4.3.28 MOLDOVA
- 4.3.29 NORWAY
- 4.3.30 POLAND
- 4.3.31 PORTUGAL
- 4.3.32 ROMANIA
- 4.3.33 RUSSIA
- 4.3.34 SLOVAKIA
- 4.3.35 SLOVENIA
- 4.3.36 SPAIN
- 4.3.37 SWEDEN
- 4.3.38 SWITZERLAND
- 4.3.39 THE CZECH REPUBLIC
- 4.3.40 THE NETHERLANDS
- 4.3.41 THE UNITED KINGDOM
- 4.3.42 UKRAINE
- 4.4 LATIN AMERICA: COATED, IMPREGNATED, COVERED, OR LAMINATED  
WOMEN'S AND GIRLS' WOVEN GARMENTS IMPORTS IN 2024
  - 4.4.1 EXECUTIVE SUMMARY
  - 4.4.2 ARGENTINA
  - 4.4.3 BELIZE
  - 4.4.4 BOLIVIA
  - 4.4.5 BRAZIL

4.4.6 CHILE

4.4.7 COLOMBIA

4.4.8 ECUADOR

4.4.9 EL SALVADOR

4.4.10 GUATEMALA

4.4.11 GUYANA

4.4.12 MEXICO

4.4.13 NICARAGUA

4.4.14 PANAMA

4.4.15 PARAGUAY

4.4.16 PERU

4.4.17 URUGUAY

#### 4.5 NORTH AMERICA & THE CARIBBEAN: COATED, IMPREGNATED, COVERED, OR LAMINATED WOMEN'S AND GIRLS' WOVEN GARMENTS IMPORTS IN 2024

4.5.1 EXECUTIVE SUMMARY

4.5.2 ARUBA

4.5.3 CANADA

4.5.4 GREENLAND

4.5.5 JAMAICA

4.5.6 THE BAHAMAS

4.5.7 THE DOMINICAN REPUBLIC

4.5.8 THE UNITED STATES

#### 4.6 OCEANIA: COATED, IMPREGNATED, COVERED, OR LAMINATED WOMEN'S AND GIRLS' WOVEN GARMENTS IMPORTS IN 2024

4.6.1 EXECUTIVE SUMMARY

4.6.2 AUSTRALIA

4.6.3 FIJI

4.6.4 FRENCH POLYNESIA

4.6.5 NEW CALEDONIA

4.6.6 NEW ZEALAND

#### 4.7 THE MIDDLE EAST: COATED, IMPREGNATED, COVERED, OR LAMINATED WOMEN'S AND GIRLS' WOVEN GARMENTS IMPORTS IN 2024

4.7.1 EXECUTIVE SUMMARY

4.7.2 ARMENIA

4.7.3 AZERBAIJAN

4.7.4 BAHRAIN

4.7.5 ISRAEL

4.7.6 JORDAN

4.7.7 KUWAIT



4.7.8 LEBANON

4.7.9 OMAN

4.7.10 QATAR

4.7.11 TURKEY

4.7.12 YEMEN

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