

The World Market for Cinematographic Projectors: A 2024 Global Trade Perspective

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Abstracts

This report was created for strategic planners, international executives, and import/export managers who are concerned with the market for cinematographic projectors. With the globalization of this market, managers can no longer be contented with a local view. Nor can managers be contented with out-of-date statistics that appear several years after the fact. Professor Philip M. Parker, the Chair Professor of Management Science at INSEAD, has developed a methodology, based on macroeconomic and trade models, to estimate the market for cinematographic projectors for those countries serving the world market via exports or supplying from various countries via imports. He does so for the current year based on a variety of key historical indicators and econometric models.

'Cinematographic projectors' as a category is defined in this report following the definition given by the United Nations Statistics Division Classification Registry using the Standard International Trade Classification, Revision 3 (SITC, Rev. 3). The SITC code that defines 'cinematographic projectors' is 88122.

Contents

1 METHODOLOGY

1.1 OUR APPROACH

2 THE WORLD MARKET

2.1 EXPORTS

2.1.1 THE WORLD MARKET: CINEMATOGRAPHIC PROJECTORS EXPORT SUPPLIES IN 2024

2.2 IMPORTS

2.2.1 THE WORLD MARKET: IMPORTED CINEMATOGRAPHIC PROJECTORS IN 2024

3 EXPORTS

3.1 AFRICA: EXPORT SUPPLIES OF CINEMATOGRAPHIC PROJECTORS IN 2024

3.1.1 EXECUTIVE SUMMARY

3.1.2 SOUTH AFRICA

3.2 ASIA: EXPORT SUPPLIES OF CINEMATOGRAPHIC PROJECTORS IN 2024

3.2.1 EXECUTIVE SUMMARY

3.2.2 CHINA

3.2.3 HONG KONG

3.2.4 INDIA

3.2.5 INDONESIA

3.2.6 JAPAN

3.2.7 MACAU

3.2.8 MALAYSIA

3.2.9 SEYCHELLES

3.2.10 SINGAPORE

3.2.11 SOUTH KOREA

3.2.12 TAIWAN

3.2.13 THAILAND

3.2.14 THE PHILIPPINES

3.3 EUROPE: EXPORT SUPPLIES OF CINEMATOGRAPHIC PROJECTORS IN 2024

3.3.1 EXECUTIVE SUMMARY

3.3.2 AUSTRIA

3.3.3 BELGIUM

3.3.4 BULGARIA

3.3.5 CYPRUS

3.3.6 DENMARK

3.3.7 FRANCE

3.3.8 GERMANY

3.3.9 HUNGARY

3.3.10 IRELAND

3.3.11 ITALY

3.3.12 LUXEMBOURG

3.3.13 NORWAY

3.3.14 POLAND

3.3.15 PORTUGAL

3.3.16 SLOVAKIA

3.3.17 SPAIN

3.3.18 SWEDEN

3.3.19 SWITZERLAND

3.3.20 THE CZECH REPUBLIC

3.3.21 THE NETHERLANDS

3.3.22 THE UNITED KINGDOM

3.4 LATIN AMERICA: EXPORT SUPPLIES OF CINEMATOGRAPHIC PROJECTORS IN 2024

3.4.1 EXECUTIVE SUMMARY

3.4.2 COLOMBIA

3.4.3 MEXICO

3.5 NORTH AMERICA & THE CARIBBEAN: EXPORT SUPPLIES OF CINEMATOGRAPHIC PROJECTORS IN 2024

3.5.1 EXECUTIVE SUMMARY

3.5.2 CANADA

3.5.3 THE UNITED STATES

3.6 OCEANIA: EXPORT SUPPLIES OF CINEMATOGRAPHIC PROJECTORS IN 2024

3.6.1 EXECUTIVE SUMMARY

3.6.2 AUSTRALIA

3.6.3 NEW ZEALAND

3.7 THE MIDDLE EAST: EXPORT SUPPLIES OF CINEMATOGRAPHIC PROJECTORS IN 2024

3.7.1 EXECUTIVE SUMMARY

3.7.2 ISRAEL

3.7.3 LEBANON

3.7.4 THE UNITED ARAB EMIRATES

4 IMPORTS

4.1 AFRICA: CINEMATOGRAPHIC PROJECTORS IMPORTS IN 2024

4.1.1 EXECUTIVE SUMMARY

4.1.2 ALGERIA

4.1.3 BOTSWANA

4.1.4 BURKINA FASO

4.1.5 BURUNDI

4.1.6 CAPE VERDE

4.1.7 EGYPT

4.1.8 ETHIOPIA

4.1.9 MAURITIUS

4.1.10 MOROCCO

4.1.11 MOZAMBIQUE

4.1.12 NAMIBIA

4.1.13 NIGERIA

4.1.14 RWANDA

4.1.15 SENEGAL

4.1.16 SOUTH AFRICA

4.1.17 TANZANIA

4.1.18 THE DEMOCRATIC REPUBLIC OF THE CONGO

4.1.19 UGANDA

4.1.20 ZAMBIA

4.1.21 ZIMBABWE

4.2 ASIA: CINEMATOGRAPHIC PROJECTORS IMPORTS IN 2024

4.2.1 EXECUTIVE SUMMARY

4.2.2 CHINA

4.2.3 HONG KONG

4.2.4 INDIA

4.2.5 INDONESIA

4.2.6 JAPAN

4.2.7 MALAYSIA

4.2.8 MONGOLIA

4.2.9 NEPAL

4.2.10 SINGAPORE

4.2.11 SOUTH KOREA

4.2.12 SRI LANKA

4.2.13 TAIWAN

4.2.14 THAILAND

4.2.15 THE MALDIVES

4.2.16 THE PHILIPPINES

4.2.17 VIETNAM

4.3 EUROPE: CINEMATOGRAPHIC PROJECTORS IMPORTS IN 2024

4.3.1 EXECUTIVE SUMMARY

4.3.2 ANDORRA

4.3.3 AUSTRIA

4.3.4 BELGIUM

4.3.5 BOSNIA AND HERZEGOVINA

4.3.6 BULGARIA

4.3.7 CROATIA

4.3.8 DENMARK

4.3.9 FINLAND

4.3.10 FRANCE

4.3.11 GERMANY

4.3.12 GREECE

4.3.13 HUNGARY

4.3.14 ICELAND

4.3.15 IRELAND

4.3.16 ITALY

4.3.17 KAZAKHSTAN

4.3.18 LATVIA

4.3.19 LITHUANIA

4.3.20 LUXEMBOURG

4.3.21 MALTA

4.3.22 NORWAY

4.3.23 POLAND

4.3.24 PORTUGAL

4.3.25 ROMANIA

4.3.26 RUSSIA

4.3.27 SLOVAKIA

4.3.28 SPAIN

4.3.29 SWEDEN

4.3.30 SWITZERLAND

4.3.31 THE CZECH REPUBLIC

4.3.32 THE NETHERLANDS

4.3.33 THE UNITED KINGDOM

4.4 LATIN AMERICA: CINEMATOGRAPHIC PROJECTORS IMPORTS IN 2024

4.4.1 EXECUTIVE SUMMARY

4.4.2 ARGENTINA

4.4.3 BOLIVIA

4.4.4 BRAZIL

4.4.5 CHILE

4.4.6 COLOMBIA

4.4.7 ECUADOR

4.4.8 EL SALVADOR

4.4.9 GUATEMALA

4.4.10 GUYANA

4.4.11 HONDURAS

4.4.12 MEXICO

4.4.13 NICARAGUA

4.4.14 PANAMA

4.4.15 PARAGUAY

4.4.16 PERU

4.4.17 URUGUAY

4.5 NORTH AMERICA & THE CARIBBEAN: CINEMATOGRAPHIC PROJECTORS IMPORTS IN 2024

4.5.1 EXECUTIVE SUMMARY

4.5.2 ANTIGUA AND BARBUDA

4.5.3 BARBADOS

4.5.4 BERMUDA

4.5.5 CANADA

4.5.6 JAMAICA

4.5.7 ST. LUCIA

4.5.8 THE BAHAMAS

4.5.9 THE DOMINICAN REPUBLIC

4.5.10 THE UNITED STATES

4.6 OCEANIA: CINEMATOGRAPHIC PROJECTORS IMPORTS IN 2024

4.6.1 EXECUTIVE SUMMARY

4.6.2 AUSTRALIA

4.6.3 FIJI

4.6.4 NEW ZEALAND

4.7 THE MIDDLE EAST: CINEMATOGRAPHIC PROJECTORS IMPORTS IN 2024

4.7.1 EXECUTIVE SUMMARY

4.7.2 BAHRAIN

4.7.3 ISRAEL

4.7.4 JORDAN

4.7.5 LEBANON

4.7.6 PAKISTAN

4.7.7 QATAR

4.7.8 TURKEY

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