

The World Market for Chemicals Prepared for Photographic Use and Unmixed Photographic Products in Measured Portions or Retail Packs: A 2024 Global Trade Perspective

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Abstracts

This report was created for strategic planners, international executives, and import/export managers who are concerned with the market for unmixed products for photographic use in measured portions or ready to use retail packs and chemicals prepared for photographic use excluding varnish and glue. With the globalization of this market, managers can no longer be contented with a local view. Nor can managers be contented with out-of-date statistics that appear several years after the fact. Professor Philip M. Parker, the Chair Professor of Management Science at INSEAD, has developed a methodology, based on macroeconomic and trade models, to estimate the market for unmixed products for photographic use in measured portions or ready to use retail packs and chemicals prepared for photographic use excluding varnish and glue for those countries serving the world market via exports or supplying from various countries via imports. He does so for the current year based on a variety of key historical indicators and econometric models.

'Unmixed products for photographic use in measured portions or ready to use retail packs and chemicals prepared for photographic use excluding varnish and glue' as a category is defined in this report following the definition given by the United Nations Statistics Division Classification Registry using the Standard International Trade Classification, Revision 3 (SITC, Rev. 3). The SITC code that defines 'unmixed products for photographic use in measured portions or ready to use retail packs and chemicals prepared for photographic use excluding varnish and glue' is 8821.

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