

The World Market for Blankets and Travel Rugs Made of Synthetic Fibers: A 2024 Global Trade Perspective

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Abstracts

This report was created for strategic planners, international executives, and import/export managers who are concerned with the market for blankets and travel rugs made of synthetic fibers. With the globalization of this market, managers can no longer be contented with a local view. Nor can managers be contented with out-of-date statistics that appear several years after the fact. Professor Philip M. Parker, the Chair Professor of Management Science at INSEAD, has developed a methodology, based on macroeconomic and trade models, to estimate the market for blankets and travel rugs made of synthetic fibers for those countries serving the world market via exports or supplying from various countries via imports. He does so for the current year based on a variety of key historical indicators and econometric models.

'Blankets and travel rugs made of synthetic fibers' as a category is defined in this report following the definition given by the United Nations Statistics Division Classification Registry using the Standard International Trade Classification, Revision 3 (SITC, Rev. 3). The SITC code that defines 'blankets and travel rugs made of synthetic fibers' is 65833.

Contents

1 METHODOLOGY

1.1 OUR APPROACH

2 THE WORLD MARKET

2.1 EXPORTS

2.1.1 THE WORLD MARKET: BLANKETS AND TRAVEL RUGS MADE OF SYNTHETIC FIBERS EXPORT SUPPLIES IN 2024

2.2 IMPORTS

2.2.1 THE WORLD MARKET: IMPORTED BLANKETS AND TRAVEL RUGS MADE OF SYNTHETIC FIBERS IN 2024

3 EXPORTS

3.1 AFRICA: EXPORT SUPPLIES OF BLANKETS AND TRAVEL RUGS MADE OF SYNTHETIC FIBERS IN 2024

3.1.1 EXECUTIVE SUMMARY

3.1.2 BOTSWANA

3.1.3 EGYPT

3.1.4 KENYA

3.1.5 LESOTHO

3.1.6 SOUTH AFRICA

3.1.7 TUNISIA

3.2 ASIA: EXPORT SUPPLIES OF BLANKETS AND TRAVEL RUGS MADE OF SYNTHETIC FIBERS IN 2024

3.2.1 EXECUTIVE SUMMARY

3.2.2 BANGLADESH

3.2.3 CAMBODIA

3.2.4 CHINA

3.2.5 HONG KONG

3.2.6 INDIA

3.2.7 INDONESIA

3.2.8 JAPAN

3.2.9 MALAYSIA

3.2.10 MYANMAR

3.2.11 SINGAPORE

3.2.12 SOUTH KOREA

3.2.13 SRI LANKA

3.2.14 TAIWAN

3.2.15 THAILAND

3.2.16 THE PHILIPPINES

3.2.17 VIETNAM

3.3 EUROPE: EXPORT SUPPLIES OF BLANKETS AND TRAVEL RUGS MADE OF SYNTHETIC FIBERS IN 2024

3.3.1 EXECUTIVE SUMMARY

3.3.2 ALBANIA

3.3.3 AUSTRIA

3.3.4 BELARUS

3.3.5 BELGIUM

3.3.6 BULGARIA

3.3.7 CROATIA

3.3.8 CYPRUS

3.3.9 DENMARK

3.3.10 ESTONIA

3.3.11 FINLAND

3.3.12 FRANCE

3.3.13 GERMANY

3.3.14 GREECE

3.3.15 HUNGARY

3.3.16 IRELAND

3.3.17 ITALY

3.3.18 KAZAKHSTAN

3.3.19 LATVIA

3.3.20 LITHUANIA

3.3.21 LUXEMBOURG

3.3.22 NORWAY

3.3.23 POLAND

3.3.24 PORTUGAL

3.3.25 ROMANIA

3.3.26 RUSSIA

3.3.27 SLOVAKIA

3.3.28 SLOVENIA

3.3.29 SPAIN

3.3.30 SWEDEN

3.3.31 SWITZERLAND

3.3.32 THE CZECH REPUBLIC

3.3.33 THE NETHERLANDS

3.3.34 THE UNITED KINGDOM

3.3.35 UKRAINE

3.4 LATIN AMERICA: EXPORT SUPPLIES OF BLANKETS AND TRAVEL RUGS MADE OF SYNTHETIC FIBERS IN 2024

3.4.1 EXECUTIVE SUMMARY

3.4.2 ARGENTINA

3.4.3 BOLIVIA

3.4.4 BRAZIL

3.4.5 CHILE

3.4.6 COLOMBIA

3.4.7 ECUADOR

3.4.8 EL SALVADOR

3.4.9 GUATEMALA

3.4.10 HONDURAS

3.4.11 MEXICO

3.4.12 NICARAGUA

3.4.13 PANAMA

3.4.14 PARAGUAY

3.4.15 PERU

3.4.16 URUGUAY

3.5 NORTH AMERICA & THE CARIBBEAN: EXPORT SUPPLIES OF BLANKETS AND TRAVEL RUGS MADE OF SYNTHETIC FIBERS IN 2024

3.5.1 EXECUTIVE SUMMARY

3.5.2 CANADA

3.5.3 THE UNITED STATES

3.6 OCEANIA: EXPORT SUPPLIES OF BLANKETS AND TRAVEL RUGS MADE OF SYNTHETIC FIBERS IN 2024

3.6.1 EXECUTIVE SUMMARY

3.6.2 AUSTRALIA

3.7 THE MIDDLE EAST: EXPORT SUPPLIES OF BLANKETS AND TRAVEL RUGS MADE OF SYNTHETIC FIBERS IN 2024

3.7.1 EXECUTIVE SUMMARY

3.7.2 IRAN

3.7.3 ISRAEL

3.7.4 KYRGYZSTAN

3.7.5 PAKISTAN

3.7.6 SAUDI ARABIA

- 3.7.7 SYRIA
- 3.7.8 THE UNITED ARAB EMIRATES
- 3.7.9 TURKEY
- 3.7.10 UZBEKISTAN

4 IMPORTS

4.1 AFRICA: BLANKETS AND TRAVEL RUGS MADE OF SYNTHETIC FIBERS IMPORTS IN 2024

- 4.1.1 EXECUTIVE SUMMARY
- 4.1.2 ALGERIA
- 4.1.3 BOTSWANA
- 4.1.4 BURKINA FASO
- 4.1.5 CAMEROON
- 4.1.6 COTE D'IVOIRE
- 4.1.7 EGYPT
- 4.1.8 ETHIOPIA
- 4.1.9 MADAGASCAR
- 4.1.10 MALAWI
- 4.1.11 MAURITANIA
- 4.1.12 MAURITIUS
- 4.1.13 MOROCCO
- 4.1.14 MOZAMBIQUE
- 4.1.15 NAMIBIA
- 4.1.16 NIGER
- 4.1.17 NIGERIA
- 4.1.18 RWANDA
- 4.1.19 SENEGAL
- 4.1.20 SOUTH AFRICA
- 4.1.21 TANZANIA
- 4.1.22 THE DEMOCRATIC REPUBLIC OF THE CONGO
- 4.1.23 UGANDA
- 4.1.24 ZAMBIA
- 4.1.25 ZIMBABWE

4.2 ASIA: BLANKETS AND TRAVEL RUGS MADE OF SYNTHETIC FIBERS IMPORTS IN 2024

- 4.2.1 EXECUTIVE SUMMARY
- 4.2.2 CHINA
- 4.2.3 HONG KONG

- 4.2.4 INDIA
- 4.2.5 INDONESIA
- 4.2.6 JAPAN
- 4.2.7 MALAYSIA
- 4.2.8 NEPAL
- 4.2.9 SINGAPORE
- 4.2.10 SOUTH KOREA
- 4.2.11 SRI LANKA
- 4.2.12 TAIWAN
- 4.2.13 THAILAND
- 4.2.14 THE PHILIPPINES
- 4.2.15 VIETNAM

4.3 EUROPE: BLANKETS AND TRAVEL RUGS MADE OF SYNTHETIC FIBERS IMPORTS IN 2024

- 4.3.1 EXECUTIVE SUMMARY
- 4.3.2 ALBANIA
- 4.3.3 ANDORRA
- 4.3.4 AUSTRIA
- 4.3.5 BELARUS
- 4.3.6 BELGIUM
- 4.3.7 BOSNIA AND HERZEGOVINA
- 4.3.8 BULGARIA
- 4.3.9 CROATIA
- 4.3.10 CYPRUS
- 4.3.11 DENMARK
- 4.3.12 ESTONIA
- 4.3.13 FINLAND
- 4.3.14 FRANCE
- 4.3.15 GEORGIA
- 4.3.16 GERMANY
- 4.3.17 GREECE
- 4.3.18 HUNGARY
- 4.3.19 ICELAND
- 4.3.20 IRELAND
- 4.3.21 ITALY
- 4.3.22 KAZAKHSTAN
- 4.3.23 LATVIA
- 4.3.24 LITHUANIA
- 4.3.25 LUXEMBOURG

4.3.26 MACEDONIA

4.3.27 MALTA

4.3.28 MOLDOVA

4.3.29 NORWAY

4.3.30 POLAND

4.3.31 PORTUGAL

4.3.32 ROMANIA

4.3.33 RUSSIA

4.3.34 SLOVAKIA

4.3.35 SLOVENIA

4.3.36 SPAIN

4.3.37 SWEDEN

4.3.38 SWITZERLAND

4.3.39 THE CZECH REPUBLIC

4.3.40 THE NETHERLANDS

4.3.41 THE UNITED KINGDOM

4.3.42 UKRAINE

4.4 LATIN AMERICA: BLANKETS AND TRAVEL RUGS MADE OF SYNTHETIC FIBERS IMPORTS IN 2024

4.4.1 EXECUTIVE SUMMARY

4.4.2 ARGENTINA

4.4.3 BOLIVIA

4.4.4 BRAZIL

4.4.5 CHILE

4.4.6 COLOMBIA

4.4.7 ECUADOR

4.4.8 EL SALVADOR

4.4.9 GUATEMALA

4.4.10 HONDURAS

4.4.11 MEXICO

4.4.12 NICARAGUA

4.4.13 PANAMA

4.4.14 PARAGUAY

4.4.15 PERU

4.4.16 URUGUAY

4.5 NORTH AMERICA & THE CARIBBEAN: BLANKETS AND TRAVEL RUGS MADE OF SYNTHETIC FIBERS IMPORTS IN 2024

4.5.1 EXECUTIVE SUMMARY

4.5.2 ARUBA

4.5.3 BERMUDA

4.5.4 CANADA

4.5.5 JAMAICA

4.5.6 THE BAHAMAS

4.5.7 THE DOMINICAN REPUBLIC

4.5.8 THE UNITED STATES

4.6 OCEANIA: BLANKETS AND TRAVEL RUGS MADE OF SYNTHETIC FIBERS
IMPORTS IN 2024

4.6.1 EXECUTIVE SUMMARY

4.6.2 AUSTRALIA

4.6.3 FIJI

4.6.4 FRENCH POLYNESIA

4.6.5 NEW CALEDONIA

4.6.6 NEW ZEALAND

4.7 THE MIDDLE EAST: BLANKETS AND TRAVEL RUGS MADE OF SYNTHETIC
FIBERS IMPORTS IN 2024

4.7.1 EXECUTIVE SUMMARY

4.7.2 ARMENIA

4.7.3 AZERBAIJAN

4.7.4 BAHRAIN

4.7.5 ISRAEL

4.7.6 JORDAN

4.7.7 KUWAIT

4.7.8 LEBANON

4.7.9 OMAN

4.7.10 PAKISTAN

4.7.11 QATAR

4.7.12 TURKEY

4.7.13 YEMEN

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