

# **The World Market for Battery-Powered Wristwatches with Cases Made of Precious Metal or Clad with Precious Metal: A 2024 Global Trade Perspective**

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## **Abstracts**

This report was created for strategic planners, international executives, and import/export managers who are concerned with the market for battery-powered wristwatches with cases made of precious metal or clad with precious metal. With the globalization of this market, managers can no longer be contented with a local view. Nor can managers be contented with out-of-date statistics that appear several years after the fact. Professor Philip M. Parker, the Chair Professor of Management Science at INSEAD, has developed a methodology, based on macroeconomic and trade models, to estimate the market for battery-powered wristwatches with cases made of precious metal or clad with precious metal for those countries serving the world market via exports or supplying from various countries via imports. He does so for the current year based on a variety of key historical indicators and econometric models.

'Battery-powered wristwatches with cases made of precious metal or clad with precious metal' as a category is defined in this report following the definition given by the United Nations Statistics Division Classification Registry using the Standard International Trade Classification, Revision 3 (SITC, Rev. 3). The SITC code that defines 'battery-powered wristwatches with cases made of precious metal or clad with precious metal' is 88531.

## Contents

### 1 METHODOLOGY

#### 1.1 OUR APPROACH

### 2 THE WORLD MARKET

#### 2.1 EXPORTS

2.1.1 THE WORLD MARKET: BATTERY-POWERED WRISTWATCHES WITH CASES MADE OF PRECIOUS METAL OR CLAD WITH PRECIOUS METAL EXPORT SUPPLIES IN 2024

#### 2.2 IMPORTS

2.2.1 THE WORLD MARKET: IMPORTED BATTERY-POWERED WRISTWATCHES WITH CASES MADE OF PRECIOUS METAL OR CLAD WITH PRECIOUS METAL IN 2024

### 3 EXPORTS

3.1 AFRICA: EXPORT SUPPLIES OF BATTERY-POWERED WRISTWATCHES WITH CASES MADE OF PRECIOUS METAL OR CLAD WITH PRECIOUS METAL IN 2024

#### 3.1.1 EXECUTIVE SUMMARY

#### 3.1.2 EGYPT

#### 3.1.3 ESWATINI

#### 3.1.4 GABON

#### 3.1.5 LIBERIA

#### 3.1.6 MAURITIUS

#### 3.1.7 MOROCCO

#### 3.1.8 NIGERIA

#### 3.1.9 SOUTH AFRICA

#### 3.1.10 THE DEMOCRATIC REPUBLIC OF THE CONGO

3.2 ASIA: EXPORT SUPPLIES OF BATTERY-POWERED WRISTWATCHES WITH CASES MADE OF PRECIOUS METAL OR CLAD WITH PRECIOUS METAL IN 2024

#### 3.2.1 EXECUTIVE SUMMARY

#### 3.2.2 BRUNEI

#### 3.2.3 CHINA

#### 3.2.4 HONG KONG

#### 3.2.5 INDIA

#### 3.2.6 INDONESIA

- 3.2.7 JAPAN
- 3.2.8 MACAU
- 3.2.9 MALAYSIA
- 3.2.10 MONGOLIA
- 3.2.11 SINGAPORE
- 3.2.12 SOUTH KOREA
- 3.2.13 TAIWAN
- 3.2.14 THAILAND
- 3.2.15 THE PHILIPPINES
- 3.2.16 VIETNAM

### 3.3 EUROPE: EXPORT SUPPLIES OF BATTERY-POWERED WRISTWATCHES WITH CASES MADE OF PRECIOUS METAL OR CLAD WITH PRECIOUS METAL IN 2024

- 3.3.1 EXECUTIVE SUMMARY
- 3.3.2 AUSTRIA
- 3.3.3 BELGIUM
- 3.3.4 BULGARIA
- 3.3.5 CROATIA
- 3.3.6 CYPRUS
- 3.3.7 DENMARK
- 3.3.8 ESTONIA
- 3.3.9 FINLAND
- 3.3.10 FRANCE
- 3.3.11 GERMANY
- 3.3.12 GIBRALTAR
- 3.3.13 GREECE
- 3.3.14 HUNGARY
- 3.3.15 IRELAND
- 3.3.16 ITALY
- 3.3.17 KAZAKHSTAN
- 3.3.18 LATVIA
- 3.3.19 LITHUANIA
- 3.3.20 LUXEMBOURG
- 3.3.21 MALTA
- 3.3.22 NORWAY
- 3.3.23 POLAND
- 3.3.24 PORTUGAL
- 3.3.25 ROMANIA
- 3.3.26 RUSSIA

3.3.27 SLOVAKIA

3.3.28 SLOVENIA

3.3.29 SPAIN

3.3.30 SWEDEN

3.3.31 SWITZERLAND

3.3.32 THE CZECH REPUBLIC

3.3.33 THE NETHERLANDS

3.3.34 THE UNITED KINGDOM

3.3.35 UKRAINE

### 3.4 LATIN AMERICA: EXPORT SUPPLIES OF BATTERY-POWERED WRISTWATCHES WITH CASES MADE OF PRECIOUS METAL OR CLAD WITH PRECIOUS METAL IN 2024

3.4.1 EXECUTIVE SUMMARY

3.4.2 BRAZIL

3.4.3 CHILE

3.4.4 COLOMBIA

3.4.5 MEXICO

3.4.6 PANAMA

3.4.7 PERU

### 3.5 NORTH AMERICA & THE CARIBBEAN: EXPORT SUPPLIES OF BATTERY-POWERED WRISTWATCHES WITH CASES MADE OF PRECIOUS METAL OR CLAD WITH PRECIOUS METAL IN 2024

3.5.1 EXECUTIVE SUMMARY

3.5.2 ARUBA

3.5.3 BARBADOS

3.5.4 CANADA

3.5.5 THE BAHAMAS

3.5.6 THE DOMINICAN REPUBLIC

3.5.7 THE UNITED STATES

### 3.6 OCEANIA: EXPORT SUPPLIES OF BATTERY-POWERED WRISTWATCHES WITH CASES MADE OF PRECIOUS METAL OR CLAD WITH PRECIOUS METAL IN 2024

3.6.1 EXECUTIVE SUMMARY

3.6.2 AUSTRALIA

3.6.3 NEW ZEALAND

3.6.4 THE NORTHERN MARIANA ISLANDS

### 3.7 THE MIDDLE EAST: EXPORT SUPPLIES OF BATTERY-POWERED WRISTWATCHES WITH CASES MADE OF PRECIOUS METAL OR CLAD WITH PRECIOUS METAL IN 2024

- 3.7.1 EXECUTIVE SUMMARY
- 3.7.2 AZERBAIJAN
- 3.7.3 BAHRAIN
- 3.7.4 IRAN
- 3.7.5 ISRAEL
- 3.7.6 KUWAIT
- 3.7.7 LEBANON
- 3.7.8 OMAN
- 3.7.9 PAKISTAN
- 3.7.10 QATAR
- 3.7.11 SAUDI ARABIA
- 3.7.12 THE UNITED ARAB EMIRATES
- 3.7.13 TURKEY

## **4 IMPORTS**

### **4.1 AFRICA: BATTERY-POWERED WRISTWATCHES WITH CASES MADE OF PRECIOUS METAL OR CLAD WITH PRECIOUS METAL IMPORTS IN 2024**

- 4.1.1 EXECUTIVE SUMMARY
- 4.1.2 ALGERIA
- 4.1.3 BOTSWANA
- 4.1.4 COTE D'IVOIRE
- 4.1.5 EGYPT
- 4.1.6 ETHIOPIA
- 4.1.7 GUINEA
- 4.1.8 MAURITIUS
- 4.1.9 MOROCCO
- 4.1.10 NAMIBIA
- 4.1.11 SOUTH AFRICA
- 4.1.12 TANZANIA
- 4.1.13 THE DEMOCRATIC REPUBLIC OF THE CONGO
- 4.1.14 ZAMBIA
- 4.1.15 ZIMBABWE

### **4.2 ASIA: BATTERY-POWERED WRISTWATCHES WITH CASES MADE OF PRECIOUS METAL OR CLAD WITH PRECIOUS METAL IMPORTS IN 2024**

- 4.2.1 EXECUTIVE SUMMARY
- 4.2.2 BRUNEI
- 4.2.3 CHINA
- 4.2.4 HONG KONG

- 4.2.5 INDIA
- 4.2.6 INDONESIA
- 4.2.7 JAPAN
- 4.2.8 MACAU
- 4.2.9 MALAYSIA
- 4.2.10 MONGOLIA
- 4.2.11 NEPAL
- 4.2.12 SINGAPORE
- 4.2.13 SOUTH KOREA
- 4.2.14 SRI LANKA
- 4.2.15 TAIWAN
- 4.2.16 THAILAND
- 4.2.17 THE PHILIPPINES
- 4.2.18 VIETNAM

#### 4.3 EUROPE: BATTERY-POWERED WRISTWATCHES WITH CASES MADE OF PRECIOUS METAL OR CLAD WITH PRECIOUS METAL IMPORTS IN 2024

- 4.3.1 EXECUTIVE SUMMARY
- 4.3.2 ANDORRA
- 4.3.3 AUSTRIA
- 4.3.4 BELARUS
- 4.3.5 BELGIUM
- 4.3.6 BOSNIA AND HERZEGOVINA
- 4.3.7 BULGARIA
- 4.3.8 CROATIA
- 4.3.9 CYPRUS
- 4.3.10 DENMARK
- 4.3.11 ESTONIA
- 4.3.12 FINLAND
- 4.3.13 FRANCE
- 4.3.14 GEORGIA
- 4.3.15 GERMANY
- 4.3.16 GREECE
- 4.3.17 HUNGARY
- 4.3.18 ICELAND
- 4.3.19 IRELAND
- 4.3.20 ITALY
- 4.3.21 KAZAKHSTAN
- 4.3.22 LATVIA
- 4.3.23 LITHUANIA

4.3.24 LUXEMBOURG

4.3.25 MALTA

4.3.26 MOLDOVA

4.3.27 NORWAY

4.3.28 POLAND

4.3.29 PORTUGAL

4.3.30 ROMANIA

4.3.31 RUSSIA

4.3.32 SLOVAKIA

4.3.33 SLOVENIA

4.3.34 SPAIN

4.3.35 SWEDEN

4.3.36 SWITZERLAND

4.3.37 THE CZECH REPUBLIC

4.3.38 THE NETHERLANDS

4.3.39 THE UNITED KINGDOM

4.3.40 UKRAINE

#### 4.4 LATIN AMERICA: BATTERY-POWERED WRISTWATCHES WITH CASES MADE OF PRECIOUS METAL OR CLAD WITH PRECIOUS METAL IMPORTS IN 2024

4.4.1 EXECUTIVE SUMMARY

4.4.2 ARGENTINA

4.4.3 BELIZE

4.4.4 BRAZIL

4.4.5 CHILE

4.4.6 COLOMBIA

4.4.7 ECUADOR

4.4.8 GUATEMALA

4.4.9 HONDURAS

4.4.10 MEXICO

4.4.11 PANAMA

4.4.12 PERU

#### 4.5 NORTH AMERICA & THE CARIBBEAN: BATTERY-POWERED WRISTWATCHES WITH CASES MADE OF PRECIOUS METAL OR CLAD WITH PRECIOUS METAL IMPORTS IN 2024

4.5.1 EXECUTIVE SUMMARY

4.5.2 ANTIGUA AND BARBUDA

4.5.3 ARUBA

4.5.4 BARBADOS

4.5.5 BERMUDA

4.5.6 CANADA

4.5.7 JAMAICA

4.5.8 ST. LUCIA

4.5.9 THE BAHAMAS

4.5.10 THE DOMINICAN REPUBLIC

4.5.11 THE UNITED STATES

**4.6 OCEANIA: BATTERY-POWERED WRISTWATCHES WITH CASES MADE OF PRECIOUS METAL OR CLAD WITH PRECIOUS METAL IMPORTS IN 2024**

4.6.1 EXECUTIVE SUMMARY

4.6.2 AUSTRALIA

4.6.3 FIJI

4.6.4 NEW ZEALAND

**4.7 THE MIDDLE EAST: BATTERY-POWERED WRISTWATCHES WITH CASES MADE OF PRECIOUS METAL OR CLAD WITH PRECIOUS METAL IMPORTS IN 2024**

4.7.1 EXECUTIVE SUMMARY

4.7.2 ARMENIA

4.7.3 BAHRAIN

4.7.4 ISRAEL

4.7.5 JORDAN

4.7.6 KUWAIT

4.7.7 LEBANON

4.7.8 OMAN

4.7.9 PAKISTAN

4.7.10 QATAR

4.7.11 TURKEY

4.7.12 YEMEN

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