

The World Market for Base Metal Imitation Jewelry: A 2024 Global Trade Perspective

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Abstracts

This report was created for strategic planners, international executives, and import/export managers who are concerned with the market for base metal imitation jewelry. With the globalization of this market, managers can no longer be contented with a local view. Nor can managers be contented with out-of-date statistics that appear several years after the fact. Professor Philip M. Parker, the Chair Professor of Management Science at INSEAD, has developed a methodology, based on macroeconomic and trade models, to estimate the market for base metal imitation jewelry for those countries serving the world market via exports or supplying from various countries via imports. He does so for the current year based on a variety of key historical indicators and econometric models.

'Base metal imitation jewelry' as a category is defined in this report following the definition given by the United Nations Statistics Division Classification Registry using the Standard International Trade Classification, Revision 3 (SITC, Rev. 3). The SITC code that defines 'base metal imitation jewelry' is 89721.

Contents

1 METHODOLOGY

1.1 OUR APPROACH

2 THE WORLD MARKET

2.1 EXPORTS

2.1.1 THE WORLD MARKET: BASE METAL IMITATION JEWELRY EXPORT SUPPLIES IN 2024

2.2 IMPORTS

2.2.1 THE WORLD MARKET: IMPORTED BASE METAL IMITATION JEWELRY IN 2024

3 EXPORTS

3.1 AFRICA: EXPORT SUPPLIES OF BASE METAL IMITATION JEWELRY IN 2024

3.1.1 EXECUTIVE SUMMARY

3.1.2 EGYPT

3.1.3 ETHIOPIA

3.1.4 KENYA

3.1.5 MADAGASCAR

3.1.6 MAURITIUS

3.1.7 MOROCCO

3.1.8 NIGER

3.1.9 NIGERIA

3.1.10 RWANDA

3.1.11 SENEGAL

3.1.12 SOUTH AFRICA

3.1.13 TUNISIA

3.2 ASIA: EXPORT SUPPLIES OF BASE METAL IMITATION JEWELRY IN 2024

3.2.1 EXECUTIVE SUMMARY

3.2.2 BANGLADESH

3.2.3 CAMBODIA

3.2.4 CHINA

3.2.5 HONG KONG

3.2.6 INDIA

3.2.7 INDONESIA

- 3.2.8 JAPAN
- 3.2.9 MACAU
- 3.2.10 MALAYSIA
- 3.2.11 NEPAL
- 3.2.12 NORTH KOREA
- 3.2.13 SINGAPORE
- 3.2.14 SOUTH KOREA
- 3.2.15 SRI LANKA
- 3.2.16 TAIWAN
- 3.2.17 THAILAND
- 3.2.18 THE PHILIPPINES
- 3.2.19 VIETNAM

3.3 EUROPE: EXPORT SUPPLIES OF BASE METAL IMITATION JEWELRY IN 2024

- 3.3.1 EXECUTIVE SUMMARY
- 3.3.2 ALBANIA
- 3.3.3 AUSTRIA
- 3.3.4 BELARUS
- 3.3.5 BELGIUM
- 3.3.6 BOSNIA AND HERZEGOVINA
- 3.3.7 BULGARIA
- 3.3.8 CROATIA
- 3.3.9 CYPRUS
- 3.3.10 DENMARK
- 3.3.11 ESTONIA
- 3.3.12 FINLAND
- 3.3.13 FRANCE
- 3.3.14 GEORGIA
- 3.3.15 GERMANY
- 3.3.16 GREECE
- 3.3.17 HUNGARY
- 3.3.18 IRELAND
- 3.3.19 ITALY
- 3.3.20 KAZAKHSTAN
- 3.3.21 LATVIA
- 3.3.22 LITHUANIA
- 3.3.23 LUXEMBOURG
- 3.3.24 MALTA
- 3.3.25 NORWAY
- 3.3.26 POLAND

3.3.27 PORTUGAL

3.3.28 ROMANIA

3.3.29 RUSSIA

3.3.30 SLOVAKIA

3.3.31 SLOVENIA

3.3.32 SPAIN

3.3.33 SWEDEN

3.3.34 SWITZERLAND

3.3.35 THE CZECH REPUBLIC

3.3.36 THE NETHERLANDS

3.3.37 THE UNITED KINGDOM

3.3.38 UKRAINE

3.4 LATIN AMERICA: EXPORT SUPPLIES OF BASE METAL IMITATION JEWELRY IN 2024

3.4.1 EXECUTIVE SUMMARY

3.4.2 ARGENTINA

3.4.3 BOLIVIA

3.4.4 BRAZIL

3.4.5 CHILE

3.4.6 COLOMBIA

3.4.7 COSTA RICA

3.4.8 ECUADOR

3.4.9 EL SALVADOR

3.4.10 GUATEMALA

3.4.11 HONDURAS

3.4.12 MEXICO

3.4.13 PANAMA

3.4.14 PERU

3.4.15 VENEZUELA

3.5 NORTH AMERICA & THE CARIBBEAN: EXPORT SUPPLIES OF BASE METAL IMITATION JEWELRY IN 2024

3.5.1 EXECUTIVE SUMMARY

3.5.2 CANADA

3.5.3 HAITI

3.5.4 THE DOMINICAN REPUBLIC

3.5.5 THE UNITED STATES

3.6 OCEANIA: EXPORT SUPPLIES OF BASE METAL IMITATION JEWELRY IN 2024

3.6.1 EXECUTIVE SUMMARY

3.6.2 AUSTRALIA

3.6.3 FRENCH POLYNESIA

3.6.4 NEW ZEALAND

3.7 THE MIDDLE EAST: EXPORT SUPPLIES OF BASE METAL IMITATION JEWELRY IN 2024

3.7.1 EXECUTIVE SUMMARY

3.7.2 AFGHANISTAN

3.7.3 BAHRAIN

3.7.4 ISRAEL

3.7.5 JORDAN

3.7.6 KUWAIT

3.7.7 LEBANON

3.7.8 PAKISTAN

3.7.9 SAUDI ARABIA

3.7.10 SYRIA

3.7.11 TAJIKISTAN

3.7.12 THE UNITED ARAB EMIRATES

3.7.13 TURKEY

4 IMPORTS

4.1 AFRICA: BASE METAL IMITATION JEWELRY IMPORTS IN 2024

4.1.1 EXECUTIVE SUMMARY

4.1.2 ALGERIA

4.1.3 BOTSWANA

4.1.4 CAMEROON

4.1.5 COTE D'IVOIRE

4.1.6 EGYPT

4.1.7 ETHIOPIA

4.1.8 GUINEA

4.1.9 MALAWI

4.1.10 MAURITANIA

4.1.11 MAURITIUS

4.1.12 MOROCCO

4.1.13 MOZAMBIQUE

4.1.14 NAMIBIA

4.1.15 NIGER

4.1.16 NIGERIA

4.1.17 RWANDA

4.1.18 SENEGAL

- 4.1.19 SOUTH AFRICA
- 4.1.20 TANZANIA
- 4.1.21 THE DEMOCRATIC REPUBLIC OF THE CONGO
- 4.1.22 UGANDA
- 4.1.23 ZAMBIA
- 4.1.24 ZIMBABWE
- 4.2 ASIA: BASE METAL IMITATION JEWELRY IMPORTS IN 2024
 - 4.2.1 EXECUTIVE SUMMARY
 - 4.2.2 BRUNEI
 - 4.2.3 CHINA
 - 4.2.4 HONG KONG
 - 4.2.5 INDIA
 - 4.2.6 INDONESIA
 - 4.2.7 JAPAN
 - 4.2.8 MACAU
 - 4.2.9 MALAYSIA
 - 4.2.10 MONGOLIA
 - 4.2.11 NEPAL
 - 4.2.12 SINGAPORE
 - 4.2.13 SOUTH KOREA
 - 4.2.14 SRI LANKA
 - 4.2.15 TAIWAN
 - 4.2.16 THAILAND
 - 4.2.17 THE MALDIVES
 - 4.2.18 THE PHILIPPINES
 - 4.2.19 VIETNAM
- 4.3 EUROPE: BASE METAL IMITATION JEWELRY IMPORTS IN 2024
 - 4.3.1 EXECUTIVE SUMMARY
 - 4.3.2 ALBANIA
 - 4.3.3 ANDORRA
 - 4.3.4 AUSTRIA
 - 4.3.5 BELGIUM
 - 4.3.6 BOSNIA AND HERZEGOVINA
 - 4.3.7 BULGARIA
 - 4.3.8 CROATIA
 - 4.3.9 CYPRUS
 - 4.3.10 DENMARK
 - 4.3.11 ESTONIA
 - 4.3.12 FINLAND

- 4.3.13 FRANCE
- 4.3.14 GEORGIA
- 4.3.15 GERMANY
- 4.3.16 GREECE
- 4.3.17 HUNGARY
- 4.3.18 ICELAND
- 4.3.19 IRELAND
- 4.3.20 ITALY
- 4.3.21 KAZAKHSTAN
- 4.3.22 LATVIA
- 4.3.23 LITHUANIA
- 4.3.24 LUXEMBOURG
- 4.3.25 MACEDONIA
- 4.3.26 MALTA
- 4.3.27 MOLDOVA
- 4.3.28 NORWAY
- 4.3.29 POLAND
- 4.3.30 PORTUGAL
- 4.3.31 RUSSIA
- 4.3.32 SLOVAKIA
- 4.3.33 SLOVENIA
- 4.3.34 SPAIN
- 4.3.35 SWEDEN
- 4.3.36 SWITZERLAND
- 4.3.37 THE CZECH REPUBLIC
- 4.3.38 THE NETHERLANDS
- 4.3.39 THE UNITED KINGDOM
- 4.3.40 UKRAINE
- 4.4 LATIN AMERICA: BASE METAL IMITATION JEWELRY IMPORTS IN 2024
 - 4.4.1 EXECUTIVE SUMMARY
 - 4.4.2 ARGENTINA
 - 4.4.3 BELIZE
 - 4.4.4 BOLIVIA
 - 4.4.5 BRAZIL
 - 4.4.6 CHILE
 - 4.4.7 COLOMBIA
 - 4.4.8 ECUADOR
 - 4.4.9 EL SALVADOR
 - 4.4.10 GUATEMALA

- 4.4.11 GUYANA
- 4.4.12 HONDURAS
- 4.4.13 MEXICO
- 4.4.14 NICARAGUA
- 4.4.15 PANAMA
- 4.4.16 PARAGUAY
- 4.4.17 PERU
- 4.4.18 URUGUAY

4.5 NORTH AMERICA & THE CARIBBEAN: BASE METAL IMITATION JEWELRY IMPORTS IN 2024

- 4.5.1 EXECUTIVE SUMMARY
- 4.5.2 ANTIGUA AND BARBUDA
- 4.5.3 ARUBA
- 4.5.4 BARBADOS
- 4.5.5 BERMUDA
- 4.5.6 CANADA
- 4.5.7 GREENLAND
- 4.5.8 JAMAICA
- 4.5.9 ST. LUCIA
- 4.5.10 THE BAHAMAS
- 4.5.11 THE DOMINICAN REPUBLIC
- 4.5.12 THE UNITED STATES

4.6 OCEANIA: BASE METAL IMITATION JEWELRY IMPORTS IN 2024

- 4.6.1 EXECUTIVE SUMMARY
- 4.6.2 AUSTRALIA
- 4.6.3 FIJI
- 4.6.4 FRENCH POLYNESIA
- 4.6.5 NEW CALEDONIA
- 4.6.6 NEW ZEALAND

4.7 THE MIDDLE EAST: BASE METAL IMITATION JEWELRY IMPORTS IN 2024

- 4.7.1 EXECUTIVE SUMMARY
- 4.7.2 ARMENIA
- 4.7.3 AZERBAIJAN
- 4.7.4 BAHRAIN
- 4.7.5 ISRAEL
- 4.7.6 JORDAN
- 4.7.7 KUWAIT
- 4.7.8 LEBANON
- 4.7.9 OMAN

4.7.10 PAKISTAN

4.7.11 QATAR

4.7.12 TURKEY

4.7.13 YEMEN

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