

# The World Market for Apparel Made of Leather or Composition Leather: A 2024 Global Trade Perspective

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## Abstracts

This report was created for strategic planners, international executives, and import/export managers who are concerned with the market for apparel made of leather or composition leather. With the globalization of this market, managers can no longer be contented with a local view. Nor can managers be contented with out-of-date statistics that appear several years after the fact. Professor Philip M. Parker, the Chair Professor of Management Science at INSEAD, has developed a methodology, based on macroeconomic and trade models, to estimate the market for apparel made of leather or composition leather for those countries serving the world market via exports or supplying from various countries via imports. He does so for the current year based on a variety of key historical indicators and econometric models.

'Apparel made of leather or composition leather' as a category is defined in this report following the definition given by the United Nations Statistics Division Classification Registry using the Standard International Trade Classification, Revision 3 (SITC, Rev. 3). The SITC code that defines 'apparel made of leather or composition leather' is 84811.

## Contents

### 1 METHODOLOGY

#### 1.1 OUR APPROACH

### 2 THE WORLD MARKET

#### 2.1 EXPORTS

2.1.1 THE WORLD MARKET: APPAREL MADE OF LEATHER OR COMPOSITION LEATHER EXPORT SUPPLIES IN 2024

#### 2.2 IMPORTS

2.2.1 THE WORLD MARKET: IMPORTED APPAREL MADE OF LEATHER OR COMPOSITION LEATHER IN 2024

### 3 EXPORTS

3.1 AFRICA: EXPORT SUPPLIES OF APPAREL MADE OF LEATHER OR COMPOSITION LEATHER IN 2024

3.1.1 EXECUTIVE SUMMARY

3.1.2 EGYPT

3.1.3 ETHIOPIA

3.1.4 KENYA

3.1.5 MADAGASCAR

3.1.6 MAURITANIA

3.1.7 MAURITIUS

3.1.8 MOROCCO

3.1.9 SOUTH AFRICA

3.1.10 TUNISIA

3.2 ASIA: EXPORT SUPPLIES OF APPAREL MADE OF LEATHER OR COMPOSITION LEATHER IN 2024

3.2.1 EXECUTIVE SUMMARY

3.2.2 BANGLADESH

3.2.3 CHINA

3.2.4 HONG KONG

3.2.5 INDIA

3.2.6 INDONESIA

3.2.7 JAPAN

3.2.8 MACAU

- 3.2.9 MALAYSIA
- 3.2.10 MYANMAR
- 3.2.11 SINGAPORE
- 3.2.12 SOUTH KOREA
- 3.2.13 SRI LANKA
- 3.2.14 TAIWAN
- 3.2.15 THAILAND
- 3.2.16 THE PHILIPPINES
- 3.2.17 VIETNAM

### 3.3 EUROPE: EXPORT SUPPLIES OF APPAREL MADE OF LEATHER OR COMPOSITION LEATHER IN 2024

- 3.3.1 EXECUTIVE SUMMARY
- 3.3.2 ALBANIA
- 3.3.3 AUSTRIA
- 3.3.4 BELARUS
- 3.3.5 BELGIUM
- 3.3.6 BOSNIA AND HERZEGOVINA
- 3.3.7 BULGARIA
- 3.3.8 CROATIA
- 3.3.9 CYPRUS
- 3.3.10 DENMARK
- 3.3.11 ESTONIA
- 3.3.12 FINLAND
- 3.3.13 FRANCE
- 3.3.14 GERMANY
- 3.3.15 GREECE
- 3.3.16 HUNGARY
- 3.3.17 IRELAND
- 3.3.18 ITALY
- 3.3.19 KAZAKHSTAN
- 3.3.20 LATVIA
- 3.3.21 LITHUANIA
- 3.3.22 LUXEMBOURG
- 3.3.23 MACEDONIA
- 3.3.24 MOLDOVA
- 3.3.25 NORWAY
- 3.3.26 POLAND
- 3.3.27 PORTUGAL
- 3.3.28 ROMANIA

3.3.29 RUSSIA

3.3.30 SLOVAKIA

3.3.31 SLOVENIA

3.3.32 SPAIN

3.3.33 SWEDEN

3.3.34 SWITZERLAND

3.3.35 THE CZECH REPUBLIC

3.3.36 THE NETHERLANDS

3.3.37 THE UNITED KINGDOM

3.3.38 UKRAINE

### 3.4 LATIN AMERICA: EXPORT SUPPLIES OF APPAREL MADE OF LEATHER OR COMPOSITION LEATHER IN 2024

3.4.1 EXECUTIVE SUMMARY

3.4.2 ARGENTINA

3.4.3 BOLIVIA

3.4.4 BRAZIL

3.4.5 COLOMBIA

3.4.6 ECUADOR

3.4.7 MEXICO

3.4.8 PANAMA

3.4.9 PARAGUAY

3.4.10 PERU

3.4.11 URUGUAY

### 3.5 NORTH AMERICA & THE CARIBBEAN: EXPORT SUPPLIES OF APPAREL MADE OF LEATHER OR COMPOSITION LEATHER IN 2024

3.5.1 EXECUTIVE SUMMARY

3.5.2 BARBADOS

3.5.3 CANADA

3.5.4 THE UNITED STATES

### 3.6 OCEANIA: EXPORT SUPPLIES OF APPAREL MADE OF LEATHER OR COMPOSITION LEATHER IN 2024

3.6.1 EXECUTIVE SUMMARY

3.6.2 AUSTRALIA

3.6.3 FIJI

3.6.4 NAURU

3.6.5 NEW ZEALAND

3.6.6 TOKELAU

### 3.7 THE MIDDLE EAST: EXPORT SUPPLIES OF APPAREL MADE OF LEATHER OR COMPOSITION LEATHER IN 2024

- 3.7.1 EXECUTIVE SUMMARY
- 3.7.2 AZERBAIJAN
- 3.7.3 KUWAIT
- 3.7.4 PAKISTAN
- 3.7.5 THE UNITED ARAB EMIRATES
- 3.7.6 TURKEY

## **4 IMPORTS**

### **4.1 AFRICA: APPAREL MADE OF LEATHER OR COMPOSITION LEATHER IMPORTS IN 2024**

- 4.1.1 EXECUTIVE SUMMARY
- 4.1.2 ALGERIA
- 4.1.3 BOTSWANA
- 4.1.4 COTE D'IVOIRE
- 4.1.5 EGYPT
- 4.1.6 MAURITIUS
- 4.1.7 MOROCCO
- 4.1.8 NAMIBIA
- 4.1.9 NIGERIA
- 4.1.10 SOUTH AFRICA
- 4.1.11 ZAMBIA

### **4.2 ASIA: APPAREL MADE OF LEATHER OR COMPOSITION LEATHER IMPORTS IN 2024**

- 4.2.1 EXECUTIVE SUMMARY
- 4.2.2 CHINA
- 4.2.3 HONG KONG
- 4.2.4 INDIA
- 4.2.5 INDONESIA
- 4.2.6 JAPAN
- 4.2.7 MACAU
- 4.2.8 MALAYSIA
- 4.2.9 MONGOLIA
- 4.2.10 SINGAPORE
- 4.2.11 SOUTH KOREA
- 4.2.12 SRI LANKA
- 4.2.13 TAIWAN
- 4.2.14 THAILAND
- 4.2.15 VIETNAM

## 4.3 EUROPE: APPAREL MADE OF LEATHER OR COMPOSITION LEATHER IMPORTS IN 2024

### 4.3.1 EXECUTIVE SUMMARY

4.3.2 ALBANIA

4.3.3 ANDORRA

4.3.4 AUSTRIA

4.3.5 BELARUS

4.3.6 BELGIUM

4.3.7 BOSNIA AND HERZEGOVINA

4.3.8 BULGARIA

4.3.9 CROATIA

4.3.10 CYPRUS

4.3.11 DENMARK

4.3.12 ESTONIA

4.3.13 FINLAND

4.3.14 FRANCE

4.3.15 GEORGIA

4.3.16 GERMANY

4.3.17 GREECE

4.3.18 HUNGARY

4.3.19 ICELAND

4.3.20 IRELAND

4.3.21 ITALY

4.3.22 KAZAKHSTAN

4.3.23 LATVIA

4.3.24 LITHUANIA

4.3.25 LUXEMBOURG

4.3.26 MACEDONIA

4.3.27 MALTA

4.3.28 MOLDOVA

4.3.29 NORWAY

4.3.30 POLAND

4.3.31 PORTUGAL

4.3.32 ROMANIA

4.3.33 RUSSIA

4.3.34 SLOVAKIA

4.3.35 SLOVENIA

4.3.36 SPAIN

4.3.37 SWEDEN

4.3.38 SWITZERLAND

4.3.39 THE CZECH REPUBLIC

4.3.40 THE NETHERLANDS

4.3.41 THE UNITED KINGDOM

4.3.42 UKRAINE

#### 4.4 LATIN AMERICA: APPAREL MADE OF LEATHER OR COMPOSITION LEATHER IMPORTS IN 2024

4.4.1 EXECUTIVE SUMMARY

4.4.2 ARGENTINA

4.4.3 BOLIVIA

4.4.4 BRAZIL

4.4.5 CHILE

4.4.6 COLOMBIA

4.4.7 ECUADOR

4.4.8 EL SALVADOR

4.4.9 GUATEMALA

4.4.10 MEXICO

4.4.11 PANAMA

4.4.12 PARAGUAY

4.4.13 PERU

4.4.14 URUGUAY

#### 4.5 NORTH AMERICA & THE CARIBBEAN: APPAREL MADE OF LEATHER OR COMPOSITION LEATHER IMPORTS IN 2024

4.5.1 EXECUTIVE SUMMARY

4.5.2 ARUBA

4.5.3 CANADA

4.5.4 GREENLAND

4.5.5 THE BAHAMAS

4.5.6 THE DOMINICAN REPUBLIC

4.5.7 THE UNITED STATES

#### 4.6 OCEANIA: APPAREL MADE OF LEATHER OR COMPOSITION LEATHER IMPORTS IN 2024

4.6.1 EXECUTIVE SUMMARY

4.6.2 AUSTRALIA

4.6.3 NEW CALEDONIA

4.6.4 NEW ZEALAND

#### 4.7 THE MIDDLE EAST: APPAREL MADE OF LEATHER OR COMPOSITION LEATHER IMPORTS IN 2024

4.7.1 EXECUTIVE SUMMARY

- 4.7.2 ARMENIA
- 4.7.3 AZERBAIJAN
- 4.7.4 BAHRAIN
- 4.7.5 ISRAEL
- 4.7.6 JORDAN
- 4.7.7 KUWAIT
- 4.7.8 LEBANON
- 4.7.9 OMAN
- 4.7.10 PAKISTAN
- 4.7.11 QATAR
- 4.7.12 TURKEY

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### 5.1 DISCLAIMERS & SAFE HARBOR

### 5.2 ICON GROUP INTERNATIONAL, INC. USER AGREEMENT PROVISIONS



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