

# The 2023 Report on UAV Software: World Market Segmentation by City

<https://marketpublishers.com/r/2AD4ECD51796EN.html>

Date: June 2022

Pages: 501

Price: US\$ 995.00 (Single User License)

ID: 2AD4ECD51796EN

## Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

In this report we define the sales of UAV software as including all commonly understood products and/or services falling within this broad category, irrespective of product packaging, formulation, size, or form. Companies participating in this industry include 3D Robotics, Aegis Technologies, Aerialtronics, Aerobits, Aerospace, Inc., AeroVironment, Aeryon Labs, AgEagle, AgPixel, AgrAbility, Agribotix, Air Navigation Pro, Aircraft Owners and Pilots Association (AOPA), AirFusion, AirGon, AirMap, Airnest, Airobotics, Airphrame, AirSense Technology, AirVid, Airware, Alibaba Group Holding, Altitude Angel, ANRA Technologies, Ardenna, Ardupilot, Ascending Technologies, Autodesk, BAE Systems, BBC, Bentley, BHP, BioCarbon Engineering, Boeing, Botlink, Brashtech, C4D Intel Pty, Ltd., CAA, Cardinal Systems, Chengdu Aircraft Industry Group, China.JD.com, China's State Oceanic Administration (SOA), Chinese Navy, Climate Corporation, Connect robotics, CrowdAI, Dassault Aviation, Data From Sky, Datumate, DCNS, Defence Research and Development Organization (DRDO), Defense Procurement Authority, Delair-Tech., Delta UAV, Deutsche Bahn, Dietswell, DigitalGlobe, Directorate General of Civil Aviation, Discover, DJI, DowDuPont, DPR Construction, Draganfly Innovations, DreamHammer, DRONE HARMONY,

Dronedeploy, DRONEKIT, Droners.io, EagleEye, EagleView, eBee, Emerging Technology Corporation, EMT Penzberg, ESRI, Exertis ProAV, Federal Aviation Administration, Flock, Florida Department of Agriculture and Consumer Services (FDACS), Flyability, Flytbase, Flyte, Frenchman Valley Coop, FULLDEPTH, Funtek, GACA, General Atomics, Geodetics, Geoforma, Geosys, German Air Traffic Control, Google Ventures, Harris Corporation, HAZON, Inc., Hexo, Hivemapper, Hover, Identified Technologies, IlluminationLAB, Insitu, InspecTools, Intel Capital, Iris Automation, Inc., Jeppesen, John Deere, Kespry, Kittyhawk, Komatsu Australia Corporation, Korea Aerospace Research Institute, LeddarTech, Leica, Linux Foundation, Litchi, Lockheed Martin Corporation, Loveland Innovations, LLC, Luck Stone, Lynx Software Technologies, Mapbox, MAVinci, McCarthy, Mencissoftware, MicaSense, Micropilot, MicroSurvey Software, Inc., Mobileye, Multivista, NASA, National Air Traffic Services, Northrop Grumman, OpenUAVMap, operations.JD.com, Optelos, Paparazzi UAV, PCL Construction, Percepto, Phenome Networks, Piaggio Aerospace, Pix4D, Pixhawk, Precisionhawk, Qualcomm venture, R2 Robotronics, Redbird, Riegl, Robot Revolution Realization, RockBlast, Rostech, Routescene, SARP, Scanify, Scopito, Seminis Vegetable Seeds, Sensefly, Sentera, Shapir-Ashtrom, Shield.AI, SimActive, Skycatch, Skyward IO, Slantrange, Sony Corporation, Spectrobotics, Sphere Drones, Stampede, State Farm Insurance, Sterblue, Survae, SwissDrones, SZ DJI Technology Company, Teledyne Imaging, Thales, Tokio Marine & Nichido Fire Insurance, Trilogical, Trimble, U.K. Ministry of Defence (MoD), U.S. Navy, UAV Volt, UAVDeploy, UAVX, Ltd., Velodyne, Venture capital Investment, Veolia, Vigilant Aerospace Systems, Volocopter, Winfield, Yamaha Motor, YellowScan, Yuneec, and Zipline. In addition to the sources indicated, additional information available to the public via news and/or press releases published by players in the industry was considered in defining and calibrating this category. All figures are in a common currency (U.S. dollars, millions) and are not adjusted for inflation (i.e., they are current values). Exchange rates used to convert to U.S. dollars are averages for the year in question. Future exchange rates are assumed to be constant in the future at the current level (the average of the year of this publication's release in 2022).

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