

# The 2023 Report on Tobacco Packaging: World Market Segmentation by City

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## Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

In this report we define the sales of tobacco packaging as including all commonly understood products and/or services falling within this broad category, irrespective of product packaging, formulation, size, or form. Companies participating in this industry include A Sooner Packaging Corporation, Aero-Pack Industries, Afripack (PTY), Ltd, ALPLA Werke Alwin Lehner GmbH, Altratec Sdn Bhd, Altria Client Services, LLC, Alupol Packaging, Aluprint SA DE CV, Amcor, Amvig Holdings, API Group, APPE France SAS, Ardagh Group, Arnest OJCS, Astrapak, Ball Asia Pacific, Ltd, Bemis, Bericap India Pvt, Ltd, Bestpak Mfg Enterprises, Inc, Bihlmaier GmbH, Biofilm SA, Brasilita SA, British America Tobacco P.L.C, Bulgartabac-Holding Ad, Cabelma SA, CAN-PACK, Carreras, Ltd, Cartocor SA, Carvajal Empaques, Ceylon Tobacco Company, China National Tobacco, Christ Packaging System, Companhia Metal?rgica Prada, Consol, Converflex ARGENTINA SA, Convertidora Industrial SA DE CV, CPMC Holdings, Dai Nippon Printing Company, Edelmann GmbH & Co KG, EMENAC Packaging, Envases Universales de M?xico SA PI de CV, Essel Propack, Europlast, Evergreen Plastic & Metal Mfy, Ltd, Femsa Empaques SA DE CV, Fiskeby Board AB, Flexo Manufacturing Corporation, Fonti di Vinadio SPA, Godfrey Philips India, Ltd,

Graffo Paranaense de Embalagens S/A, Grupa Inco SA, Grupo Zapata SA DE CV, Guala Closures, Hanil Can Company, Ltd, Hankuk PACKAGE Company, Hindustan Tin Works, Hokuetsu Kishu Paper Company, Ltd, Huhtamaki PPL, Iggesund Paperboard AB, Innova Films, Ltd, Innovia Films, International Paper, ITC, Japan Tobacco, John Middleton Company, JTI Ireland, Karelia Tobacco Company, Kian Joo Can Factory, Komus Upakovka Zao, Kureha, LC Packaging Germany GmbH, Lee & Man Paper Manufacturing, LEGE Opakowania Sp. z.o.o, Leser GmbH, Liggett Group, LLC, Lotte Aluminium Company, Marden Edwards, Mayplas Packaging Sdn Bhd, Mayr-Melnhof Packaging Iberica SL, Mir Upakovki Zao, Mitsubishi Plastics, Mondi, Mpact, Multi Packaging Solutions, New Valley, LLC, Nine Dragons Paper Holdings, Novelis, NTC Industries, Nu Mark, LLC, O-I Manufacturing SaS, Oji Holdings Corporation, Oracle Packaging, Owens-Illinois do Brasil Industria e Comercio SA, Packaging Corporation of America, PGP, Philip Morris Capital, Phillip Morris International, PJ Carrolls & Co (BAT Group), Plastilene SA, Polyoak Packaging Group (Pty), PT Djarum, Rexam ARGENTINA SA, Reynolds American, Rigolleau, Saint Gobain Oberland AG, Sam-A Aluminium Company, Samkwang Glass Company, Ltd, Shandong Lipeng Company, Shanghai Binhou Packaging Materials (BINHOO), Siegwerk, SIG Combibloc Do Brasil, Ltd.A, Silgan White Cap Polska Sp zoo, Smurfit Kappa, Sonoco Products Company, Stora Enso, Synthetic Oriental Sdn Bhd, Taghleef Industries SpA, Tekni-Plex, Tetra Pak, Ltd, TFP Sp. z.o.o, Tomypak Berhad, Uflex, UST, LLC, Vector Group, Verallia Argentina, Wei Li Plastics Machinery (HK), Ltd, WestRock, Zhuhai Zhongfu Enterprise Company, and Zignago Vetro. In addition to the sources indicated, additional information available to the public via news and/or press releases published by players in the industry was considered in defining and calibrating this category. All figures are in a common currency (U.S. dollars, millions) and are not adjusted for inflation (i.e., they are current values). Exchange rates used to convert to U.S. dollars are averages for the year in question. Future exchange rates are assumed to be constant in the future at the current level (the average of the year of this publication's release in 2022).

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