

The 2023 Report on Textiles: World Market Segmentation by City

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Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

In this report we define the sales of textiles as including all commonly understood products and/or services falling within this broad category, irrespective of product packaging, formulation, size, or form. Companies participating in this industry include American Eagle Outfitters, ANTA Sports Products, B.C. Corporation, B.D. Textile Mills Pvt, Ltd, Bahariye AS, BSL, Chargeurs, China Textile (Shenzhen) Company, Ltd, DBL Group, FabIndia Overseas, Ltd, Fratelli Balli SPA, Grasim Industries, Heilan Home, Hennes & Mauritz, Heytex Bramsche GmbH, Honeywell International, Inc, Huafu Top Dyed Melange Yarn Company, Ltd, IBENA, Inc, Inditex, Invista, ?peki? Mensucat T?rk A.?, JCT, Jihua Group, Koninklijke Ten Cate, Lakhmi Woollen Mills, Lanificio F.lli Cerruti, Levi Strauss, Li & Fung's Group, Lu Thai Textile Company, Mayur Fabrics (Brand of RSWM, Ltd), Modern Woolens, Ltd, Nisshinbo Holdings, O'Formula Company, Ltd, ?zlem Kuma?, Ltd, Paramount Textile, Ltd, Paulo de Oliveira, SA, Rhodia SA (Solvay S.A), Salvatore Ferragamo, Shandong Demian Incorporated Company, Shenzhou International Group, Shijiazhuang Changshan Textile Company, Ltd, Sinopec Yizheng Chemical Fiber Company, Successori REDA SPA, The Bombay Dyeing & Mfg. Company, Tirotext, Toray Industries, Trbaldo Togna SPA, Weiqiao

Textile, Welspun India, WestPoint Home, Inc, Wilh. W?lfing GmbH & Company KG, Wuxi Xiexin Group Company, Ltd, Xinhui Woollen Textile Company, Ltd, and Y?nsa Y?nl? Sanayi ve Ticaret. In addition to the sources indicated, additional information available to the public via news and/or press releases published by players in the industry was considered in defining and calibrating this category. All figures are in a common currency (U.S. dollars, millions) and are not adjusted for inflation (i.e., they are current values). Exchange rates used to convert to U.S. dollars are averages for the year in question. Future exchange rates are assumed to be constant in the future at the current level (the average of the year of this publication's release in 2022).

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