

The 2023 Report on Recycled Packaging Materials: World Market Segmentation by City

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Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

In this report we define the sales of recycled packaging materials as including all commonly understood products and/or services falling within this broad category, irrespective of product packaging, formulation, size, or form. Companies participating in this industry include ?&R Carton AB, Allied Glass Containers, Amcor Limited, American Forest & Paper Association, Inc., Ampac Holdings, Anchor Packaging, Asahi Glass Company, Ball Corporation, BioPak, Bowler Metcalf, Cellmark, Chuo Kagaku Company, Confederation Of Paper Industries, Ltd., Corning, Inc., Cosmo Films, CPMC Holdings, Crown Holdings, Ctl Packaging SaS, Custom Building Products, Inc., DS Smith, Ennis, Graham Packaging Company Europe, LLC, Groupe Guillin, Helesi, Hindusthan National Glass & Industries, Hop Fung Group Holdings, Huangshan Novel Company, Innovia Films, Intertape Polymer Group, Kruger, Lecta, Longhorn Glass Manufacturing LP, Lush Cosmetics, Maynard & Harris Group, Ltd., Mondi, Mould & Matic Solutions GmbH, Natura Cosm?ticos, Nihon Yamamura Glass Company, Nine Dragons Paper Holdings, Owens-Illinois, Pact Group Holdings, Papeles y Cartones de Europa SA, Parksons Packaging, Pilkington Group, Plascore, Plastic Systems, Inc., Plastipak Holdings, Printpack, Procter & Gamble, PT Fajar Surya Wisesa Tbk, REMCON Plastics, Rexam,



Reynolds Group Holdings, Rigolleau, Ruchira Papers, S. D. Warren Company, Sealed Air Corporation, Sequana SA, Smurfit Kappa Group, Starlite Holdings, Storopack Hans Reichenecker, SvenskaCellulosa AB, Tetra Pak, The Bryce Corporation, Toscana Ondulati SPA, Uflex, Unilever, Verallia Deutschland, Vidrala, Wisconsin Film & Bag, Inc., and ZignagoVetro SPA. In addition to the sources indicated, additional information available to the public via news and/or press releases published by players in the industry was considered in defining and calibrating this category. All figures are in a common currency (U.S. dollars, millions) and are not adjusted for inflation (i.e., they are current values). Exchange rates used to convert to U.S. dollars are averages for the year in question. Future exchange rates are assumed to be constant in the future at the current level (the average of the year of this publication's release in 2022).



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