

# The 2023 Report on Modular Construction: World Market Segmentation by City

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## Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

In this report we define the sales of modular construction as including all commonly understood products and/or services falling within this broad category, irrespective of product packaging, formulation, size, or form. Companies participating in this industry include Algeco, Alta-Fab Structures, Anderco PTE, Art's Way Manufacturing Company, ATCO, Bechtel, BLOKABLE, Inc., Bougues Construction, Bouygues Construction, BUILDWRIGHT, CIMC Modular Building Systems Holding, Clayton Building Solutions, DESIGN SPACE MODULAR BUILDINGS, Inc., DMD Modular, DuBox, Fleetwood Australia, Fluor, FORMHOMES, FULLSTACK Modular, Giant Containers, Inc., Guerdon Enterprises, Hickory Group, Honomobo Corporation, Horizon North Logistics, J.D. Irving, Katterra, Kef Katterra, KLEUSBERG GmbH & Co KG, KOMA Modular, Kwikspace Modular Buildings, Laing O'rourke, Lendlease Corporation, Modular Space, Nrb, PLANT PREFAB, PREMIER Modular, PT BLINK Technology, Red Sea Housing, RIKO Group, Sekisui House, SG Blocks, Skanska, Speed House Group of Companies, STARRCO, Supertech Industries, LLC, Tempohousing, THE ALHO Group, TURNER Industries, Vinci, Wernick Group, Westchester Modular Homes, and Willscot. In addition to the sources indicated, additional information available to the public via news and/or

press releases published by players in the industry was considered in defining and calibrating this category. All figures are in a common currency (U.S. dollars, millions) and are not adjusted for inflation (i.e., they are current values). Exchange rates used to convert to U.S. dollars are averages for the year in question. Future exchange rates are assumed to be constant in the future at the current level (the average of the year of this publication's release in 2022).

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