

The 2023 Report on Metal Stampings: World Market Segmentation by City

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Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers metal stampings as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for metal stampings is 332116. It is for this definition that aggregate latent demand estimates are derived. Metal stampings is specifically defined as follows:

332116 This U.S. industry comprises establishments primarily engaged in manufacturing unfinished metal stampings and spinning unfinished metal products (except crowns, cans, closures, automotive, and coins). Establishments making metal stampings and metal spun products and further manufacturing (e.g., machining, assembling) a specific product are classified in the industry of the finished product. Metal stamping and metal spun products establishments may perform surface finishing operations, such as cleaning and deburring, on the products they manufacture.

332116M Miscellaneous receipts

332116P Primary products

332116S Secondary products

3321161 Metal job stampings, except automotive

3321163 METAL SPINNING PRODUCTS, EXCLUDING COOKING AND KITCHEN
UTENSILS

3321165 Other stamped and pressed metal end products

3321166 STAMPED AND PRESSED METAL END PRODUCTS, INCLUDING
VITREOUS (PORCELAIN) ENAMELED PRODUCTS

332116SM Secondary products and miscellaneous receipts

33211611 Recreational vehicle metal job stampings (motor homes, travel trailers, etc.)

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