

# The 2023 Report on Maintenance, Repair and Operations Distribution: World Market Segmentation by City

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## Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

In this report we define the sales of maintenance, repair and operations distribution as including all commonly understood products and/or services falling within this broad category, irrespective of product packaging, formulation, size, or form. Companies participating in this industry include ABB Group, ABIC Kemi AB, Ascendum, BENNING Elektrotechnik und Elektronik GmbH & Company, Bodo Müller Chemie GmbH, Cromwell Group (Holdings), ebm-papst Group, Elmbridge Supplies Company, Ltd., Ferguson, Festo AG & Company, Fluke Corporation, Gazechim Composites Norden AB, Graco, Kron-CIS GmbH, Lapp Group, Lindberg & Lund AS, Mates Italiana SRL, MCTechnics, Mento AS, Neumo-Egmo Spain SL, Norwegian Oilfield Supply AS, Pepperl+Fuchs, Phoenix Contact, Plastorgomma SRL, Premier Farnell, Rittal GmbH & Company, Rohde & Schwarz, RS Components, Schneider Electric, Sonepar, Testo Se & Company, Transfer Multisort Elektronik Sp. z.o.o., VALEO SERVICE U.K, Ltd., WABCO, WAGO Kontakttechnik GmbH & Company, Weidmüller Interface GmbH & Company, Wera Werkzeuge GmbH, and Würth Group. In addition to the sources indicated, additional information available to the public via news and/or press releases

published by players in the industry was considered in defining and calibrating this category. All figures are in a common currency (U.S. dollars, millions) and are not adjusted for inflation (i.e., they are current values). Exchange rates used to convert to U.S. dollars are averages for the year in question. Future exchange rates are assumed to be constant in the future at the current level (the average of the year of this publication's release in 2022).

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