

# The 2023 Report on Lithium Iron Phosphate Batteries: World Market Segmentation by City

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## Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

In this report we define the sales of lithium iron phosphate batteries as including all commonly understood products and/or services falling within this broad category, irrespective of product packaging, formulation, size, or form. Companies participating in this industry include A123 Systems, Aleees, Annexure, Automotive Energy Supply Corporation (AESC), Benergy, Bestgo, Bharat Power Solution, BYD, Contemporary Amperex Technology, Dongguan Victory Battery Technology, Electric Vehicle Power System Technology Co., Ltd. (EVPST), Energy, Greensun Solar Energy, HeFei GuoXuan High-Tech Power Energy Company, Johnson Matthey, K2 Energy, Lithium Werks, OptimumNano Energy, Pihsiang Energy Technology, Power Sonic, Pylon Technologies Company, Relion, Shenzhen Bak Technology, Taico, Tohoku Murata Manufacturing, Ultralife, Umicore, Valence Technology, Victory Batteries Technology, and Victron Energy. In addition to the sources indicated, additional information available to the public via news and/or press releases published by players in the industry was considered in defining and calibrating this category. All figures are in a common currency (U.S. dollars, millions) and are not adjusted for inflation (i.e., they are current values). Exchange rates used to convert to U.S. dollars are averages for the year in

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