

The 2023 Report on Land Drill Rigs: World Market Segmentation by City

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Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

In this report we define the sales of land drill rigs as including all commonly understood products and/or services falling within this broad category, irrespective of product packaging, formulation, size, or form. Companies participating in this industry include Abu Dhabi National Oil Company (ADNOC), Anadarko, Arabian Drilling Company, Archer, Aztec International, Ltd., Barbour Corporation, Basin Drilling, Ben Rinnes, BKE Drilling Company Russia, Blue Line Drilling, Bostech Drilling Australia, Cabinda Gulf Oil Company (CABGOC), Cactus Drilling Company, Capstar Drilling, Chevron Corporation, China Oilfield Services, Coastal Drilling Company, L.L.C., Continental Resources, Daewoo, DNO, Drilco Oil & Gas, Inc., Driltec Drilling Technologies, EDC Drilling Company, Elite Drilling Company, Ltd., Energy Drilling Company, ExxonMobil, Frontier Drilling, Gulf Drilling International Limited', Helmerich & Payne, Indus Gas, Japan Oil Development Company, JDC Drilling, KCA Deutag, Kenai Drilling, KS Drilling, Marriott Drilling Africa, Ltd., Miaxis China Oilfield Services Limited (COSL), Momentum Engineering, Moorhouse Petroleum, Ltd., MOTIVE Drilling Technologies, Inc., Nabors, Nicklos Drilling Company, Noble, Nomac Drilling, Occidental Oil and Gas Corporation, Oxy, Parker Drilling, Patterson-UTI Drilling Canada, Ltd., Performance Drilling

Company, Petrobras, PNG Drilling Company, Punj Lloyd, Robotic Drilling Systems AS, Royal Dutch Shell, Sakhalin Energy Investment Company, Saudi Aramco, Schlumberger, SDP Services, Ltd., Sendero Drilling, Sidewinder Drilling, LLC, Silver Oak Drilling, Sirius Minerals, Statoil, Tesco, TREVI Group, Trinidad Drilling, Tullow Oil, Twinza Oil, Unison Drilling, Inc., UNIT Drilling Company, Viking Drilling, LLC, Weatherford, Xtreme Drilling, Yacimientos Petroliferos Fiscales Bolivianos, York Potash, and Zakum Development Company (ZADCO). In addition to the sources indicated, additional information available to the public via news and/or press releases published by players in the industry was considered in defining and calibrating this category. All figures are in a common currency (U.S. dollars, millions) and are not adjusted for inflation (i.e., they are current values). Exchange rates used to convert to U.S. dollars are averages for the year in question. Future exchange rates are assumed to be constant in the future at the current level (the average of the year of this publication's release in 2022).

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